

# Credit Card Transaction Report

Revenue

55M

Total Interest

8M

Amount

45M

Count

656K

| card_category | Sum of Revenue | Sum of total_trans_amt | Sum of interest_earned |
|---------------|----------------|------------------------|------------------------|
| Blue          | 46139398       | 36957875               | 6495888                |
| Silver        | 5586332        | 4586746                | 812081                 |
| Gold          | 2454072        | 2024078                | 373784                 |
| Platinum      | 1135608        | 953314                 | 161629                 |
| Total         | 55315410       | 44522013               | 7843382                |

Q4

Q3

Q2

Q1

Week start date

All

F

M

Med

Low

High

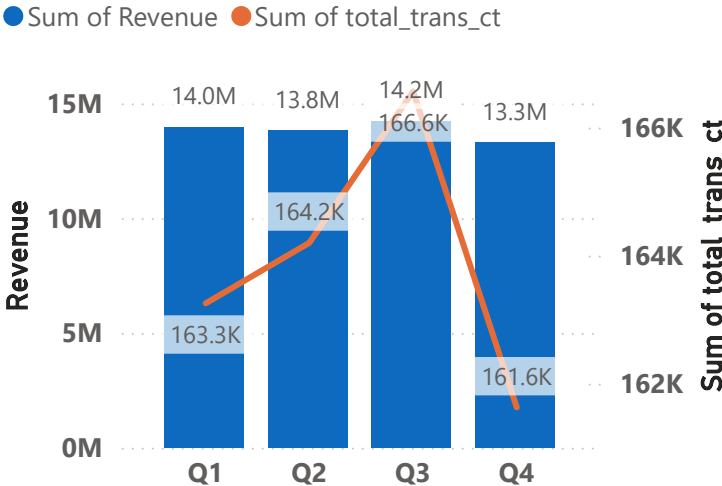
Silver

Blue

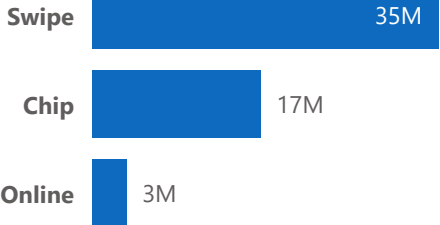
Gold

Platinum

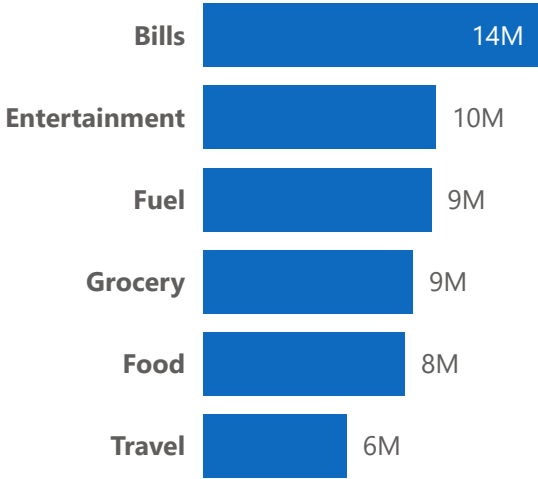
## Qtr Revenue and Total Trans Count



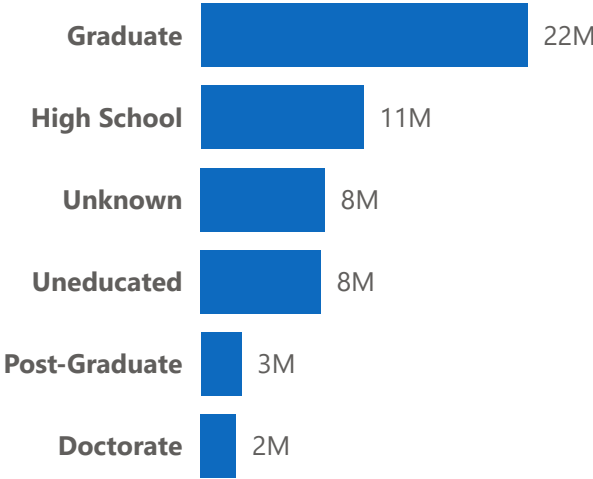
## Revenue by Type of Transaction



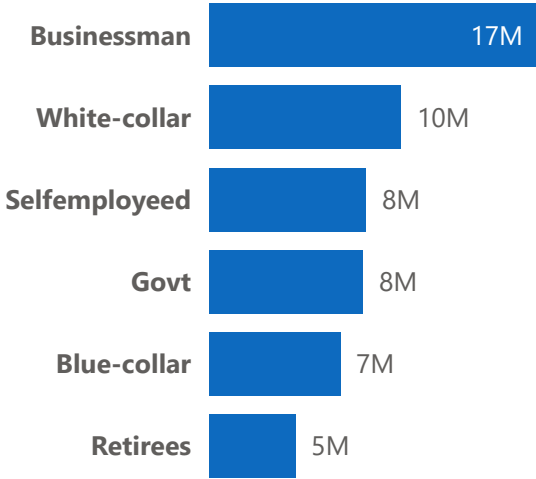
## Revenue by Expenditure Type



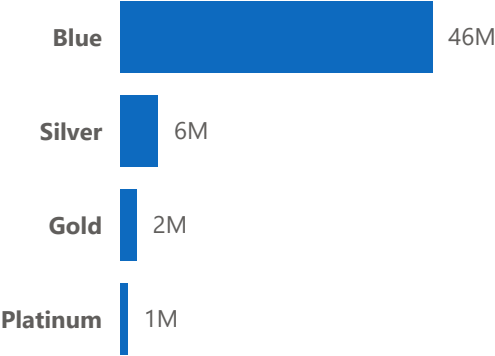
## Revenue by Education



## Revenue by Job



## Revenue by Card Category



# Credit Card Transaction Report

Revenue

55M

Total Interest

8M

Income

576M

CSS

3.19

| customer_job | Sum of Revenue | Sum of interest_earned | Sum of income |
|--------------|----------------|------------------------|---------------|
| Businessman  | 17387832       | 2539390                | 186959919     |
| White-collar | 10114656       | 1441074                | 103930055     |
| Govt         | 8111701        | 1160016                | 88773989      |
| Selfemployed | 8261758        | 1119742                | 75313288      |
| Blue-collar  | 6904279        | 952801                 | 72262158      |
| Retirees     | 4535184        | 630359                 | 48675030      |
| Total        | 55315410       | 7843382                | 575914439     |

Q4

Q3

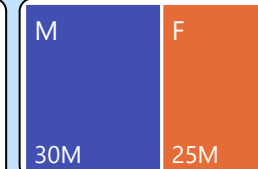
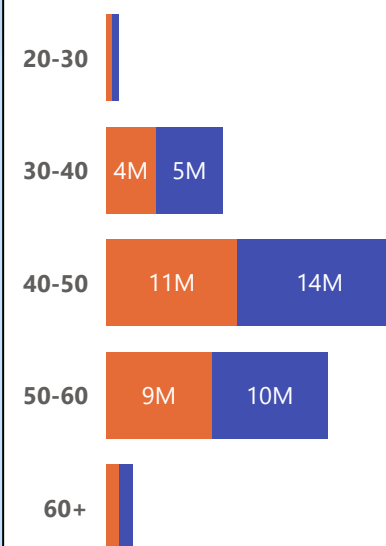
Q2

Q1

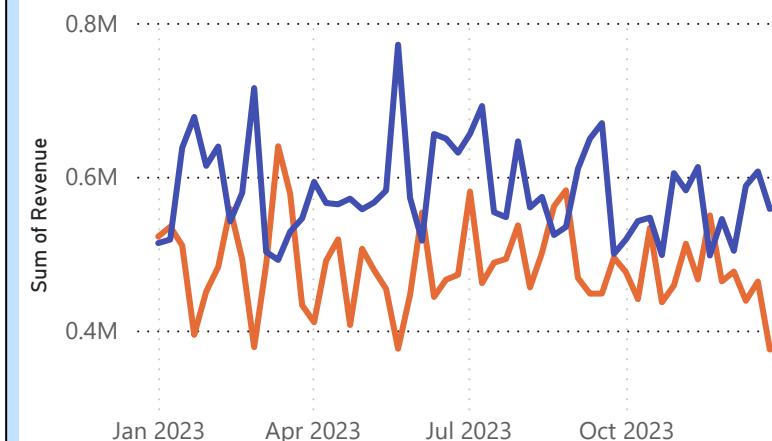
Week start date

All

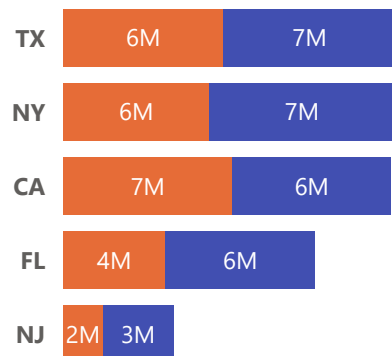
## Revenue by Age Group



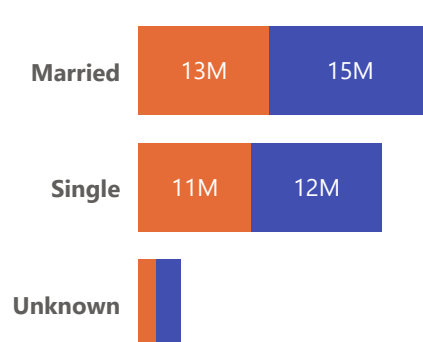
## Revenue by Week



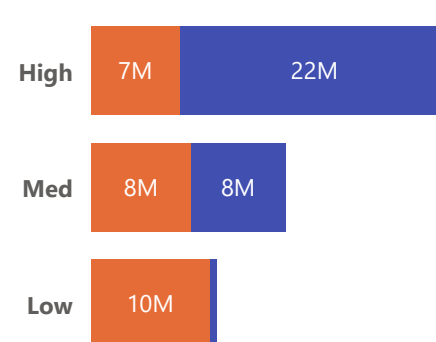
## Top 5 State



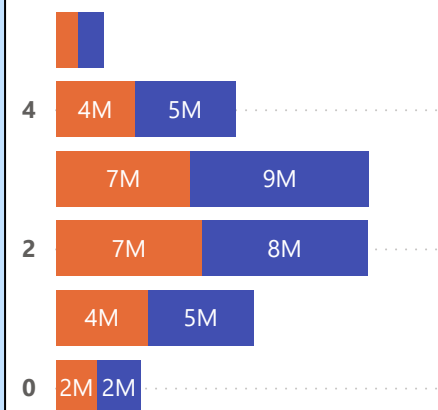
## Revenue by Martial Status



## Revenue by Income Group



## Revenue by Dependent Count



## Revenue by Education level

