

Average of Delay_from_due_date

21.02

Average of Monthly_Balance

394.70

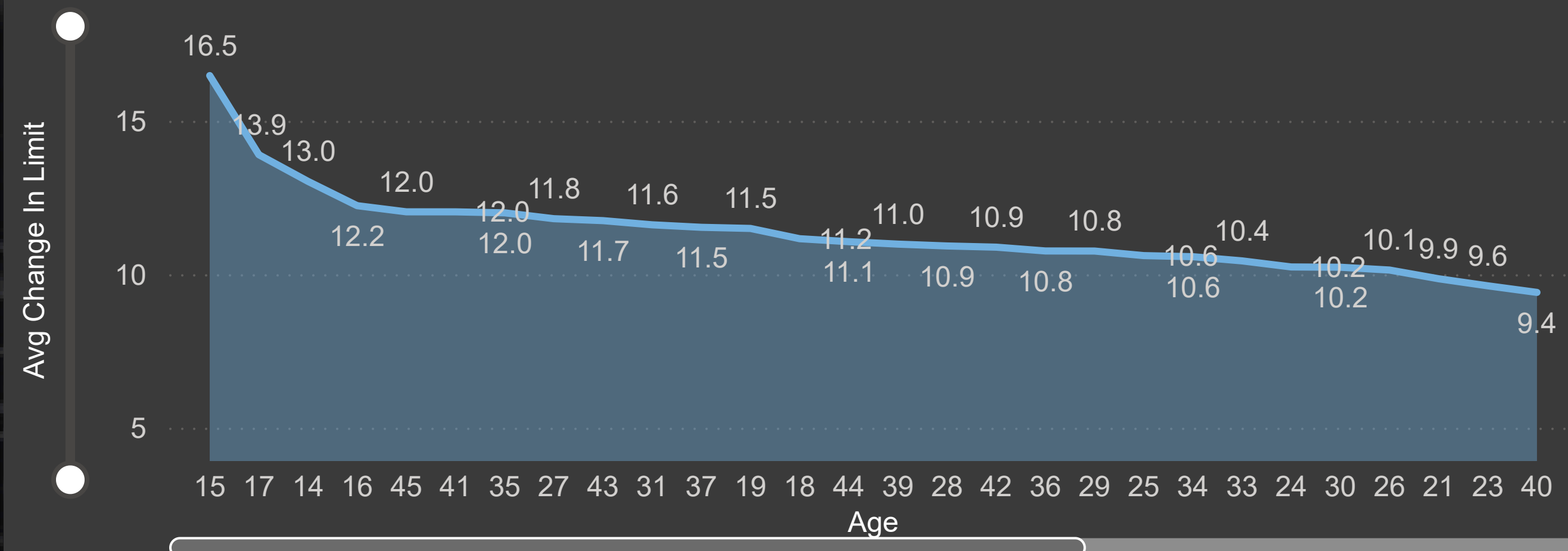
Average of Credit_Utilization_Ratio

32.17

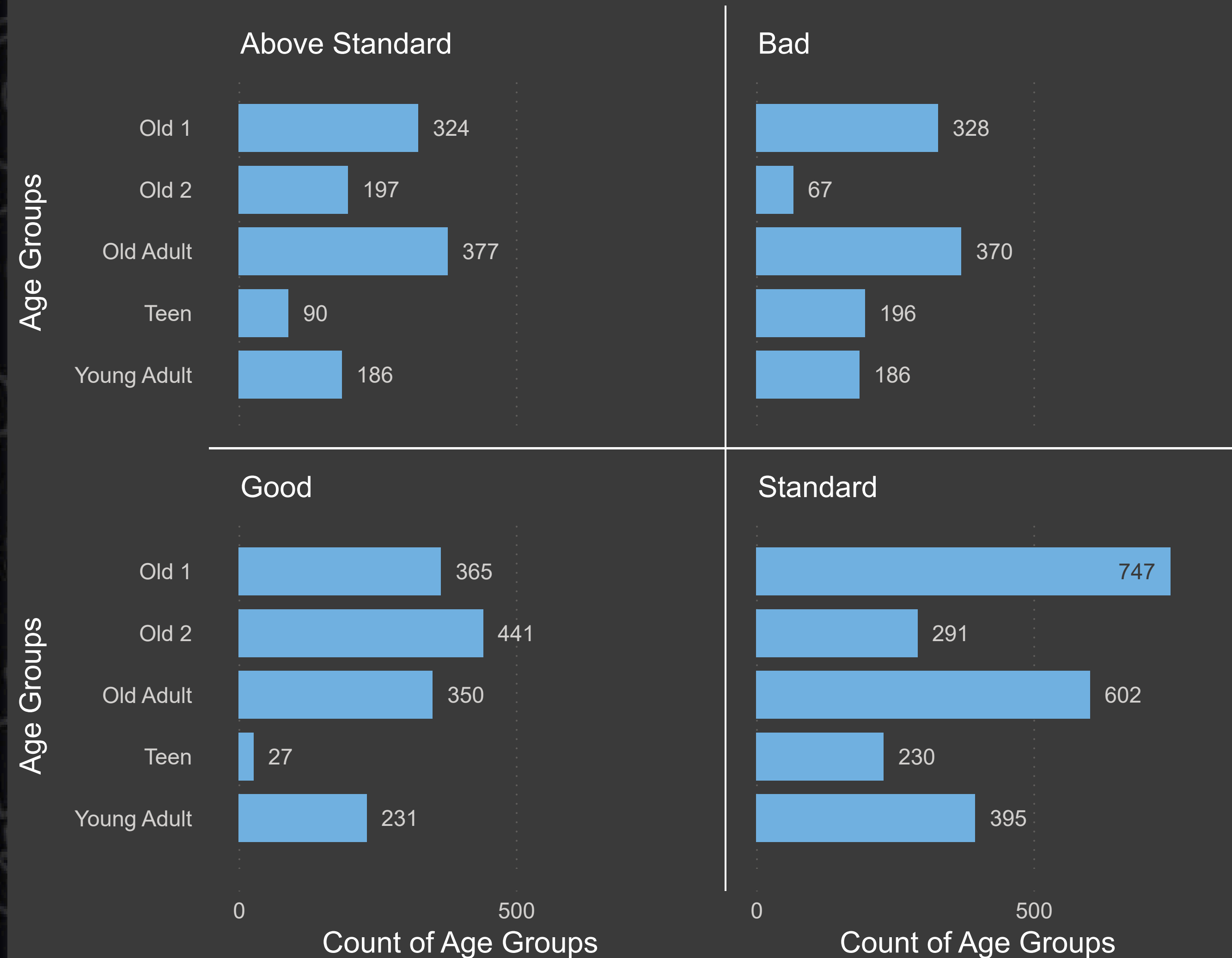
Average of Annual_Income

171.25K

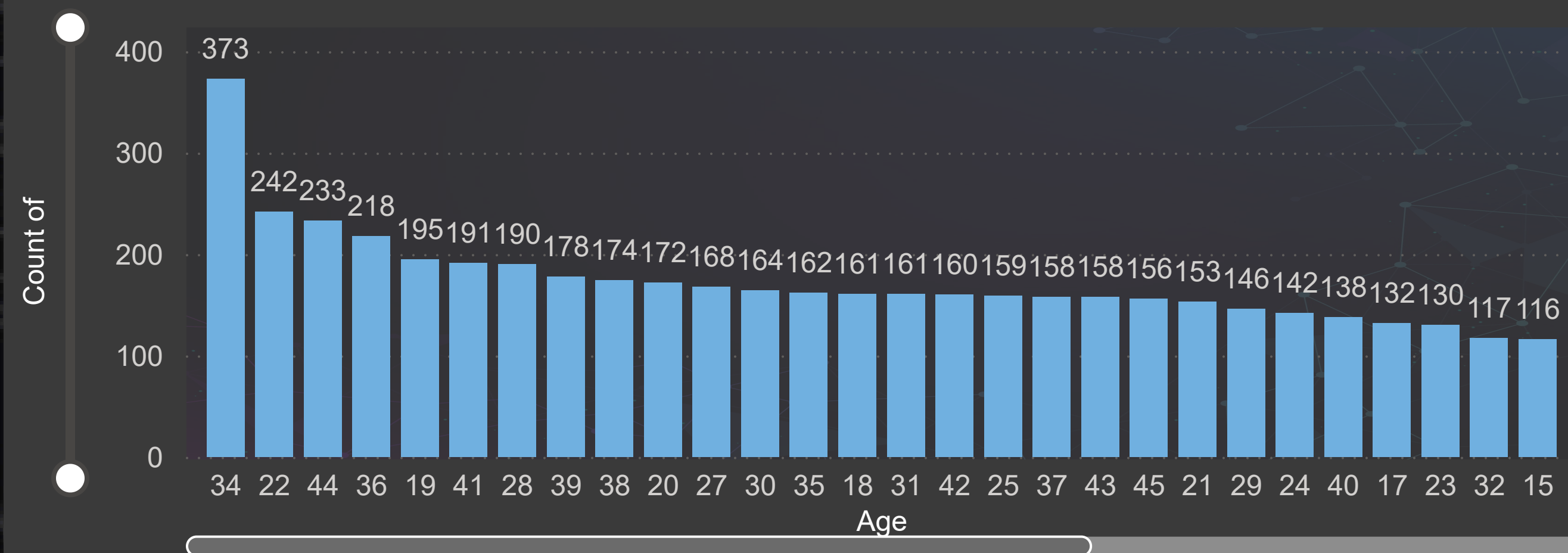
RELATION OF AGE WITH CHANGED CREDIT LIMIT



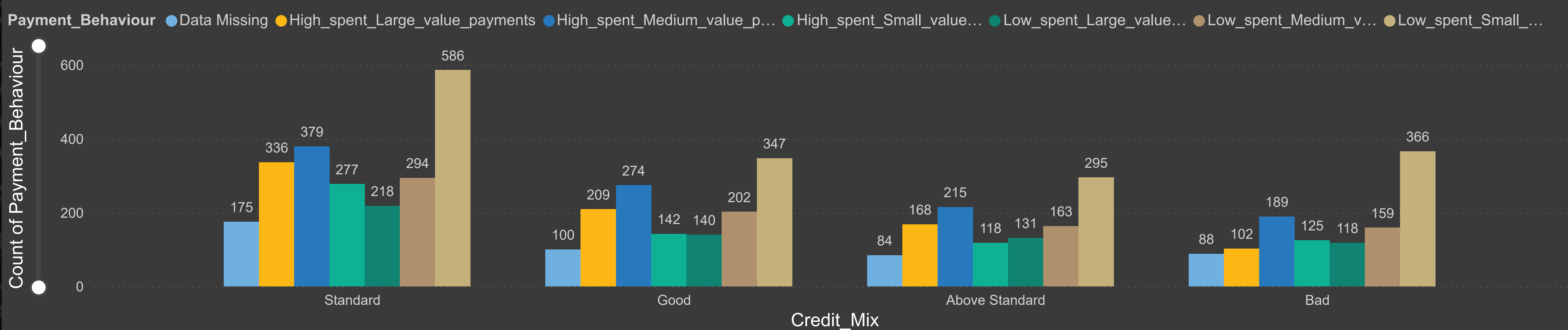
Credit Mix For Each Age Group



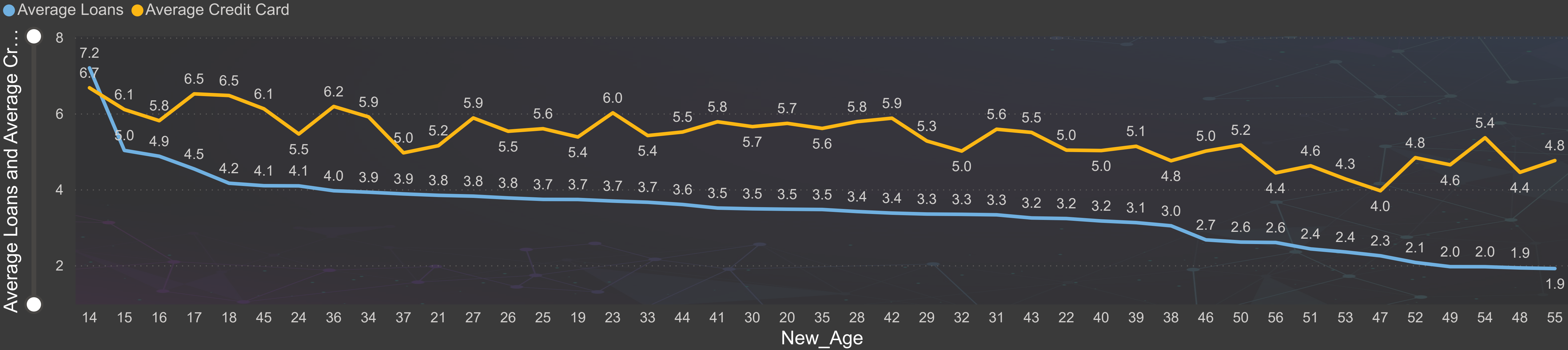
Distribution Of Age



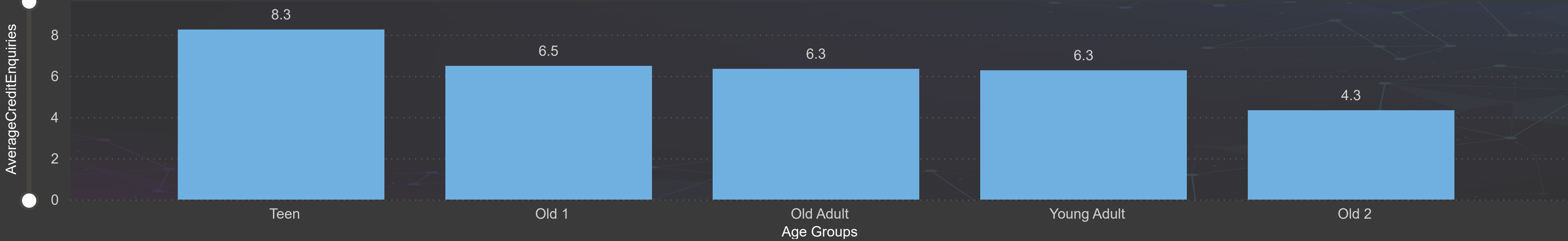
Payment Behaviour As Per Credit Mix



Average Loans and Average Credit Card by Age



Avg Credit Groups



New_Age	LTV Score Offer
24	Any loan at 5% intrest
26	Any loan at 5% intrest
28	Any loan at 5% intrest
31	Any loan at 5% intrest
33	Any loan at 5% intrest
34	Any loan at 5% intrest
37	Any loan at 5% intrest
38	Any loan at 5% intrest
15	5% off on online purchase + 100 gift purchase
20	5% off on online purchase + 100 gift purchase
22	5% off on online purchase + 100 gift purchase
25	5% off on online purchase + 100 gift purchase
29	5% off on online purchase + 100 gift purchase
40	5% off on online purchase + 100 gift purchase
21	30% Off on online purchase + h at 4% intrest
Total	Any loan at 5% intrest

Loan Count

Loan Type	Count of Customer_ID
Student Loan	223
Personal Loan	230
Payday Loan	238
Not Specified	255
Mortgage Loan	228
Home Equity Loan	250
Debt Consolidation Loan	215
Credit-Builder Loan	225
Total	662

Potential Customer

Age Groups	New_Age	Measure 2
Old 1	37	Non Potential
Old 1	38	Non Potential
Old 1	39	Non Potential
Old 1	40	Non Potential
Old 1	41	Non Potential
Old 1	42	Non Potential
Old 1	43	Non Potential
Old 1	44	Non Potential
Old 1	45	Non Potential
Old 2	19	Non Potential
Old 2	46	Non Potential
Old 2	47	Non Potential
Old 2	48	Non Potential
Old 2	49	Non Potential
Old 2	50	Non Potential
Old 2	51	Non Potential
Old 2	52	Non Potential
Old 2	53	Non Potential
Old 2	54	Non Potential
Total	55	Non Potential