



I N N O M A T I C S
R E S E A R C H L A B S

INTERNSHIP PROJECT REPORT
ON
WEB BASED URL SHORTENER

SUBMITTED BY
PUSHKAR ASHOK NARKHEDE

BATCH
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GUIDED BY
CHIEF DATA SCIENTIST “KANAV BANSAL”

Web-based URL Shortener

Summary

URL shortening is a technique on the World Wide Web in which a URL (Uniform Resource Locator) made substantially shorter and still redirect a user to a required webpage. This is achieved by using the `redirect()` which link webpages to each other for redirection and often the redirect name is shorter than the original one. A friendly URL may be desired for messaging technologies that limits the number of character in a message (for example SMS), for reducing the amount of typing required is the reader is copying the URL from a print source, also for making it easier for a person to remember.

Purpose

There are several reasons to use URL shortening. Often regular un shortened link may be aesthetically unpleasing. Many web developers pass descriptive attribute in the URL to represent data hierarchy, command structure, transition path or session information. This can result in URL's that are hundred of character long and contains complex character pattern. Such URL's are difficult to memorize, type out or distribute. As a result a Long URLs must be copied and pasted from reliability. Thus, short URLs may be more convenient for a websites or hard copy publications

Scope

With the advancement in a web system, security is one of the major aspects coming in through any form. The spamming of URL by making bot attack a website can cause the website to crash. So there should be a check on which URLs are allowed to be shortened. Now a days peoples are working from home, students are using lots of resources for their high school study they shares web URLs to their friends and hence URL shortening is major aspect.

Goal

The Goal of the project is to build the system which allows user to enter a URL. The URL should be a valid URL and the request to shorten the URL should not be possible unless and until the enters URL is valid based on semantics. If the URL is valid, the shortened URL is given to the user.

Technology Stack

1. Python
2. Flask
3. HTML 5
4. CSS
5. JavaScript
6. MySQL

Tool Stack

1. PyCharm IDE
2. Sqlite3 Browser

Working Phases

The system working is divided into 4 phases -

1. URL input – The goal of the URL input is to accept the valid URL from a user and pass it to the URL shortening module to shorten the URL.
2. URL shortening -- The goal of this phase is to map the given URL with max of 10 unique alphanumeric character.
3. URL Mapping – The goal of this phase is to map the short and long URL in the database so that the URL redirection phase can use this information for future use.
4. URL redirection – The goal of this phase is to concatenate the unique alphanumeric character with the systems domain, to make the shorten URL work.

Flowchart

