# Pushkar Yadav

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## ABOUT

I'm a Product-Driven Full-Stack Developer with a passion for building innovative solutions, designing scalable architectures, and continuously expanding technical expertise. Experienced in the full product lifecycle, from ideation and development to SEO and marketing, with a portfolio spanning 16+ successful products serving 15,000+ users.

## SKILLS

**Languages, Frameworks:** JavaScript, CSS, C, HTML, Markdown, NextJS, ReactJS, TailwindCSS, Bootstrap, Framer, Material UI, Figma, SASS, Firebase, MongoDB, NodeJS, ExpressJS, Prisma, NPM, Git, GitHub, Langchain, Pinecone, AI Integrations

**Other:** Project Management, Collabrative Work,Team Leadership (GDSC LEAD)

## EXPERIENCE

**Zura Ventures**                                                                                    India / Remote
*Full Stack Intern*                                                                               *Apr 2023 – Aug 2023*
- Developed revenue-generating B2B Shopify apps, including GiftKart, Easy Bundles, and Kite Free Gift, resulting in significant sales increases.
- Collaborated with cross-functional teams, implemented features, resolved issues, and optimized performance using Next JS, Redis, GraphQL, Koa, and Shopify API.

**Cosmofeed**                                                                                        India / Remote
*Software Engineering Intern*                                                                      *Nov 2022 – Dec 2022*
- Contributed to a pre-release bio link app website, enhancing user experience and data gathering for potential customers.

**Leadership & Community**                                                                          On-Site & Remote
*Various Roles*                                                                                   *Dec 2021 – Present*
- Served as Google DSC Lead, GDSC Web Lead, and Hacktoberfest Maintainer, managing teams and promoting coding best practices.
- Contributed as a Community Photography with 250k+ views, showcasing creativity and communication skills.

**Open-Source & Personal Projects**                                                                          Remote
*Freelance Developer*                                                                             *Dec 2021 – Present*
- Created and maintained open-source apps with 15,000+ users, solving technical problems and simplifying development tasks.
- Contributed to open-source projects, showcasing version control, code review, and collaborative development skills, from ideation to deployment conquering each small step SEO, LCP, Client Optimization and more.

## AWARDS & ACHIEVEMENTS

**LeanIn Hack IGDTUW 5.0 Top Team** Developed the Sakhi app, aimed at empowering women and promoting gender equality. (Feb 2024)

**HackJNU 3.0 Finalists** Created an innovative UN SDG-focused app, addressing sustainable development goals. (Jan 2024)

**Top 5 - IITB Techfest** Developed 'Mernifier,' a MERN Stack assistant, showcasing multi dimensnional model powered by pinecone, langchain, OpenAI and several other modern world technologies. (Dec 2023)

**Hackathon Winner**Organised by Major League Hacking (June 2022)

**5th Product of the day** MDB (mdb.pushkaryadav.in) recognized by ProductHunt. (March 2021)

## PROJECTS

**Message Gator** | *mg.writewrap.in*
- Developed an innovative SaaS platform for real-time message/review integration, enabling businesses to manage multiple customizable widgets and seamlessly integrate with a proprietary library. Implemented features for converting reviews into social media-optimized images (Notez integration), enabling direct mail replies with context, and more.

**Notez** | *notez.writewrap.in*
- Designed and built a user-friendly note-taking application with a focus on shareability and customization. Key features include creating shareable links and notes with various theme customizations, as well as downloading attention-grabbing, social media-ready images to drive engagement.

**Mernifier** | *mernifier.itsvg.in*
- Developed an AI-powered coding assistant leveraging cutting-edge technologies such as Pinecone (custom-trained on millions of tokens from a self-generated dataset), LangChain, OpenAI, and Gemini. Mernifier provides accurate and up-to-date responses on modern web technologies like Next.js 14, surpassing the capabilities of ChatGPT.

**Sakhi** | *github.com/vishwaGauravIn/sakhi*
- Worked on Sakhi, a mobile-first app tailored for women, encompassing daily journals, safety features, community, and holistic health tools. Sakhi empowers and supports women's well-being through features like a menstrual tracker, mood journal, emergency SOS, community forum, Sakhi chatbot, fact-checking, menstrual knowledge, self-defense tutorials, and locating nearby hospitals and police stations. Aligned with UN SDGs for Good Health and Well-being, Reduced Inequalities, and Gender Equality.

Additional projects showcasing a diverse range of skills and technologies can be found on my GitHub (github.com/pushkarydv) and professional portfolio (pushkaryadav.in).