Location Performance

Revenue by Store Location

Store Location	Sum of Total Revenue (INR)
Hyderabad	39M
Kolkata	38M
Chennai	37M
Mumbai	33M
Pune	30M
Delhi	24M
Bangalore	22M

ATV by Store Location

Store Location	ATV by Store
Hyderabad	0.52M
Mumbai	0.51M
Chennai	0.50M
Kolkata	0.44M
Bangalore	0.40M
Pune	0.39M
Delhi	0.35M

Revenue by City Tier

Store Location	Sum of Total Revenue (INR)
Hyderabad	100.00%
Kolkata	100.00%
Chennai	100.00%
Mumbai	100.00%
Pune	100.00%
Delhi	100.00%
Bangalore	100.00%

Gross Profit by Store Location

Store Location	Sum of Gross Profit (INR)
Hyderabad	7.7M
Chennai	6.9M
Mumbai	6.0M
Kolkata	4.1M
Delhi	2.8M
Bangalore	2.5M
Pune	0.7M

Gross Profit Margin (%) by City Tier

● Gross Profit Margin (%) ● Count of City Tier

Store Location	Gross Profit Margin (%)	Count of City Tier
Hyderabad	20	76
Chennai	19	75
Mumbai	18	65
Delhi	12	67
Bangalore	11	56
Kolkata	11	85
Pune	2	76