Pepsi Coin White Paper

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1. Introduction

Pepsi Coin is a next-generation meme token built on the Solana blockchain, designed to combine the vibrancy of meme culture with Solana's unmatched speed and efficiency. Our mission is to create a community-driven project that empowers token holders while delivering a reliable and engaging experience in the decentralized ecosystem.

2. Vision and Purpose

Pepsi Coin aims to bridge the gap between entertainment and utility in the meme token space. Leveraging Solana's high-performance blockchain, we offer a token that is fast, cost-effective, and scalable. Our goal is to foster a robust community and establish Pepsi Coin as a trusted name in the meme token market.

3. Tokenomics

- Total Supply: 1,000,000,000 PEPSI
- Decimals: 6 (ensuring flexibility for micro-transactions)
- Distribution:
  - 50% (500M PEPSI): Initial Decentralized Offering (IDO) via trusted
    launchpads
  - 30% (300M PEPSI): Liquidity Pool for trading on decentralized

exchanges

- 10% (100M PEPSI): Community Rewards and Airdrops to encourage

adoption

- 10% (100M PEPSI): Team and Development (locked for 12 months to

ensure long-term commitment)

4. Technical Specifications

- Blockchain: Solana Mainnet

- Program: SPL Token-2022 (TokenzQdBNbLqP5VEhdkAS6EPFLC1PHnBqCXEpPxuEb)

- Features:

- High-speed transactions (<1 second confirmation)

- Low-cost fees (<$0.01 per transaction)

- Metadata integration for branding (name: "Pepsi Coin", symbol:

"PEPSI")

- Future Enhancements: Post-IDO staking mechanism to reward long-term

holders (details in Section 6)

5. Roadmap

- Q1 2025: Development and testing completed on Solana Devnet

- Q2 2025: Mainnet launch and IDO

- Q3 2025: Community expansion through airdrops and marketing campaigns

- Q4 2025: Staking program launch and potential listing on centralized

exchanges

- Q3 2026: Support for summer concert events and community-driven

projects

- Q2 2027: Pepsi Coin-powered Pepsi vending machine project

- Q3 2028: Sponsorships for refreshing Pepsi projects in scorching

  summer heat

6. Staking Mechanism (Post-IDO)

To enhance the utility of Pepsi Coin, a staking program will be

introduced after the initial offering:

- Purpose: Incentivize holding and reward loyal community members

- Structure:

  - Lock 100,000 PEPSI for 30 days to earn a 10% reward (10,000 PEPSI)

  - Reward pool: 100M PEPSI reserved from total supply

- Implementation: A custom Solana program will be developed

7. Community and Governance

- Twitter: @xPepsicoinx

- Governance: Future plans include community voting for key decisions

  (post-staking phase)

8. Transparency and Security

- Token Creation: Fully decentralized using Solana's SPL standard

- Team Allocation: Locked for 12 months via a verifiable time-lock

  contract

9. Visual Identity

- Logo: Available at

https://raw.githubusercontent.com/putinasi/pepsi/main/pepsi-coin.png.png

- Branding: Inspired by the iconic Pepsi aesthetic, symbolizing

refreshment and energy

10. Conclusion

Pepsi Coin is more than just a meme token—it's a community-powered

initiative built on one of the fastest blockchains in the world. With a

clear roadmap, robust tokenomics, and future staking rewards, we aim to

deliver value to our holders and establish a lasting presence in the

decentralized economy.