

**20 JULY
2022****Start At 10Am – Pm**

ANNUAL BUSINESS CONFERENCE

OUR SPECIAL SPEAKERS

**OLIVIA WILSON****ALFREDO TORRES**

DISCUSSIONS AND INSIGHTS

MARKETING STRATEGY

Competition And market —
Dynamics
Collaborators and —
complementors

MARKETING SELECTION

Market segmentation —
Product positioning —

Customer acquisition

Awareness —
Interest —

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BUSINESS WEBINAR

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Monday | July 17 | 2023

09:00 am-11:00 am

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