

Parthna De



Age: 28 years

Occupation: Marketing Executive

Health Condition: None

Technology Proficiency: High

Interests:

- Blogging
- Traveling across the world
- Exploring new places
- Photography, Vediography
- Playing Music

Goals:

- Stay proactive about her health by scheduling regular check-ups and screenings.
- Track any minor symptoms or changes in her health for early detection of issues.
- Access a variety of health resources for maintaining overall well-being.
- Find a primary care physician for routine healthcare needs and referrals.
- Utilize technology for efficient healthcare management.

Challenges:

- Busy work schedule leaves limited time for personal tasks.
- Prefers digital solutions for managing health-related tasks and information.
- Values convenience and accessibility in healthcare services.

Preferred Features:

- Medication Reminder: Option for future use if required.
- Symptom Tracker: Basic tracking for general health symptoms.
- Lab Test Booking: Simple and efficient booking system for routine screenings.
- Health Resources: Diverse range of articles covering various aspects of health and wellness.
- Search a Doctor: Filter options to find primary care physicians accepting new patients.

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Parthna De is committed to proactively managing her health amidst her busy schedule. She pledges to schedule regular check-ups and use digital tools like symptom tracking and health resources for informed decisions. Leveraging technology, she aims to streamline healthcare tasks, ensuring convenience and accessibility in maintaining her well-being.