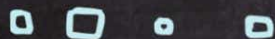


## TARGET AUDIENCE

Understanding how target audience should influence your book's cover copy helps you reach the right readers and sell more books.

## METRICS \*

These metrics provide numerical data that can be used to compare and evaluate the performance of different cover designs.



## CHANNELS

Cover designer Ninai Freitas urges authors to think of covers for books as a long-term investment: "It is better to have a well-designed cover that can help increase sales."

## BRANDING

It's a brand identity generator for professional designers and businesses ...  
Design Brand Book Cover and Create a Powerful Brand Identity for your Business.

# BRAINSTORM

## PRODUCT/ SERVICE FEATURES

What We Love: Fotor has a wide variety of features to help you create your book cover. They offer a sticker library, photo effects and filters, HDR photography, ...

## PROMOTION ☆

50%

We've collected thousands of the best examples of marketing book cover designs and concepts from our community of designers around the Globe.