

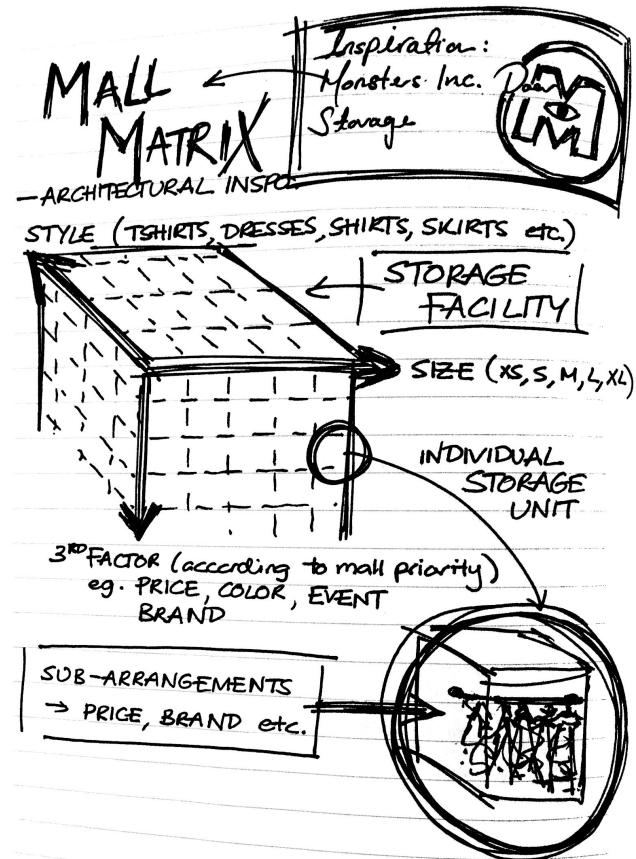
CREATIVE EXPRESSION

Collection of spontaneous ideas that develop applications, interfaces, spaces and/or products

Mall Matrix

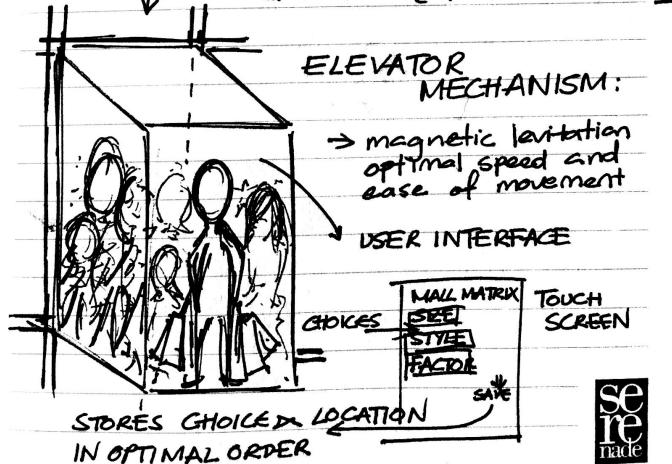
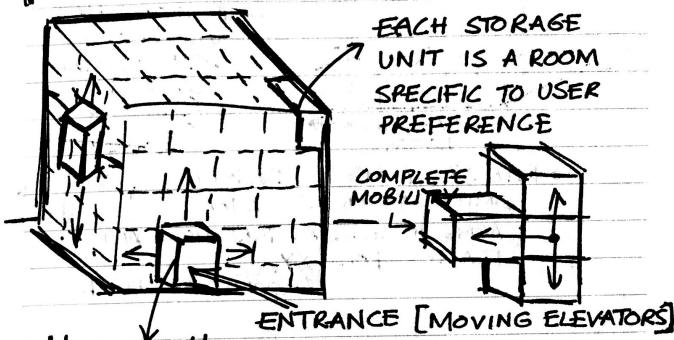
Introduces a new shopping and socializing experience for mall-goers. Devises an efficient system of organization for shops in an attempt to maximise mall utility and productivity.

Space

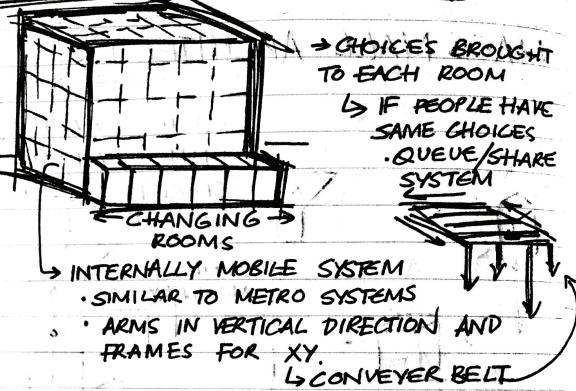


APPLICATIONS:

MASS MALL ARCHITECTURE



INDEPENDANT RETAILERS



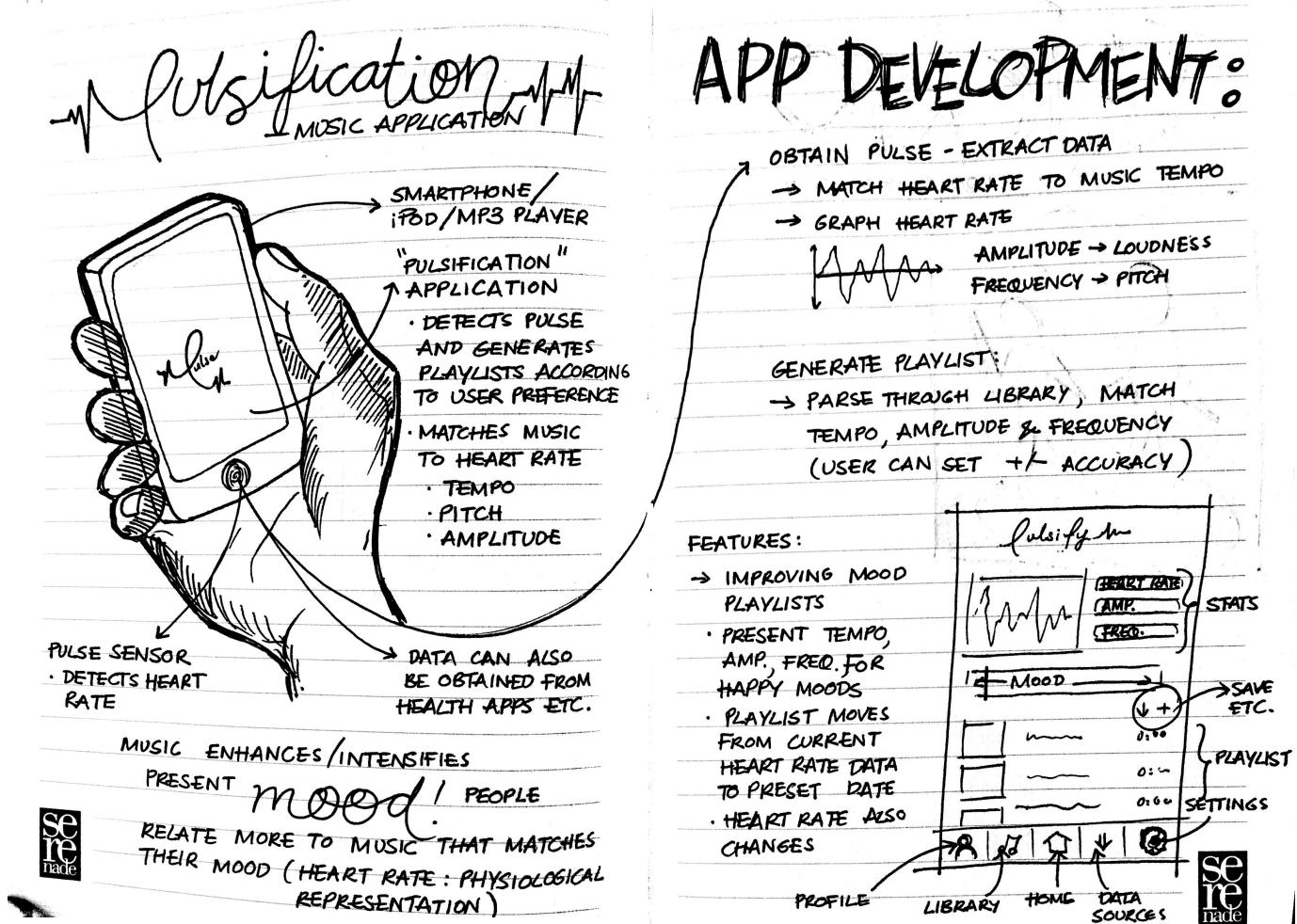
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Pulsification

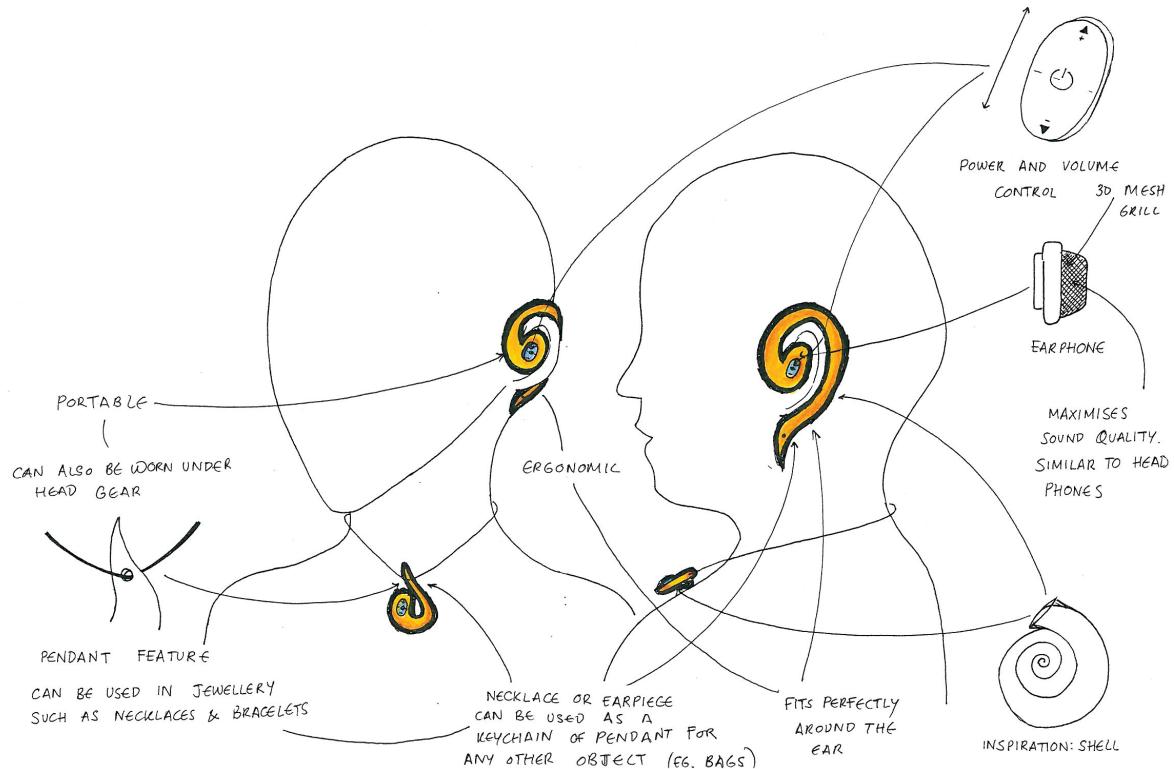
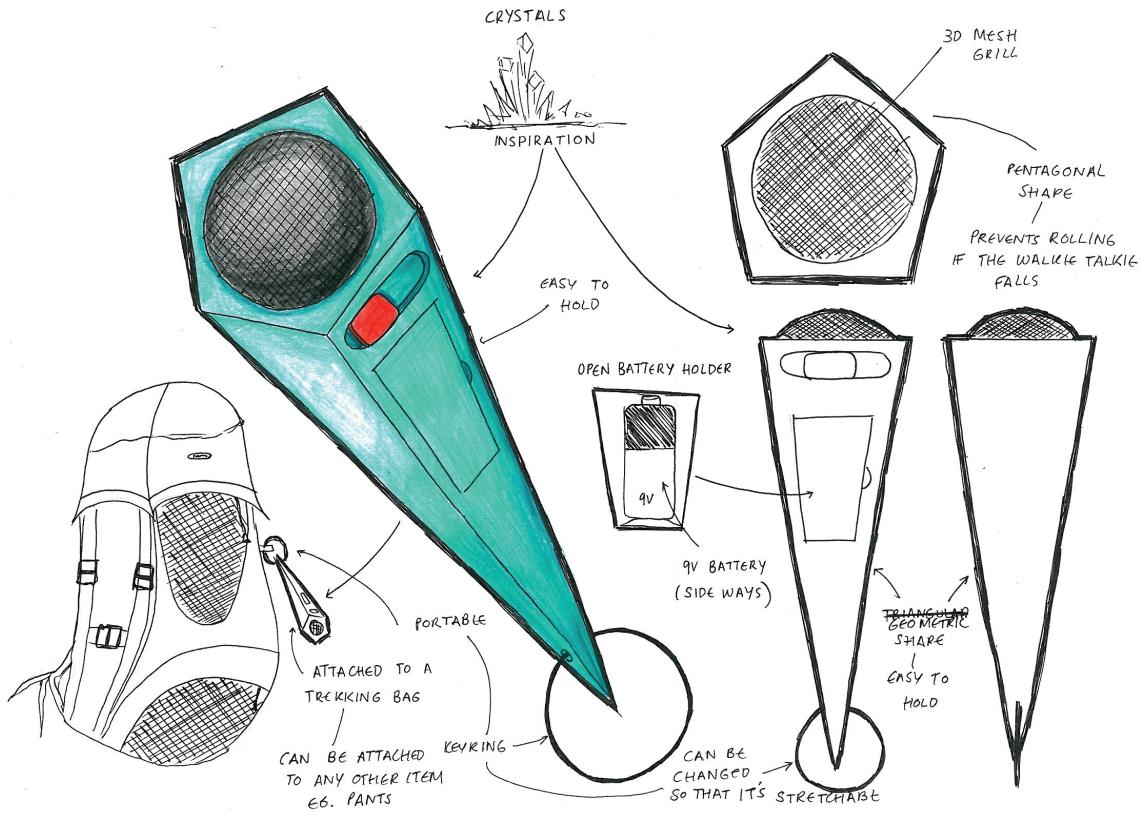
Generates music and playlists based on the user's internal physiology. Synchronizes heartbeat to pace of music to create a more vivid audio experience

Application



WALKIE - TALKIE PROTOTYPES

Design Brief: Design and prototype a walkie-talkie suitable for outdoor use in Youth Awards or Expeditions



Ideas generated to adapt to various terrains and user groups by taking into consideration the ergonomics of such a device, and human anthropometric data.

