

CREDIT CARD WEEKLY REPORT

Swipe

Online

Chip

All

Revenue

55.3M

CAC

972.9K

Interest

7.8M

Transaction Amt

44.5M

F

M

Q4

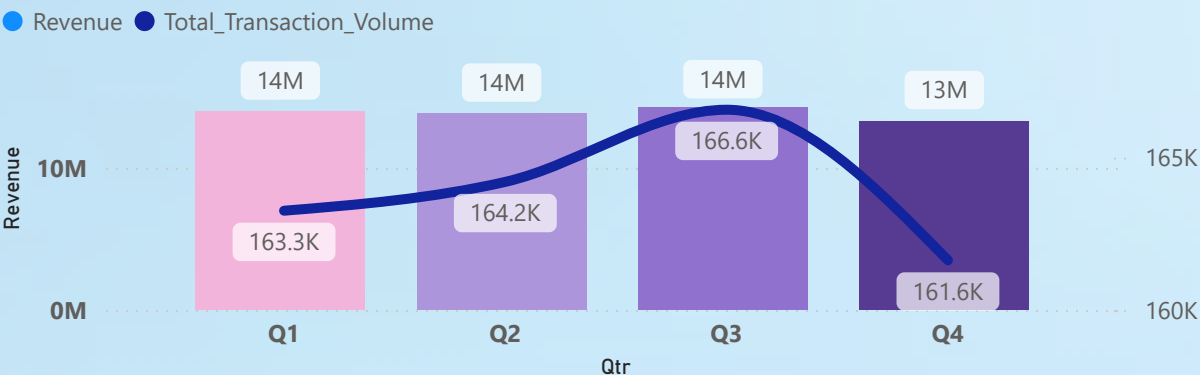
Q3

Q2

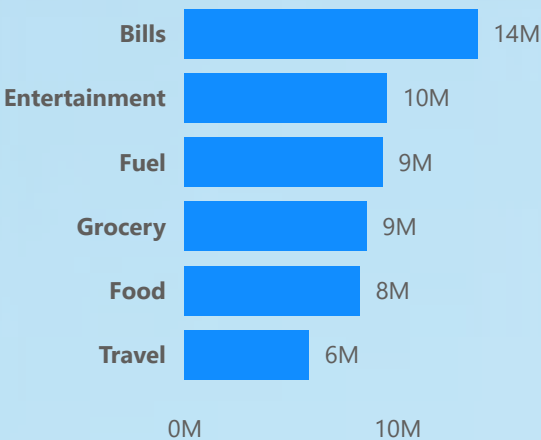
Q1

Card_Category	Revenue	Interest_Earned	Transaction_count
Blue	46139398	6495888	581338
Silver	5586332	812081	48599
Gold	2454072	373784	18224
Platinum	1135608	161629	7490
Total	55315410	7843382	655651

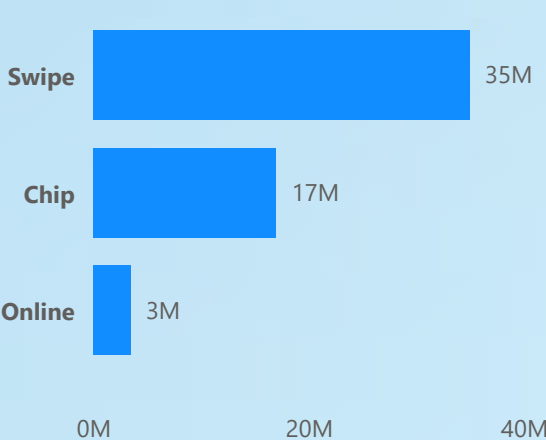
Revenue and Transaction Volume by Qtr



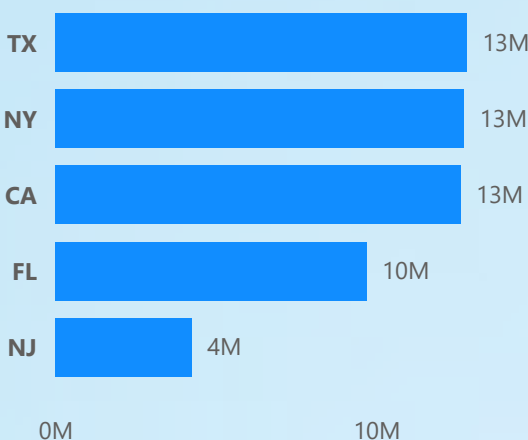
Revenue by Exp Type



Revenue by Chip



Revenue by Top 5 State



Activation_30_Days %

1	57.47%
0	42.53%
Total	100.00%

Delinquent_Acc %

1	6.07%
0	93.93%
Total	100.00%

CREDIT CARD CUSTOMER REPORT

Silver

Blue

Gold

Platinum

All



Revenue

55.3M

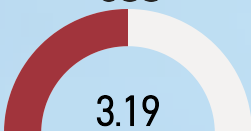
Interest

7.8M

Avg Income

57.0K

CSS



F

M

Q4

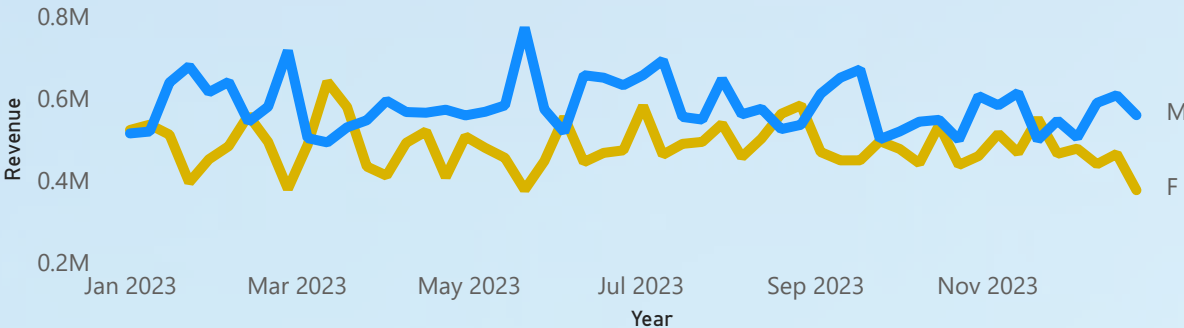
Q3

Q2

Q1

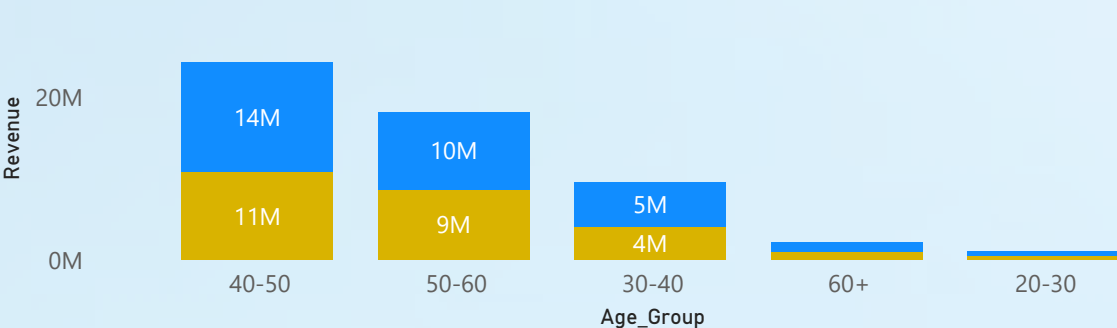
Revenue vs Gender

Gender ● F ● M



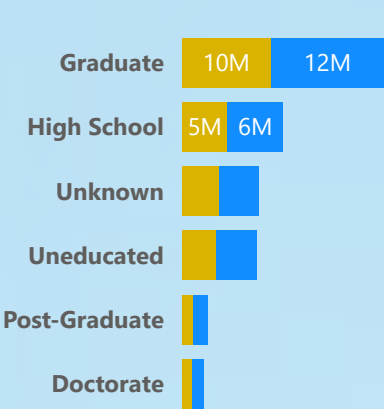
Revenue by Age Group

Gender ● F ● M



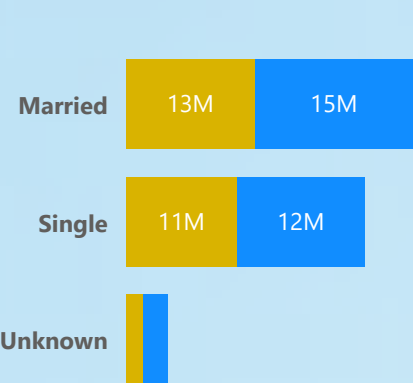
Revenue by Education

Gender ● F ● M



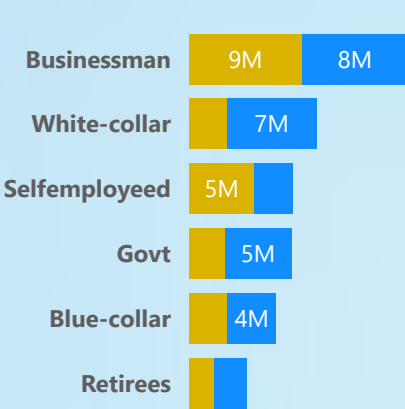
Revenue by Marital Status

Gender ● F ● M



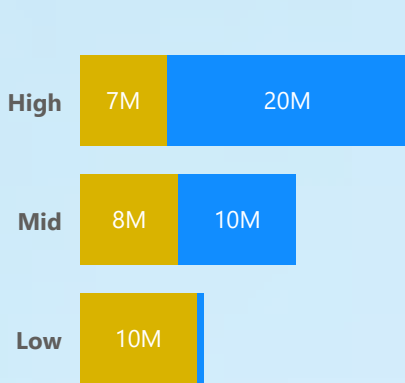
Revenue by Customer Job

Gender ● F ● M



Revenue by Income Group

Gender ● F ● M



Revenue by Dependent Count

Gender ● F ● M

