

Credit Card Report

IncomeGroup

High

Low

Total Clients

10.11K

Lost of Clients

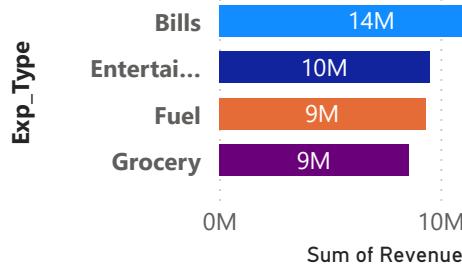
-12.8%

Total Revenue

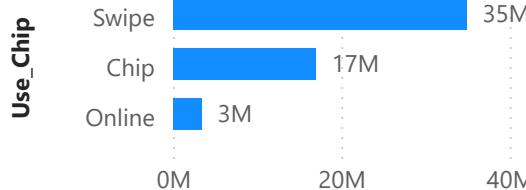
55.32M

Sum of Revenue by Exp_Type and Exp_Type

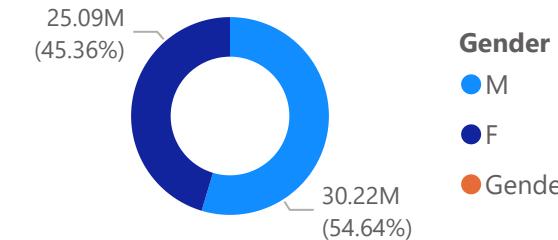
Exp_Type ● Bills ● Entertainment ● Fuel



Sum of Revenue by Use_Chip



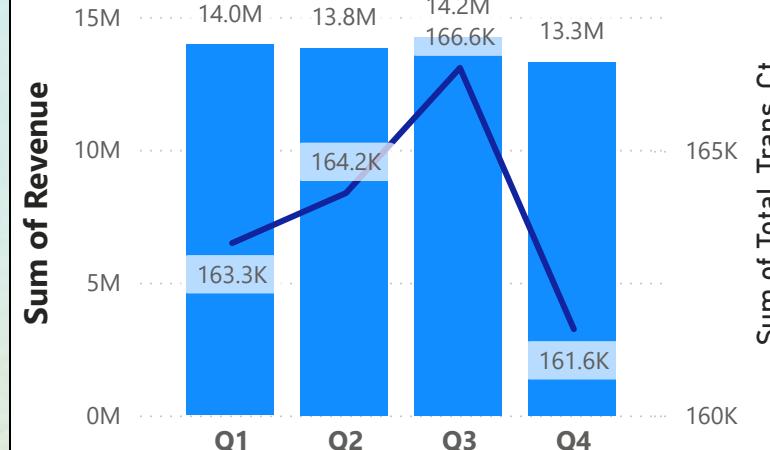
Sum of Revenue by Gender



Sum of Revenue and Sum of Total_Trans_Ct by Qtr

● Sum of Revenue

● Sum of Total_Trans_Ct



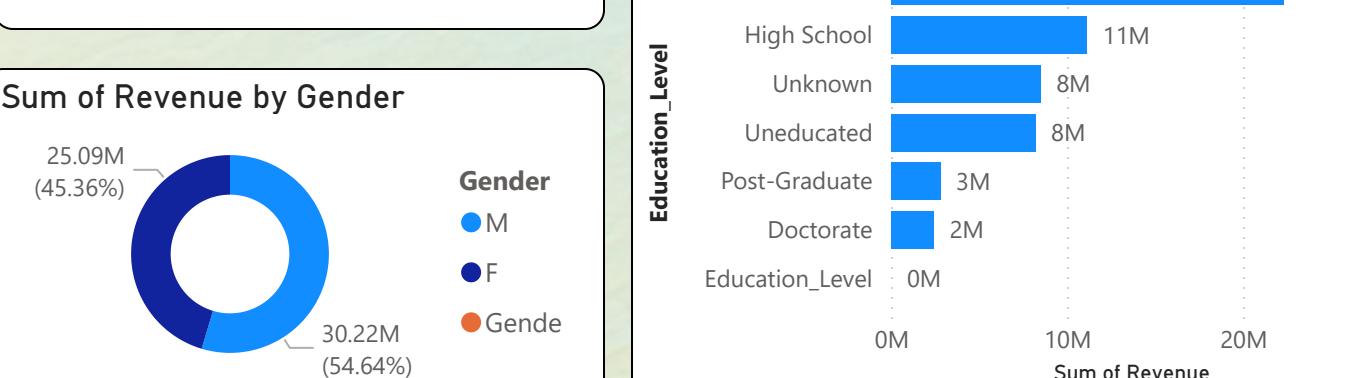
Qtr Sum of Total_Trans_Ct

Qtr	Sum of Total_Trans_Ct	Sum of Revenue	Card_Cat	Sum of Interest_Earned	Sum of Total_Trans_Amt
Q3	147813	11,876,578.30	Blue	1,699,758.30	9500995
Q2	146168	11,549,851.35	Blue	1,607,480.35	9263981
Q1	143695	11,541,522.13	Blue	1,605,061.13	9256996
Q4	143662	11,171,445.96	Blue	1,583,587.96	8935903
Q3	12598	1,460,226.78	Silver	211,842.78	1201179
Q4	12719	1,423,124.96	Silver	203,810.96	1168029
Q1	12151	1,377,691.94	Silver	198,784.94	1130487
Q2	11131	1,325,288.60	Silver	197,642.60	1087051
Q3	4818	689,420.61	Gold	104,168.61	571122
Q1	4922	682,717.79	Gold	106,244.79	561268
Q2	4419	566,997.22	Gold	96,920.22	466997
Total	655651	55,315,410.23		7,843,382.23	44522013

Sum of Revenue by Education_Level

Education_Level

Graduate
High School
Unknown
Uneducated
Post-Graduate
Doctorate

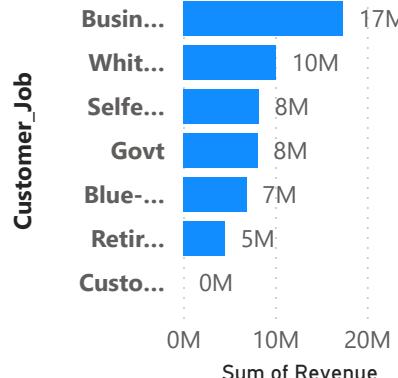


Sum of Revenue by Customer_Job

Customer_Job

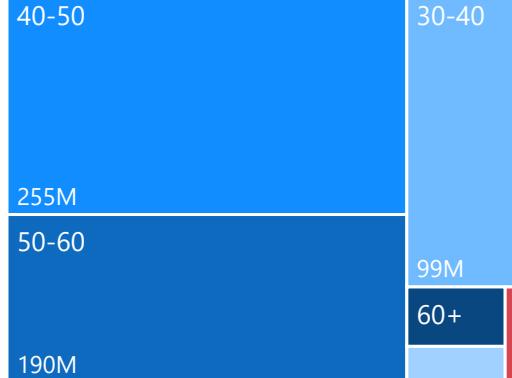
Business
Whit...
Selfe...
Govt
Blue-...
Retir...
Custo...

Sum of Revenue



Sum of Income by AgeGroup

AgeGr... ● 40-50 ● 50-60 ● 30-40



Credit Card Customer Report

20-30

30-40

40-50

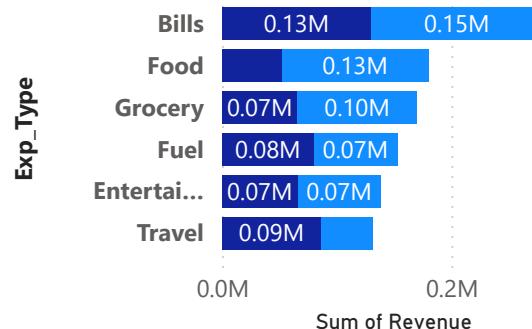
50-60

60+

unknown

Sum of Revenue by Exp_Type

Gender ● F ● M



High

4M

Mid

4M

Low

2M

Q1

Q2

Q4

Q3

Total Clients

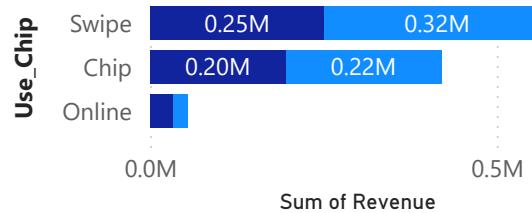
216

Total Revenue

1.05M

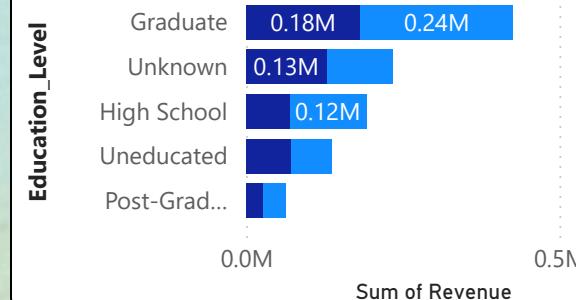
Revenue by Use_Chip

Gender ● F ● M



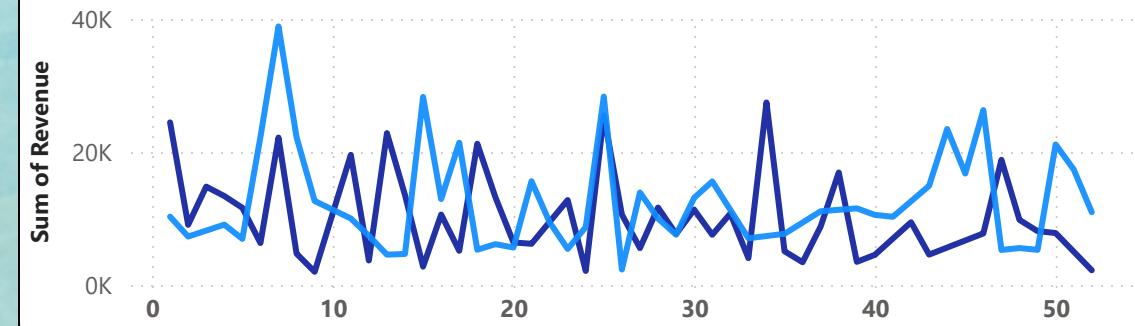
Revenue by Education_Level

Gender ● F ● M

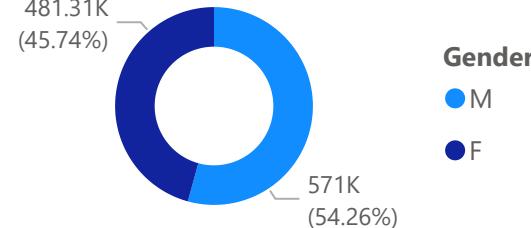


Total Revenue by Weeks

Gender ● F ● M

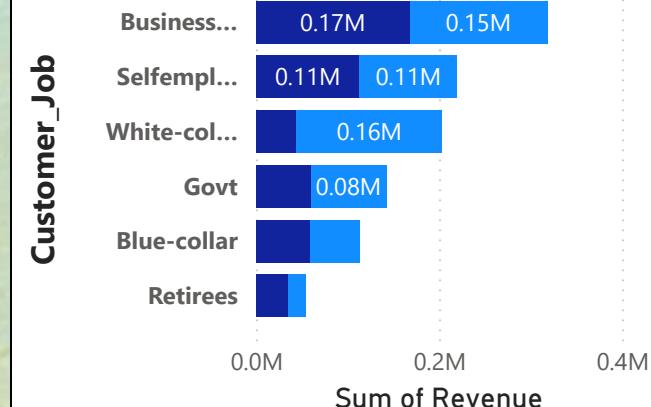


Sum of Revenue by Gender



Revenue by Customer_Job

Gender ● F ● M



Customer_Job	Sum of Total_Trans_Ct	Sum of Revenue	Card_Cat	Sum of Interest_Earned	Sum of Total_Trans_Amt
Businessman	2409	236,759.24	Blue	34,071.24	19373
Selfemployed	3370	214,982.02	Blue	29,664.02	16432
White-collar	1862	169,697.82	Blue	24,147.82	13695
Govt	1777	128,653.11	Blue	19,664.11	10119
Blue-collar	1592	105,993.13	Blue	14,108.13	8370
Retirees	754	51,152.63	Blue	7,535.63	4034
Businessman	270	40,392.57	Silver	5,710.57	3386
Businessman	227	41,183.76	Gold	7,230.76	3307
White-collar	231	20,538.61	Silver	2,180.61	17538
Govt	128	12,802.60	Silver	2,716.60	1070
Total	12968	1,052,311.19		150,806.19	83904