

SHYAMANGANA M V

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EDUCATION

Master of Business Administration (MBA)-HR & Marketing NIT Hamirpur	<i>Aug 2022 -Jun 2024</i> CGPA 8.41/10
Bachelor of Business Administration (BBA)-Finance Kannur University	<i>Jul 2019 -Apr 2022</i> CGPA 8.38/10

EXPERIENCE

HR Intern, GVR Business Transforms	<i>Aug 2024 – Aug 2024</i>
<ul style="list-style-type: none">Contributed to client acquisition efforts, helping to expand the organization's client base.Managed the posting of job openings on LinkedIn to attract qualified candidates.Reviewed resumes, conducted initial screenings, and coordinated interviews to ensure a seamless recruitment process.	

HR Intern, Vittal Cashew Industries, Kasaragod	<i>May 2023 – July 2023</i>
<ul style="list-style-type: none">Maintained attendance records ensuring accurate and up-to-date employee information.Assisted in payroll preparation, ensuring timely and accurate processing of employee salaries.Supported employee relations initiatives, addressing concerns and facilitating a positive work environment.Coordinated and facilitated training sessions to enhance employee skills and performance.Collected employee feedback to identify areas for improvement and boost workplace satisfaction.Collaborated with the marketing team to align HR initiatives with overall company goals.	

PROJECTS

A Study on Influence of Employee Engagement on Job Satisfaction	<i>Jan 2024 - May 2024</i>
<ul style="list-style-type: none">Led a study investigating the link between employee engagement and job satisfaction within Kerala's hospitality industry, demonstrating a strong positive correlation.	

A Study on Impact of Celebrity Endorsement on Consumer Purchase Intention	<i>Jan 2022 - Apr 2022</i>
<ul style="list-style-type: none">Analyzed the correlation between celebrity characteristics and brand fit, and its impact on advertisement attitudes, brand perception, and purchase intentions, resulting in actionable insights for marketing strategies.	

SKILLS

- Maintained clear and timely **communication** with clients and candidates throughout the **recruitment** process.
- Resolved employee issues, demonstrating strong **problem-solving skills**.
- Fostered positive relationships with clients and candidates through effective **interpersonal communication**.
- Exhibited strong **organizational skills**, adept at managing multiple tasks simultaneously.
- Contributed to **employee engagement** initiatives to enhance workplace satisfaction.
- Possess a basic understanding of **labor laws**.
- Have good knowledge of **MS Office**, including Word, Excel, and PowerPoint.
- Utilized **SPSS** and **SmartPLS** for data analysis in academic projects.

CERTIFICATIONS

- HR Diploma in Performance Management & Employee Development**, Udemy, 2024
- Diploma: Human Resources, Compensation & Benefits Management**, Udemy, 2024
- HR Analytics**, Great Learning Academy, 2024
- Effective Leadership**, HP Life, 2024
- Fundamentals of Digital Marketing**, Google Digital Garage, 2024

POSITION OF RESPONSIBILITY

- Executive Member of Management Society, 2023-24
- IEDC Club Member, 2021-22
- NSS Volunteer, 2019-21