





### ARIGNAR ANNA GOVERNMENT ARTS COLLEGE- VILLUPURAM.

#### PG & RESEARCH DEPARTMENT OF STATISTICS

#### NAAN MUDHALVAN PROJECT

**III B.SC. STATISTICS** 

SHIFT- 1

### VEHICLE MANAGEMENT SYSTEM USING SALESFORCE

TEAM LEADER – PUSHPARALS

TEAM MEMBER 1 – RANJITH.V

TEAM MEMBER 2 – SAKTHIBALA.P

TEAM MEMBER 3 – SANTHOSHKUMAR.N



#### **PROFILE**

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CATEGORY : Salesforce Associate

PROJECT TITLE : Vehicle Management System using S

alesforce

ROCKET CHAT USERNAME : Pushparajan2903@gmail.com

ROCKET CHAT PASSWORD : ..... ....

DOWNLOAD ROCKET CHAT:





#### 1. INTRODUCTION

#### 1.1 Overview

Naan Mudhalvan platform aims to provide dynamic information for college students on courses and relevant information about industry specific skill offerings.

This will enable the students of TamilNadu to get training in their chosen field of interest that will help them in achieving their career goals.

The objective of this scheme is to identify potential training providers, to impart various skill trainings based on current industry gaps. Through this flagship program the students will be able to get trained and ensure they get jobs according to their skill sets. We will also offer career and academic guidance to students in state educational institutions.

Naan Mudhalvan showcases 2000+ institutes and consequent 300+ career pathways.

#### 1.2 Purpose

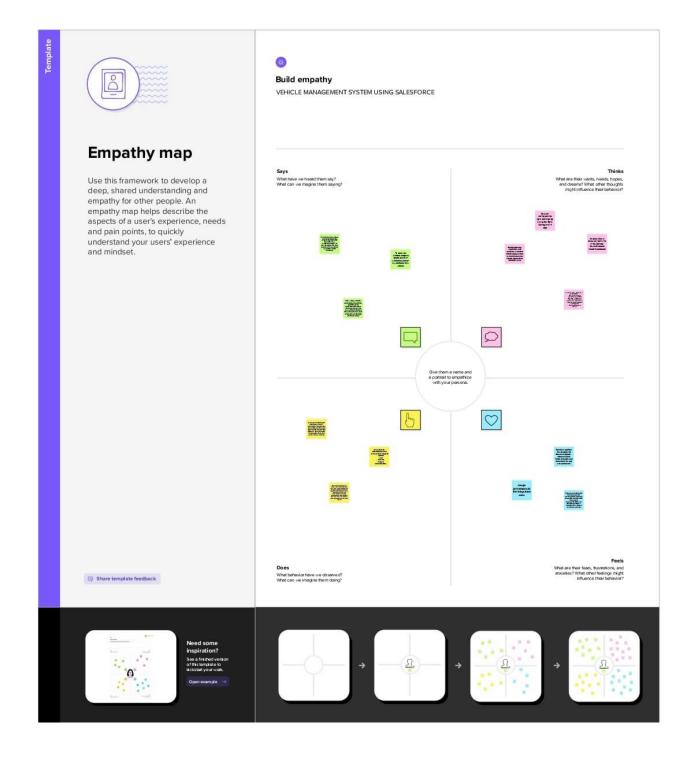
This Project use for more skills for Students in our Life.

- \* Salesforce
- \* Trailblazer

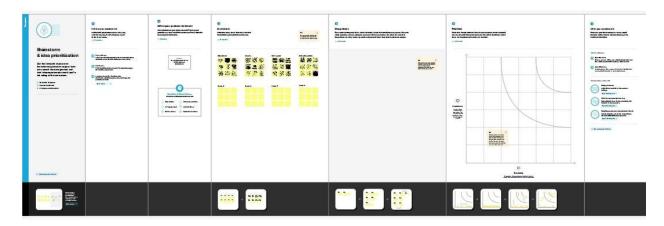
This program offers training in coding and robotics, as well as guidance in nutrition, physical fitness, and overall development from psychological counselors and therapists. Both in-person and virtual training options will be available. A Guidance Bureau will be established in every school to implement this program.

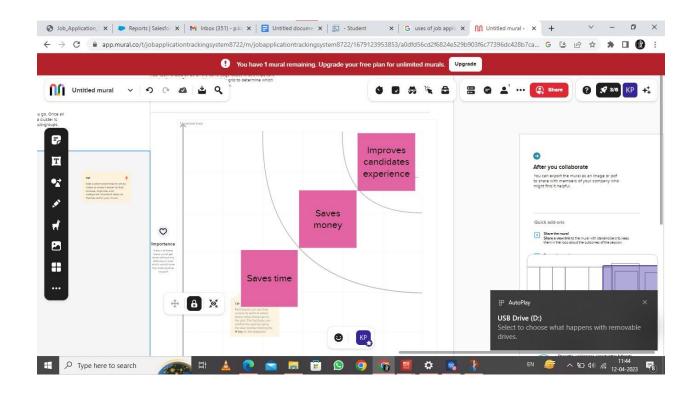
#### 2. Problem Definition & Design Thinking

#### 2.1 Empathy Map



#### 2.2 Ideation & Brainstorming Map





#### 3. RESULT

Object name	Field in the object	
Object 1	Field label	Data type
Object 2	Field label	Data Type

### 3.2 Activity & Screenshot

### Object

Salesforce objects are database tables that permit you to store data that is specific to an organisation. Salesforce objects are of two types: Standard Objects: Standard objects are the kind of objects that are provided by salesforce.com such as users, contracts, reports, dashboards, etc.

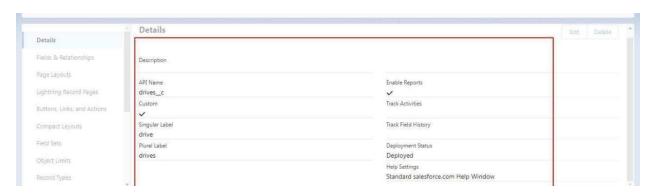
Standard Objects: Account, Contact, Opportunity.

Custom objects: Vehicles, Drivers.

### To Create a Object



### Create an Drive Object



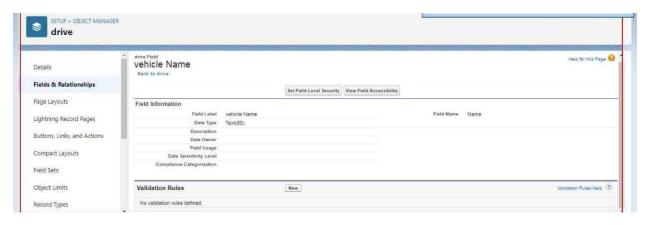
An object relationship in Salesforce is a two-way association between two objects.

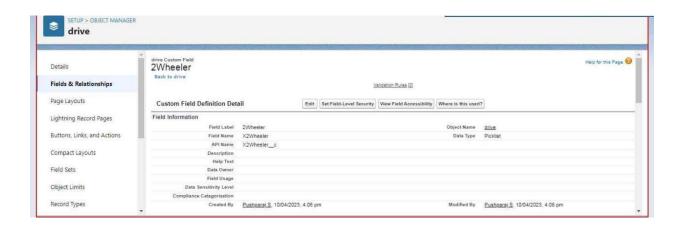
Relationships are created by creating custom relationship fields on an object. This is done so

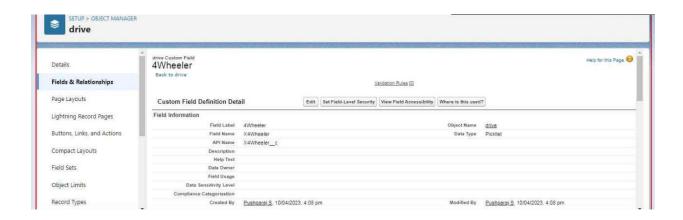
that when users view records, they can also see and access related data.

#### Milestone -3:

Fields and Relationship An object relationship in Salesforce is a twoway association between two objects. Relationships are created by creating custom relationship fields on an object. This is done so that when users view records, they can also see and access related

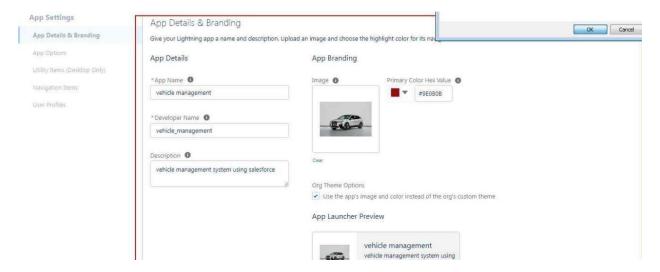






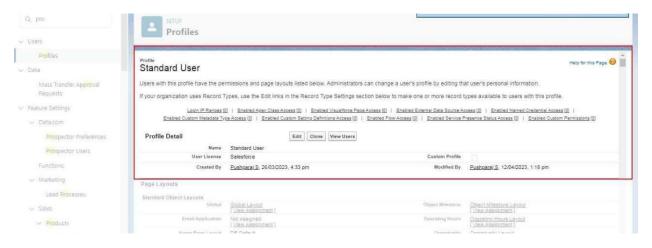
### Lighting App

Apps in Salesforce are a group of tabs that help the application function by working together as a unit. It has a name, a logo, and a particular set of tabs. The simplest app usually has just two tabs.



### **Profile**

A profile is a group/collection of settings and permissions that define what a user can do in salesforce. A profile controls "Object permissions, Field permissions, User permissions, Tab settings, App settings, Apex class access, Visualforce page access, Page layouts, Record Types, Login hours & Login IP ranges



#### Users

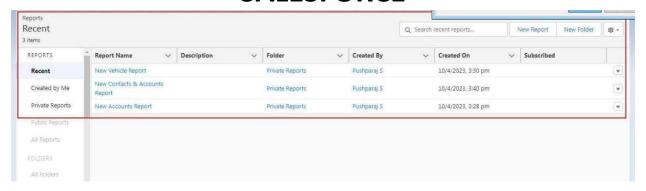
A user is anyone who logs in to Salesforce. Users are employees at your company, such as sales reps, managers, and IT specialists, who need access to the company's records. Every user in Salesforce has a user account.



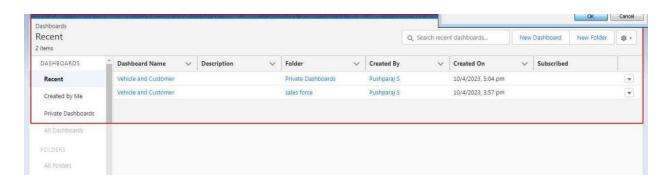
#### Reports

A report is a list of records that meet the criteria you define. It's displayed in Salesforce in rows and columns, and can be filtered, grouped, or displayed in a graphical chart. Every report is stored in a folder. Folders can be public, hidden, or shared, and can be set to readonly or read/write

### **Reports And Dashboards**



#### Dashboard



### 4 Trailhead Profile Public URL

Team Lead - https://trailblazer.me/id/push29

Team Member 1 - https://trailblazer.me/id/skumar9249

Team Member 2 - https://trailblazer.me/id/ygaming25

Team Member 3 – https://trailblazer.me/id/raran61

#### 5. ADVANTAGES & DISADVANTAGES

#### Advantages

- Better Time Management. Time management is a huge benefit of Salesforce and one
  of the best ways to allow a business to grow and thrive. ...
- Ultimate Accessibility. ...
- Increased Revenue. ...
- Greater Customer Satisfaction. ...
- Simple Account Planning. ...
- Trusted Reporting. ...
- Improved Team Collaboration.
- Very useful for college student

#### Disadvantages

- Expensive.
- You have to pay for add-ons to get the most out of the software.
- Configuration and setup is complex and time-consuming.
- Cluttered interface makes navigation and simple tasks unnecessarily complex.
- The learning curve never seems to end.
- Customer support has a poor reputation
- This app was very useful but no mentor in our college
- Naan mudhalvan project was very worst to study no mentor and not proper video

#### **6.APPLICATION**

An applicant tracking system (ATS) is software for recruiters and employers to track candidates throughout the recruiting and hiring process.

Sales force
CRM Analytics
Sales force Inbox
Sales force Authenticator
Field Service

#### 7.Conclusion

The conclusion paragraph should restate your thesis, summarize the key supporting ideas you discussed throughout the work, and offer your final impression on the central idea. This final summation should also contain the moral of your story or a revelation of a deeper truth.

The purpose of sales force training is to make salespeople successful. Training programs need to change as capability gaps arise.

A significant capability gap exists when a candidate is hired, and so most organizations have training programs for new salespeople. Changes in selling environments frequently induce capability gaps that require that a company modify its selling strategy and selling process. Too many companies are slow to make this adjustment. The training and development review process developed in this chapter can diagnose when and what training program change initiatives are necessary for enhanced sales force effectiveness.

### 8. Future Scope

In the longer term, we expect Salesforce to integrate data science and big data capabilities to its Service Cloud and Marketing Cloud. This would result in automated customer service tasks (via Service Cloud) and would let marketers leverage data for predictive and targeted marketing (via Marketing Cloud)

As one of the most exciting Cloud platforms around, the Salesforce suite of applications is beginning to find widespread applicability in a rapidly increasing number of industry domains, and SFDC has witnessed tremendous growth in recent years.