

# Labeling Guidelines: Camellia - Health & Religion

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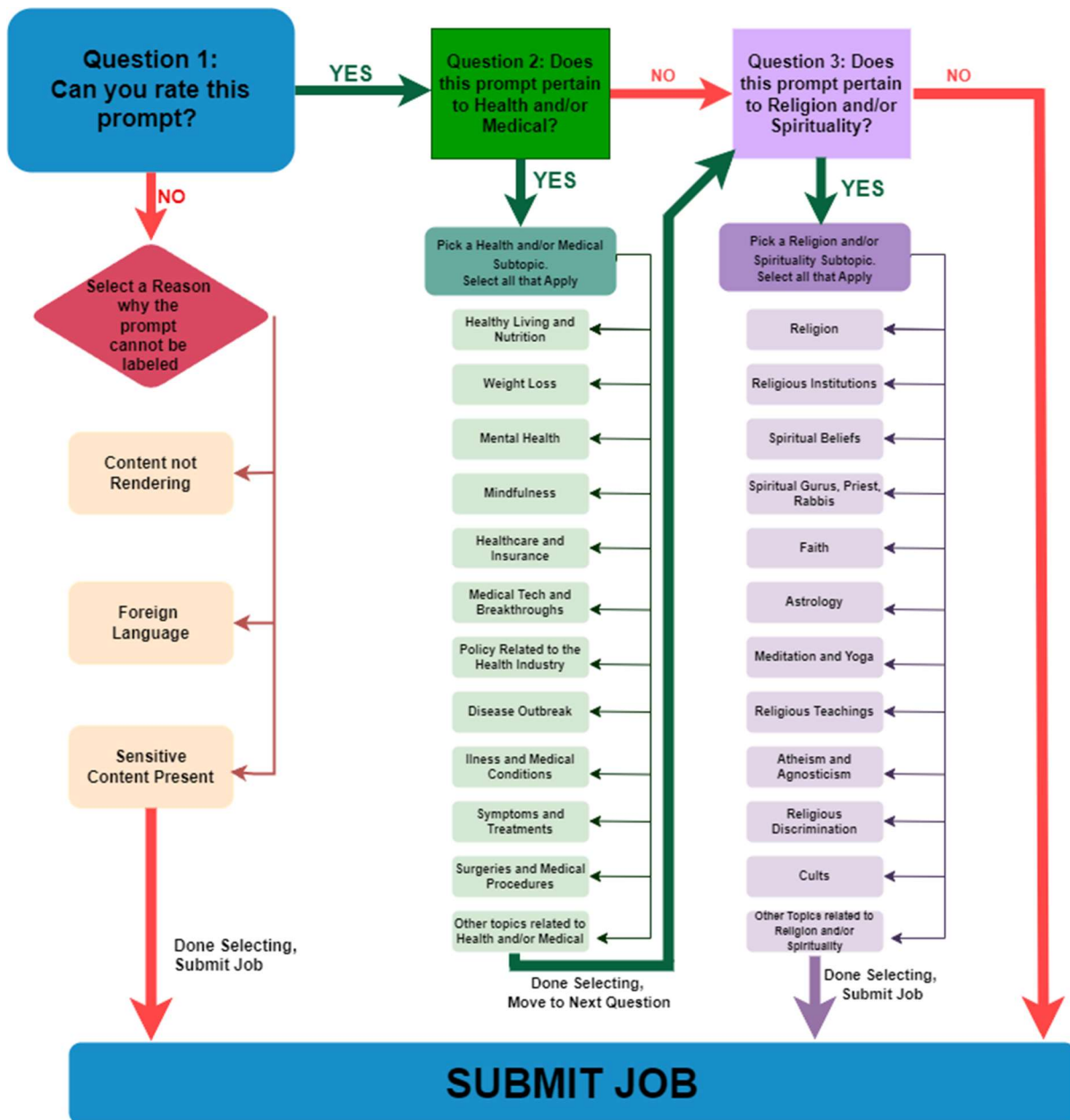
## ***Project Overview***

- The purpose of this workflow is to determine whether a Meta AI prompt relates to Health/Medical or Religion/Spirituality topics.
  - For the Health and Medical label, this means prompts should be assessed for explicit connections to medical conditions, treatments, or health policies, rather than general health or wellness topics.
  - Prompts discussing general benefits or nutrition facts of foods like bananas without specific medical claims in the prompt should not be labeled as Health.
- What are we going to look at?
  - MetaAI Prompt
  - Posts: Text, pictures, or videos posted by users
- A NOTE ON HOLISTIC REVIEW & HUMAN ANALYSIS
  - This workflow is intended to identify low quality Meta AI Prompts that fall under the Health/Medical and Religion/Spirituality FB taxonomy.
    - This means we intend for these reviewers to analyze what is contained in the prompt and utilize the context from the paired content to determine whether Health or Religion topics are present in the prompt text.

## ***Glossary of Terms***

- **Meta AI Prompt** - Text shown that is generated by our MetaAI model as a potential prompt to input into the model based on the content shown.
  - Note: Labels are based **exclusively** on the Prompt text, not on the associated content.
  - For the Health and Medical label, Prompts must be assessed based on explicit connections to medical conditions, treatments, or health policies, not just general health or wellness.
- **Content** - Photo, Video, Post Text that will be utilized as context for MetaAI prompt.

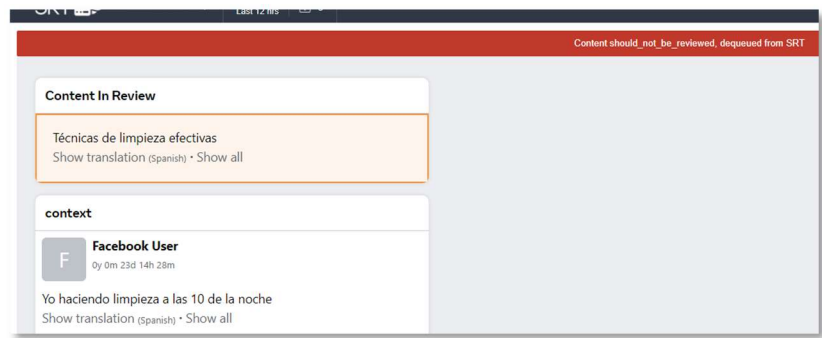
## ***How to Rate a Job***



### STEP 1: ASSESS WHETHER THE PROMPT IS ABLE TO BE REVIEWED:

- Q0: Can you rate this prompt?
  - Yes → Move to Step 2

- No - Content Not Rendering → Job Closed
  - Text-only jobs can be rated normally. Not every job is expected to have media.
  - Example of a workable job (not labeled as Content Not Rendering).



- No - Foreign Language → Job Closed
  - Prompt is in a language other than the reviewer does not understand.
    - **Note:** Do not use this label for jobs that are (1) in the expected language for the queue, (2) in English, or (3) in any language that you confidently understand.
    - While some prompts may contain foreign words, it is essential to evaluate the entire prompt. For instance, prompts like "More about Anulom Vilom" should not be labeled as Foreign Language. The inclusion of foreign terms stems from the original content and is intended to provide the AI model with additional context.
- No - Sensitive Content → Job Closed
  - Prompt or content containing a category in [the escalation section](#) at the bottom of the guidelines. Do not label romantic or sexy content as Sensitive.

## STEP 2: ASSESS THE PROMPT FOR HEALTH:

- Q1: Does this prompt pertain to Health and/or Medical?
  - Yes
  - No




### **EXCLUDES** the following:

- Fitness unless explicitly tied to health
- Recipes labeled as "healthy" without explicit connection to health benefits
- Inspirational quotes and memes not directly linked to health
- Prompts discussing general benefits or nutrition facts of foods like bananas without specific medical claims in the prompt should not be labeled as Health.
- Q2: Select the reason(s) why this prompt pertains to Health and/or Medical. Select all that apply from the categories below → Move to Step 3:

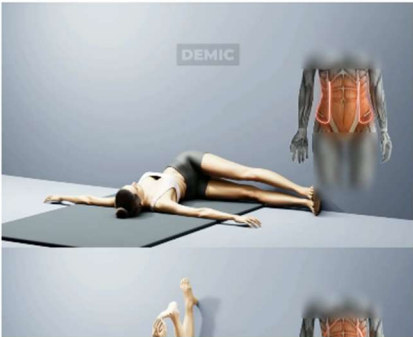


## Health Subtopics:

- **Healthy Living and Nutrition:** Healthy living is the practice of health enhancing behaviors, while self-care is the practice of taking an active role in protecting one's own well-being and happiness, particularly during periods of stress. Nutrition is the

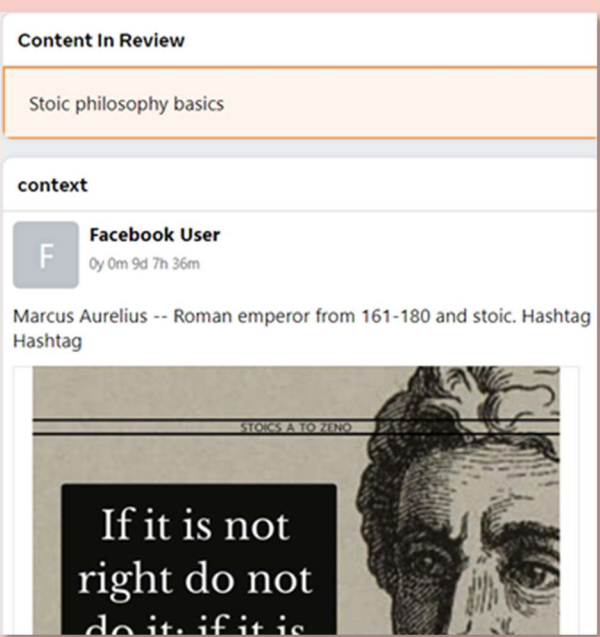
process of providing or obtaining the food necessary for health and growth, and it largely contributes to wellness or wellbeing, which is the state of being in good health.

<p><b>Examples</b></p> <p><b>Yes</b> – Fatigue is a medical condition and tips to overcome it would be considered Healthy Living</p>	<div data-bbox="600 300 1175 693"> <p><b>Content In Review</b></p> <p>Tips for overcoming fatigue?</p> <p><b>context</b></p> <p><b>Facebook User</b> 0y 0m 11d 17h 0m</p> <p>it's getting harder n harder to hop up out of bed and turn my swag on</p>  </div>
<p><b>No</b> – There is no clear medical condition mentioned or tie to nutrition, so this is not a nutrition prompt</p>	<div data-bbox="600 720 1175 1131"> <p><b>Content In Review</b></p> <p>Benefits of eating breakfast at 7am?</p> <p><b>context</b></p> <p><b>Facebook User</b> is in <b>Facebook Page</b>. 0y 0m 9d 2h 23m</p> <p>Eating right at the right time reduces excess belly fat. Hashtag Hashtag Hashtag</p>  </div>
<p><b>No</b> – Prompts mentioning “benefits” or “nutrition facts”, as well as recipes labeled as “healthy” without explicit connection to health benefits are not Healthy Living and Nutrition.</p>	<div data-bbox="600 1178 1198 1659"> <p><b>Content In Review</b></p> <p>Benefits of lettuce and cucumbers</p> <p><b>context</b></p> <p><b>Facebook User</b> 0y 0m 8d 14h 7m</p> <p>Rice, fish, lettuce and cucumbers.</p> <p>Food morning.</p> <p>Hashtag</p>  </div>

- **Weight Loss:** Reduction of the total body mass, especially to improve a person's health and physical fitness.

<p><b>Examples</b></p>	<div data-bbox="542 317 1200 1003"> <p>Content In Review</p> <p>More exercises for weight loss?</p> <p>context</p> <p>Facebook User • Verified 0y 0m 16d 12h 41m</p> <p>3 Exercises To Burn Belly Fat 🍌🍌</p>  </div>
<p><b>No</b> – Both of these examples are related to fitness, which is not considered a health topic for this project.</p>	<div data-bbox="526 1031 1000 1650"> <p>Content In Review</p> <p>HIRT for beginners</p> <p>context</p> <p>Facebook User is at Facebook Page. 0y 0m 2d 12h 29m</p> <p>"Every completed REP takes you CLOSER to your goal. It all COUNTS....."</p> <p>HIRT gives you a platform to step up and push yourself, compete with yourself, and make yourself proud.💪💪</p> <p>Hashtag Hashtag Hashtag Hashtag</p>  </div> <div data-bbox="951 1293 1479 1881"> <p>Content In Review</p> <p>Beneficios de hacer ejercicios de abdomen</p> <p>context</p> <p>Facebook User 0y 0m 16d 17h 48m</p> <p>Ejercicio 🍌 para Abdomen 🍌🍌🍌 Show translation (Spanish) / Show all translations</p>  </div> <div data-bbox="1166 1394 1528 1556"> <p>Translated as Benefits of exercising your abdomen</p> </div>

- **Mental Health:** Mental health is the level of psychological well-being or an absence of mental illness. It is the state of someone who is 'functioning at a satisfactory level of emotional and behavioral adjustment'.

<p><b>Examples</b></p> <p><b>Yes</b> – Anxiety is a mental health condition so would be labeled as Health: Mental Health.</p>	 <p>The image shows a Facebook post interface. At the top, a white box with an orange border contains the text 'Content In Review' and 'More about social anxiety'. Below this, a white box with a grey border contains the word 'context'. Underneath, a grey square with a white 'F' is next to the text 'Facebook User' and '0y 0m 14d 13h 11m'. The main text of the post reads: 'I only talk to like five people every day and three of them are me.' At the bottom, there are links for 'reactions' and 'comments'.</p>
<p><b>No</b> – Stoicism is a framework focused on personal ethics and emotional resilience, rather than a system of mental health practices or religious beliefs. It deals with practical wisdom and virtue, not medical or spiritual matters.</p>	 <p>The image shows a Facebook post interface. At the top, a white box with an orange border contains the text 'Content In Review' and 'Stoic philosophy basics'. Below this, a white box with a grey border contains the word 'context'. Underneath, a grey square with a white 'F' is next to the text 'Facebook User' and '0y 0m 9d 7h 36m'. The main text of the post reads: 'Marcus Aurelius -- Roman emperor from 161-180 and stoic. Hashtag Hashtag'. Below the text is a large image featuring a classical portrait of a man's face on the right and a black box with white text on the left that reads 'If it is not right do not do it: if it is'. Above the portrait, the text 'STOICS A TO ZENO' is visible.</p>

- **Mindfulness:**
  - The psychological process of purposely bringing one's attention to experiences occurring in the present moment without judgment, which one develops through the practice of meditation and through other training.
- **Healthcare and Insurance:**
  - The interdisciplinary sector that provides goods and services to treat patients with curative, preventive, rehabilitative, or palliative care. Health insurance is a type of insurance coverage that pays for medical and surgical expenses

incurred by the insured. Health insurance can reimburse the insured for expenses incurred from illness or injury, or pay the care provider directly.

- **Medical technology and Breakthroughs:**

- Health technology is defined by the World Health Organization as the "application of organized knowledge and skills in the form of devices, medicines, vaccines, procedures, and systems developed to solve a health problem and improve quality of lives". This includes pharmaceuticals, devices, procedures, and organizational systems used in the healthcare industry, as well as computer-supported information systems.

- **Policy Related to the Health Industry:**

- Advocating for or against, debating an issue, or discussing policies, initiatives and reform related to the management of healthcare and public health.

- **Disease Outbreaks:**

- In epidemiology, an outbreak is a sudden increase in occurrences of a disease in a particular time and place. It may affect a small and localized group or impact upon thousands of people across an entire continent.

- **Illnesses and Medical Conditions:** Conditions and/or illnesses affecting the health of a human.

## Examples

**Yes** – sleep deprivation is a medical condition where a person consistently fails to get enough sleep, leading to impaired cognitive function, mood disturbances, weakened immune response, and increased risk of chronic health problems such as heart disease and diabetes.

### Content In Review

Sleep deprivation effects

#### context



Facebook User

0y 0m 6d 15h 8m

Me at 4am trying to explain to my baby it's not time to get up yet





**No** – an injury is typically considered physical trauma rather than an ongoing medical condition or illness. Therefore, the label would be inaccurate in this context.

#### Content In Review

Kyler Murray's injury update

#### context



Facebook User • Verified

0y 0m 4d 21h 58m

Cardinals HC Jonathan Gannon announced that QB Kyler Murray will not play this preseason.



- **Symptoms and Treatments:**

- Management and care of a patient or the combating of disease or disorder with the use of pills or drugs.

- **Surgeries and Medical Procedures:**

- The branch of medical practice that treats injuries, diseases, and deformities by the physical removal, repair, or readjustment of organs and tissues, often involving cutting into the body. Common surgeries and procedures include but are not limited to appendectomy, cataract surgery, coronary artery bypass, C-section, breast augmentation, filler implantation, gallbladder removal, tooth extraction, rhinoplasty (nose job), and liposuction.

- **Other:**

- Includes topics related to health and wellness that do not fit into the defined categories. This could encompass alternative health practices, holistic therapies, non-conventional weight management strategies, and personal wellness philosophies. It may also cover discussions on health-related trends, emerging dietary practices, lifestyle changes that promote well-being, and critiques of existing healthcare systems. Additionally, it could include personal anecdotes, experiences related to health journeys, and community health initiatives that are not specifically addressed in the other categories.

### STEP 3: ASSESS THE PROMPT FOR RELIGION:

- Q3: Does this prompt pertain to Religion and/or Spirituality?
  - Yes
  - No



- Q4: Does this prompt pertain to Religion and/or Spirituality? Select all that apply from the categories below → Job Closed:

## Religion Subtopics:

- **Religion** [as a subtopic]:
  - A personal set or institutionalized system of religious attitudes, beliefs, and practices, or the service and worship of a god or the supernatural.
- **Religious Institutions:**
  - Institutes that provide teaching in a particular religion.
- **Spiritual Beliefs:**
  - Spiritual beliefs are any philosophy or teaching that pertains to spirituality.
- **Spiritual Gurus, Priests, Rabbis:**
  - The heads or teachers of a religious practice.
- **Faith:**
  - Strong belief in a God or in the doctrines of a religion, based on spiritual apprehension rather than proof.
- **Astrology:**
  - Study of the movements and relative positions of celestial objects with the purpose of divining information about human affairs and terrestrial events.
    - Examples: Prompts about horoscopes, natal astrology, cosmology, etc.
- **Meditation and Yoga:**
  - Meditation: is a practice of focused contemplation or reflection that seeks to quiet the mind and connect with a deeper spiritual reality. It is often used to enhance self-awareness, foster inner stillness, and cultivate a sense of connection to the divine or the universe, facilitating personal insight and spiritual development.
  - Yoga: in a religious or spiritual context refers to a holistic practice that encompasses physical, mental, and spiritual disciplines aimed at achieving a higher state of consciousness and union with the divine. It involves various techniques, including breath control, meditation, and ethical principles, designed to foster self-awareness, inner peace, and spiritual growth.

- Excludes: Yoga related to fitness. This means that the mere mention of the word 'Yoga' is not enough to label it as such.
- **Religious Teachings:**
  - The doctrines, principles, and moral guidelines that are conveyed through the sacred texts, traditions, and authoritative figures of a particular religion.
- **Atheism and Agnosticism:**
  - Atheism is, in the broadest sense, an absence of belief in the existence of deities. Less broadly, atheism is a rejection of the belief that deities exist. In an even narrower sense, atheism is specifically the position that there are no deities. The belief that claims neither the existence or nonexistence of God.
  - Agnosticism is the philosophical belief that the existence of God or the divine is unknown or unknowable, asserting that human reason and experience are insufficient to make definitive conclusions about the existence of deities.
- **Religious Discrimination:**
  - Advocating against or discussing policies, initiatives and reform related to religious discrimination.
- **Cults:**
  - Cult is a group which is typically led by a charismatic and self-appointed leader, who tightly controls its members, requiring unwavering devotion to a set of beliefs and practices.
- **Other**

## Escalating Content

Escalate content related to:

- Terrorism (endorsement or active practice)
- Potentially viral mass killing
- Child exploitation or solicitation
- Self-injury or suicidal content
- Child abuse
- Human trafficking

*To immediately escalate content with credible threats of self-injury or suicidal content, email outsourcing-suicidelertesc@fb.com.*

### Internal:

Submit [Safety escalation form](#)

### External:

Child exploitation or solicitation issues:

[Submit CEI escalation form](#)

All other escalation-worthy issue types:

Send an email to your Team Lead and include both the violation reason and job permalink. Your Team Lead will identify whether or not the comment or media in fact violates. If so, it will then be escalated to the Project Manager.