

## Contact

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## Top Skills

Data Analysis

Spreadsheets

Excel Models

## Certifications

Digital marketing - foundations

Excel Basics for Data Analysis

Customer Understanding and Digital Marketing Channels

# ADARSH P V

Co-Founder @ Day Dream Precision | B.B.A.LL.B

Kochi, Kerala, India

## Summary

Our venture, Day Dream Precision, thrives on innovative marketing strategies that resonate with our audience, enhancing brand presence through compelling narratives. At Sree Narayana Law College, i am nearing the completion of my BBA LLB (HONS) degree, poised to merge legal and business acumen. Our education has instilled a deep understanding of market dynamics and consumer psychology, which we apply to our entrepreneurial endeavors.

Harnessing skills in digital and social media marketing, our team has developed targeted campaigns that drive engagement and growth. We're committed to continuous learning and applying our legal knowledge to ensure ethical and effective market practices, aiming to empower our company and clients towards sustained success.

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## Experience

Day dream precision

Co-Founder

April 2024 - Present (6 months)

Day dream precision is a modern day venture that aims to provide quality Advertising and marketing services as per client requirements with a prime focus on creating quality content on social platforms and theatre ads

SkyHigh Edu

Content and strategy development

January 2023 - July 2023 (7 months)

Ernakulam, Kerala, India

Coordinated with the core team to devise engaging marketing strategies and content . Generation of leads and deep analysis of existing data using proven marketing models .

Narcotics Control Bureau - India

Intern

March 2023 - April 2023 (2 months)

Kochi, Kerala, India

Gained more information about the rising narcotics crime . Interrogation methods , shadow policing, raid and other arrest procedures of DANSAF squad of the Kerala police

Being Abroad

Content Writer

June 2022 - December 2022 (7 months)

Kochi, Kerala, India

Actively participated in discussions with the team to provide insightful engaging contents that serve as an important decisive tool for target audience

Theoma realtors

Digital Marketing Intern

April 2022 - September 2022 (6 months)

Engaged in creating lead generating and engaging content across the clients social media handles, devising strategies for insightful and effective marketing campaigns first the client.

District legal service authority kochi

Intern

September 2021 - October 2021 (2 months)

Kochi, Kerala, India

Gained useful insights from DLSA sub judge on various issues and challenges pertaining to making legal rights and services available to all and that legal equality is the need of the hour . Participated in lok adalat and witnessed dispute redressal proceedings at the district court Ernakulam

Municipal corporation cochin

Intern

April 2021 - May 2021 (2 months)

Was tasked with grouping of corporation datasets and certificates, gained insights on how corporations and municipalities function and how prime is the role of corporations in development at grass root level

Nuitom technology private limited

Content Writer

May 2020 - May 2021 (1 year 1 month)

Created proactive content as per client requirements

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## Education

Sree Narayana Law College - India

B.B.A.LL.B, law · (2019 - 2024)

Sacred Heart CMI Public School - India