

**PUSHKAR SHUKLA**

Course : B.E. (Hons.), Chemical Engineering, 2026

Email : f20220841@pilani.bits-pilani.ac.in

Mobile : +91-8604249920

CGPA : 6.5

**ACADEMIC DETAILS**

COURSE	SPECIALIZATION	INSTITUTE	BOARD	SCORE	YEAR
CLASS XII	SCIENCE	St. Fidelis College, Lucknow	ISC	90.40%	2021
CLASS X	GENERAL	St. Fidelis College, Lucknow	ICSE	91.40%	2019

INTERNSHIPS AND PROFESSIONAL EXPERIENCE**Business Development, PaddleBoat****May 2024 – Present**

- An innovative AI based company focused on enhancing sales training through realistic **AI roleplays**.
- Paddleboat provides automated feedback on these interactions , offering insights into **objection handling and best practices**.
- Conducted thorough market research along with the marketing and product teams to refine targeting strategies to improve overall sales.

Business Development, GPLAN - An automated floorplanning system**Jan 2024 – Apr2024**

- GPLAN automatically and **accurately generate** all possible floor plans for given design inputs, facilitating seamless selection and customization.
- Conducted comprehensive market research and analysis to identify **potential customers** in the US.
- Gathered and interpreted data on market trends , competitor activities, and customer preferences to support strategic decision making.

POSITION OF RESPONSIBILITY**Joint Coordinator(Oasis'24), Department of Live Events****Jun 2024 - Present**

- Responsible for various aspects of professional shows including hospitality and production along with leading a team of 30+ members.

Core Member, Department of Live Events**Apr 2023 - May 2024**

- Spearheaded selling of **4000+** professional show tickets at OASIS '23 and **2500+** tickets at BOSM '23.
- Took over the responsibility of production requirements of the stage and other equipment.
- Interacted with talent management agencies and production personnel to host a professional show with a budget of **50 lacs**.

Director General, Model UN**Sep 2020 – Oct 2020**

- Succesfully organised and conducted a 2-day-long **Model United Nations** along with the Secretary General.
- Supervised a team of approximately 30 members consisting of Chair and Vice-Chair persons of different councils.
- Worked as a team member with 2 other members to seek **sponsorships** for the event.

Core Member, OurSwapna Foundation**Oct 2019 – Mar 2020**

- A youth-led **non-profit** organisation based in Lucknow, dedicated to societal welfare through various initiatives.
- Created awareness regarding need for NGOs for development of society.
- Worked with other members of the organisation to provide food and clothes to the homeless people during winters.

SCHOLASTIC ACHIEVEMENTS/PROJECTS/PUBLICATIONS**International Mathematics Olympiad****Feb 2019**

- Won a bronze medal at the International Mathematics Olympiad held at **La Martiniere College** , Lucknow.
- Qualified to the final round of the olympiad held in Mumbai at the **Homi Bhabha** Centre for Science and Education.

EXTRA CURRICULAR ACTIVITIES AND ACHIEVEMENTS**Football**

- Selected 1/16 players to represent **Lucknow State** in a **National Football Tournament** featuring **30 teams** in Uttarakhand.
- Selected 1/26 to play for the **BITS Football Team** during BOSM '23 out of approx 120 applicants.