

OpenOffice.org Conference 2008 Beijing Conference #界开源大会





Learn more about office users

-- Feature usage study by document element statistics

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Agenda



- Why we need analyse office feature usage
- Feature usage study by document element statistics
 - Introduction on methodology and tool
- Statistic result sharing
- Future work
- . Q&A



Why we need analyse office features usage



Thousands of features in office application

- About 270 menu items in Office 2003, more features in 2007
- 400+ subsections in ODF spec used to describe office features

Large quality of features brings challenges to office product

- UI design sometimes depends on feature usage
- Task prioritization
- Limited dev resource vs. endless requirements

Some approaches



User Survey

- Questionnaire Survey
- Customer evaluation
- Can get special requirement from special user group

User behaviour collection in office application

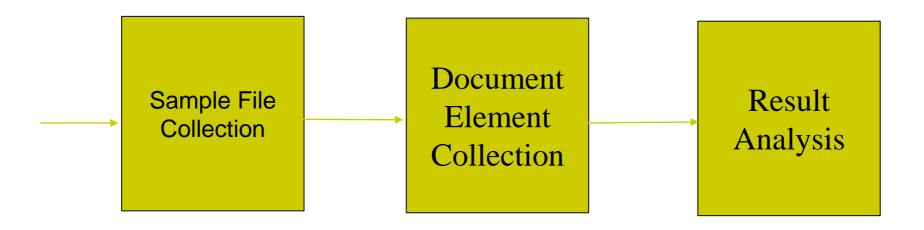
- User action recording when using office application
- Focusing on UE improving
- Can get accurate user data
- Not all users are willing to join for privacy concern
- Cross network framework needed



Feature usage study by document element statistics







- Large quantity of files were collected for analysis use
- We detached document elements usage from the sample files statically
- Result analysis convert raw data to visual result

Feature usage study by document element statistics

- -- Sample File collection
- Two key points
 - Large Quantity
 - As random as we can

Methods

- Google search with only file extension name as key word
- Web download one by one

Sample File Coverage

- 1400+ spreadsheet files(xls,ods, 123)
- 1600+ document files(doc, odt, lwp)
- 400+ presentation files(ppt, odp, prz)(to be added)
- 90%+ written in English, covering multiple language(Chinese, French, Japanese, etc)



Document element collection

-- Methodology



- We need to analyse document formats
 - ODF
 - MS Binary
 - Lotus SmartSuite
- Parse and load sample files with different filters in IBM Lotus Symphony/OpenOffice
- Document element collection with UNO call after document loading
- Why not work on disk file than collecting after file loading?
 - XML parser can handle ODF format, but cannot deal with MS and Lotus SS format
 - Some information can not be collected before document formatting



Statistic Result Analysis

• Raw result – document element usage per file

File name w	ordCount	ParagraphCount	graphicsNum	tableNum	pageNum
HPDH.doc	215463		0	0	397
e200.doc	183401	33293	5	0	45
OpenOffice_Macros_rus.odt	95854	17037	4	85	439
FungalNameAuthors.doc	85107	21601	0	0	89
acervo.odt	70068	20057	0	1	103
excelfileformat.odt	63572	23936	7	622	250
pythontut.odt	60735		33	26	2
svp.odt	57109	7370	0	26	170
szbj.odt	55699		4	0	206
tous_les_pc.odt	49778		1	0	299
szmsz2006.doc	45929		1	53	149
Al_principi.odt	43065		3	2	117
klinprot.odt	42561	3821	0	0	107
umanual.odt	40283		93	37	55
OES_2_BPG_1.4.odt	40264		5	38	114
key_guide_list2006_e.doc	38345		1	6	88
20070720 - Normative_document_Webguid	36855		418	195	129
believersongbook.doc	35530		0	0	72
ovo016.odt	31322		38	1	76
MDRSOpsManualCurrent.odt	27166		20	2	80
legal-igf.odt	26934		4	0	48
engfact.doc	26838		0	0	44
paper_ACUO.doc	26610		0	9	18
UberCart.odt	25969	1407	45	2	61
FutFinrev2.doc	24593	1018	10	1	66
JamieOliverCookbook.doc	24150	1118	10	0	122



Statistic Result Analysis

- Average value, maximum value, minimum value
- Element use frequency distribution analysis
- We leveraged D.Scott's method
 - Find a proper bin width, get the number of document files whose element usage is in the bin
 - The number combined with the bin composes distribution
 - Bin width = 3.49 * Standard deviation of sample data * the quantity of sample data ^(-1/3)



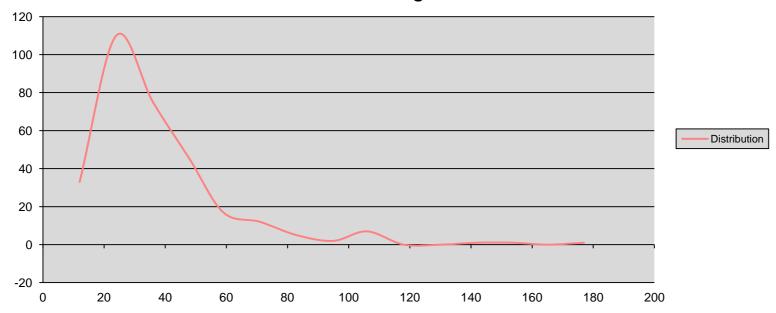


Statistic Result Sharing



Presentation Documents(odp+ppt files) [1]

Presentation Document Page Number Distribution



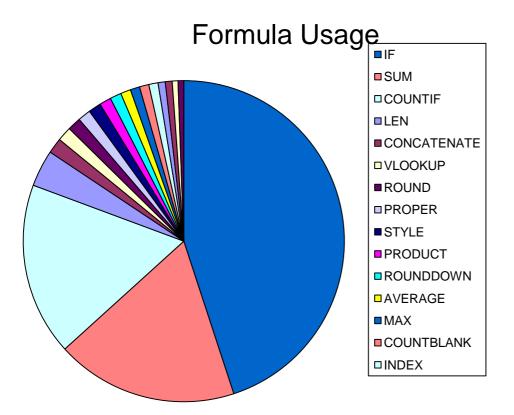
- 412 sample files
- 30.71 slides as average
- Presentation files with less than 30 slides covers more than 90% usage

What presentation slides number tells some series

- Load/save performance evaluation
 - 90% coverage when page number is less than 30
 - 95% coverage when page number is less than 70
- Page Slider Design
 - Why we need a page slider in presentation
 - A reference for page slider design -- 6 pages shown in page slider as default in Symphony/7 pages shown as default in MS PPT 2003



Spreadsheet Documents(xls+ods file)



Formula Name:	Formula Count	Percentage
IF	23735	42.42%
SUM	9675	17.29%
COUNTIF	9178	16.40%
LEN	1951	3.49%
CONCATENA	819	1.46%
VLOOKUP	767	1.37%
ROUND	711	1.27%
PROPER	682	1.22%
STYLE	672	1.20%
PRODUCT	620	1.11%
ROUNDDOWN	602	1.08%
AVERAGE	540	0.97%
MAX	499	0.89%
COUNTBLAN	499	0.89%
INDEX	490	0.88%
SQRT	383	0.68%
SUMPRODUC	366	0.65%
TEXT	306	0.55%
ABS	302	0.54%

- Top 10 formulas covers 88.31% usage
- Total 129 formula used in 1531 sample files



What Formula Usage tells us

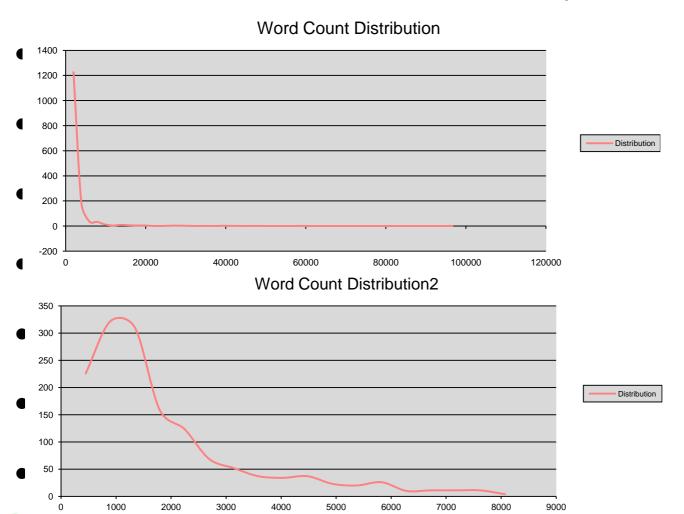


- Assumption:
 - The spreadsheet file collected from web indicates normal users behavior
- Only 129 formulas used in more than 1500 sample files
 - OpenOffice supports 371, Symphony supports 377
 - A reference when we develop a light-weight spreadsheet(web spreadsheet)
- Formula testing focus finding
- Thinking...
 - If we can get enterprise user's sample file, perhaps we can get a different result.



Word Processor Document

Word Count Distribution & Analysis

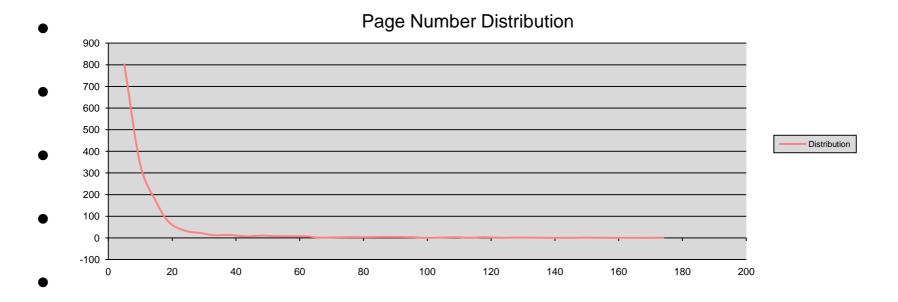






Word Processor Document

Page Number Distribution & Analysis



- Average Page Number: 10.15 pages
- Short Documents published in web





Word Processor Document

- Table usage in sample document
 - Table used in 44.58% of sample documents
 - Most of them are middle size
- Graphic usage in sample document
 - Graphic usage in 43.41% of sample documents



Limitation of document element analysis conference 2008 Beijing by file sampling

- Issues in file sampling
 - Coverage
 - Randomicity
 - Lack of files in enterprise environment

•

Limitation in document element collection

- Limitation of filter capability of Symphony and OpenOffice
- UNO Call quality



Future Work





Future Work

- We will go deeper in this work
 - Animation usage statistic For development priority and UI design
 - Chart usage Chart type & Chart property usage
 - Paragraph statistic Reference for collaboration writing and paragraph sharing
- Document element statistic for sample files
 - documents for different industries and different language
 - Issues: Document categorisation for industries
- A more smart way to collect sample file



Q & A





Reference

- MS CEIP http://www.microsoft.com/products/ceip/EN-US/default.mspx
- D. Scott, "On Optimal and Data-based Histograms,"
 Biometrika, vol. 66, no. 3, pp. 605–610, 1979.





Thanks!



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Feature usage study by document element statistics

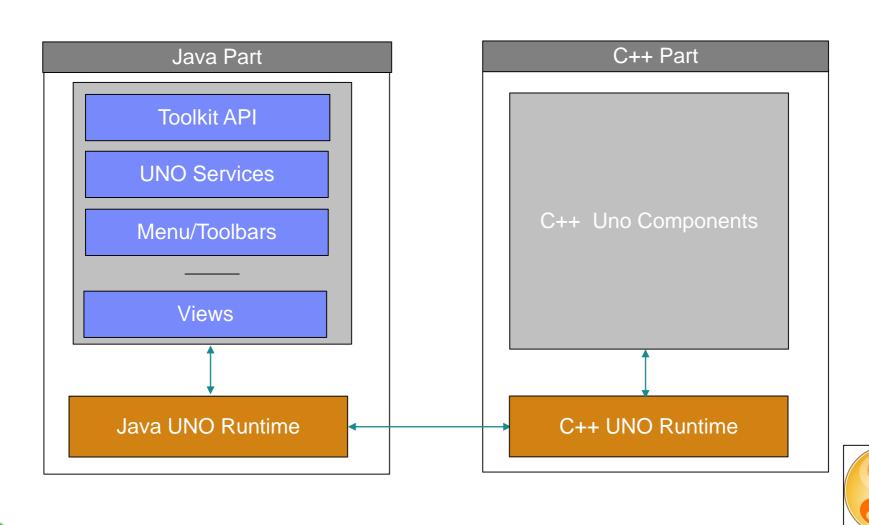


- Sample files in actual use are resource for feature usage study
 - Document element usage information are stored in those files
 - Large quantity of sample files will tell us something
- We can happen to find large quality of files from web
- Weathweiexisting toomtonise reased for the seature analysis
 - IBM Lotus Symphohy/OpenOffice have ability to open multiple types of documents
 - IBM Lotus Symphony/OpenOffice can recognize most of document elements

Document element collection

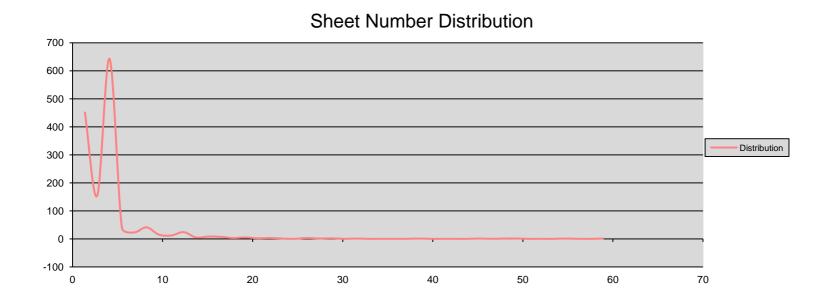
OpenOffice.org

Symphony plugin



Spreadsheet Documents(xls+ods file) OpenOffice.org

Sheet number distribution show



Spreadsheet Document Sampling issues

Different usage between enterprise users and individual users

