

₹ 142M
Revenue

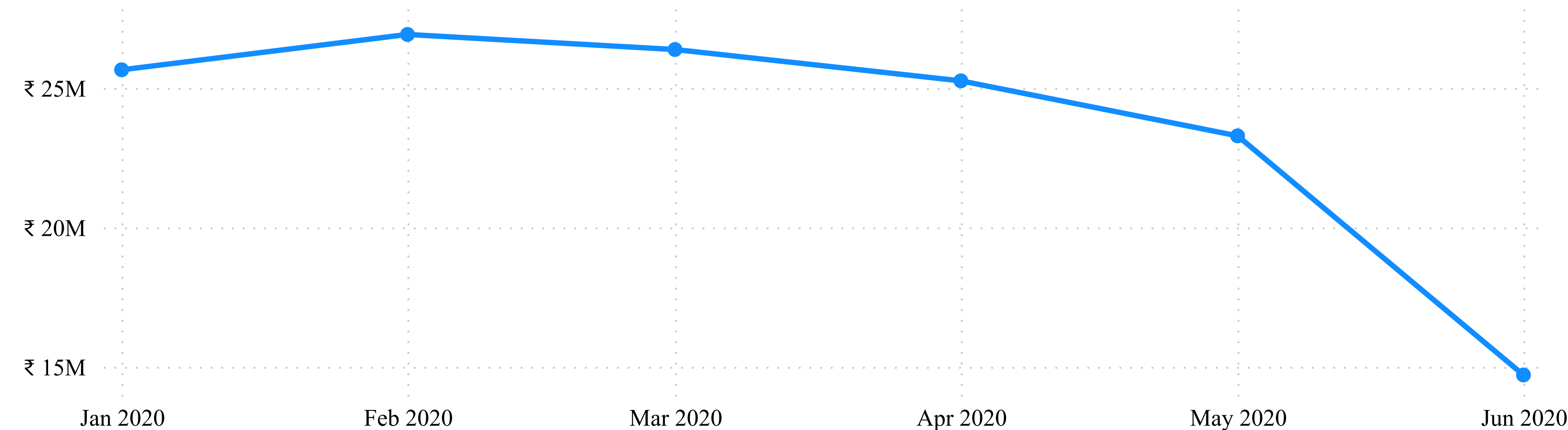
350K
Sales Qty

2.06M
Total Profit Margin

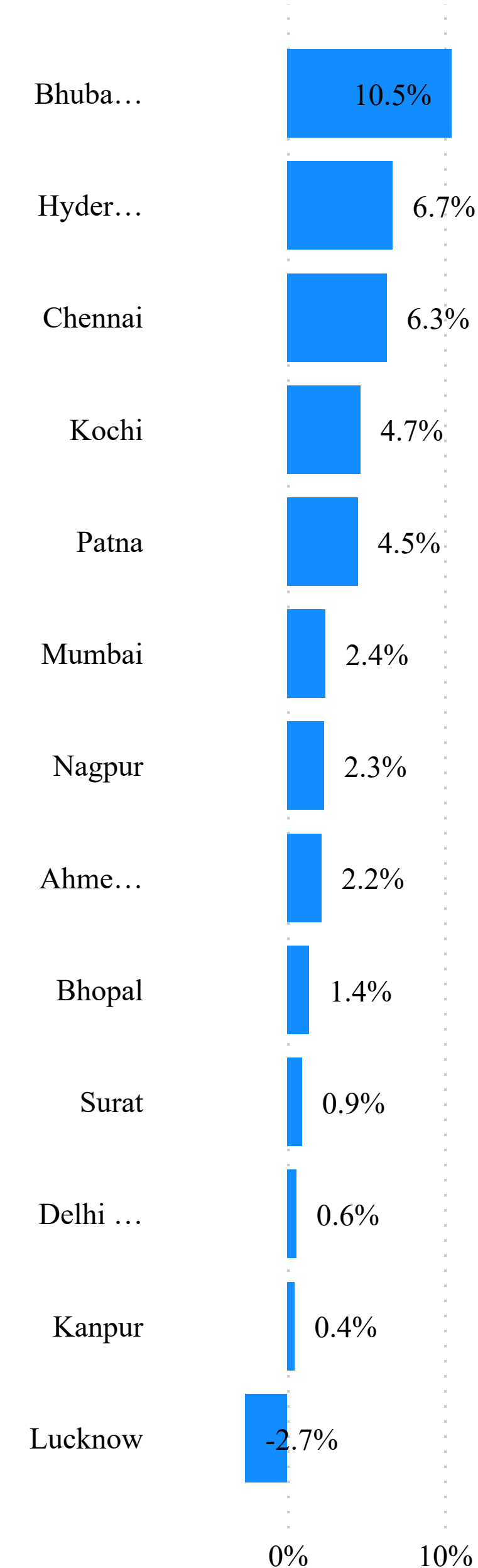
Select all	2017	2018	2019	2020
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Select all	Feb 20	Apr 20	Jun 20
Jan 20	Mar 20	May 20	

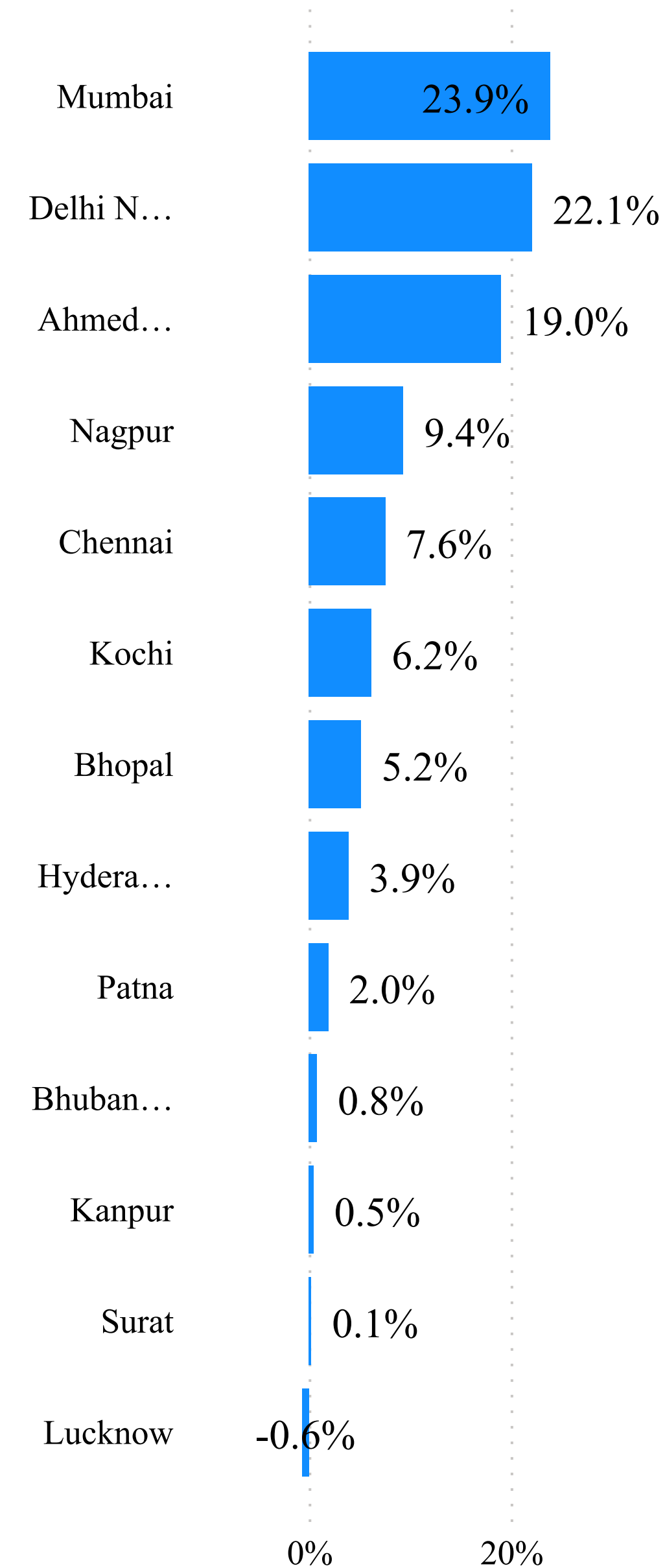
Revenue Trend



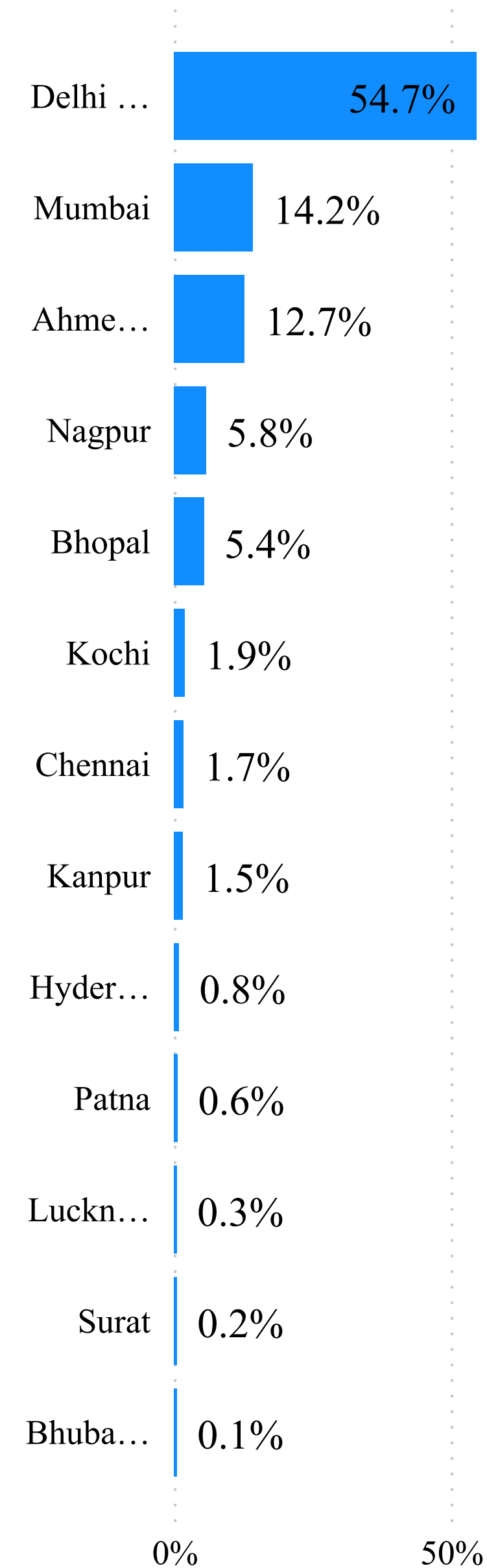
Profit % by market



Profit Margin Contribution % by market

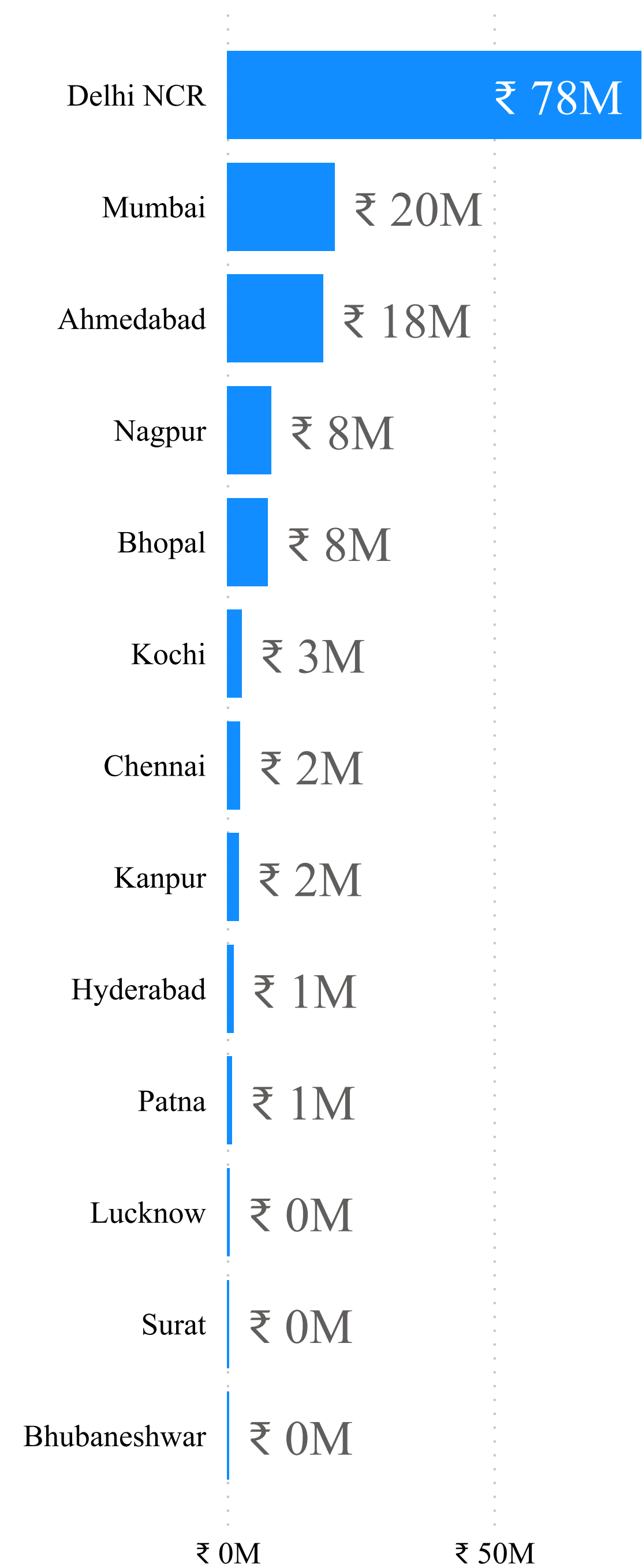


Revenue Contribution % by market

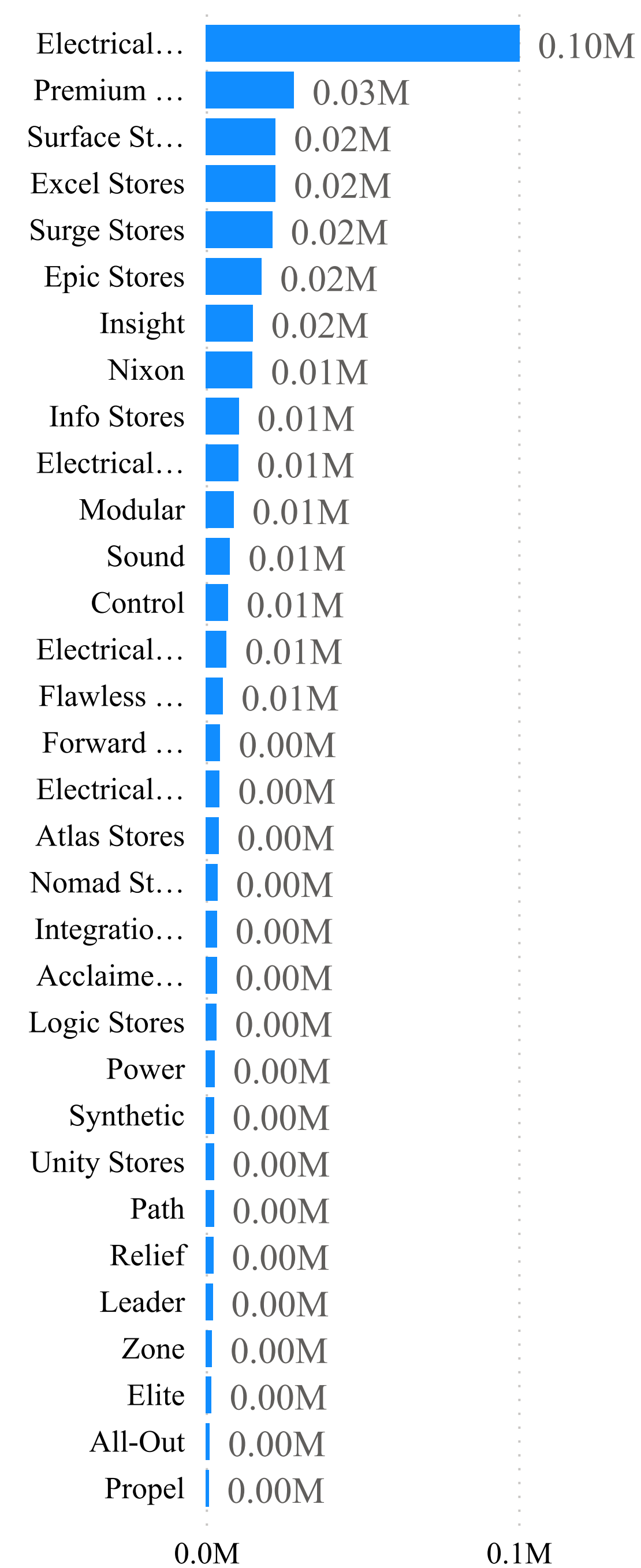


customer_name	Revenue	Revenue Contribution %	Profit Margin Percent	Profit Margin Contribution %
Electricalsara Stores	₹ 6,56,41,977.0	46.2%	0.4%	1.0%
Excel Stores	₹ 79,28,385.0	5.6%	3.3%	1.2%
Premium Stores	₹ 58,99,748.0	4.1%	0.5%	0.2%
Electricalslytical	₹ 55,37,904.0	3.9%	0.5%	0.2%
Info Stores	₹ 50,64,374.0	3.6%	3.2%	0.4%
Control	₹ 41,82,662.0	2.9%	1.2%	0.2%
Surge Stores	₹ 39,53,600.0	2.8%	6.2%	1.0%
Logic Stores	₹ 33,19,243.0	2.3%	0.4%	0.0%
Acclaimed Stores	₹ 31,16,384.0	2.2%	4.0%	0.0%
Nixon	₹ 30,28,345.0	2.1%	3.2%	0.4%
Epic Stores	₹ 30,02,834.0	2.1%	-4.7%	-0.0%
Forward Stores	₹ 25,60,961.0	1.8%	4.3%	0.3%
Electricalsocity	₹ 25,20,938.0	1.8%	2.7%	0.3%
Modular	₹ 24,53,519.0	1.7%	4.2%	0.3%
Total	₹ 14,22,24,545.0	100.0%	1.4%	100.0%

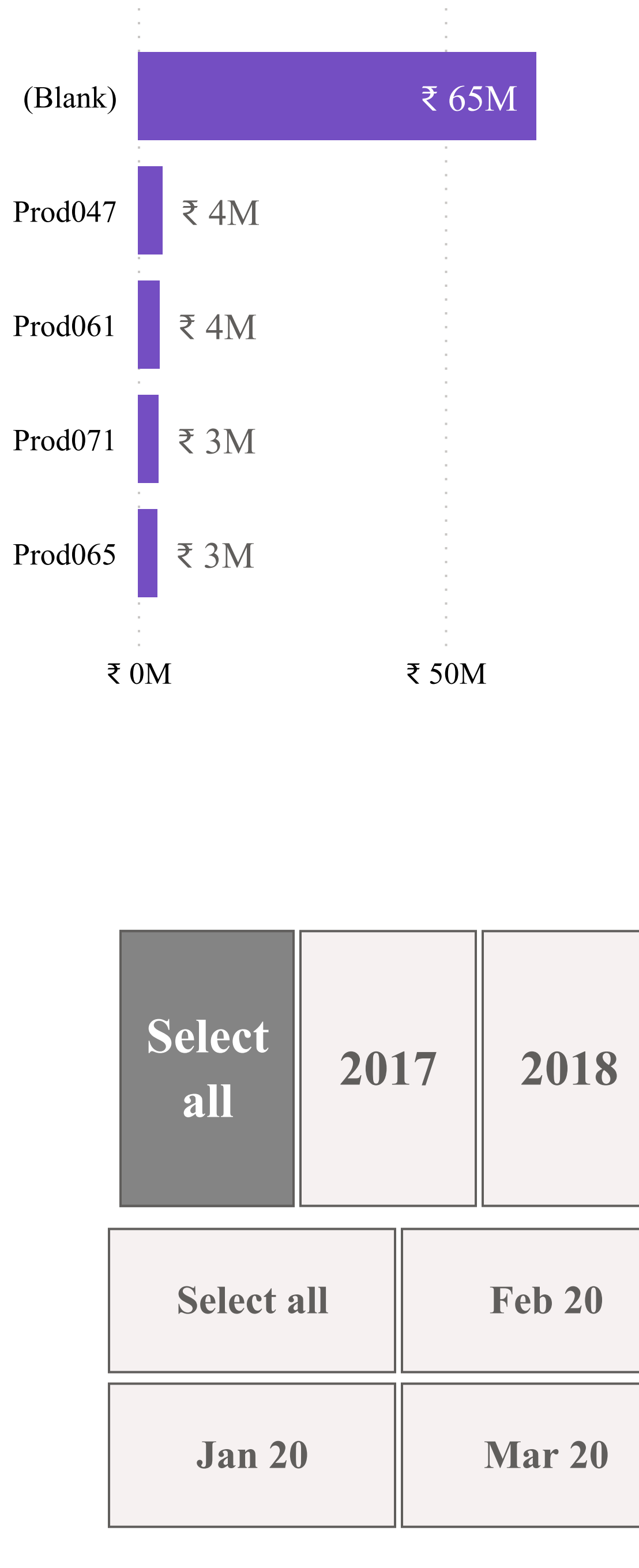
Revenue by customer



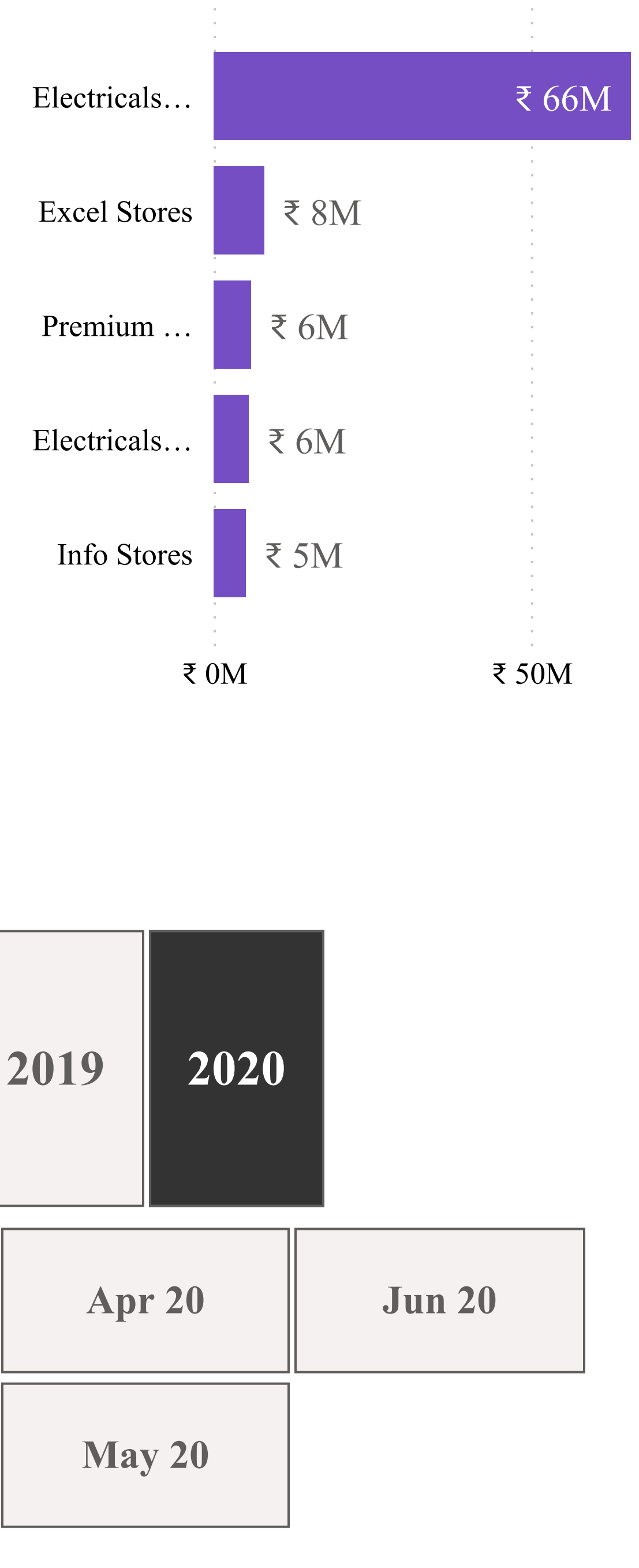
Sales Qty by customer



Top 5 Products by Revenue



Top 5 customer by Revenue



Select all

2017

2018

2019

2020

Select all

Feb 20

Apr 20

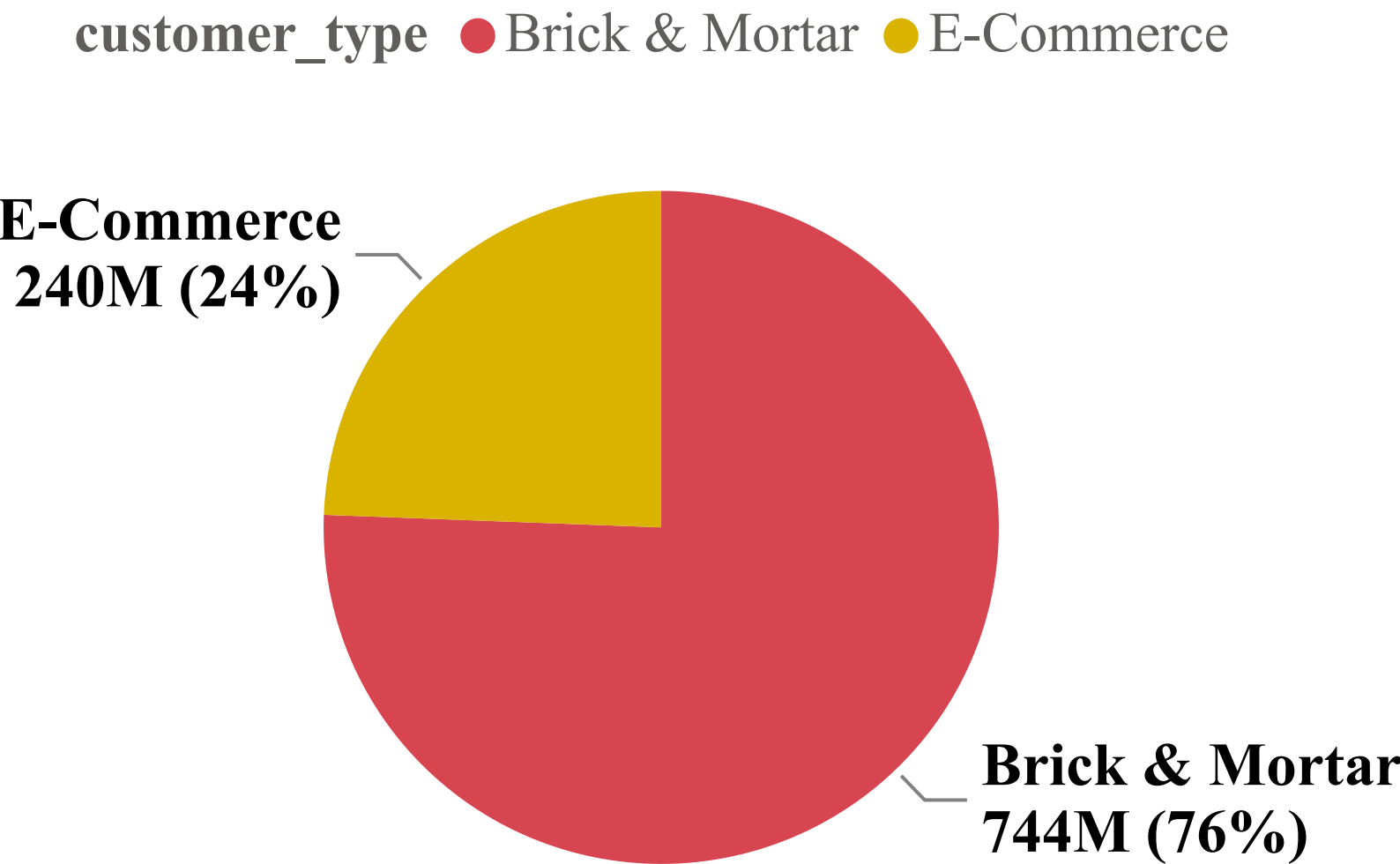
Jun 20

Jan 20

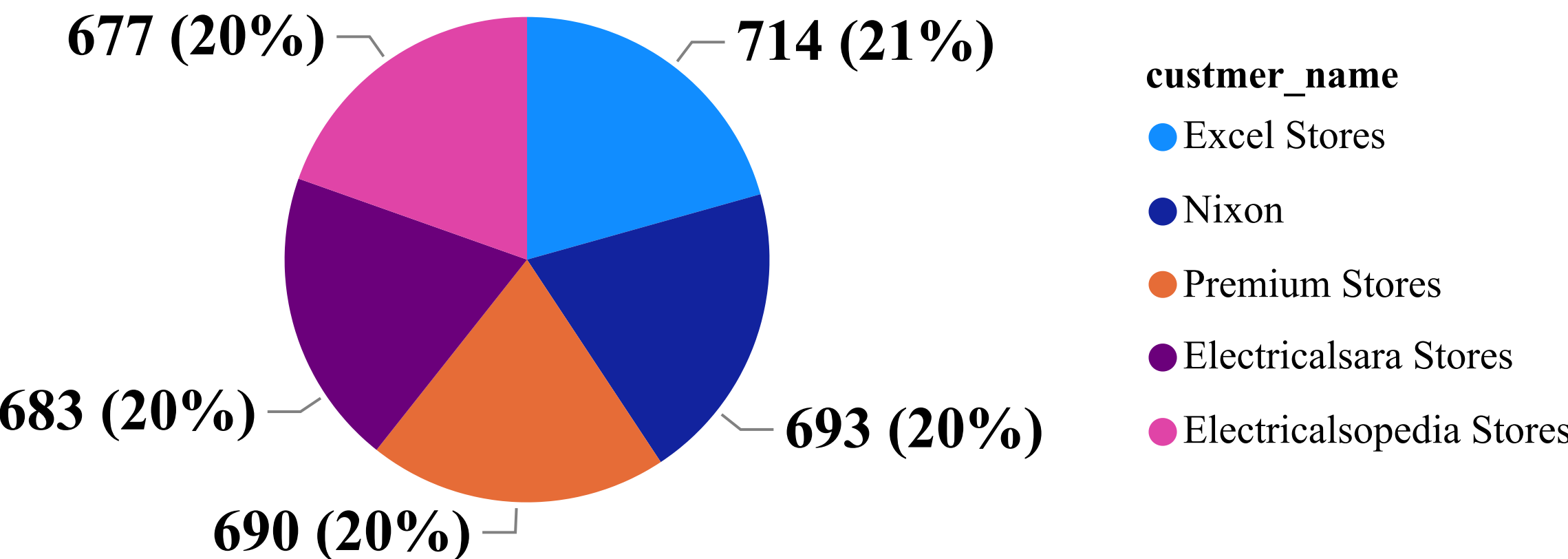
Mar 20

May 20

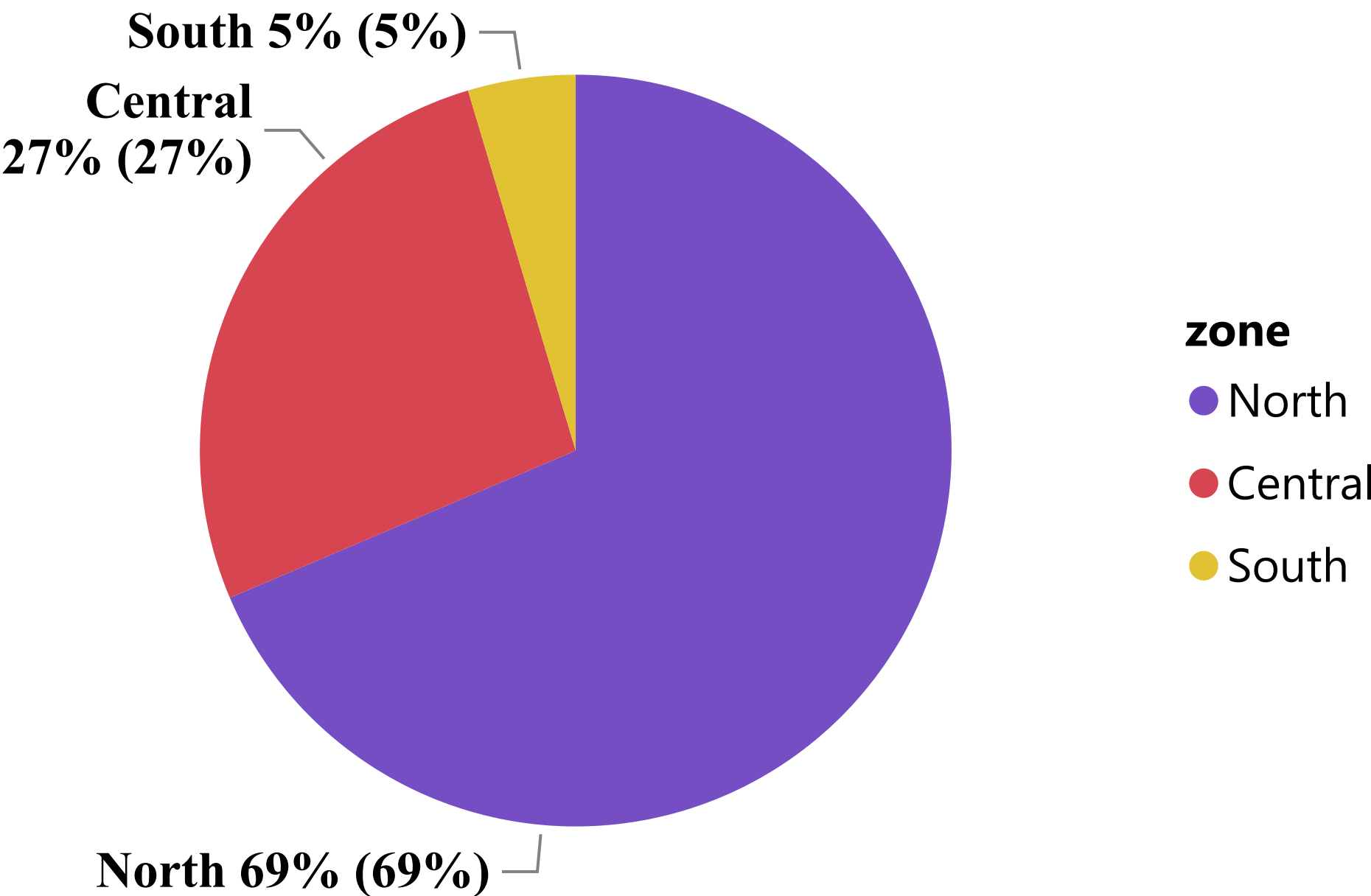
Sales Breakdown by customer type



Top 5 Customers with maximum orders



Revenue Contribution % by zone



Profit Margin Contribution % by zone

