

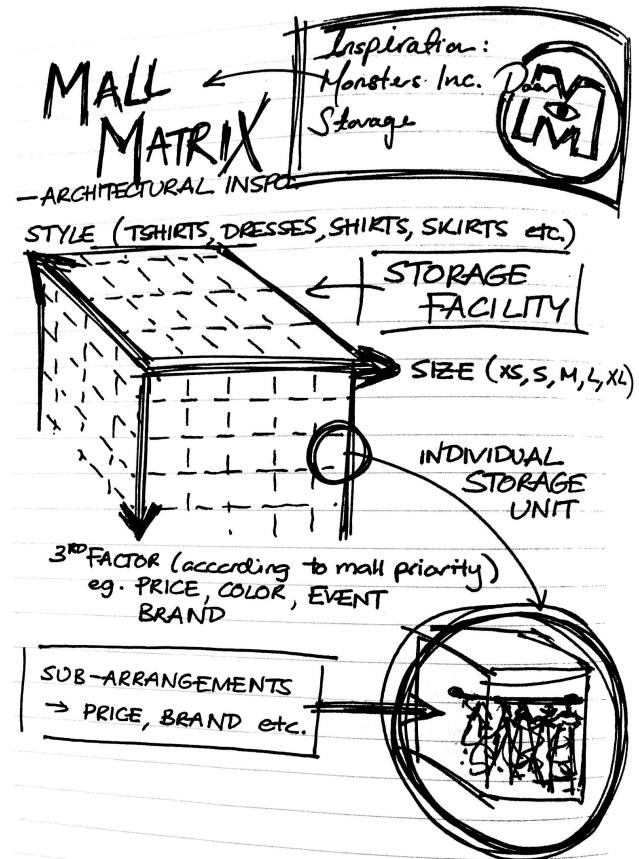
# CREATIVE EXPRESSION

Collection of spontaneous ideas that develop applications, interfaces, spaces and/or products

## Mall Matrix

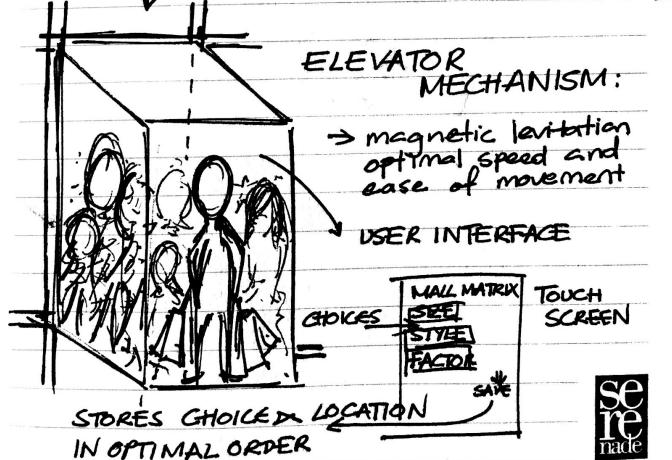
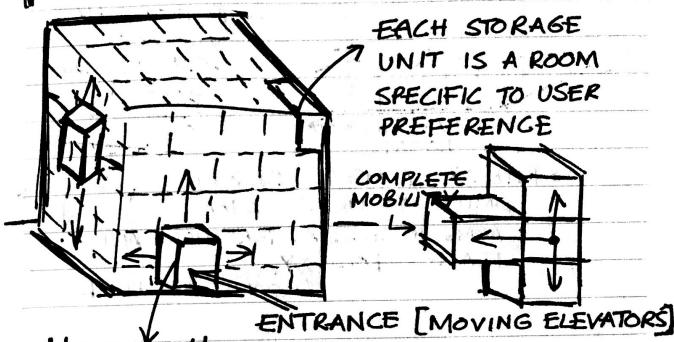
Introduces a new shopping and socializing experience for mall-goers. Devises an efficient system of organization for shops in an attempt to maximise mall utility and productivity.

Space



## APPLICATIONS:

### MASS MALL ARCHITECTURE



### INDEPENDANT RETAILERS

