API Categories & Popular Providers

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| Category | Description | Popular APIs |
| Shipping & Logistics APIs | Track parcels, calculate rates, manage couriers | Shiprocket, ExpressBee, Porter, Delhivery |
| Payment Gateway APIs | Online payments, refunds, subscriptions | Stripe, Razorpay, PayPal, Paytm, other banks |
| SMS & Communication APIs | Send OTPs, alerts, notifications | Twilio, Tidio chat |
| eCommerce / Commerce APIs | Manage products, orders, catalogs | Shopify, WooCommerce, Custom websites |
| CRM APIs | Customer records, sales tracking, automation | HubSpot, Zoho CRM, Salesforce, Keka |
| Email Marketing APIs | Send transactional or bulk emails, manage templates | SendGrid, Mailgun, Amazon SES |
| Social Media APIs | Fetch posts, analytics, publish content | Facebook Graph, Twitter API, LinkedIn, Instagram, Meta |
| Maps & Location APIs | Geolocation, distance, places, routing | Google Maps, Mapbox, LocationIQ, Apple maps |
| Weather APIs | Current weather, forecasts, historical data | OpenWeatherMap, WeatherAPI, AccuWeather |
| Analytics & Tracking APIs | Website/app traffic, behavior, heatmaps | Google Analytics, Hotjar, Mixpanel |
| File Storage & Upload APIs | Upload, access, and manage files securely | AWS S3, Cloudinary, Firebase Storage |
| Authentication & Identity APIs | Login systems, OAuth, biometric auth | Auth0, Firebase Auth, Okta |
| Chat & Messaging APIs | Live chat, in-app messaging, bots | Twilio Chat, Tidio chat |
| AI / ML / NLP APIs | Chatbots, language understanding, image processing | OpenAI, Google Cloud AI, IBM Watson |
| Currency & Finance APIs | Currency conversion, stock prices, crypto | Forex API, CoinGecko, Alpha Vantage |
| Government & Legal APIs | Aadhar verification, GST check, PAN validation | Karza, RazorpayX KYC, UIDAI APIs |
| Inventory & ERP APIs | Warehouse, supply chain, product availability | Zoho Inventory, NetSuite, SAP APIs, Oracle cloud sem suite |
| Media & Content APIs | YouTube data, podcast APIs, image libraries | YouTube API, Pexels, Giphy |
| Education & eLearning APIs | Courses, results, attendance, assessments | Moodle API, Google Classroom API |
| Mobile Backend APIs (MBaaS) | Push notifications, backend sync, analytics | Firebase, Back4App, Parse Server |
| Digital Hoardings |  | Adworth, StackAdapt, adonmo |
| BBPS | Billing services | BBPS Api(s) |