**Client: Ideal Scientific**

**Project: Functionality Document**

**Date: April 29, 2021**

**Colour Codes:**

Dark Blue #2160a8

Yellow #f2c334

Light Grey #9d9d9d

Off Black #313131 (text)

Grey #676767 (footer)  
Dark Grey #313131 (footer)

**Font Family**: Arial Bold, Regular

**NOTES FOR CODERS:** The images, and the PSD / PDF, are all in the folders.

The documents provided (images, etc) will be provided to upload, but we would like the header images to have a white overlay on top. We would like this to be separate from the image itself, as I included the plain image for swapping photos in the future. If you guys can please make sure to make it so we can swap photos in the future no problem that would be ideal!

We would like all the product images / services / headers to be able to edited in the future through the CMS.

Front End

**Navigation / Equipment** **and Footer**

TOP NAV BAR:

-Phone number links to <tel:8006614335>

Mobile

-The word “Phone” doesn’t show in mobile beside phone number

MAIN HEADER:

-Logo links back to home page on all pages

-Search button opens search field window

Mobile

-Collapses down to show just logo and three line navigation / search button

- The Covid message breaks onto two lines

NAVIGATION:

-On hover, text colour for items change to Dark Blue

- Search button will drop down below nav and suggest while user types (same on mobile)  
  
Mobile

-In mobile, header links and navigation collapse into a hidden accordion menu

-User clicks the three line nav icon to open menu

-User can close menu by clicking the three line nav icon again

CATEGORIES SECTION:

-On hover it will be blue box surrounding the text which will be changed to white (This example is shown on the “Equipment Expanded” page, and the “Equipment Expanded Individual” page.

-Included on those two different views show an example of how it looks when category is clicked on. Saving all the images for all the products in the folder with the images in the “Equipment – All Images” folder.

-All the individual pages will need to be redone to match the new theme. The example of the new page will be shown on “Equipment Expanded Individual” page.

Mobile

-On mobile, it will be a dropdown box, that will say “Click to Expand” and will open the dropdown menu for categories (Example included in Consumables Expanded Mobile & Consumables Condensed Mobile)

-Example of the blue hover is shown on (Equipment Expanded Mobile)

FEATURED EQUIPMENT:

-When the “More Info” button is clicked on, it takes you to the individual product page which was mentioned above. (“Equipment Expanded Individual”)

-Or if you click the category it will take you to the individual category page, which is going to be layed out like “Featured Equipment” layout, just with the correct products pertaining to the category. (Example is shown on “Equipment Expanded” page.)

Mobile

-Same goes for mobile, just resized and fit inside the smaller section. (Shown on the mobile version of the equipment page)

CONTACT US:

-Will be a contact form as similar to the one shown on PDF. With Captcha attached as well.

Mobile

-Will be the same just popped onto individual lines instead of the wide format

FOOTER:  
-All links turn yellow on hover, see “Home” on PDF for example

-Site Links link to pages on website

-Linkedin icon will link to: <https://www.linkedin.com/company/ideal-scientific/?originalSubdomain=ca>

-Request a quote will take you to contact page when clicked  
-Logo will link to the homepage when clicked

Contact links:

[Tel: (800) 661-4335](Tel:5197533153)

[Fax: (866) 313-2079](Tel:18004547186)

<mailto:sales@idealscientific.com>

Address: 155 Hachborn Rd.,Brantford,

Ontario N3S 7W7 Canada

Social media links:

<https://www.linkedin.com/company/ideal-scientific/?originalSubdomain=ca>

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