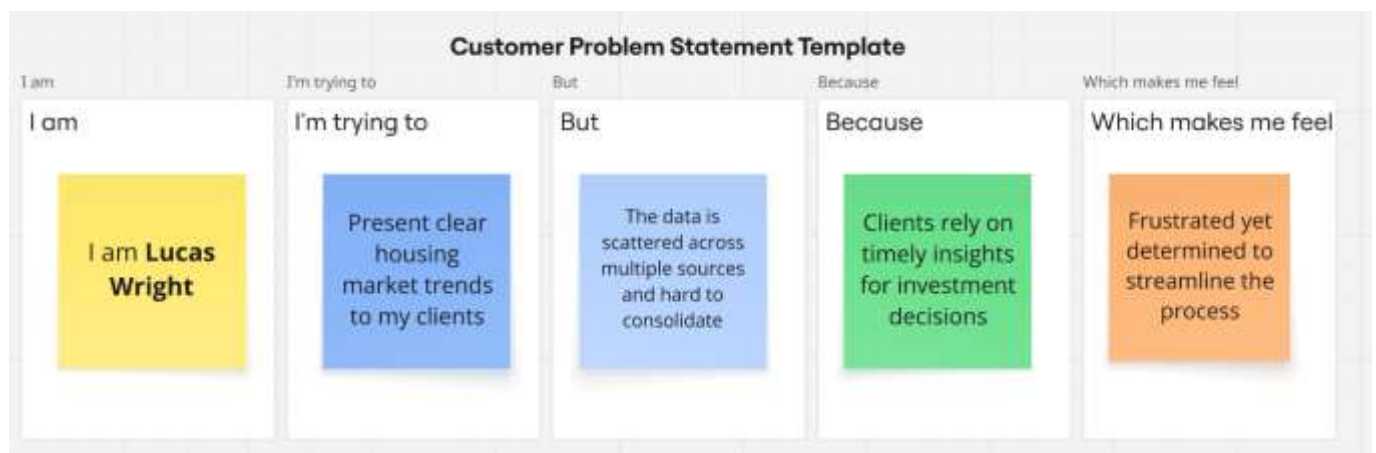


Ideation Phase

Define the Problem Statements

Date	15 July 2025
Team ID	PNT2025TMID09511
Project Name	Visualizing Housing Market Trends
Maximum Marks	2 Marks

Template Screenshot:



Problem Statement	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Lucas Wright	Present clear housing market trends to my clients	The data is scattered across multiple sources and hard to consolidate	Clients rely on timely insights for investment decisions	Frustrated yet determined to streamline the process
PS-2	A real estate data strategist	Identify patterns in regional housing demand	Visualizations lack depth and don't reflect nuanced shifts tent.	Understanding local demand drives targeted development	Eager to enhance my data storytelling skills