



FATHIMA NIHALA

HR & MARKETING

ABOUT ME

Aspiring MBA student specializing in Human Resource and Marketing, poised to integrate academic excellence and practical experience. Seeking a dynamic role to apply strategic HR practices and innovative marketing strategies, contributing to organizational success and personal development.

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- 🌐 <https://www.linkedin.com/in/fathima-nihala-0164a2278>
- 📍 Calicut, kerala

EDUCATION

- **Master of Business Administration (HR, Marketing)**

Farook Institute of Management Studies,
Farook College, University of Calicut
2022 - 2024

- **Bachelor of Business Administration (HR)**

KMCT Arts And Science college
chathamangalam, University of Calicut
2019 - 2022

EXPERTISE

- Power BI
- MS Excel
- MS word
- Canva
- Leadership
- Communication
- Time Managment
- Marketing
- Presentation Skill
- Planning

LANGUAGE

- English (Limited Profeciency)
- Malayalam (Native)
- Hindi (Limited Profeciency)

WORK EXPERIENCE

- April - May 2024
Company Name | chemmannur international jewellery Calicut
HR Intern

CERTIFICATIONS

- Certificate of National Institute of Securities Markets
- Certificate of Supply Chain Management
- Certificate of Effective Communication
- Certificate of Time Management
- Professional Membership, Student Member of NIPM (Kerala Chapter) Membership No. SK11458
- Completed SSP on "AI and Business Analytics" organised by FIMS
- Completed SSP on "HR Compliances and Labour Laws" organised by FIMS.

PROJECT AND ORGANISATIONAL STUDY

- The study on the impact of performance appraisal and reward system in enhancing employees performance at chemmannur gold palace international limited
- Customer satisfaction towards diesel cars in Calicut city
- An organisational study at Iqra international Hospital and Research centre

ACHIEVEMENTS

- Head of Help Desk in Canvas 2023 Management Fest

REFERENCE

Dr.Ahmed Riaz
Director
Farook Institute of Management Studies,Farook College
9446477340

Dr.Sujatha Shankaran
Deputy Director
Farook Institute of Management Studies,Farook College
9995420020

DECLARATION

I do hereby declare the authenticity of all the information in my resume. I hereby insist that all information furnished is correct to the best of my belief. I sincerely proclaim that all the facts in my resume are accurate, and I am responsible for their accuracy

FATHIMA NIHALA