**From:** Pushyami Keerthi

**To:** Alphaa AI

**Subject:** Sales Team Performance

Dear All,

Merry Christmas from sales team !!!

We are pleased to announce that there is increase in sales by 15.38% in the Christmas period as compared to last month sales.

The growth of the sales across teams A,S,P as follows:

**Team A :** Best performers in the last month sales as well as in the festive season and the growth is not as expected as there is a decrease of growth compared to last month sales.

**Team S :** They did perform well compared to last month sales. S2 has performed well compared to S1.

**Team P :** They did perform splendid job compared to other teams.

Overall, apart from team A, Team S& P has improved their performance with proper guidance from the training conducted to the team last month. We will follow up with new strategy to increase the sales for the upcoming New Year 2021 ahead.

Hope to have the growth in all the teams in the coming time ahead.

Regards,

Pushyami Keerthi

📧 My task was to tell the data-story considering through an email as it's an essential skill for any enterprise.

Some of my key learnings 👇

- learning 1

- learning 2

Apart from this, I also learned to present the data using the Sandwich method.  
  
With Saurabh Moody and Preksha Kaparwan, I invite you to join the largest Citizen Data Scientist community 👉 https://bit.ly/alphaa-jan

Today, I present another data story around a modified strategy with all of you as part of my fellowship at Alphaa AI.

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We are on a mission to make data access for everyone as easy as asking questions on data without needing any IT Support 😁

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