

Machine Learning

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Time series forecasting

Part 2: statistical models

Agenda

- we will talk about two **most commonly used** model families:
 - ARIMA (autoregressive)
 - ETS (exponential smoothing)
- lastly, we will cover forecasting based on **regression (ML)**
- other methods are more niche, but very interesting, we'll mention them at the end

ARIMA

ARIMA - introduction

- **family of models:** AR, MA, ARMA, ARIMA, SARIMA, SARIMAX, ...
- **idea:**
 - "history repeats itself"
 - recent values directly influence future values
 - model **autocorrelation** in the data
 - **short memory** models - based on recent values
- building blocks:
 - $ARIMA = I(d) + ARMA(p,q) = I(d) + AR(p) + MA(q)$
 - SARIMA = seasonality + ARIMA
 - SARIMAX = SARIMA + exogenous variables X
 - ARMA, ARMAX, SMAX etc.

Differencing - I(d)

- AR, MA, ARMA models **assume (require)** stationary time series
- first step: differencing of order d
- **automated algorithm:**
 - loop, KPSS test, take difference
 - typically $d_{max} = 2$
- you definitely should **manually verify** if possible:
 - trend still present - change detrending method and/or algorithm
 - outliers - various clipping / thresholding / anomaly removal methods
 - seasonality - use SARIMA

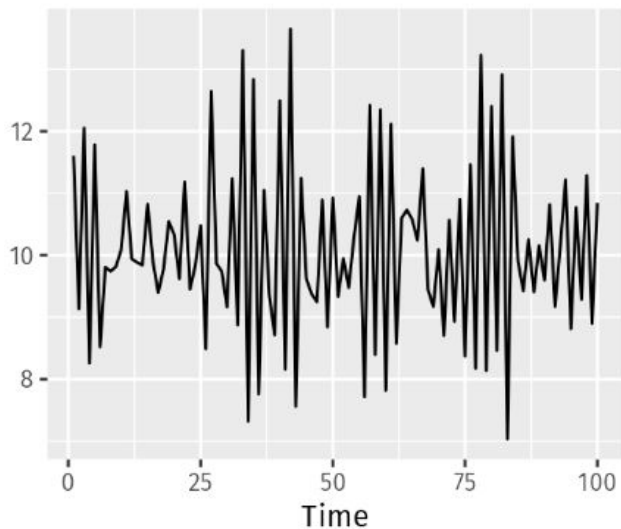
Autoregressive AR(p) models

- **idea:** next value depends linearly on the last p values
- **linear regression** using last p values, known as **lagged features**:
$$\hat{y}_t = c + \phi_1 y_{t-1} + \phi_2 y_{t-2} + \dots + \phi_p y_{t-p} + \epsilon_t$$
- **training method:** OLS, computed using SVD
- very fast, unique solution, numerically stable
- beginning values: either cut out, or assume $y_0 = 0, y_{-1} = 0, \dots$
- **why such simple model?**
 - closed likelihood formula, MLE estimation
 - can combine with MA(q) to create ARMA and ARIMA models
 - probabilistic forecasts, confidence intervals
 - allows very fast hyperparameter tuning via information criteria

Autoregressive AR(p) processes

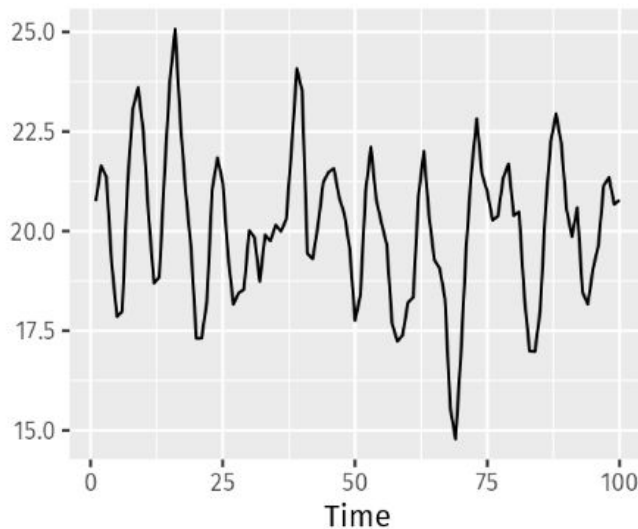
$$y_t = 18 - 0.8y_{t-1} + \epsilon_t$$

AR(1)



$$y_t = 8 + 1.3y_{t-1} - 0.7y_{t-2} + \epsilon_t$$

AR(2)



Moving average MA(q) models

- **be careful:** nothing to do with moving average, nor with exponentially weighted moving average (EWMA) model

- **idea:** next value depends on the last q errors

$$\hat{y}_t = c + \theta_1 \epsilon_{t-1} + \theta_2 \epsilon_{t-2} + \dots + \theta_q \epsilon_{t-q} + \epsilon_t$$

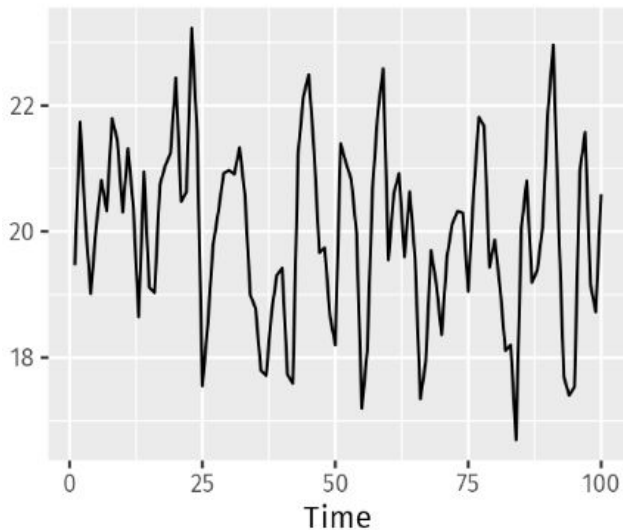
- allows for **correction** of the last errors, e.g. when trend direction changes
- assumes that last q errors are autocorrelated
- **problem:** those errors are not directly observable, so this is not linear regression
- however, if we **assume normal errors**, we can derive likelihood and do MLE estimation

$$\epsilon_t \sim \mathcal{N}(0, \sigma^2)$$

Moving average MA(q) processes

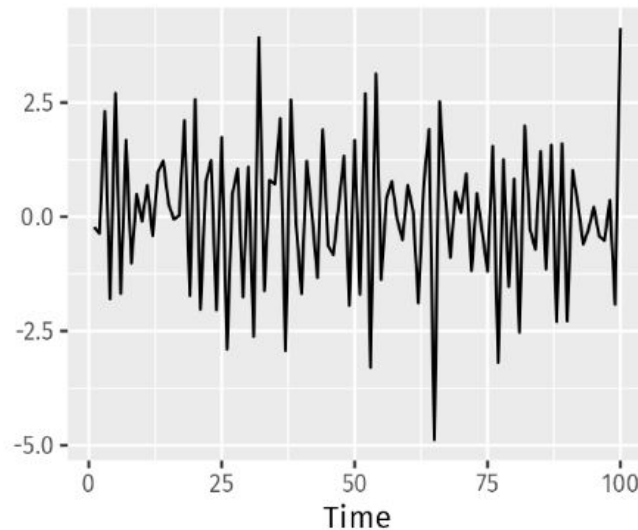
$$y_t = 20 + 0.8\epsilon_{t-1} + \epsilon_t$$

MA(1)



$$y_t = -\epsilon_{t-1} + 0.8\epsilon_{t-2} + \epsilon_t$$

MA(2)



ARMA(p,q) models

- **combination** of AR(p) and MA(q) into a single model:

$$\hat{y}_t = c + \sum_{i=1}^p \phi_i y_{t-i} + \sum_{i=1}^q \theta_i \epsilon_{t-i} + \epsilon_t$$

- **idea:**
 - AR(p) models values autocorrelation
 - MA(q) corrects mistakes based on errors autocorrelation
- **problem:** since we have MA(q), we can't use OLS
- **training method:** there are a few, but MLE (or hybrid with MLE) is the most common one
- we won't be showing likelihood formulas, since they are quite complex; see additional resources if you're interested

Training ARMA(p,q) models

MLE:

- assume normal errors
- derive likelihood formula, and optimize NLL as cost function
- typically uses L-BFGS quasi-Newton optimizer
- popular: trivial code, strong statistical properties, probabilistic forecasting

Hannan-Rissanen method:

- start with AR(p), train with OLS
- compute errors - when they are known, we can train MA(q) with OLS
- then we have a choice:
 - repeat in a loop, until convergence ("pure" H-R)
 - switch to MLE, which typically rapidly converges (most common)

ARIMA(p,d,q) models

- ARIMA(p,d,q): first differencing I(d), then ARMA(p,q)
- **problem:**
 - how to choose p , d and q ?
 - maybe don't use some, e.g. use ARI(p,d)?
 - higher p and q typically fits training data better, but also has higher risk of overfitting
- grid search CV - possible, but slow
- **AutoARIMA:**
 - d - statistical tests in a loop, up to d_{max}
 - p and q - build a grid and check it stepwise
 - use AIC (or AICc) to measure model quality

ARIMA - additional resources

- [D. Childers - "ARIMA"](#)
- [J. Li - "ARMA Model"](#)
- [P. Cízek et al. - "Estimation of MA\(q\) and ARMA\(p,q\) Models"](#)
- [R. Nau - "Introduction to ARIMA models"](#)
- [M. Zhang - "Time Series: Autoregressive models AR, MA, ARMA, ARIMA"](#)
- [Real Statistics - "Calculate ARMA\(p,q\) coefficients using maximum likelihood"](#)
- [Statistics Ninja - "3 ARIMA Models - 3.5.2 Estimation - Maximum Likelihood Estimation"](#)
- [Lasse Engbo Christiansen - "02417 Lecture 12 part A: ARMA models on State space form"](#)

Akaike's Information Criterion (AIC)

- **information criteria** measure model quality; AIC specifically is defined as:

$$AIC = -2 \log(L) + 2k = 2 * NLL + 2k$$

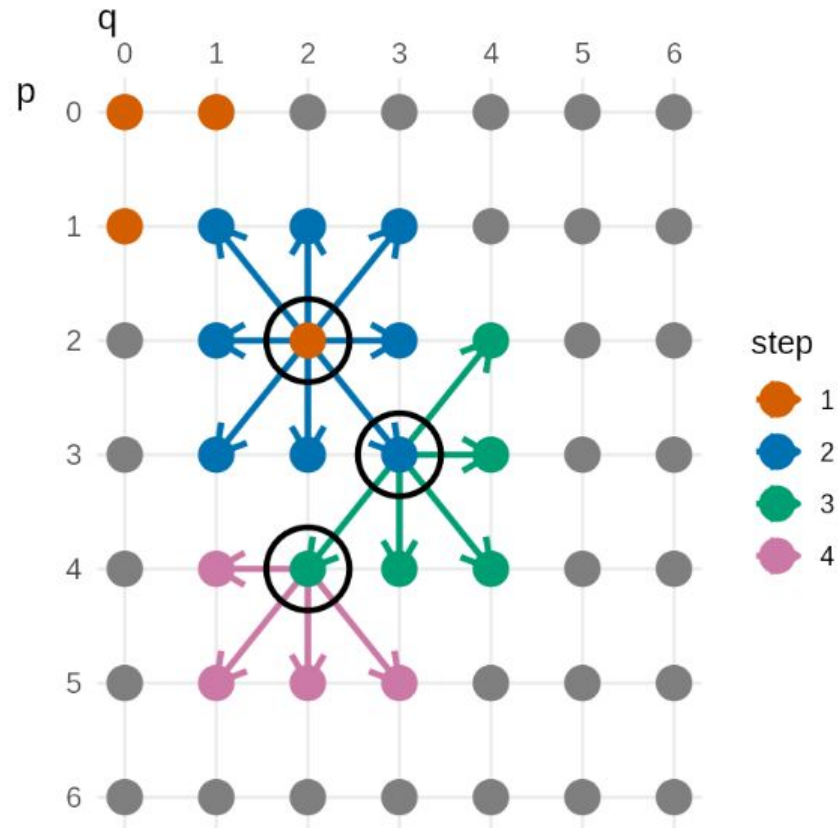
L - likelihood, how well model fits the data

k - number of parameters, penalty for model complexity, "regularization"

- for ARIMA, $k = p + q$
- **alternative** to cross-validation score:
 - just calculate AIC using training data, and select the model with the lowest AIC
 - balances data fit and model complexity
- **pros:** speed, uses all data for training
- there are other information criteria, e.g. AICc, BIC, HQIC
- AICc corrects for small samples, useful e.g. in macroeconomics

Stepwise selection

- which p and q values should we check?
- **grid search:** very expensive, especially for expanding window
- **stepwise selection:**
 - check a few initial models
 - then go in "steps", checking neighboring values of p and q on the grid
 - typically gives very good results, despite greedy search
- traditionally checks at most 94 models



SARIMA

- **SARIMA = Seasonal ARIMA**
- simply add seasonal terms to ARIMA:

$$\hat{y}_t = c + \sum_{i=1}^p \phi_i y_{t-i} + \sum_{i=1}^q \theta_i \epsilon_{t-i} + \sum_{i=1}^P \eta_i y_{t-i*m} + \sum_{i=1}^Q \psi_i \epsilon_{t-i*m} + \epsilon_t$$

- SARIMA(p,d,q)(P,D,Q) with seasonality m
- seasonal differencing
- **pros:** incorporates seasonality
- **cons:** computational cost, only single seasonality, not suitable for very long seasonal periods
- designed for relatively short seasonalities, e.g. 7, 14, 30 for daily data

Exogenous variables

- **exogenous variables** are additional features, incorporated in order to help the prediction
- e.g. for sales forecasting, variable "is weekend day" or "is a week before Black Friday"
- also known as:
 - auxiliary variables
 - covariates
- can be **static** or **dynamic**:
 - static - do not change with time, e.g. shop location, area in square meters
 - dynamic - change with time, e.g. "is there an ongoing promotion"
- matrix X with features, **known** at the moment of new forecast y_t

ARIMAX

- **ARIMA + exogenous variables**
- variants: ARMAX, ARIMAX, SARIMAX etc.
- they act as an additional linear regression; note that those variables are also differenced!
- ARMAX (for N exogenous variables, at time t):

$$\hat{y}_t = c + \sum_{i=1}^N w_i x_i^t + \sum_{i=1}^p \phi_i y_{t-i} + \sum_{i=1}^q \theta_i \epsilon_{t-i} + \epsilon_t$$

- **pros:** often much better results, features are often quite obvious
- **cons:** computational cost, feature engineering

ARIMA extensions - additional resources

- FPP: [Estimation and order selection](#), [ARIMA modelling in fable](#)
- [Stack Overflow - Why SARIMA has seasonal limits?](#)
- [Rob Hyndman - "Forecasting with long seasonal periods"](#)
- [Rob Hyndman - "The ARIMAX model muddle"](#)

ARIMA multi-step forecasts

- ARIMA by default gives formula for **one-step** forecast
- but how to do **multi-step** forecast?
- we just do forecasts one after another h times, and assume we are always correct
- last forecast is used as ground truth for the next forecast
- for MA(q) we assume new errors are zeros, e.g. $\epsilon_t = 0$
- model always makes a mistake, so we have **error compounding**
- this is a typical behavior for autoregressive models
- this is why confidence intervals get wider in time!

ARIMA - pros and cons

Pros:

- elastic and powerful
- typically work great for data with strong autocorrelations
- automation, AutoARIMA
- seasonality (SARIMA)
- exogenous variables (ARIMAX)

Cons:

- stationarity assumption (hard to meet)
- do not work well for strong, complex trend and seasonality
- quite large computational cost
- only additive models
- often require complex preprocessing (Box-Cox, seasonal differencing, regular differencing etc.)

Exponential Smoothing (ETS)

ETS models

- ETS = ExponenTial Smoothing / Error-Trend-Seasonality (it's the same)
- **family of models**, which directly model average value, trend, seasonality, and residual error
- they use **exponential weighting** - newest observations are much more important than past ones
- they generally "smooth out" latest values, hence the name
- **do not** assume stationary data
- work well for **small data samples**, and are also extremely **fast** to train

Moving average smoothing

- a.k.a. **Simple Moving Average (SMA)** model
- **idea:** next value is an average of (last) previous values
- canonical version uses all historical data, and is just "predict average" baseline:

$$\hat{y}_{T+h|T} = \text{avg}(y) = \frac{y_1 + \dots + y_T}{T}$$

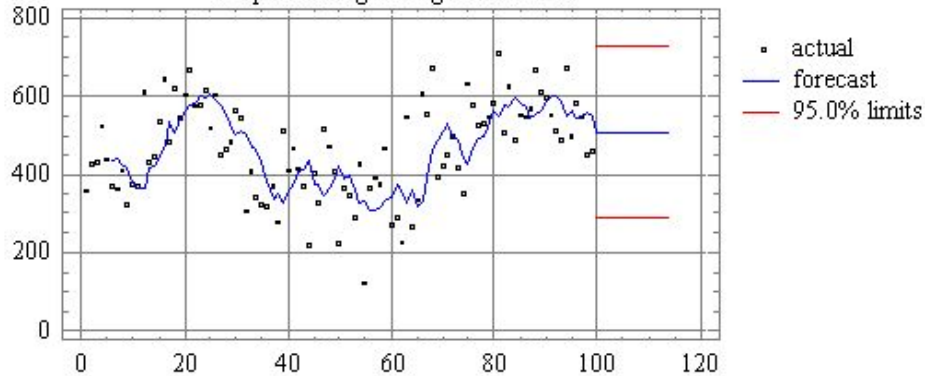
- moving window version uses only last W values:

$$\hat{y}_{T+h|T, T-1, \dots, T-W} = \frac{y_T + y_{T-1} + \dots + y_{T-W}}{W}$$

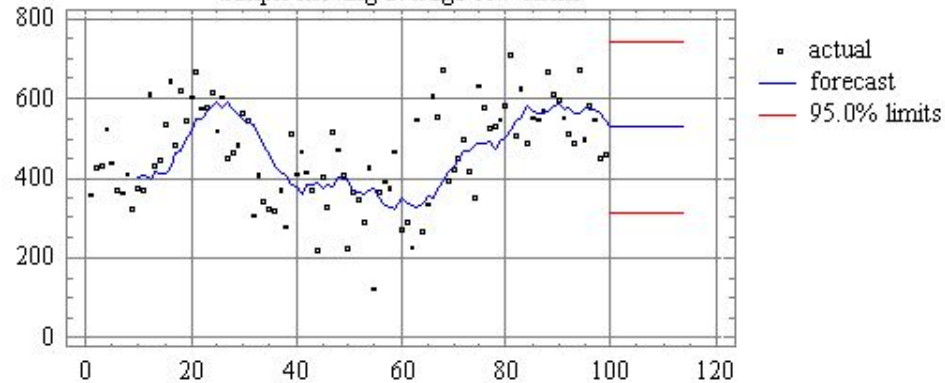
- works surprisingly well if data is slow to change
- prediction is a horizontal line (just like baseline)

Moving average smoothing

Simple moving average of 5 terms



Simple moving average of 9 terms



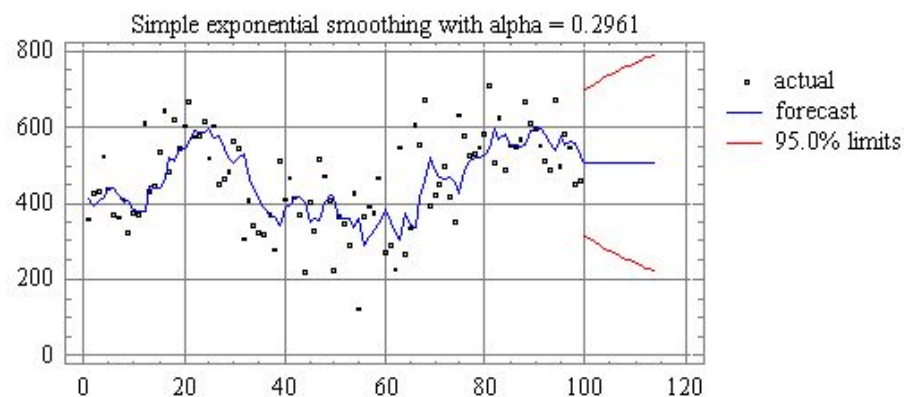
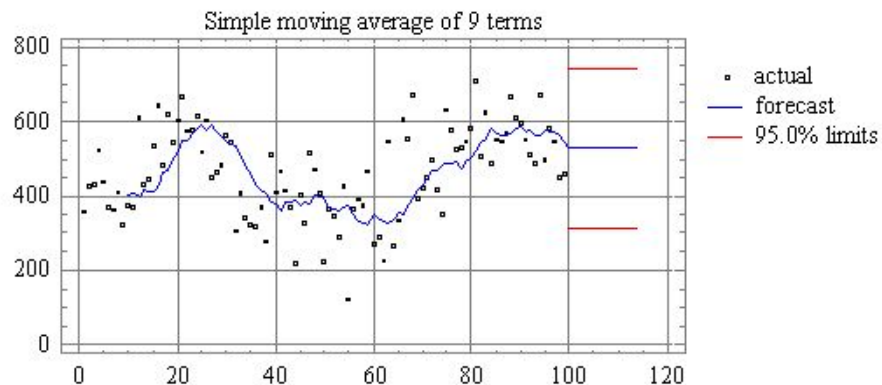
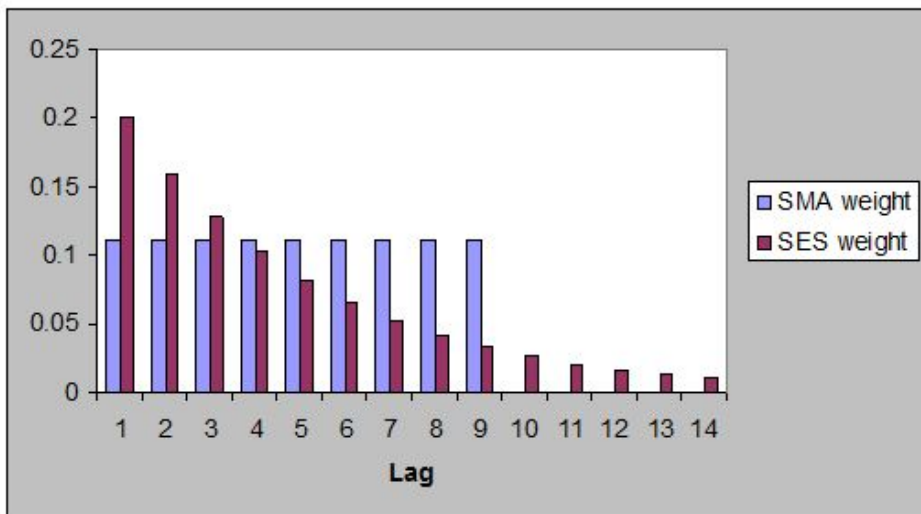
Simple Exponential Smoothing (SES)

- a.k.a. exponentially weighted moving average (EWMA)
- **idea:** last values are much more important, and weight falls exponentially fast
- weight of last observation is $\alpha \in (0, 1)$, and forecast is:

$$\hat{y}_{t+1} = \alpha y_t + \alpha(1 - \alpha)y_{t-1} + \alpha(1 - \alpha)^2 y_{t-2} + \dots$$

- still predicts a horizontal line, known as **level**
- smoothing, because it "smooths out" last values
- α parameter (how much to weight past values) is learned from data

Simple Exponential Smoothing (SES)




Component form

- to add further elements (trend, seasonality), it's convenient to write SES in so-called **component form**
- SES component formula explicitly models forecast (forecast equation) and level (level equation):

$$\begin{aligned}\hat{y}_{t+h|t} &= l_t \\ l_t &= \alpha y_t + (1 - \alpha) l_{t-1}\end{aligned}$$

last forecast
(here, just the level)



l - level

- recurrent formula is convenient for multi-step forecasts
- for SES this is trivial, but further ETS expansions add:
 - more elements to the first formula (forecast equation)
 - further equations below

Holt model (double smoothing)

- a.k.a. Holt linear trend model (author - Charles Holt)
- **idea:** add linear trend, by another smoothing
- estimates trend line with slope b_t (trend equation):

$$\begin{aligned}\hat{y}_{t+h|t} &= l_t + b_t * h && \longleftarrow \text{line: } y = b + ax \\ l_t &= \alpha y_t + (1 - \alpha)(l_{t-1} + b_{t-1}) \\ b_t &= \beta(l_t - l_{t-1}) + (1 - \beta)b_{t-1} && \nwarrow \text{last forecast is now level + trend}\end{aligned}$$

↑
trend = slope = difference in level

- level and trend both use exponential smoothing, hence the name
- equations are still "weight * curr_val + (1 - weight) * prev_val", just now we have 2
- training now learns α and β

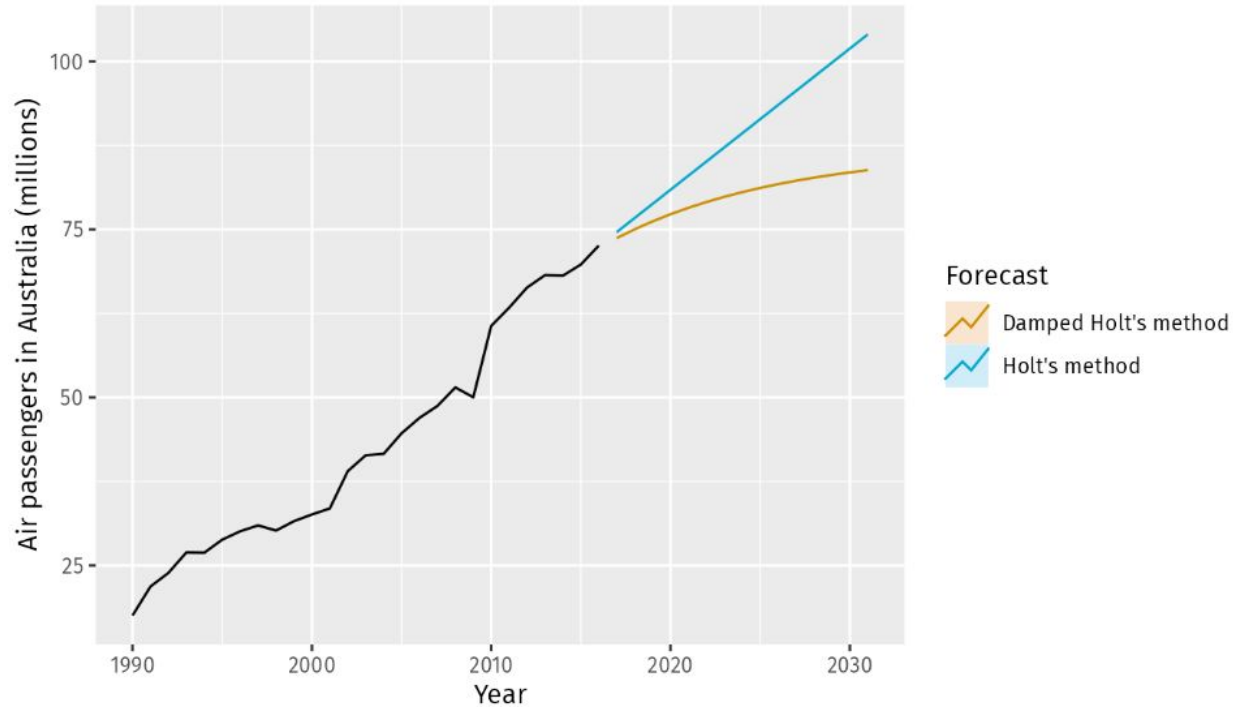
Damped trend

- **problem:** Holt's method trend goes to infinity, which gives unrealistic forecasts for longer horizons
- **damped trend:** multiply the trend in each step by $\phi \in [0, 1]$, which decreases it

$$\begin{aligned}\hat{y}_{t+h|t} &= l_t + (\phi + \phi^2 + \dots + \phi^h) * b_t \\ l_t &= \alpha y_t + (1 - \alpha)(l_{t-1} + \phi b_{t-1}) \\ b_t &= \beta(l_t - l_{t-1}) + (1 - \beta)\phi b_{t-1}\end{aligned}$$

- typically $\phi \in [0.8, 0.98]$
- we'll omit this for readability in the next slides, but can be used for all ETS models
- typically **much better** forecasts, especially for longer horizons
- estimating one extra parameter ϕ is typically cheap

Holt's model (double smoothing)



Holt-Winters model (triple smoothing)

- **idea:** add seasonality with third smoothing
- for given seasonality m , add third parameter γ :

same moment from
the last season

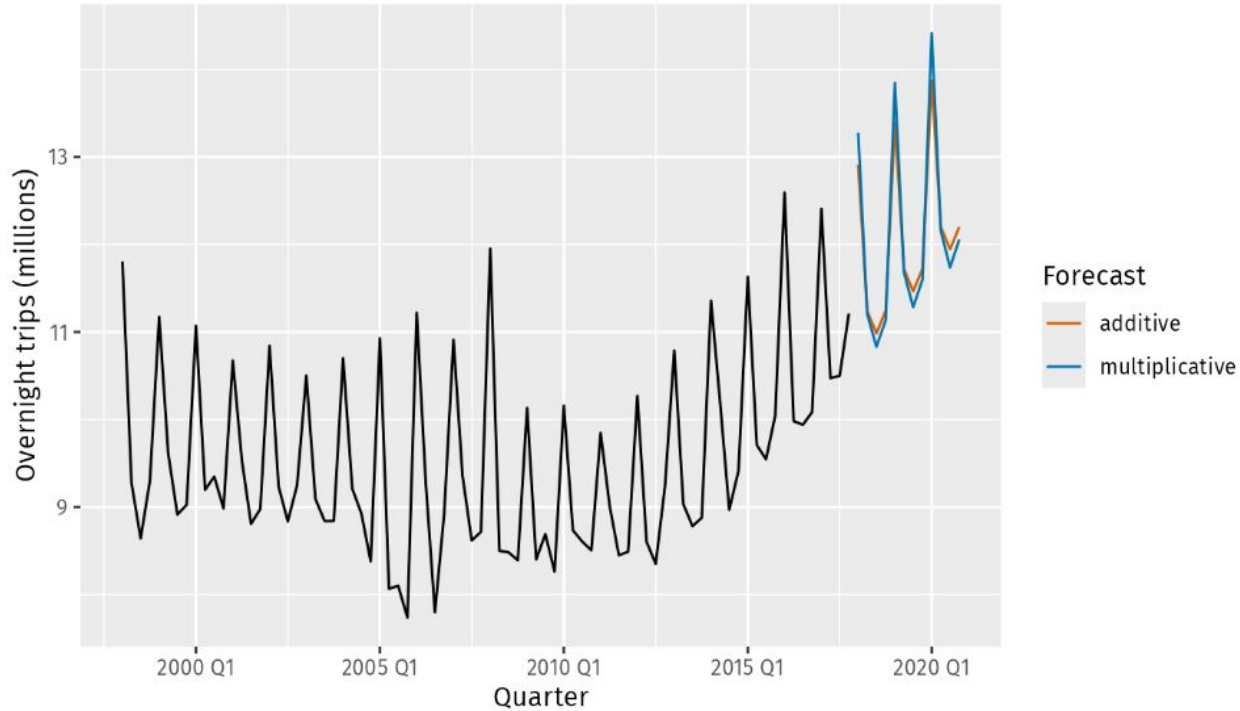
$$k = \lfloor \frac{h-1}{m} \rfloor$$

$$\begin{aligned}\hat{y}_{t+h|t} &= l_t + b_t * h + s_{t+h-m(k+1)} \\ l_t &= \alpha(y_t - s_{t-m}) + (1 - \alpha)(l_{t-1} + b_{t-1}) \\ b_t &= \beta(l_t - l_{t-1}) + (1 - \beta)b_{t-1} \\ s_t &= \gamma(y_t - l_{t-1} - b_{t-1}) + (1 - \gamma)s_{t-m}\end{aligned}$$

↑
y = level + trend + seasonal --> seasonal = y - level - trend

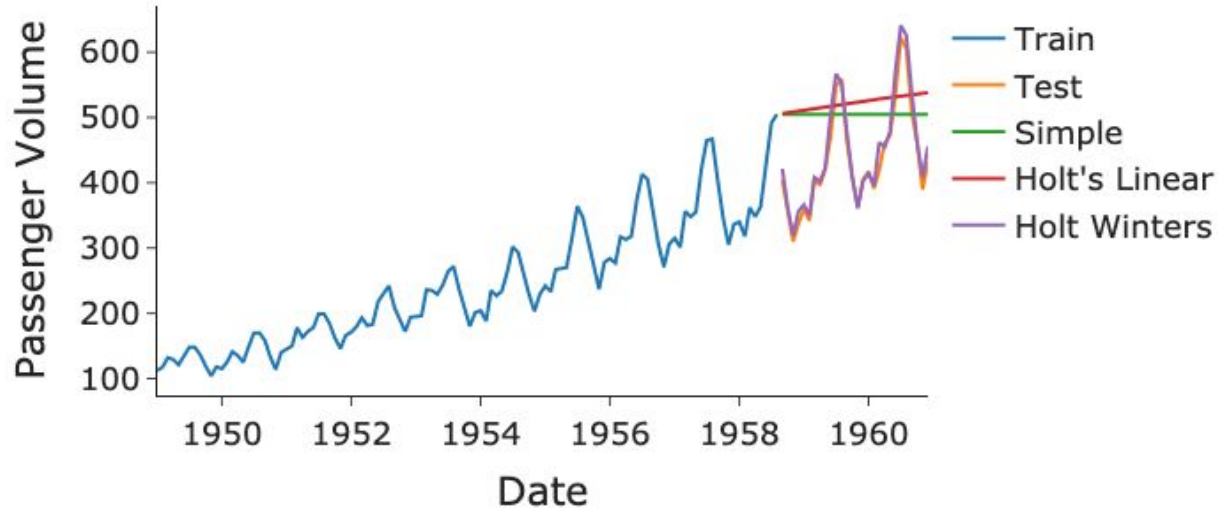
- level equation changes, since we now estimate the level during the given season, so we have to subtract the seasonal part
- assumes additive seasonality (like e.g. STL); there is also a multiplicative variant
- only short seasonality supported, shorter than for ARIMA

Holt-Winters model (triple smoothing)



ETS models comparison

Holt-Winters Exponential Smoothing



Training ETS models

- **training:** MLE
- **algorithm:** typically L-BFGS
- likelihood equations are complex, and their derivation is **very** complex, so we omit them here
- in practice, training is very fast
- ETS models are very strongly related to state-space models (SSMs) and Kalman filters

ETS models and SSMs - additional resources

- [FPP slides - State space models](#)
- ["A state space framework for automatic forecasting using exponential smoothing methods" R. Hyndman et al.](#)
- ["Forecasting with Exponential Smoothing: The State Space Approach" R. Hyndman et al.](#)
- [D. Childers - "State space models"](#)

ETS models and ARIMA

- all ETS models shown were **purely additive**:
 $y = \text{level} + \text{trend} + \text{seasonality} + \text{error}$
- in particular, we assume that prediction errors are additive (sum up with time)
- it can be shown that all purely additive ETS models have ARIMA counterparts
- but this **does not** mean that ETS is just a subset of ARIMA!
 - they don't assume stationarity
 - damped trend variants
 - there are many multiplicative variants, with no ARIMA counterpart
 - much faster training

ETS models family

- full grid of possible ETS models:
 - **E (error):** additive (A), multiplicative (M)
 - **T (trend):** no trend (N), additive (A), additive damped trend (A_d)
 - **S (seasonality):** no seasonality (N), additive (A), multiplicative (M)
- multiplicative trend is typically omitted, due to unstable models and bad forecasts
- additive and multiplicative error give the same point forecasts, but differ in confidence intervals
- if you're interested - [full table of ETS models](#), with formulas

ETS models and ARIMA

Model	ETS formula	ARIMA formula
Simple exponential smoothing	(A,N,N)	(0,1,1)
Holt model	(A,A,N)	(0,2,2)
Holt model with damped trend	(A,A _d ,N)	(1,1,2)
Holt-Winters model	(A,A,A)	(0,1,m+1)(0,1,0) _m
Holt-Winters with damped trend	(A,A _d ,A)	(1,0,m+1)(0,1,0) _m
Holt-Winters with multiplicative seasonality	(A,A,M)	-

AutoETS

- **problem:** how to choose ETS model?
- we have MLE = we can compute AIC
- AutoETS works just like AutoARIMA (but typically much faster)
- **be careful:**
 - AIC-based approach is the same, but likelihood has different values, since those are completely different formulas and models!
 - we can't compare AIC between ARIMA and ETS, it can be used only to select models in one family

ETS - additional resources

- FPP: [Exponential smoothing](#)
- [Crunching the Data - "When to use exponential smoothing models"](#)
- [R. Tibshirani - "Exponential Smoothing With Trend and Seasonality"](#)
- [I. Svetunkov - "Why you should care about Exponential Smoothing"](#)
- [Cross Validated - Holt Winters with exogenous regressors in R](#)

ETS - pros and cons

Pros:

- great results, especially for strong trend and seasonality
- very fast
- good for small data
- many variants (including multiplicative), quite flexible
- can often model longer dependencies than ARIMA

Cons:

- not good when data often has dynamic or drastic changes
- cannot model very complex relations
- typically not good for long forecasting horizons
- only single seasonality
- only relatively short seasonal periods supported
- no exogenous variables support

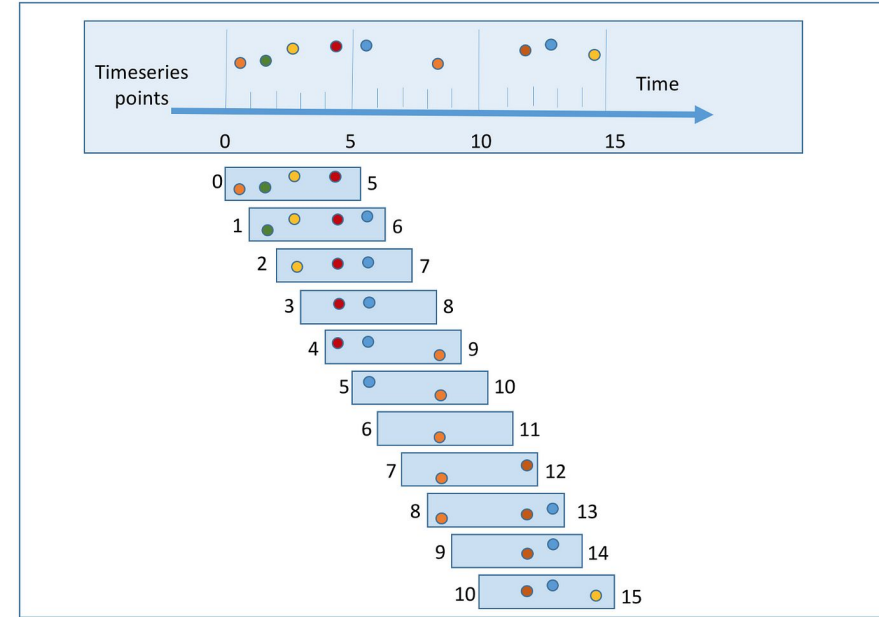
Forecasting as ML regression

Regression-based forecasting

- forecasting = regression + time
- **idea:** treat it exactly like regression problem, using time-based features
- typically called just "ML" in time series literature, and deep learning is always named explicitly
- features can only use data available **at the time of forecast**
- feature engineering relies on past data aggregates and exogenous variables
- **popular regressors:**
 - LightGBM boosting (rarely other ones)
 - linear models, in particular robust models (quantile / LAD, Huber)
- typically **state-of-the-art (SOTA)** in forecasting competitions, and often in business applications

Moving window features

- a. k. a. sliding window, rolling window
- **statistics** of the last N values, typically multiple ones
- e.g. mean, sum, min, max, stddev, quantiles
- **moving average** measures latest trend, e.g. average sales in the last 7, 14, 30 days
- **standard deviation** measures volatility, i.e. strength of shocks and changes
- **expanding window** can also be used, with values from the start of the time series; this captures more global properties



Date / event features

- exogenous variables describing **important dates** throughout the time period
- also called "event features", since they often describe whether a special event takes place
- application- and domain-dependent
- examples:
 - **quarter** - sales often drop in 4th quarter
 - **is a Black Friday week** - a lot of promos and higher sales
 - **is December / January** - much higher sales before holidays, drastic fall after
 - **days in month** - 28 vs 31 days impact sales
 - **is weekend / is Sunday / is a holiday** - high impact on business days, also shops can be closed

Encoding date and time

- including **date and time features** is not straightforward:
 - we have a "wraparound", e.g. hours 1 and 23 are far as numbers, but close in reality
 - seasonality can have similar impact, e.g. similar weather each July
 - same for other cases, e.g. days in month (1st and 31st), months
 - formally called **cyclical** nature of time
- **naive** options:
 - ordinal encoding (just integers), one-hot encoding (independent binary features)
 - very simple, sometimes work, but don't encode the cyclicity
 - **pros:** works well when particular value is important, e.g. given month
 - **cons:** high dimensionality, sparse data, doesn't work well if data ranges are important (e.g. afternoon hours)

Cyclical encoding

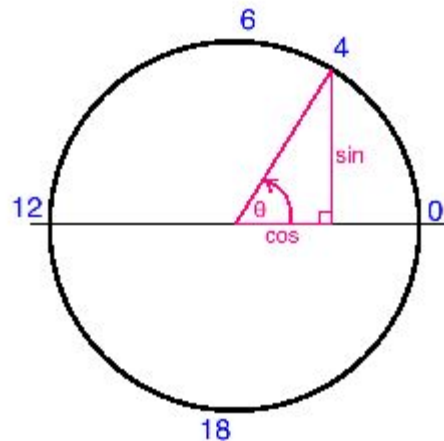
- **idea:** encode timestamp using a **trigonometric basis**, as a point on a unit circle
- uses sine and cosine parts, so 2 features, with **radians** as unit:

$$x(a) = \sin\left(\frac{a * 2\pi}{\max(a)}\right) \quad y(a) = \cos\left(\frac{a * 2\pi}{\max(a)}\right)$$

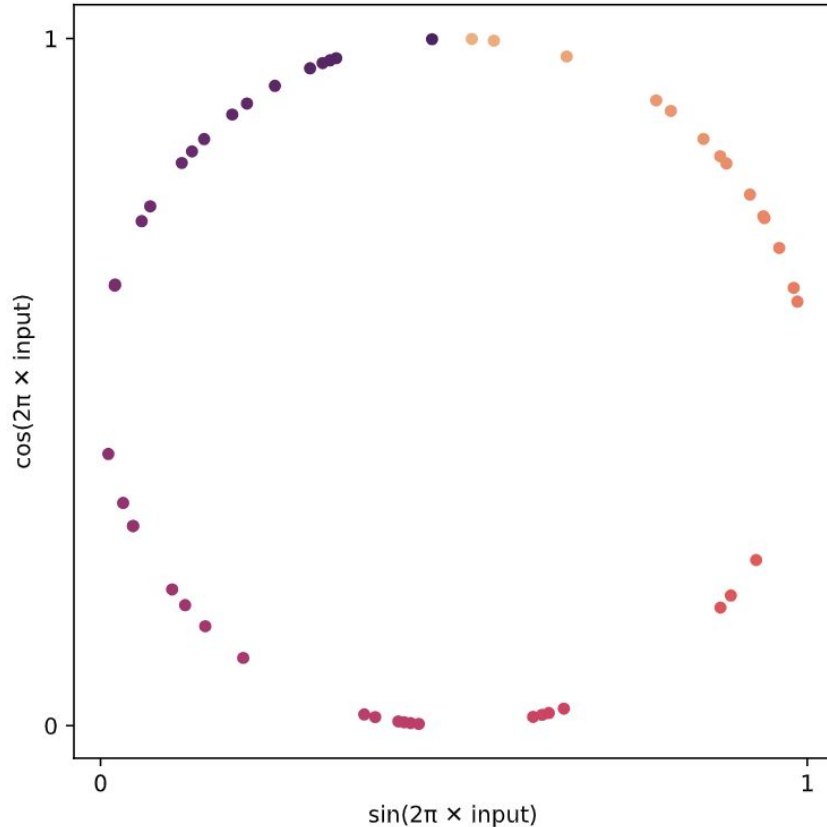
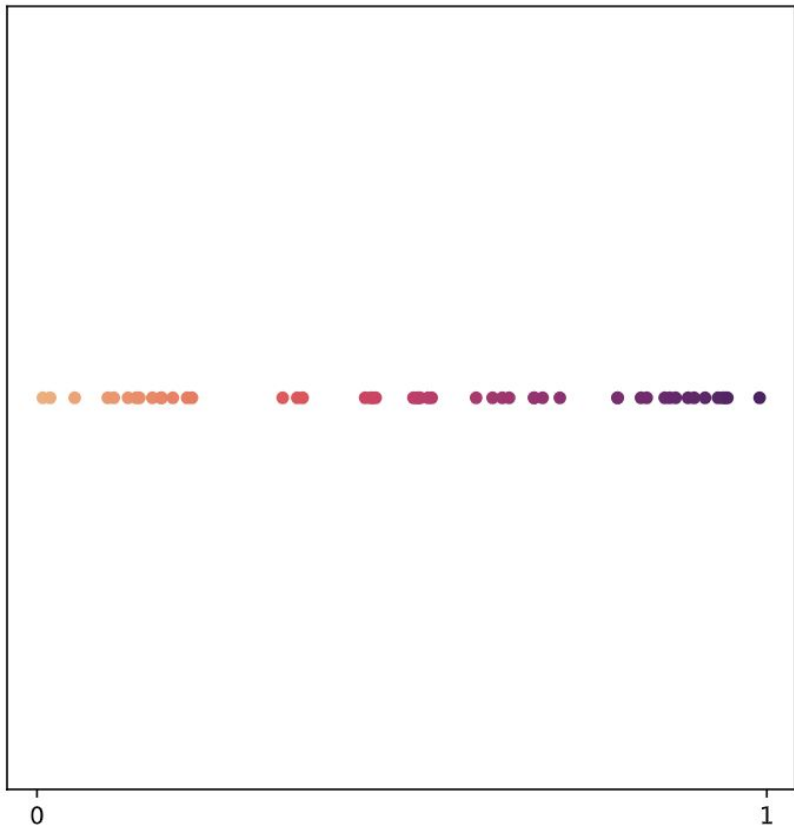
a - timestamp as integer, e.g. hour, month

$\max(a)$ - maximal period value, e.g. 24 for hours, 12 for months

- this way we have a natural wraparound, like on a clock - large values are close (in radians) to small ones
- **pros:** encodes cyclicity, works well for time periods
- **cons:** 2 separate features, which are not directly connected (tree-based models split on single feature)



Cyclical encoding - visualization



Cyclical encoding - additional resources

- ["Cyclical Encoding: An Alternative to One-Hot Encoding for Time Series Features" P. Hayden](#)
- ["Encoding Cyclical Features for Deep Learning" A. Van Wyk](#)
- ["The best way to encode dates, times, and other cyclical features" H. Pim](#)
- ["Why We Need Encoding Cyclical Features" A. Kud](#)
- ["Understand the capabilities of cyclic encoding" S. Matsumoto](#)
- ["Feature Engineering - Handling Cyclical Features" D. Kaleko](#)
- ["Handling cyclical features, such as hours in a day, for machine learning pipelines with Python example" A. Sefidian](#)

Fourier features

- **idea:** model seasonality with sines and cosines with varying frequency - **Fourier terms**
- also called **harmonic regression**
- seasonality is **periodic** by definition, so Fourier approximation works really well
- for time series with period m , it creates pairs of features:

$$x_k(t) = \sin\left(\frac{2k\pi t}{m}\right) \quad x_{k+1}(t) = \cos\left(\frac{2k\pi t}{m}\right)$$

$$x_1(t) = \sin\left(\frac{2\pi t}{m}\right), x_2(t) = \cos\left(\frac{2\pi t}{m}\right), x_3(t) = \sin\left(\frac{4\pi t}{m}\right), x_4(t) = \cos\left(\frac{4\pi t}{m}\right), \dots$$

- more terms = better approximation, but often **just a few** suffice
- K is a hyperparameter, also feature selection can be used
- K has max value $m/2$, when it's equal to one-hot encoding

Fourier features

- pure harmonic regression:

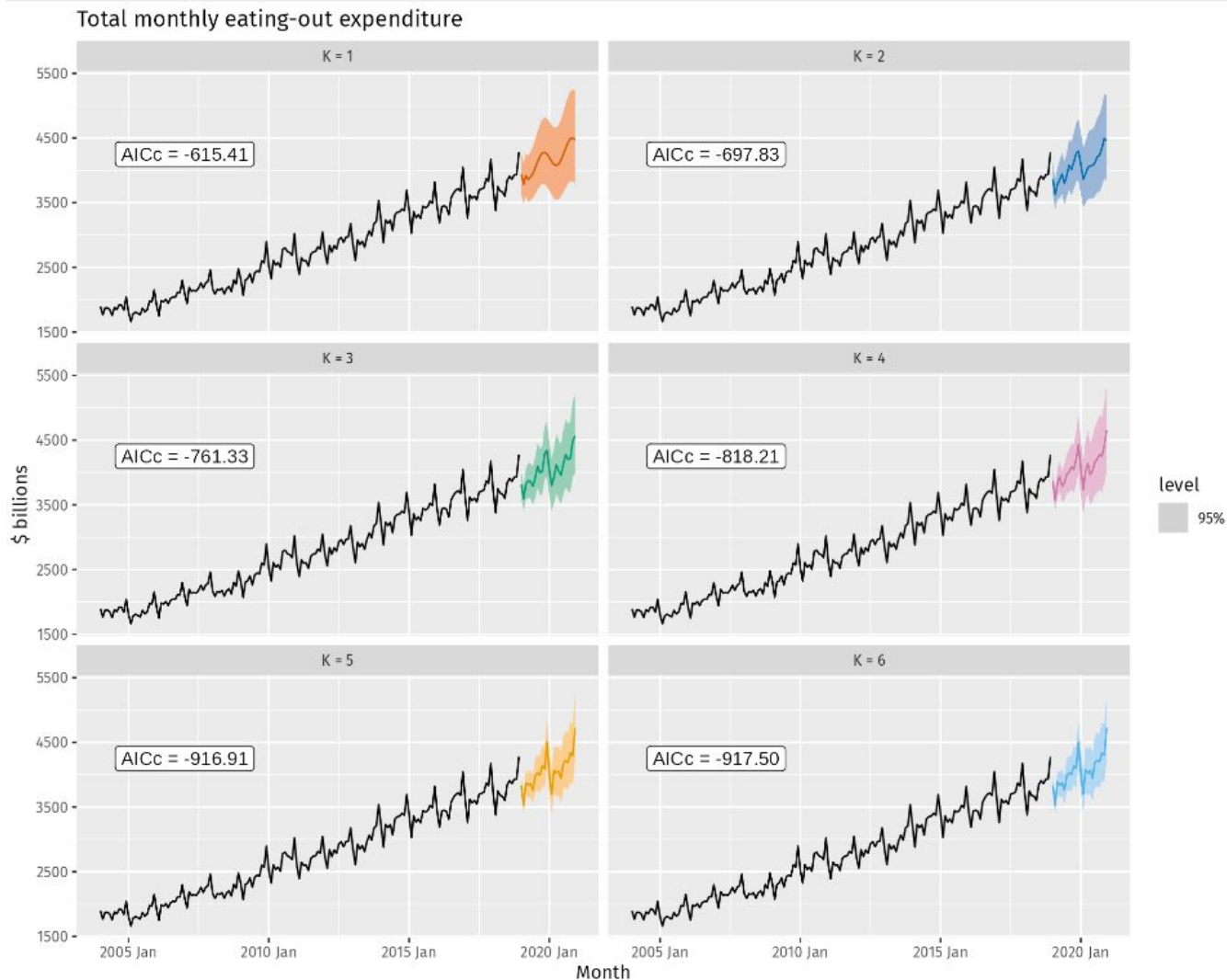
$$\hat{y}(t) = \sum_{k=1}^K \left(a_k \sin \left(\frac{2k\pi t}{m} \right) + b_k \cos \left(\frac{2k\pi t}{m} \right) \right)$$

a_k, b_k - weights

- **pros:**
 - models **long periods** well - for low K the patterns are smooth and change slowly
 - models **non-integer periods**
 - useful for high frequency and long seasonality

Harmonic regression example

- $K=1, 2, \dots, 6$
- larger K = learns more complex patterns



Fourier features - additional resources

- FPP: [Fourier features](#)
- ["Forecasting with long seasonal periods" R. Hyndman](#)
- ["Forecasting with daily data" R. Hyndman](#)
- ["Forecasting with weekly data" R. Hyndman](#)
- [Sktime docs: Fourier features](#)
- [Cross Validated - Importance of Fourier terms in time series forecasting](#)
- [Cross Validated - Fourier terms to model seasonality in ARIMA models](#)
- ["Modeling variable seasonal features with the Fourier transform" F. Andrei](#)

Time series features - additional resources

- FPP: [Some useful predictors](#)
- ["Must-Know Base Tips for Feature Engineering With Time Series Data" V. Shkulov](#)
- [scikit-learn docs: Time-related feature engineering](#)
- ["Practical Guide for Feature Engineering of Time Series Data" J. Gordon](#)
- ["Feature-based time-series analysis" B. Fulcher](#)

Combining everything

- those features can be used **in conjunction** with statistical models, as exogenous variables
- using ML regression is not required
- you can even combine the two, in so-called **dynamic regression**:
 - feature engineering + ML-based regression
 - subtract forecast from time series
 - model and forecast the residuals with ARIMA
 - if using Fourier terms, known as **dynamic harmonic regression (DHR)**
- alternatively, ARIMA / ETS forecasts can be input features for ML regression in a form of **stacking** (a kind of ensemble learning)
- those combinations are particularly useful for long seasonal periods and long forecasts

Dynamic regression - additional resources

- FPP: [Dynamic regression models](#) (whole book chapter)
- ["The ARIMAX model muddle" R. Hyndman](#)

Regression-based forecasting - pros and cons

Pros:

- can encode rich additional data
- works great, typically SOTA with good feature engineering
- can learn complex patterns, long time dependencies etc.
- many algorithms to choose from
- explainability
- LightGBM pros, e.g. fast, widely used, well researched

Cons:

- have to do feature engineering
- MLOps complexity, have to build and maintain the whole pipeline
- underperforms for univariate time series
- LightGBM cons, e.g. quite easily overfits, requires a lot of hyperparameter tuning

**Why not
deep learning?**

Deep learning is hard

- deep learning often **underperforms**, especially for:
 - univariate time series
 - small data
 - short forecasting horizons
 - high frequency data
 - important exogenous variables (they typically can't be used)
- many other **problems**:
 - slow and costly to train
 - hard to train: unstable, overfit easily, many hyperparameters to tune
 - high hardware requirements for inference

Statistical methods still work well

- statistical models have **a lot of advantages**:
 - great for univariate data
 - automated variants, work out-of-the-box
 - fast training and inference
- they often **give good results**:
 - frequently not exactly SOTA, but very close
 - good enough for most practical use cases
 - M4 competition (2018): all pure ML models failed to outperform statistical methods
 - M5 competition (2020): 92.5% of submissions, including ML, deep learning and hybrids, did not outperform AutoETS

Boosting-based ML is still SOTA

- LightGBM **typically wins** forecasting competitions:
 - great for multivariate time series
 - gains a lot from feature engineering
 - works surprisingly well for learning cross-series information
 - very fast training (a lot of hyperparameter tuning, though)
- **disclaimer:** competitions are often unrealistic, e.g. lots of data, overoptimization for test set, typically huge unstable ensembles win
- but LightGBM is **always** in top 3, typically wins, so it says a lot
- in [M5 competition](#), winner and 4 out of 5 top solutions used LightGBM ensembles
- a lot of other examples and analysis: ["Kaggle forecasting competitions: An overlooked learning opportunity" C. Bojer, J. Meldgaard](#)

Further reading

- [J. Dancker "Why You \(Currently\) Do Not Need Deep Learning for Time Series Forecasting"](#)
- [State of Competitive Machine Learning 2023 - Time Series Forecasting](#)
- ["Statistical, machine learning and deep learning forecasting methods: Comparisons and ways forward" S. Makridakis et al.](#)
- ["M5 accuracy competition: Results, findings, and conclusions" S. Makridakis](#)
- ["Statistical vs Deep Learning forecasting methods" - Nixtla](#)
- ["Deep Learning Is Not What You Need" V. Manokhin](#)

Questions?

Other forecasting algorithms

ARFIMA

- **FI = fractional differencing**, with order d in range $(0,1)$
- keeps the shape between original data and stationary one, still partially incorporating the trend
- ARFIMA models have long memory, keeping long dependencies in the data
- particularly useful in macroeconomics and finance, which have
- [Wikipedia - ARFIMA](#)
- ["ARIMA and ARFIMA models" C. Baum](#)
- ["AutoRegressive Fractionally Integrated Moving Average \(ARFIMA\) model" J. Tanaka](#)

BATS and TBATS

- BATS and TBATS models are arguably the most modern statistical models for time series
- evolution combining most previous important building blocks:
 - **T**rigonometric seasonality - Fourier features
 - **B**ox-Cox transformation
 - **A**RMA errors
 - **T**rend and **S**easonal components
- trend and seasonality are modelled like in ETS, Box-Cox and ARMA errors like in ARIMA
- ["Forecasting time series with complex seasonal patterns using exponential smoothing" A. De Livera et al.](#)
- ["Forecasting Time Series with Multiple Seasonalities using TBATS in Python" G. Skorupa](#)

ARCH and GARCH

- ARCH = autoregressive conditional heteroskedasticity
- ARCH and GARCH explicitly **model the autocorrelation of variance**
- ARCH uses $AR(p)$, and GARCH uses $ARMA(p,q)$
- useful in finance in econometric, where shocks, sudden changes etc. are particularly relevant and can have long influence
- so-called [volatility](#) and [volatility clustering](#)
- [R. Engle](#) and [C. Granger](#) won Nobel's Prize in economics for inventing the ARCH model
- [Wikipedia - ARCH and GARCH](#)
- ["Time Series Model\(s\)—ARCH and GARCH" R. Kumar](#)

Other interesting models

- [Theta](#)
 - Theta: remove seasonality, model with OLS regression and SES, combine
 - expanded by [Four Theta](#) and [Optimized Theta](#) methods
- [Croston method](#)
 - for intermittent time series (lots of zeros) and count data
 - 2 SES models: one to forecast non-zero period, second for amount for next period
- [vector autoregression \(VAR\)](#)
 - extension of ARIMA family for multivariate time series
 - FPP: [VAR](#)
 - ["Vector Autoregressive Moving Average Models: A Review" M.C. Düker et al.](#)

Prophet

- ["Forecasting at scale" S. Taylor, B. Letham](#)
- this is **not** an interesting model, but rather a dangerous one!
- Generalized Additive Model (GAM):
 $y = \text{trend} + \text{seasonality} + \text{holidays} + \text{noise}$
- Bayesian MCMC estimation, with probabilistic forecasts
- at its heart, this is just **curve fitting** to historical data, and it assumes constant variance
- both too simple and too complicated to be really useful

Prophet

- ["Zillow, Prophet, Time Series, & Prices"](#)
- ["Facebook Prophet, Covid and why I don't trust the Prophet" S. Seitz](#)
- ["Is Facebook's 'Prophet' the Time-Series Messiah, or Just a Very Naughty Boy?"](#)
- ["Shortcomings of Facebook Prophet for Time Series Analysis"](#)
- ["Comparing Prophet and Deep Learning to ARIMA in Forecasting Wholesale Food Prices" L. Menculini et al.](#)
- ["A Worrying Analysis of Probabilistic Time-series Models for Sales Forecasting" S. Jung et al.](#)
- ["Cash flow prediction: MLP and LSTM compared to ARIMA and Prophet" H. Weytjens](#)