

Weatherallseasons.com

Weatherallseasonsidahocom site plan

Name:

Weatherallseasonsidaho.com

Purpose:

The purpose of my site would be to provide weather information for certain regions of Idaho. The regions being Preston, Soda Springs, and Haven. It will provide accrete information in real time so there is no confusion. It will also have an easy to access storm center and gallery

Target Audience and Scenarios:

Who:

My audience will be those who live in the areas of Preston Soda Springs and Haven and would like to know what the weather is.

What Age:

Given the median age for Idaho is 33 I will put my target audience between the ages of 25-40

Technology:

Given the younger age target for my website It will most likely be viewed on smartphone more then on desktops. While the site will be viewed on larger screen most of the time it will be viewed in the mobile format.

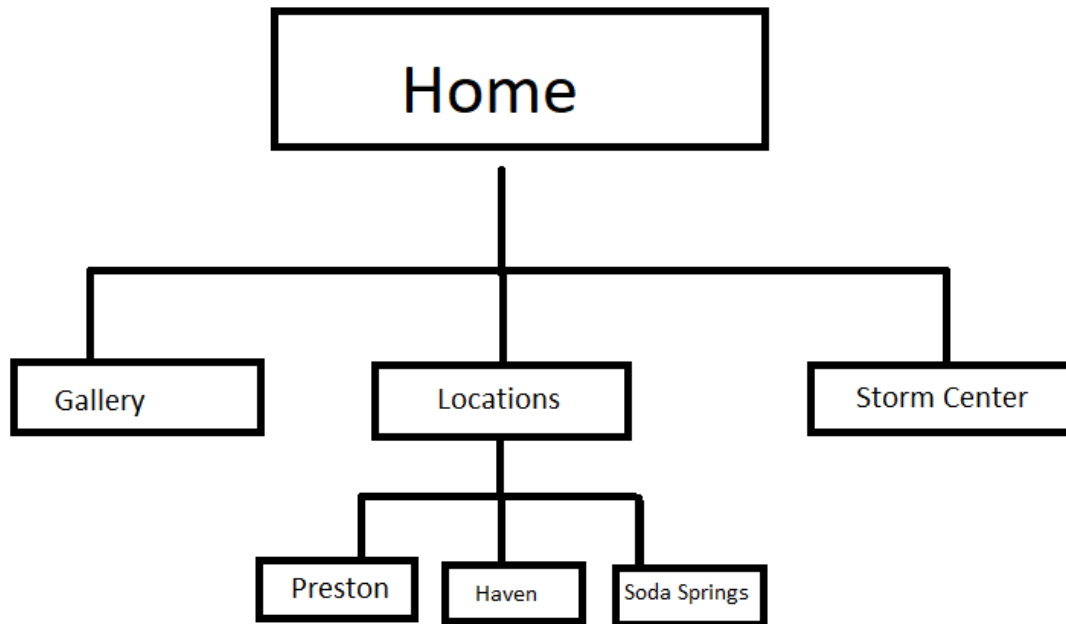
Income:

the medium income of Idaho is 51,807 I will be putting the average user of this site between 40,000 and 60,000 dollars.

Motivation:

Weather is important knowledge to these communities given how small the towns are they might not get accurate weather information so having a more locally based weather site would be great.

Site Map



Color Scheme/Typography



Location	Color	Text
Site Header	5ABAC7	Roboto
Primary Navigation	Fa6f57	Noto Sans

Footer navigation	Cea290	Arial
Heading 1	5971fa	Roboto
Heading 2	525861	Roboto
Heading3	525861	Roboto
Paragraph Text	00000	Ariel

Roberto <link

href="https://fonts.googleapis.com/css?family=**Roboto**&display=swap"
rel="stylesheet">

font-family: 'Roboto', sans-serif;

Noto Sans <link

href="https://fonts.googleapis.com/css?family=**Noto+Sans+JP**&display=sw
ap" rel="stylesheet">

font-family: 'Noto Sans JP', sans-serif;

Wireframe Sketches