

## CMU OM

Cultural and Spiritual organization at Carnegie Mellon University



**Recruitment Banner**  
Attracting new members to  
the organization  
Photoshop



**Event Banner**  
Providing details for  
Diwali Garba  
Photoshop



**Event Banner**  
Raising awareness on  
Gandhi and his principles  
Photoshop



**Event Banner**  
Inviting members to Lohri,  
a Punjabi harvest festival  
Illustrator



**Competition Banner**  
Stimulating 'buzz' for the annual  
'Pics with Punjabis' challenge  
Illustrator



**Event Banner**  
Representing the myriad of  
cultures across India  
Illustrator



Event Tickets  
Marketing Diwali Garba  
prior to the event  
Photoshop

Snapchat Filter  
Marketing Diwali Garba  
during event  
Illustrator



Recruitment Poster  
Attracting incoming freshmen  
to the organization  
Photoshop