

# Credit Card Weekly Report

# Project Insights-Week 53 (31<sup>st</sup> Dec)

## WoW Change

- Revenue increased by 28.8%
- Total Transaction Amt increased by 35.04%

## Overview YTD

- Overall revenue is 56.5M
- Total Interest is 8.0M
- Total Transaction amount is 45.5M
- Male customers are contributing more in revenue 31M, female are contributing 26M
- Blue and Silver cards are contributing to 93% of overall transactions
- Overall activation rate is 57.46%
- Overall Delinquent Rate is 6.06%