



# ANAGHA C K

## PROFILE

To enhance my skills and utilize the opportunity to learn in a truly growth-oriented organization with a challenge of achieving the goal set in by the management.

## CONTACT

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## PERSONAL DETAILS

NATIONALITY : INDIAN

DOB : 12 - 06 - 2002

## LANGUAGE

English  
Malayalam

## SOFT SKILLS

- Team work
- Leadership
- Effective communication
- Critical thinking
- Time management
- Public relation management

## CERTIFICATION

Diploma in Financial Accounting

## EDUCATION

Currently Pursuing BEd Commerce at Tamilnadu Teacher Education University

M.Com Foreign Trade 72.6 % (2024)

Calicut University

R. Sankar Memorial SNDP Yogam Arts and Science College, Koyilandy

**B.Com Finance 71.33 % (2022)**

**Calicut University**

Govt. Arts and Science College, Kozhikode

**Higher Secondary Education - Commerce 96.33 % (2019)**

**Kerala Public Examination**

C M H S S, Mannur

**S S L C 94.44 % (2017)**

**Kerala Public Examination**

C M H S S, Mannur

## KNOWLEDGE AND SKILLS

- Well known about financial management including budgeting, forecasting and investment analysis
- Familiarity with marketing strategies such as market research, consumer behavior and digital marketing techniques
- Basic understanding of business regulations, behavior and digital marketing compliances and corporate governance
- Written and verbal communication skill for presenting information clearly
- Experience in managing projects including planning, execution and monitoring
- Ability to manage and enhance public relations

## PROJECTS

**Project done during M.Com**

A study on attitude towards celebrity endorsement with special reference to purchase of branded products among youth

**Project done during B.Com**

Affinity of customers towards branded costumes with special reference to Calicut district

