blinkit
India's Last Minute App

FILTER PANEL

Outlet Location Type
All

Outlet Size
All

Item Type
All

DEVELOPED BY
PUSHPAK JANA

$1.20M TOTAL SALES	$141 AVG SALES
8523 NO OF ITEMS	**3.9** AVG RATING

Outlet Establishment

$78K — $130K — $132K — $131K — $132K — $133K — $205K — $129K — $131K

2012   2014   2016   2018   2020   2022

[Total Sales | Avg Sales | Number Of Items | **Avg Rating**]

FAT CONTENT
● Low Fat ● Regular

3.9 — **3.9 Avg Rating** — 3.9

Item Type

Meat	4.0
House...	4.0
Others	3.9
Health...	3.9
Fruits ...	3.9
Seafood	3.9
Starch...	3.9
Snack ...	3.9
Soft D...	3.9
Hard ...	3.8

Fat By Outlet
● Low Fat ● Regular

Tier 1	3.9 / 3.9
Tier 3	3.9 / 3.9
Tier 2	3.9 / 3.9

OUTLET SIZE
● Medium ● Small ● High

$248.99K — $507.90K
$444.79K

OUTLET LOCATION
100%

Tier 3	472.13K
Tier 2	393.15K
Tier 1	336.40K

71.3%

OUTLET TYPE

Outlet Type	Total Sales	Number Of Items	Avg Sales	Avg Rating	Item Visibility
Grocery Store	$151.94K	1083	$140	3.9	0.10
Supermarket Type1	$787.55K	5577	$141	3.9	0.06
Supermarket Type2	$131.48K	928	$142	3.9	0.06
Supermarket Type3	$130.71K	935	$140	3.9	0.06