

20 JULY  
2022

Start At 10Am – Pm

# ANNUAL BUSINESS CONFERENCE

## OUR SPECIAL SPEAKERS



**OLIVIA WILSON**



**ALFREDO TORRES**

## DISCUSSIONS AND INSIGHTS

### MARKETING STRATEGY

Competition And market —  
Dynamics  
Collaborators and —  
complementors

### MARKETING SELECTION

Market segmentation —  
Product positioning —  
**Customer acquisition**

Awareness —  
Interest —

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# BUSINESS WEBINAR

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**Monday | July 17 | 2023**  
**09:00 am-11:00 am**

## Contact Person

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## Learn More

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**Jonathan Patterson**  
Manager Marketing



**Juliana Silva**  
Manager Company