blinkit
India's Last Minute App

FILTER PANEL

Outlet Location Type
All

Outlet Size
All

Item Type
All

DEVELOPED BY PUSHPAK JANA

$1.20M
TOTAL SALES
blinkit

$141
AVG SALES
blinkit

8523
NO OF ITEMS
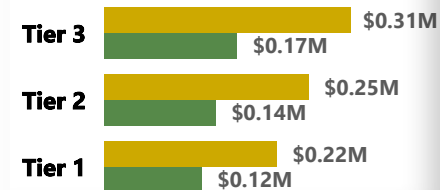blinkit

3.9
AVG RATING
blinkit

| Total Sales | Avg Sales | Number Of Items | Avg Rating |

FAT CONTENT
- Low Fat
- Regular

$425.36K

$1.20M
Total Sales

$776.32K
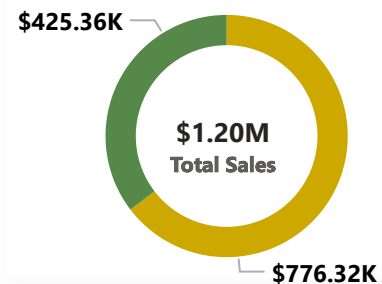
Fat By Outlet
- Low Fat
- Regular

Tier 3 — $0.31M / $0.17M
Tier 2 — $0.25M / $0.14M
Tier 1 — $0.22M / $0.12M

Item Type
- Fruits ... $0.18M
- Snack ... $0.18M
- House... $0.14M
- Health... $0.07M
- Meat $0.06M
- Soft D... $0.06M
- Hard ... $0.03M
- Others $0.02M
- Starch... $0.02M
- Seafood $0.01M

Outlet Establishment

$78K — $130K — $131K — $132K — $131K — $132K — $133K — $205K — $129K — $131K

2012 2014 2016 2018 2020 2022
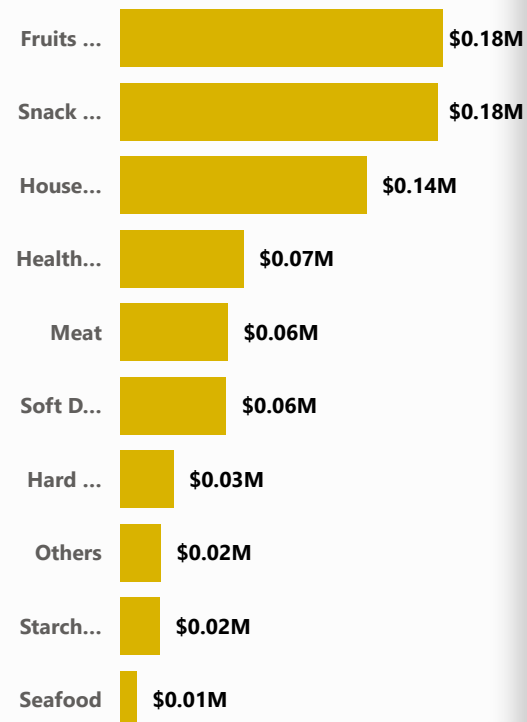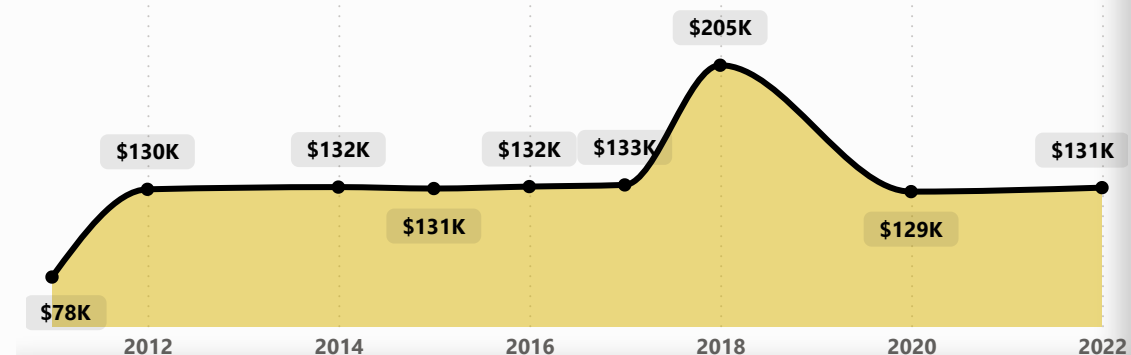
OUTLET SIZE
- Medium
- Small
- High

$248.99K $507.90K

$444.79K

OUTLET LOCATION
100%

Tier 3 — 472.13K
Tier 2 — 393.15K
Tier 1 — 336.40K

71.3%
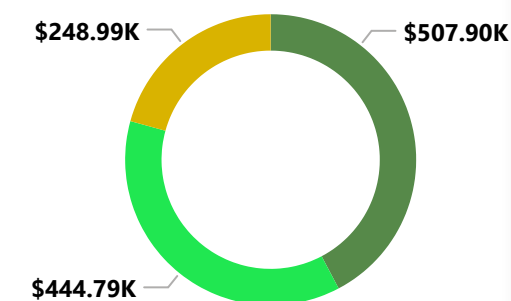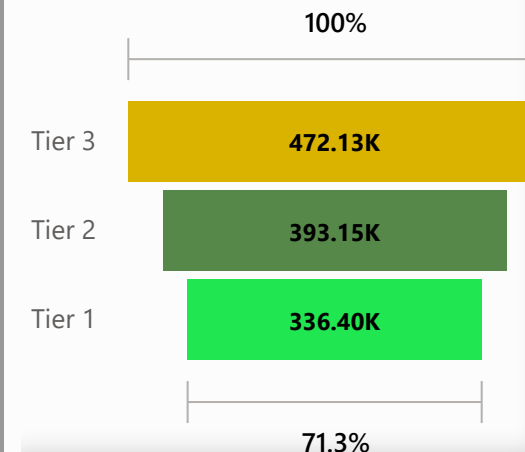
OUTLET TYPE

Outlet Type	Total Sales	Number Of Items	Avg Sales	Avg Rating	Item Visibility
Grocery Store	$151.94K	1083	$140	3.9	0.10
Supermarket Type1	$787.55K	5577	$141	3.9	0.06
Supermarket Type2	$131.48K	928	$142	3.9	0.06
Supermarket Type3	$130.71K	935	$140	3.9	0.06