



# FATHIMA NIHALA

## HR & MARKETING

### ABOUT ME

Aspiring MBA student specializing in Human Resource and Marketing, poised to integrate academic excellence and practical experience. Seeking a dynamic role to apply strategic HR practices and innovative marketing strategies, contributing to organizational success and personal development.

### WORK EXPERIENCE

- April - May 2024  
Company Name | chemmannur international jewellery Calicut  
HR Intern

### CERTIFICATIONS

- Certificate of National Institute of Securities Markets
- Certificate of Supply Chain Management
- Certificate of Effective Communication
- Certificate of Time Management
- Professional Membership, Student Member of NIPM (Kerala Chapter) Membership No. SK11458
- Completed SSP on "AI and Business Analytics" organised by FIMS
- Completed SSP on "HR Compliances and Labour Laws" organised by FIMS.

### PROJECT AND ORGANISATIONAL STUDY

- The study on the impact of performance appraisal and reward system in enhancing employees performance at chemmannur gold palace international limited
- Customer satisfaction towards diesel cars in Calicut city
- An organisational study at Iqra international Hospital and Research centre

### ACHIEVEMENTS

Head of Help Desk in Canvas 2023 Management Fest

☎ 9747128323

✉ fnihala52@gmail.com

🌐 <https://www.linkedin.com/in/fathima-nihala-0164a2278>

📍 Calicut, kerala

### EDUCATION

- Master of Business Administration (HR, Marketing)  
Farook Institute of Management Studies,  
Farook College, University of Calicut  
2022 - 2024
- Bachelor of Business Administration (HR)  
KMCT Arts And Science college  
chathamangalam, University of Calicut  
2019 - 2022

### EXPERTISE

- Power BI
- MS Excel
- MS word
- Canva
- Leadership
- Communication
- Time Managment
- Marketing
- Presentation Skill
- Planning

### LANGUAGE

English ( Limited Profeciency)

Malayalam (Native)

Hindi ( Limited Profeciency)

## REFERENCE

Dr.Ahmed Riaz  
Director  
Farook Institute of Management Studies,Farook College  
9446477340

Dr.Sujatha Shankaran  
Deputy Director  
Farook Institute of Management Studies,Farook College  
9995420020

## DECLARATION

I do hereby declare the authenticity of all the information in my resume. I hereby insist that all information furnished is correct to the best of my belief. I sincerely proclaim that all the facts in my resume are accurate, and I am responsible for their accuracy

**FATHIMA NIHALA**