Blog Post Summary document

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To present the information in an effective and easy-to-understand manner, I used statistics and figures to support my arguments. The statistics on the decline in fatal accidents and hijackings over the years were particularly important in demonstrating the overall safety of air travel. I also highlighted the safety measures that have been implemented by the industry to reduce the risk of accidents and hijackings, such as improved aircraft design, maintenance, and security measures.

This information slightly differs from previous internal campaigns as it provides a comprehensive overview of the safety of air travel, including the decline in fatal accidents and hijackings, as well as the measures that have been taken to improve safety. It includes US airline safety statistics, which provides a more complete picture of the industry. I also added a graph to show the number of passengers carried over the year and a ratio metric related to the number of fatalities by the number of passengers carried in a specific year. This clearly demonstrates that the air travel is much safer than road. To support this statement, I included the National Safety Council report on odds of airplane accident vs a road accident.

My overall findings were that air travel remains a very safe mode of transportation, and the industry has continued to make improvements to ensure the safety of its passengers. The decline in fatal accidents and hijackings over the years is a testament to the industry's commitment to safety and security.

The ethical considerations that came up while presenting to this audience or doing the research are to make sure no sensitive information or personal identification information is in the blog post. All of the information I presented is based on publicly available sources, and I made sure to provide accurate and up-to-date information with relevant references.

Blog post URL: <https://pradeepvallepalli.wixsite.com/safe-travel/post/airline-travel-is-safe-past-vs-present>