Initial meeting notes:

* Large full screen image header like: <https://www.theartoftexture.com>
* Full width elements with colored background and clear text like: <https://mailchimp.com/#by-the-numbers>).
* Fast facts similar to the about us stats on: <http://thinkpixellab.com>
* Colors: designers choice. Should complement the images selected
* Essentially creating clean full width components with easy to read text
* Will meet again after initial mockup to discuss
* potential elements for webpage :
  + header and welcome
  + What is rowing
  + What is the rowing stroke
  + mens and womens collegiate rowing
  + time line of collegiate rowing
  + a list of college rowing fast facts.
  + footer