

₹984.81M

Revenue

2M

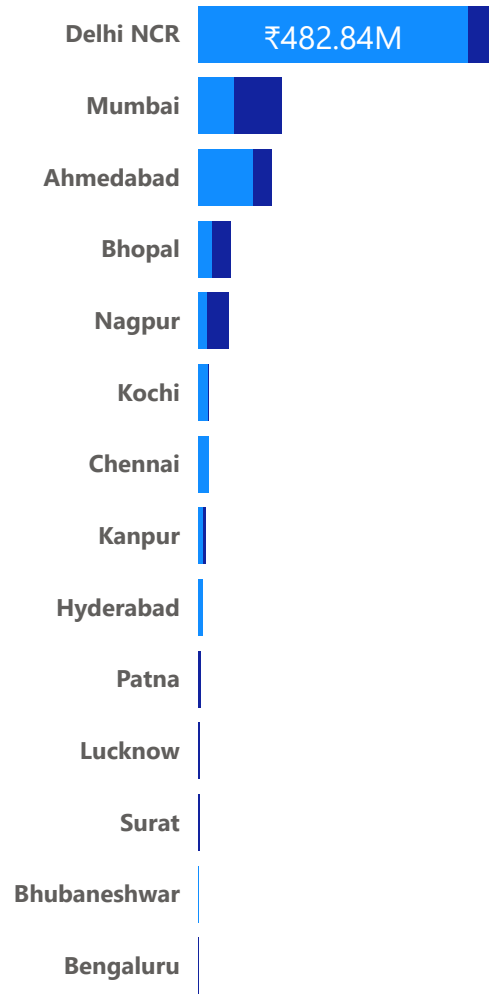
Sales Qty

2017	2018	2019	2020
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Jun 17	Jul 17	Aug 17	Sep 17	Oct 17	Nov 17	Dec 17	Jan 18	Feb 18	Mar 18	Apr 18	>
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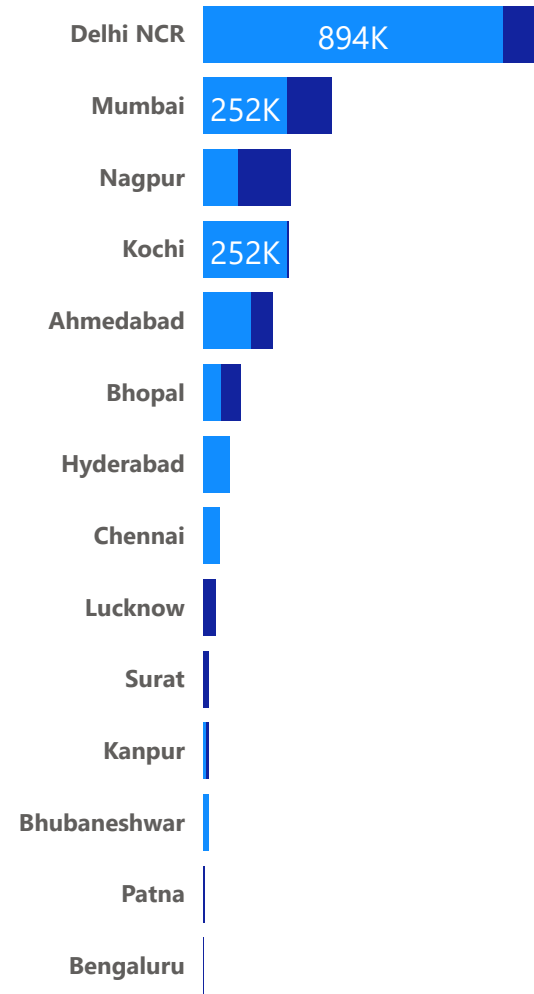
Revenue by Markets

custo... Brick & Mortar E-Commerce

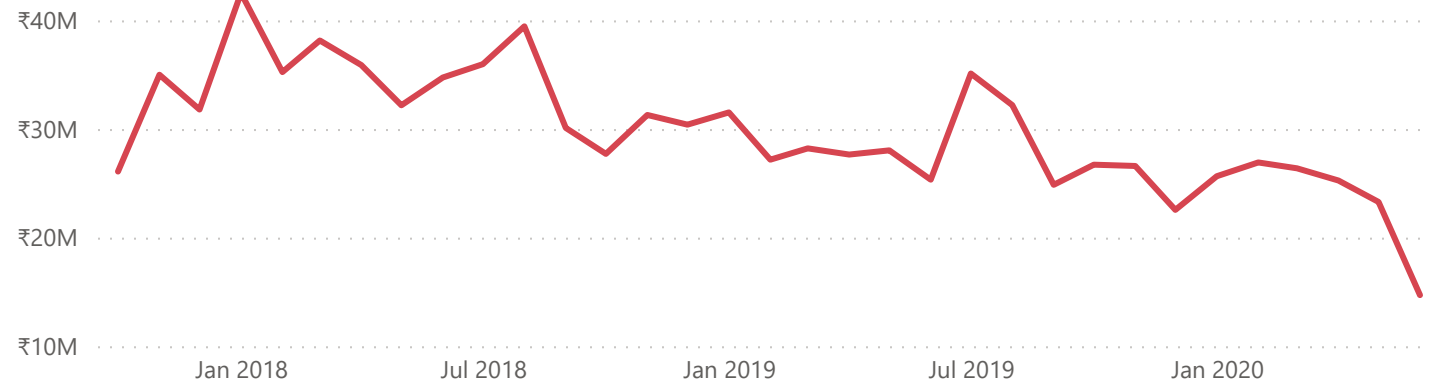


Sales Qty by Markets

custo... Brick & Mortar E-Commerce

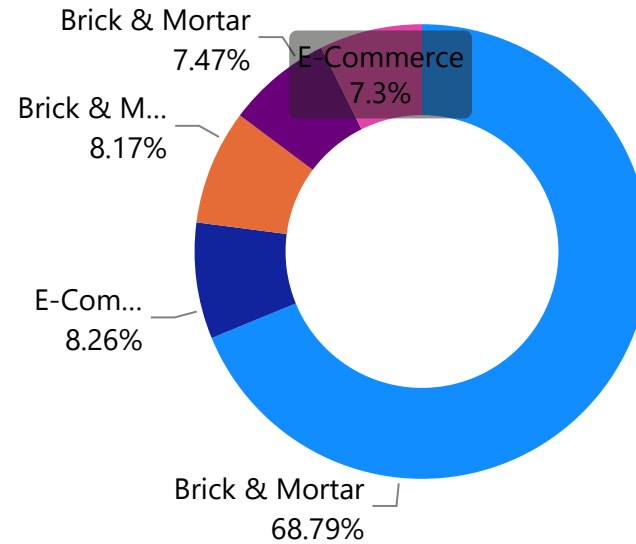


Revenue Trend

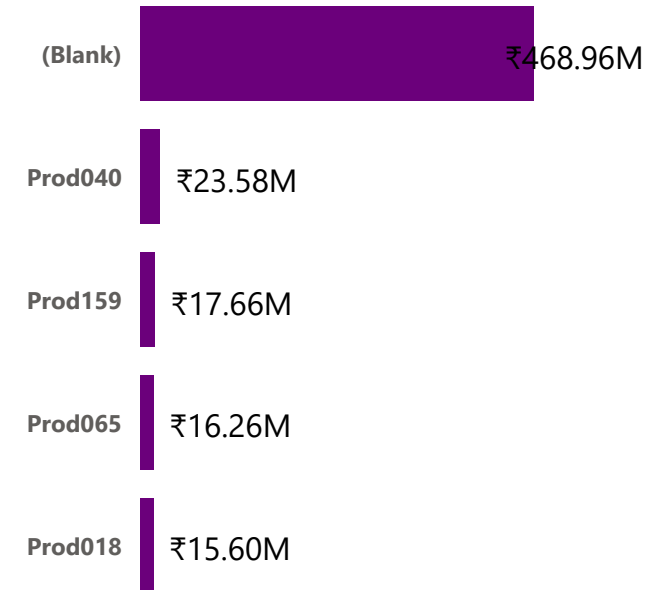


Top 5 Products By Customer Type

Electricals... Electrical... Excel St... Premiu... Nixon



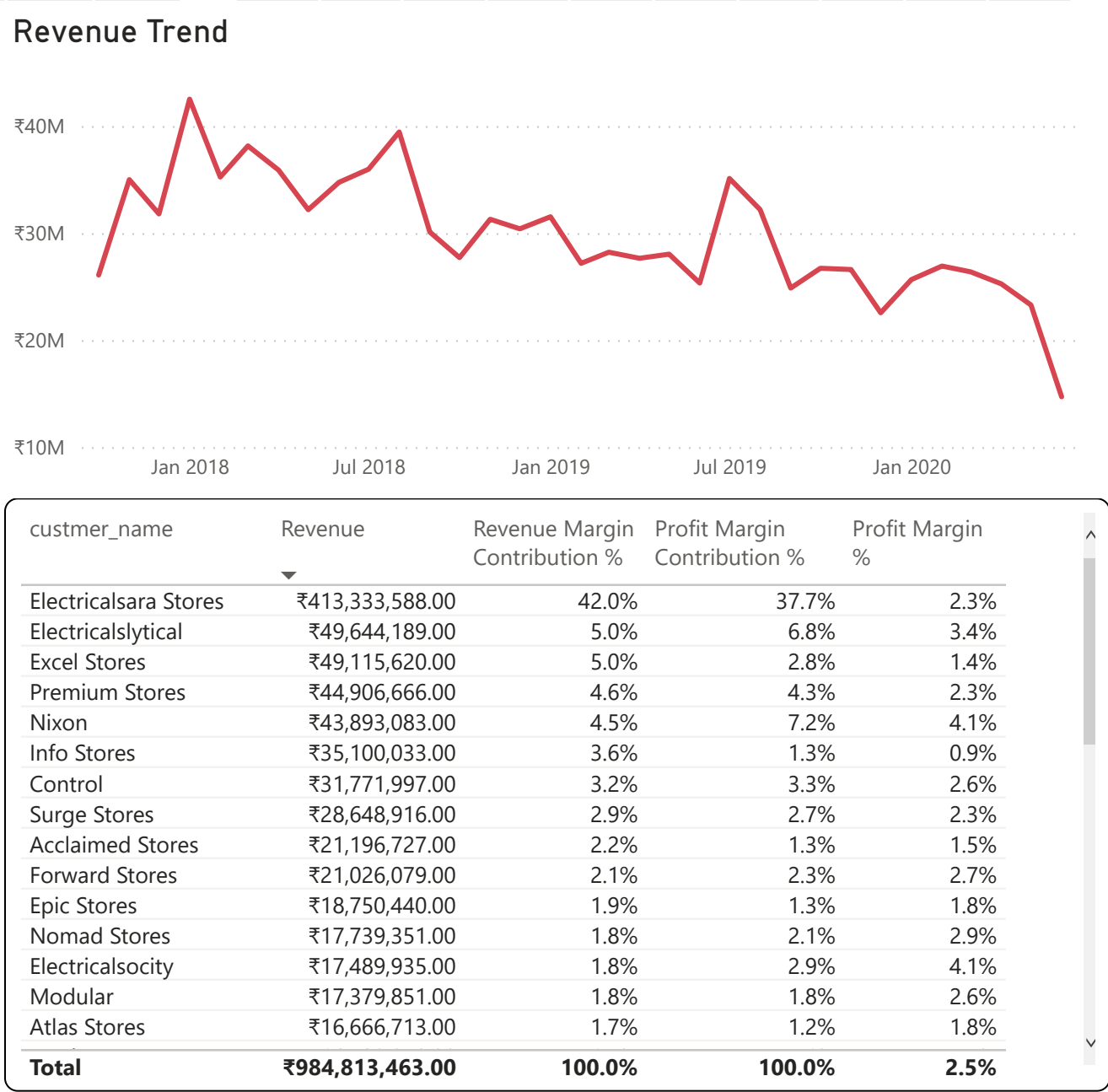
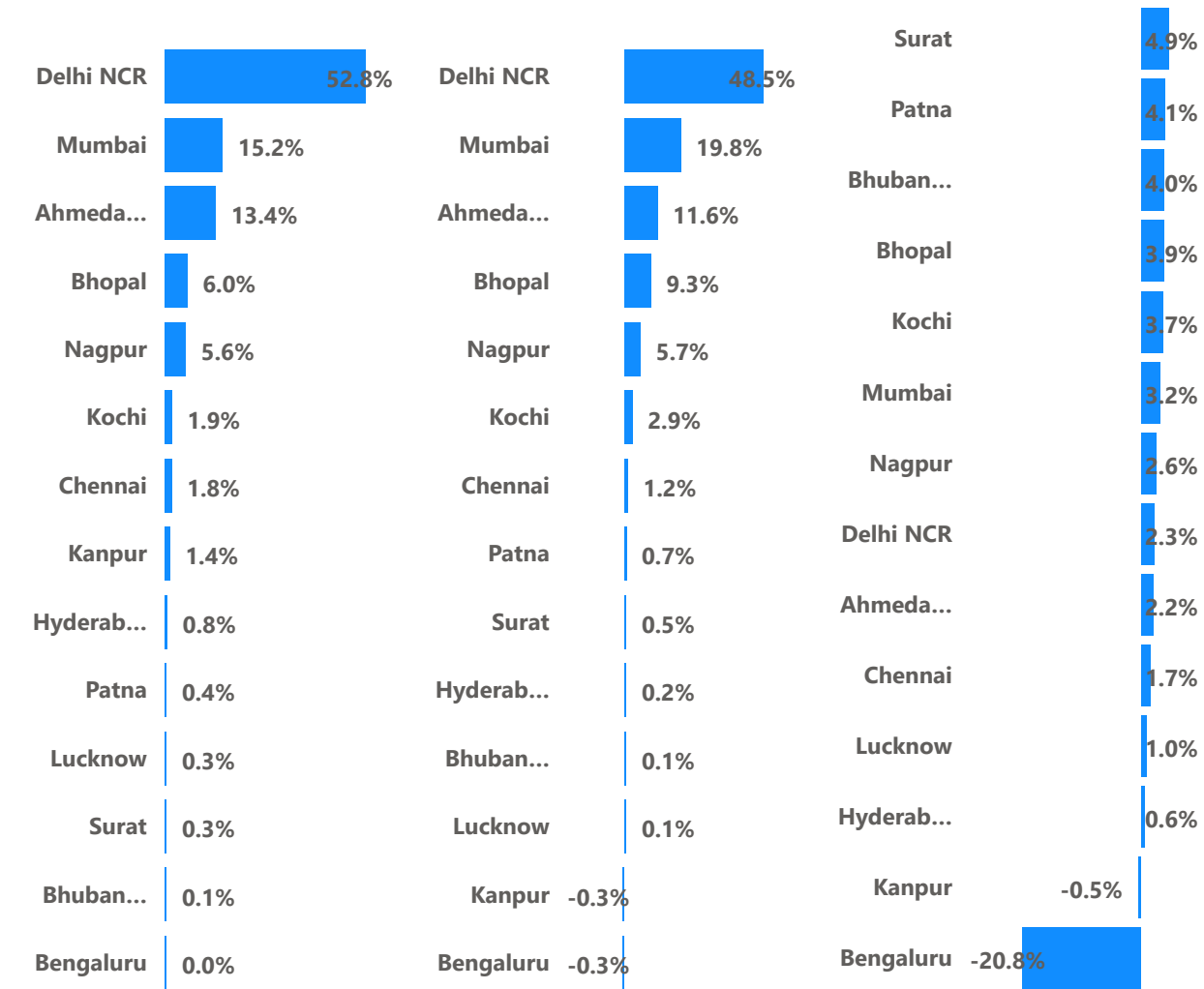
Top 5 Products



Revenue Contribution % By Market

Profit Contribution % By Market

Profit % By Market



₹985M

Revenue

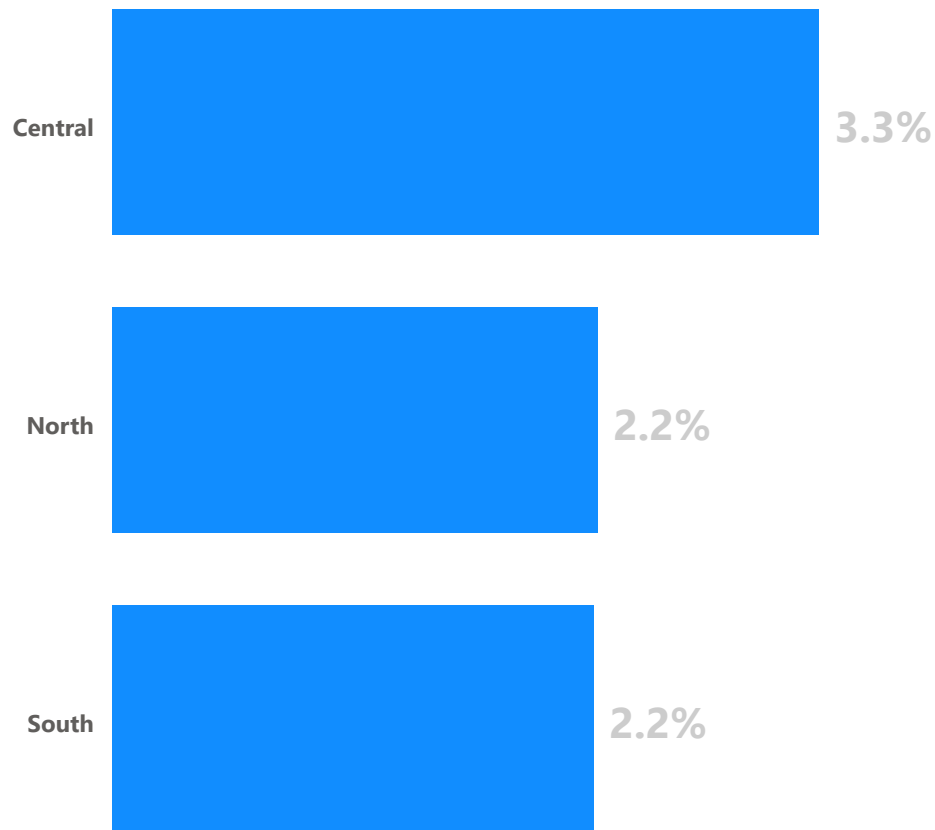
2M

Sales Qty

₹24.7M

Total Profit Margin

Revenue Contribution % By Market



Profit Target

1%

2017

2018

2019

2020

Jun 17

Jul 17

Aug 17

Sep 17

Oct 17

Nov 17

Dec 17

Jan 18

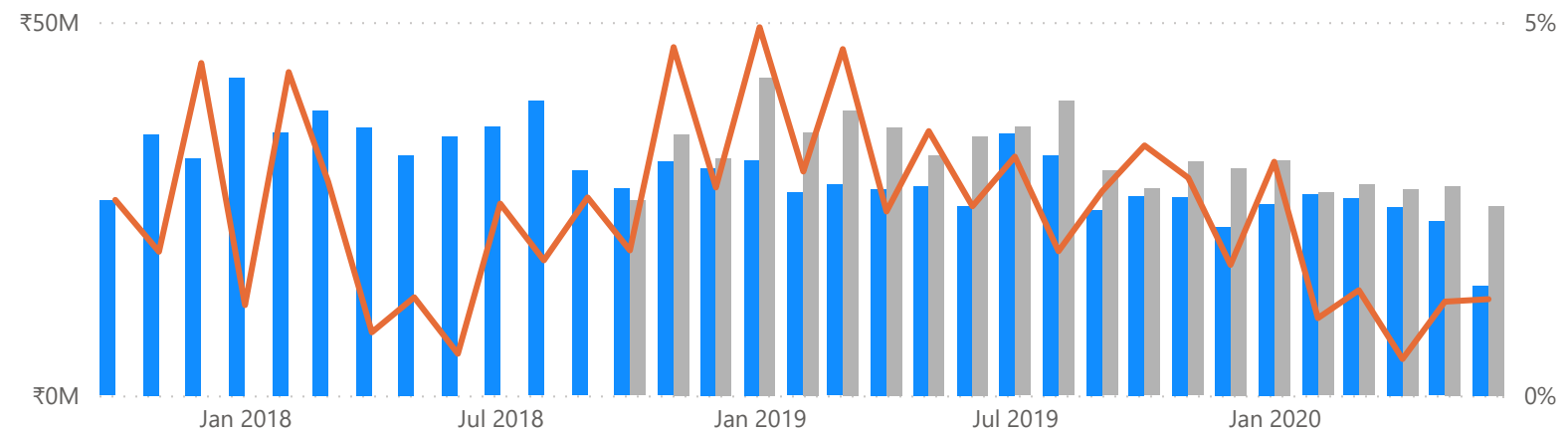
Feb 18

Mar 18

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Revenue Trend

● Revenue ● Revenue LY ● Profit Margin %



customer_name	Revenue	Revenue Margin Contribution %	Profit Margin Contribution %	Profit Margin %
Electricalsara Stores	₹413,333,588.00	42.0%	37.7%	2.3%
Electricalslytical	₹49,644,189.00	5.0%	6.8%	3.4%
Excel Stores	₹49,115,620.00	5.0%	2.8%	1.4%
Premium Stores	₹44,906,666.00	4.6%	4.3%	2.3%
Nixon	₹43,893,083.00	4.5%	7.2%	4.1%
Info Stores	₹35,100,033.00	3.6%	1.3%	0.9%
Control	₹31,771,997.00	3.2%	3.3%	2.6%
Surge Stores	₹28,648,916.00	2.9%	2.7%	2.3%
Acclaimed Stores	₹21,196,727.00	2.2%	1.3%	1.5%
Forward Stores	₹21,026,079.00	2.1%	2.3%	2.7%
Epic Stores	₹18,750,440.00	1.9%	1.3%	1.8%
Total	₹984,813,463.00	100.0%	100.0%	2.5%