Food Retailer Analysis

Create reports using SQL queries to generate insights on various aspects of a wholesaler (hypothetical) of food products

Which companies supply my products?

Suppliers vs. Products



Query:

SELECT s.companyname supplier_name, COUNT(productid)
prod_num FROM Suppliers s

JOIN Products p

ON s.supplierid = p.supplierid

GROUP BY supplier_name

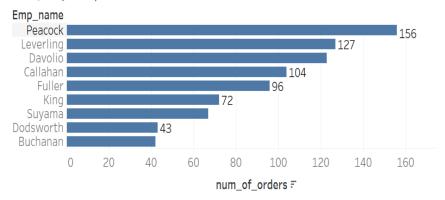
ORDER BY prod_num DESC

Description:

The chart shows all the suppliers and how many products each of them provide. 5 products is the maximum and two companies supply 5 products, namely, Pavlova and Plutzer

Who are my top three employees?

Employees/ Number of Orders



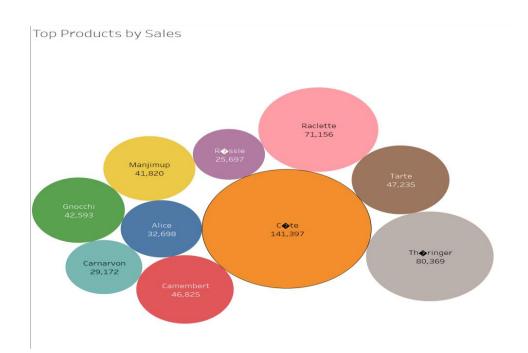
Query:

SELECT e.lastname emp_name, COUNT(*) num_of_orders
FROM orders o
JOIN employees e
ON o.employeeid = e.employeeid
GROUP BY emp_name
ORDER BY num_of_orders DESC

Description:

The chart shows all the employees and the number of orders they have handled. Margaret Peacock is the top performing employees by the number of orders with 156 orders, next two are Janet Leverling with 127 orders and Nancy Davolio with 104 orders.

What are my top 10 popular products?



Query:

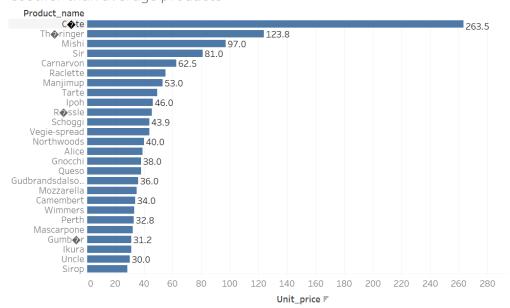
WITH t1 as (SELECT p.productname, count(od.orderid)num_orders,
SUM(od.unitprice*od.quantity*(1-od.discount)) total_sales
FROM Products p
JOIN OrderDetails od
ON p.productid = od.productid
GROUP BY 1
ORDER BY 3 DESC
LIMIT 10)

Description:

The bubble chart shows the top ten products by sales for the company. The most sold product is Carte with \$141,397 in sales.

Which products are costlier than average?





Query:

WITH t1 as (select round(AVG(UnitPrice),2) as average_price from OrderDetails),

t2 as (SELECT * FROM Products p JOIN OrderDetails od ON p.productid = od.productid)

SELECT t2.productname, t2.unitprice FROM t2 WHERE t2.unitprice > (SELECT * FROM t1) GROUP BY 1 ORDER BY 2 DESC

Description:

The chart shows 26 products whose unit price exceeds the average unit price across all products. The costliest product Carte is \$263.5/unit is >10x the average price of \$26.2/unit and >2x times the Tharinger the second costliest product