

## About

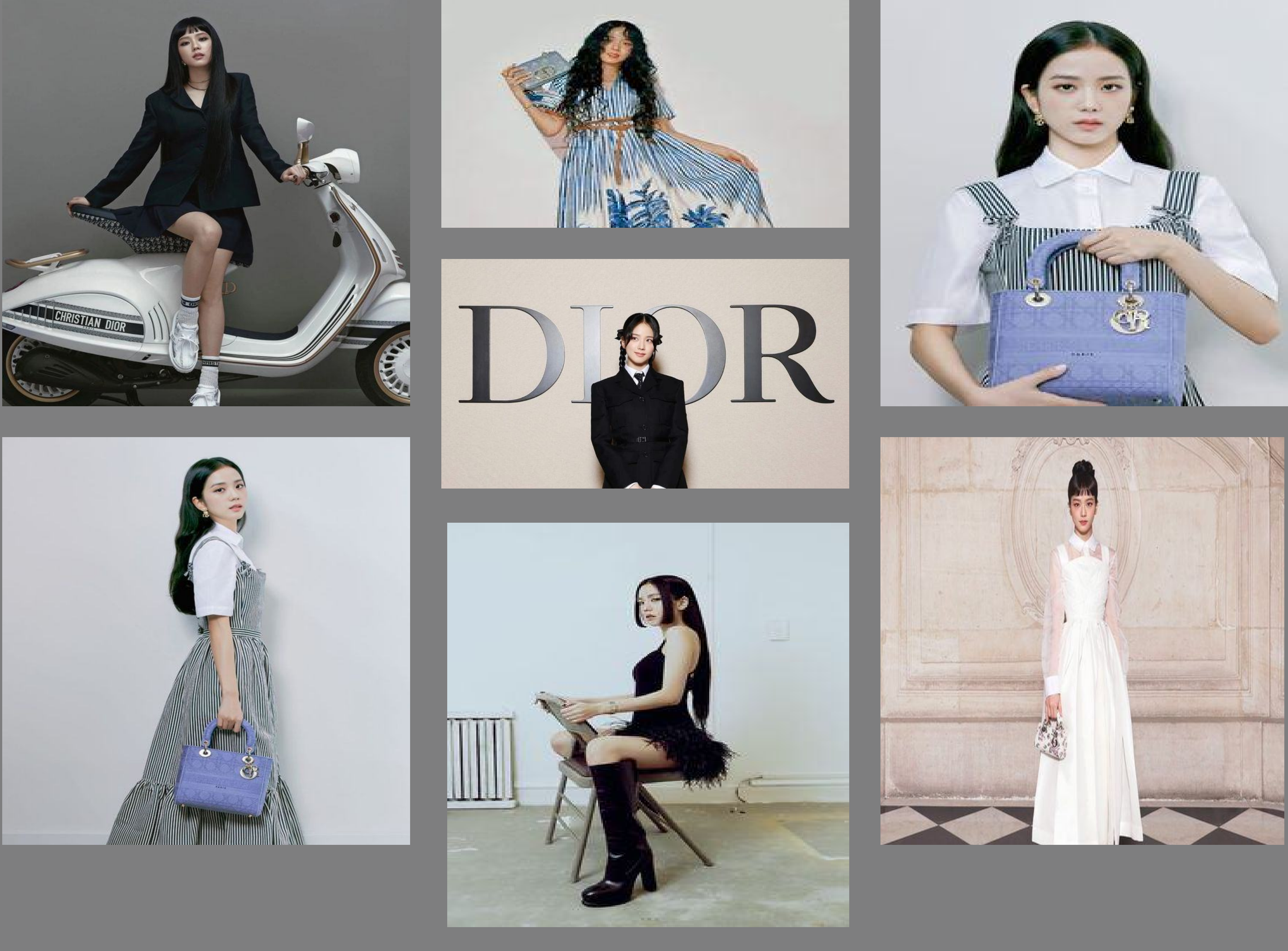
Christian Dior was the designer of dreams. As soon as his House was founded in 1946, and consecrated by the revolution of the New Look, his visionary spirit never ceased to glorify women all over the world. "Fabric is the sole vehicle of our dreams (...). Fashion, in sum, comes from a dream, and dreaming is an escape," he wrote. Season after season, this exceptional heritage is reinvented by the singular creative passion, force and modernity of the House's Creative Directors who – from haute couture to perfumes – make the Dior magic live on with audacity, excellence of savoir-faire and its unique beauty of the gesture. Discover more of our unique history as well as our latest creations online.



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Products >


## DIOR X JISOO



### ALL BAGS

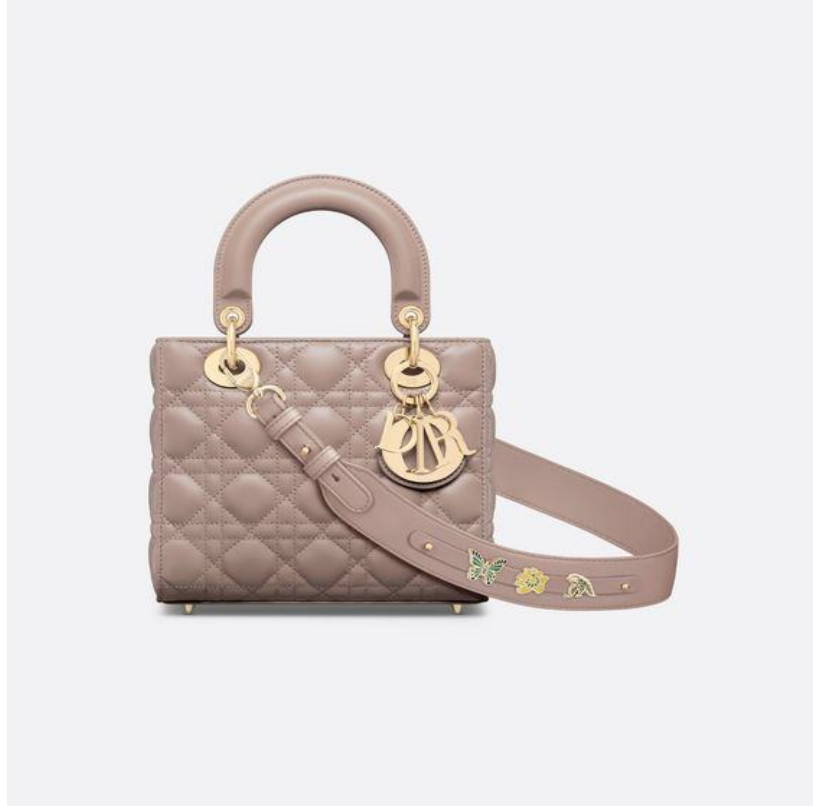
## Products

Designed to be essential in every woman's collection, Dior Women's designer bags combine the vision of Maria Grazia Chiuri with the timeless elegance of the House.



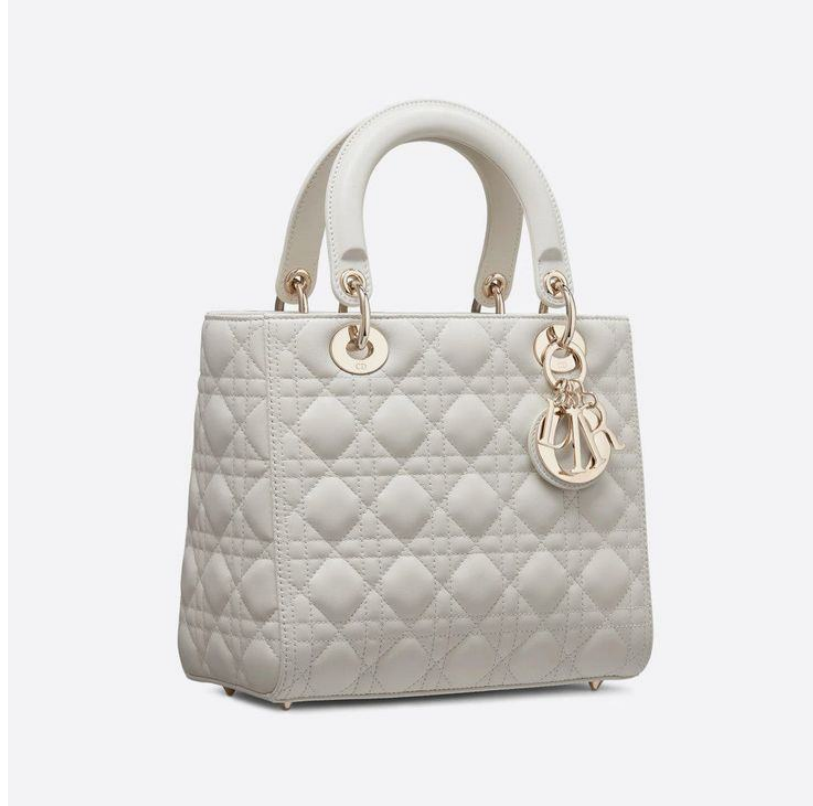
**Women's Designer Bags**  
\$6200

Add to cart



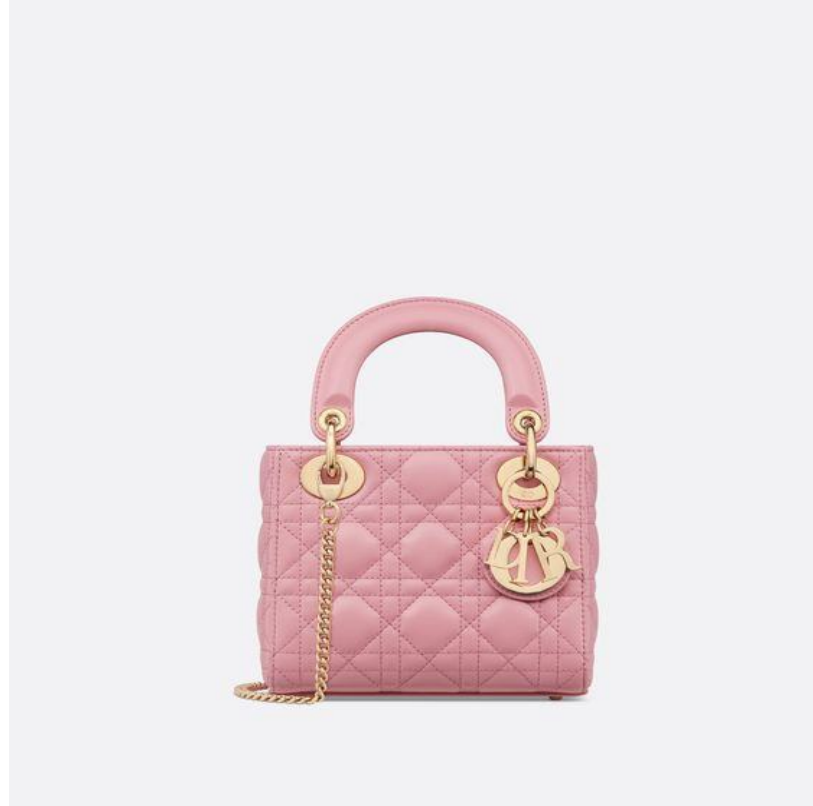
**Dior Bag Warm Taupe Cannage**  
\$5500

Add to cart



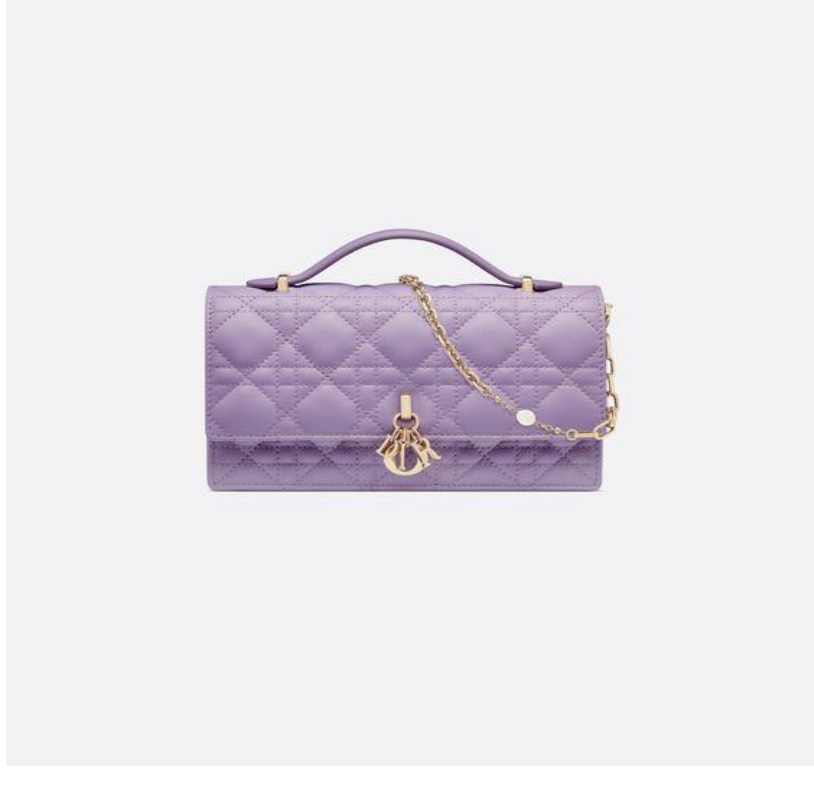
**MEDIUM LADY DIOR BAG**  
\$6980

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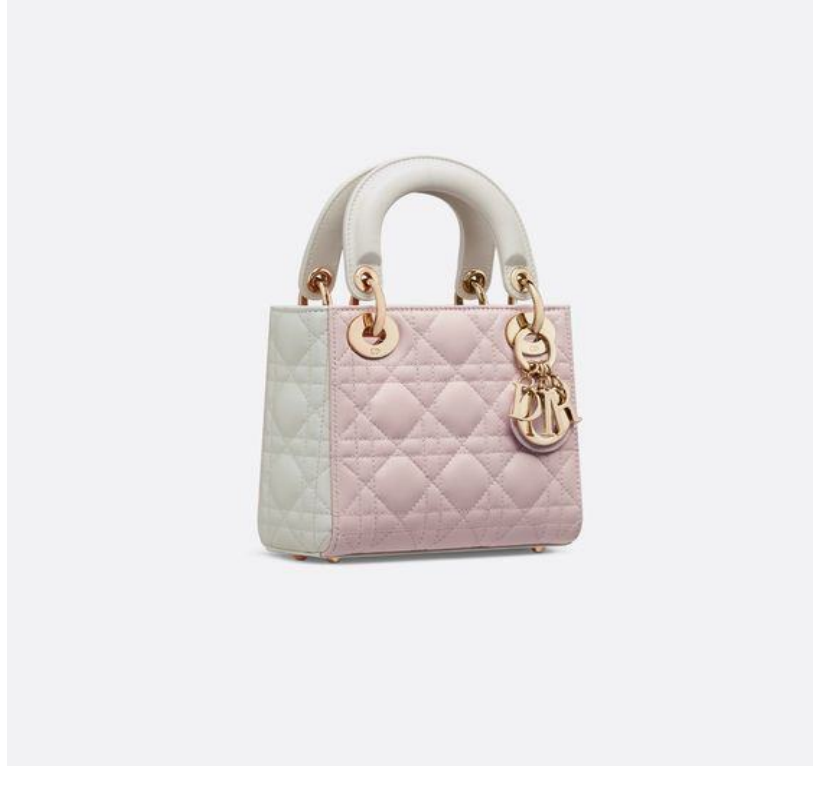
**Cruise 2024 collection**  
\$7500

Add to cart



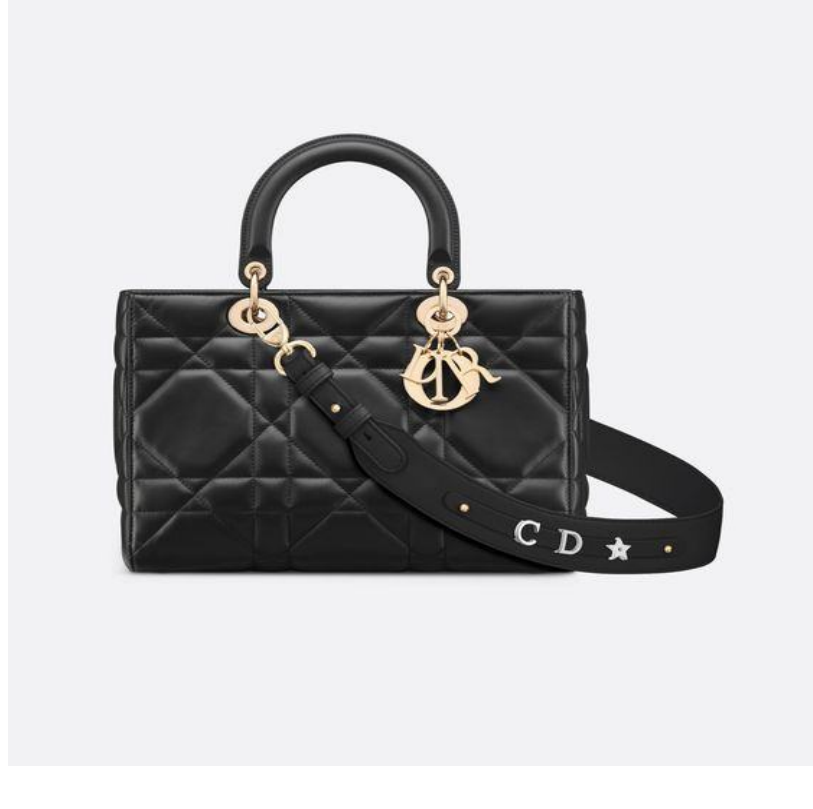
**My Dior Mini Bag Lilac Cannage**  
\$5620

Add to cart



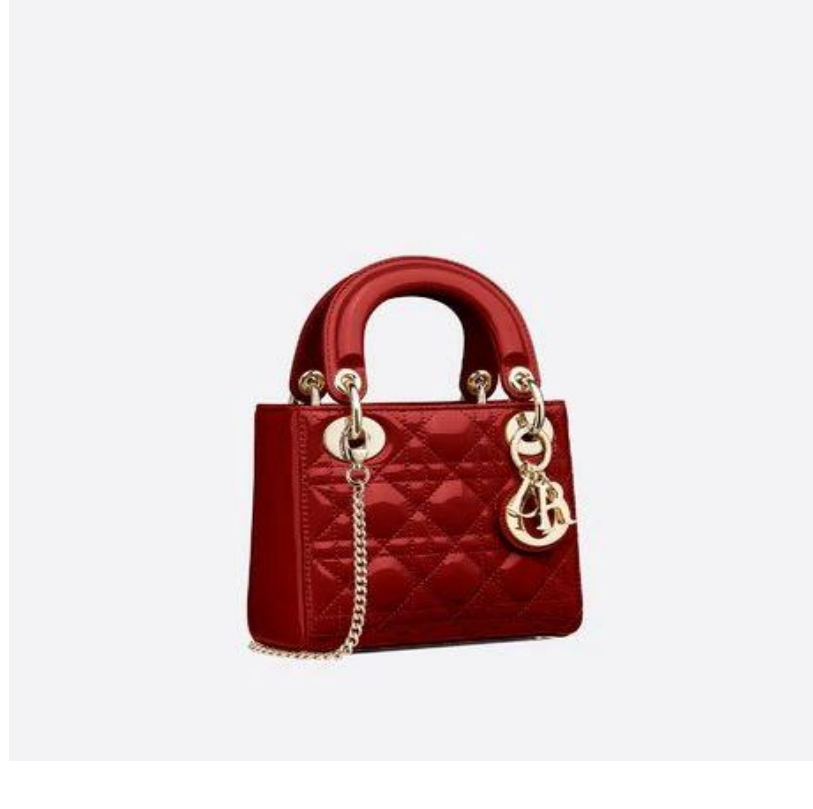
**Mini Lady Dior Bag Two-Tone**  
\$6800

Add to cart



**Black Maxicannage Calfskin**  
\$5220

Add to cart



**Dior Bag Cherry Red**  
\$4900

Add to cart

View all

## prices for VIP and VVIP customers

VIP

\$350 per year

✓ 10-15% discount on all products.

✓ Exclusive invitations to view and purchase new collections before they are launched to the public.

✓ Invitations to exclusive events such as product launches, trunk shows, or fashion shows.

Get started

VVIP

\$700 per year

✓ 20-25% discount on all products.

✓ Early access to the latest collections before VIP customers.


✓ Consultations with senior stylists or designers.

✓ Luxurious gifts on the customer's birthday.


✓ VIP invitations to exclusive events, including fashion weeks, designer dinners, and special product launches.

Get started

## Customer testimonials




“Becoming a VIP member at Dior has been an incredible experience. The early access to new collections and personalized shopping service make me feel valued and appreciated. The discounts and exclusive events are just the cherry on top. Highly recommended!”




Sarah M.  
VIP

Read case study >




“Dior's VVIP membership is the epitome of luxury. The special discounts and access to limited edition products make me feel like a true insider. The 24/7 concierge service is always ready to assist with my needs. I couldn't ask for more!” Thank you, Dior!




Alexandra K.  
VVIP

Read case study >



“As a VIP customer, I love the special treatment I receive at Dior. The personal shopping consultations are fantastic, and the exclusive discounts have allowed me to expand my collection. The staff is always friendly and attentive making every shopping trip a pleasure.”



John D.  
VIP

Read case study >