

# Puzzle Swap

The endgame for DEXes on TON


















Try it!



Vlad, 20.10.2024

**Let's talk about DEXes**

# Current state of DeFi: Uniswap V2

Pool name	 APR 24h	 TVL	Volume 24h
 HMSTR/TON 	4.59%	\$859.05K	\$50.66K
 STORM/TON  	13.34%	\$469.5K	\$85.84K
 MY/TON 	2.48%	\$1.03M	\$33.31K
 STON/TON	0.77%	\$1.5M	\$15.75K
 REGI/TON 	9.2%	\$439.57K	\$52.98K
 TON/tsTON	3.31%	\$432.63K	\$39.24K
 WALL/TON 	3.24%	\$562.62K	\$25.23K
 TON/PUNK 	1.13%	\$934.2K	\$14.41K

# Uniswap V2 is far from ideal!!!

Not enough fees to sustain APY



Need to print reward tokens



Ponziomics 🤔 🤔

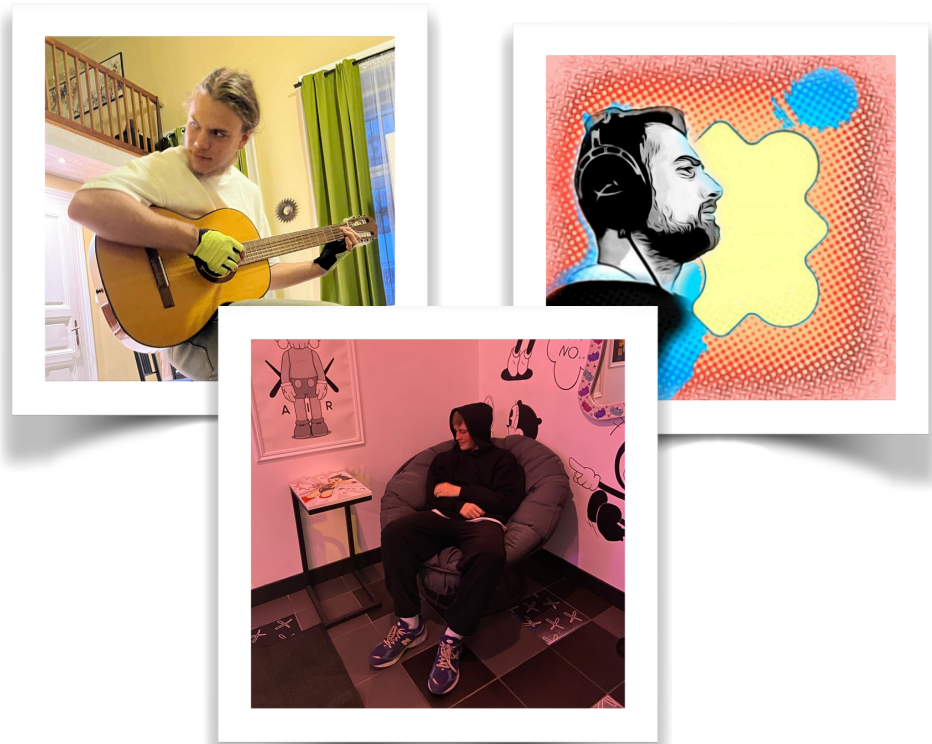
# Team is very experienced



Web3 Founder since 2020



# Team is very experienced





**Meet Puzzle Swap on TON**

# Megapools

Multiple tokens instead of just a pair

## Pool composition

Asset	Balance	Target Share
 USDT	38.36	25%
 DUREV	179.10	25%
 HIF	8276.02	25%
 HMSTR	10859.20	25%

VS





# Megapools

Multiple tokens instead of just a pair

- X10 more commissions

Even more...

Let's add concentrated liquidity feature

# Concentrated liquidity

Multiply the power of your liquidity

\$25k + 5k TON

**\$50k liquidity**

**vs**

**\$150k virtual liquidity**

On the range from \$3 per  
TON to \$10 per TON

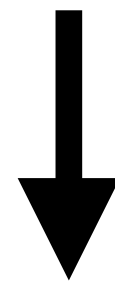
# Concentrated liquidity

Multiply the power of your liquidity

**\$50k liquidity**

vs

**\$150k virtual liquidity**



5% APY



15% APY

# Concentrated liquidity

Multiply the power of your liquidity

 main ▾

 Commits on Oct 19, 2024

**adding concentrated liquidity**

 vlzhr committed 20 hours ago

 Commits on Oct 17, 2024

**megapool 1.2: less complexity**

 vlzhr committed 3 days ago

# Meet Puzzle Swap

Megapools + Concentrated liquidity



# Go-to-market. Our values

Attracting Liquidity Providers with:





Exclusivity

Smart play

Gifting liquidity

# Go-to-market. Stage 1

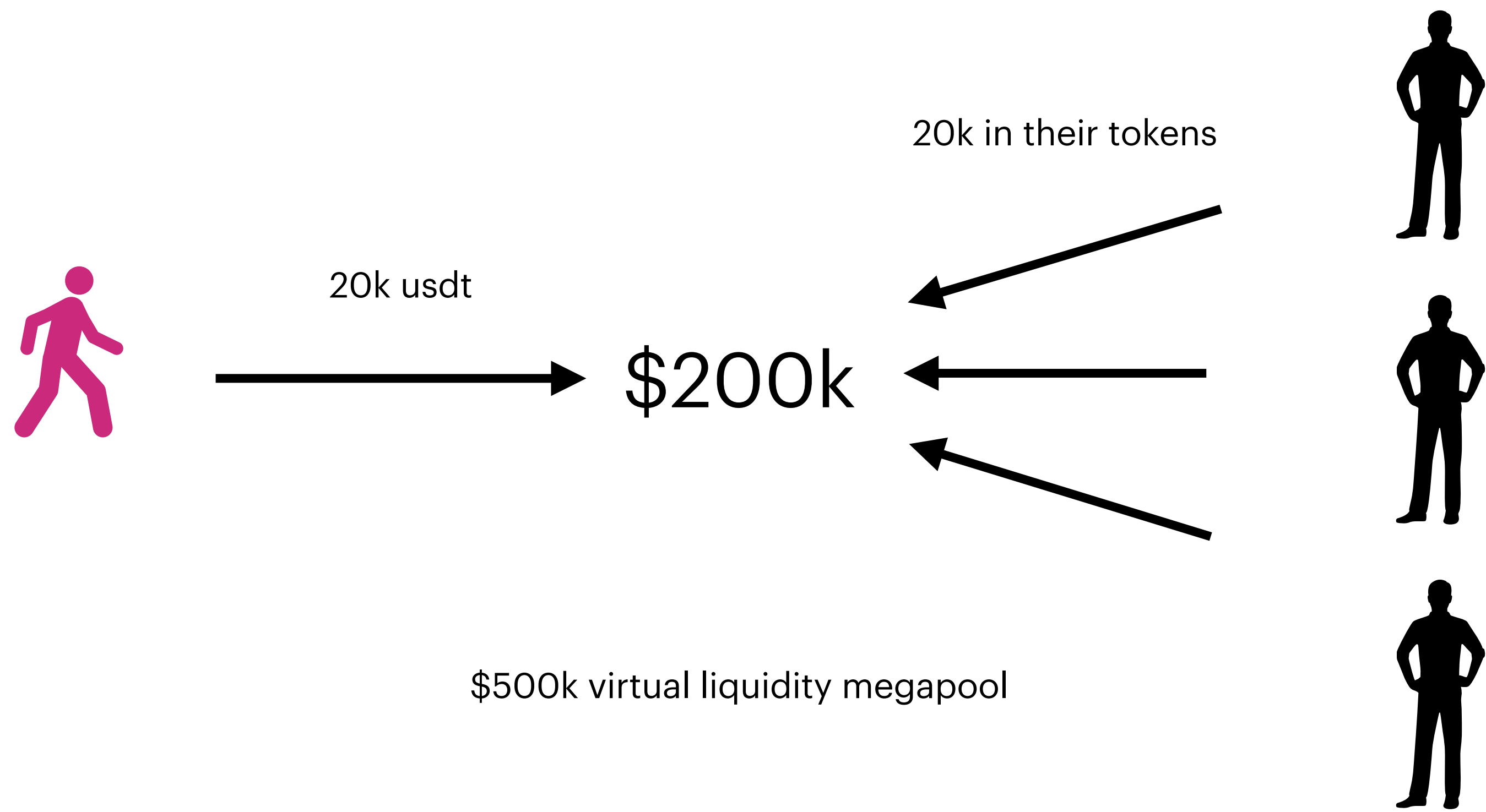
Zoo Pool 🐾🐾

Pool composition		
Asset	Balance	Target Share
 USDT	11.88	25%
 HMSTR	3396.88	25%
 DOGS	17578.24	25%
 CATI	30.28	25%



# Go-to-market. Stage 2

Partners pool



The Gateway  
2024  
November 1-2



# Go-to-market. Stage 3

Further partnerships

Gifting liquidity

IDOs

# Go-to-market. Stage 4

Attracting traders

SWAP-TO-EARN

Partnerships with aggregators

Integrations into RFQ

# Monetisation

\$1 million TVL would make \$50k  
in protocol fees monthly.



# Thank you!



Puzzle Swap

Try it

