BoomBikes Bike Sharing Case Assignment

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Assignment-based Subjective Questions

1. **From your analysis of the categorical variables from the dataset, what could you infer about their effect on the dependent variable?**

Answer: Data analysis was done on categorical columns using the boxplot and bar plot.

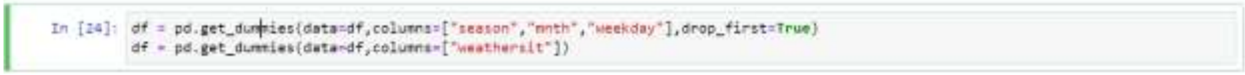
Below are the observations inferred from the visualization –

- Fall season seems to have attracted more booking. And, in each season the booking count has increased drastically from 2018 to 2019.
- Most of the bookings has been done during the month of may, june, july, aug, sep and oct. Trend increased starting of the year till mid of the year and then it started decreasing as we approached the end of year.
- Clear weather attracted more booking which seems obvious.
- Thu, Fir, Sat and Sun have more number of bookings as compared to the start of the week.
- When it's not holiday, booking seems to be less in number which seems reasonable as on holidays, people may want to spend time at home and enjoy with family.
- Booking seemed to be almost equal either on working day or non-working day.
- 2019 attracted a greater number of booking from the previous year, which shows good progress in terms of business.

2. **Why is it important to use drop_first=True during dummy variable creation?**

Answer: The condition **drop_first = True** is important to use because it helps in reducing the extra column created during dummy variable creation. Hence it reduces the correlations created among dummy variables.

Syntax:



```
In [24]: df = pd.get_dummies(data=df,columns=["season","mnth","weekday"],drop_first=True)
         df = pd.get_dummies(data=df,columns=["weathersit"])
```

drop_first: bool, default False, which implies whether to get k-1 dummies out of k categorical levels by removing the first level.

Let's say we have 3 types of values in Categorical column, and we want to create dummy variable for that column. If one variable is not A and B, then It is obvious C. So we do not need 3rd variable to identify the C.

3. **Looking at the pair-plot among the numerical variables, which one has the highest correlation with the target variable?**

Answer: 'temp' variable has the highest correlation with the target variable.

4. **How did you validate the assumptions of Linear Regression after building the model on the training set?**

Answer: The models were validated based on 5 assumptions for Linear Regression:

- **Normality of error terms:** Error terms should be normally distributed
- **Multicollinearity check:** There should be insignificant multicollinearity among variables.
- **Linear relationship validation:** Linearity should be visible among variables
- **Homoscedasticity:** There should be no visible pattern in residual values.
- **Independence of residuals:** No autocorrelation among variables

5. **Based on the final model, which are the top 3 features contributing significantly towards explaining the demand of the shared bikes?**

Answer: It was observed that 3 features contributing significantly towards explaining the demand of the shared bikes i.e.

- **Temperature**: High
- **Season:** Winter
- **Month of the Year:** September

General Subjective Questions

1. **Explain the linear regression algorithm in detail.**

Answer: Linear regression may be defined as the statistical model that analyses the linear relationship between a dependent variable with given set of independent variables. Linear relationship between variables means that when the value of one or more independent variables will change (increase or decrease), the value of dependent variable will also change accordingly (increase or decrease).

Mathematically the relationship can be represented with the help of following equation :

$$\mathbf{Y = mX + c}$$

Here, Y is the dependent variable we are trying to predict.

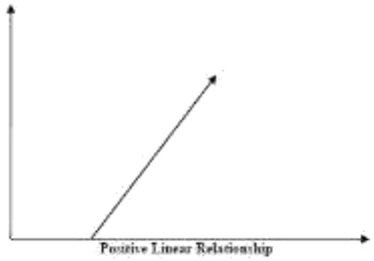
X is the independent variable we are using to make predictions.

m is the slope of the regression line which represents the effect X has on Y

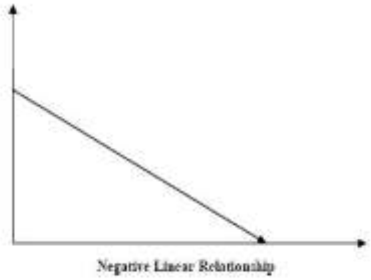
c is a constant, known as the Y-intercept. If $X = 0$, Y would be equal to c.

Furthermore, the linear relationship can be positive or negative in nature as explained below:

- **Positive Linear Relationship:** A linear relationship will be called positive if both independent and dependent variable increases.



- **Negative Linear relationship:** A linear relationship will be called positive if independent increases and dependent variable decreases.



There are two types of Linear Regression Models:

- Simple Linear Regression
- Multiple Linear Regression

There are four assumptions associated with a linear regression model:

- **Multi-collinearity:** Linear regression model assumes that there is very little or no multi-collinearity in the data. Basically, multi-collinearity occurs when the independent variables or features have dependency in them.
- **Auto-correlation: Another** assumption Linear regression model assumes is that there is very little or no auto-correlation in the data. Basically, auto-correlation occurs when there is dependency between residual errors.
- **Relationship between variables :** Linear regression model assumes that the relationship between response and feature variables must be linear.
- **Normality of error terms :** Error terms should be normally distributed.
- **Homoscedasticity:** There should be no visible pattern in residual values.

2. Explain the Anscombe's quartet in detail.

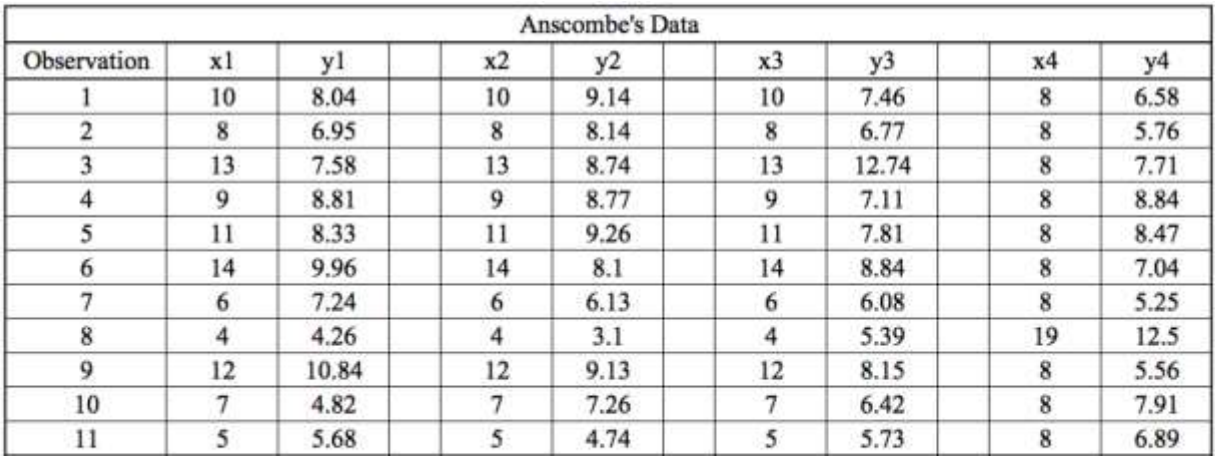
Answer: Anscombe's Quartet can be defined as a group of four data sets which are nearly identical in simple descriptive statistics, but there are some peculiarities in the dataset that fools the regression model if built. They have very different distributions and appear differently when plotted on scatter plots.

It was constructed in 1973 by statistician Francis Anscombe to illustrate the importance of plotting the graphs before analysing and model building, and the effect of other observations on statistical properties.There are these four data set plots which have nearly same statistical observations, which provides same statistical information that involves variance, and mean of all x,y points in all four datasets.

This tells us about the importance of visualising the data before applying various algorithms out there to build models out of them which suggests that the data features must be plotted in order to see the distribution of the samples that can help you identify the various anomalies present in the data like outliers, diversity of the data, linear separability of the data, etc. Also, the Linear Regression can be only be considered a fit for the data with linear relationships and is incapable of handling any other kind of datasets.

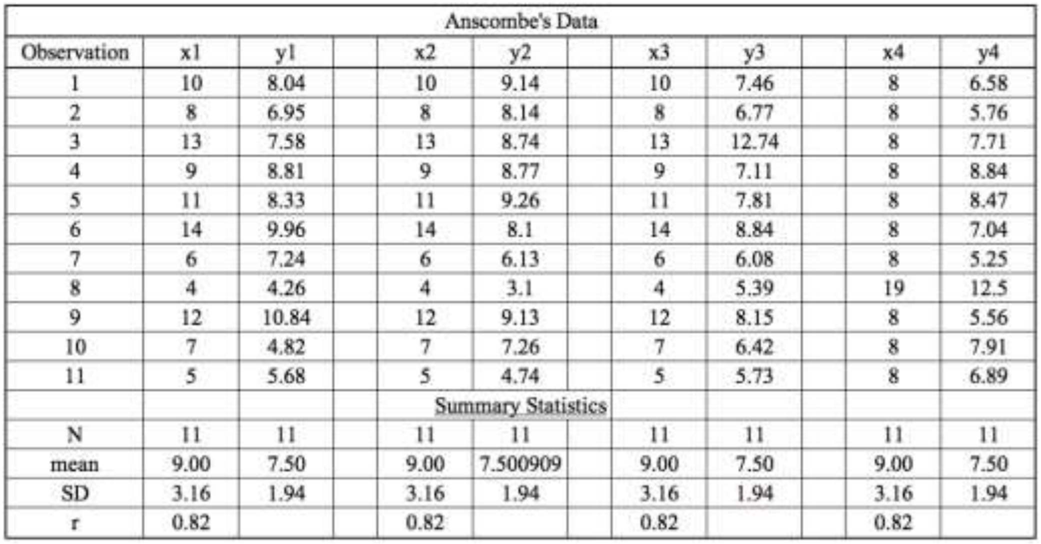
Anscombe's Quartet was developed by statistician Francis Anscombe. It comprises four datasets, each containing eleven (x, y) pairs. The essential thing to note about these datasets is that they share the same descriptive statistics. But things change completely, and I must emphasize COMPLETELY, when they are graphed. Each graph tells a different story irrespective of their similar summary statistics.

These four plots can be defined as follows:



Anscombe's Data											
Observation	x1	y1		x2	y2		x3	y3		x4	y4
1	10	8.04		10	9.14		10	7.46		8	6.58
2	8	6.95		8	8.14		8	6.77		8	5.76
3	13	7.58		13	8.74		13	12.74		8	7.71
4	9	8.81		9	8.77		9	7.11		8	8.84
5	11	8.33		11	9.26		11	7.81		8	8.47
6	14	9.96		14	8.1		14	8.84		8	7.04
7	6	7.24		6	6.13		6	6.08		8	5.25
8	4	4.26		4	3.1		4	5.39		19	12.5
9	12	10.84		12	9.13		12	8.15		8	5.56
10	7	4.82		7	7.26		7	6.42		8	7.91
11	5	5.68		5	4.74		5	5.73		8	6.89

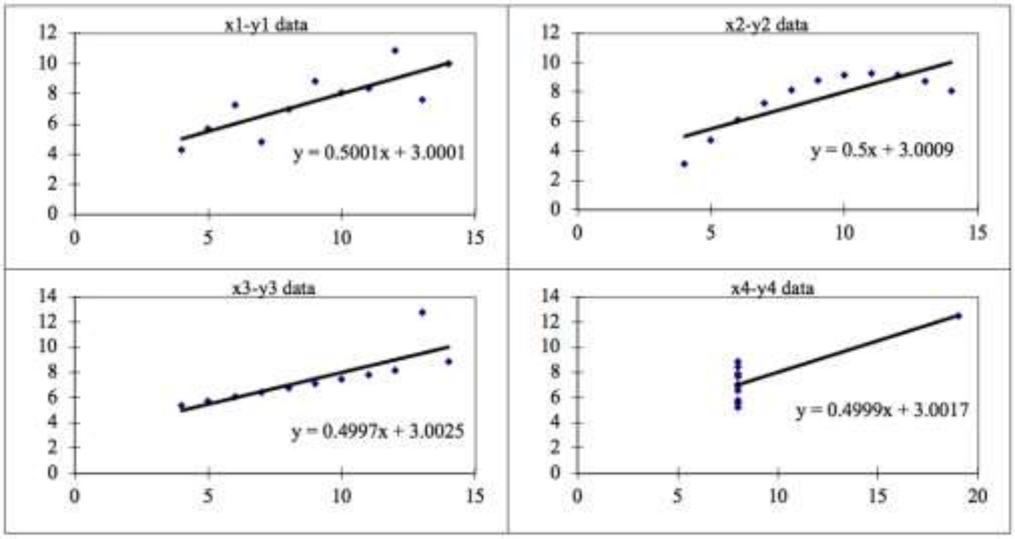
The statistical information for all these four datasets are approximately similar and can be computed as follows:



Anscombe's Data

Observation	x1	y1		x2	y2		x3	y3		x4	y4
1	10	8.04		10	9.14		10	7.46		8	6.58
2	8	6.95		8	8.14		8	6.77		8	5.76
3	13	7.58		13	8.74		13	12.74		8	7.71
4	9	8.81		9	8.77		9	7.11		8	8.84
5	11	8.33		11	9.26		11	7.81		8	8.47
6	14	9.96		14	8.1		14	8.84		8	7.04
7	6	7.24		6	6.13		6	6.08		8	5.25
8	4	4.26		4	3.1		4	5.39		19	12.5
9	12	10.84		12	9.13		12	8.15		8	5.56
10	7	4.82		7	7.26		7	6.42		8	7.91
11	5	5.68		5	4.74		5	5.73		8	6.89
				Summary Statistics							
N	11	11		11	11		11	11		11	11
mean	9.00	7.50		9.00	7.500909		9.00	7.50		9.00	7.50
SD	3.16	1.94		3.16	1.94		3.16	1.94		3.16	1.94
r	0.82			0.82			0.82			0.82	

When these models are plotted on a scatter plot, all datasets generates a different kind of plot that is not interpretable by any regression algorithm which is fooled by these peculiarities and can be seen as follows:



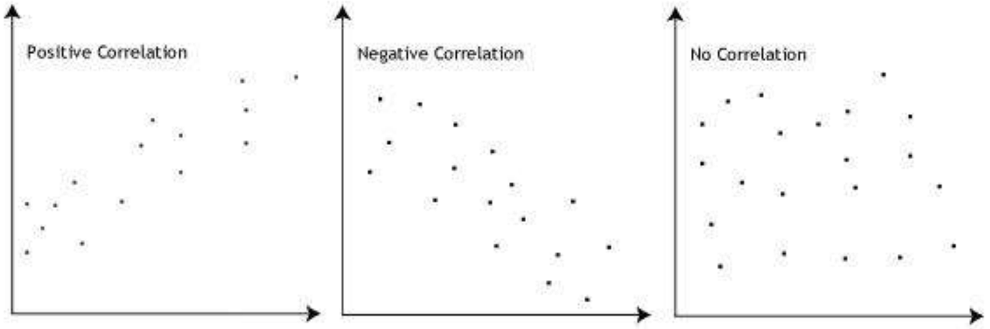
The four datasets can be described as:

- Dataset 1: this fits the linear regression model pretty well.
- Dataset 2: this could not fit linear regression model on the data quite well as the data is non-linear.
- Dataset 3: shows the outliers involved in the dataset which cannot be handled by linear regression model.
- Dataset 4: shows the outliers involved in the dataset which cannot be handled by linear regression model.

3. What is Pearson’s R?

Answer: Pearson's r is a numerical summary of the strength of the linear association between the variables. If the variables tend to go up and down together, the correlation coefficient will be positive. If the variables tend to go up and down in opposition with low values of one variable associated with high values of the other, the correlation coefficient will be negative.

The Pearson correlation coefficient, r, can take a range of values from +1 to -1. A value of 0 indicates that there is no association between the two variables. A value greater than 0 indicates a positive association; that is, as the value of one variable increases, so does the value of the other variable. A value less than 0 indicates a negative association; that is, as the value of one variable increases, the value of the other variable decreases. This is shown in the diagram below:



4. What is scaling? Why is scaling performed? What is the difference between normalized scaling and standardized scaling?

Answer: Feature Scaling is a technique to standardize the independent features present in the data in a fixed range. It is performed during the data pre-processing to handle highly varying magnitudes or values or units. If feature scaling is not done, then a machine learning algorithm tends to weigh greater values, higher and consider smaller values as the lower values, regardless of the unit of the values.

Example**:** If an algorithm is not using feature scaling method then it can consider the value 3000 meter to be greater than 5 km but that’s actually not true and in this case, the algorithm will give wrong predictions. So, we use Feature Scaling to bring all values to same magnitudes and thus, tackle this issue.

Sl. No.	**Normalized Scaling**	**Standardized Scaling**
1.	Minimum and maximum value of features are used for scaling	Mean and standard deviation is used for scaling.
2.	It is used when features are of different scales.	It is used when we want to ensure zero mean and unit standard deviation.
3.	Scales values between [0, 1] or [-1, 1].	It is not bounded to a certain range.
4.	It is really affected by outliers.	It is much less affected by outliers.
5.	Scikit-Learn provides a transformer called MinMaxScaler for Normalization.	Scikit-Learn provides a transformer called StandardScaler for standardization.

5. **You might have observed that sometimes the value of VIF is infinite. Why does this happen?**

Answer: If there is perfect correlation, then VIF = infinity. A large value of VIF indicates that there is a correlation between the variables. If the VIF is 4, this means that the variance of the model coefficient is inflated by a factor of 4 due to the presence of multicollinearity.

When the value of VIF is infinite it shows a perfect correlation between two independent variables. In the case of perfect correlation, we get R-squared (R2) =1, which lead to 1/ (1-R2) infinity. To solve this we need to drop one of the variables from the dataset which is causing this perfect multicollinearity.

6. **What is a Q-Q plot? Explain the use and importance of a Q-Q plot in linear regression.**

Answer: The quantile-quantile (q-q) plot is a graphical technique for determining if two data sets come from populations with a common distribution.

Use of Q-Q plot:

A q-q plot is a plot of the quantiles of the first data set against the quantiles of the second dataset. By a quantile, we mean the fraction (or percent) of points below the given value. That is, the 0.3 (or 30%) quantile is the point at which 30% percent of the data fall below and 70% fall above that value. A 45-degree reference line is also plotted. If the two sets come from a population with the same distribution, the points should fall approximately along this reference line. The greater the departure from this reference line, the greater the evidence for the conclusion that the two data sets have come from populations with different distributions.

Importance of Q-Q plot:

When there are two data samples, it is often desirable to know if the assumption of a common distribution is justified. If so, then location and scale estimators can pool both data sets to obtain estimates of the common location and scale. If two samples do differ, it is also useful to gain some understanding of the differences. The q-q plot can provide more insight into the nature of the difference than analytical methods such as the chi-square and Kolmogorov-Smirnov 2-sample tests.