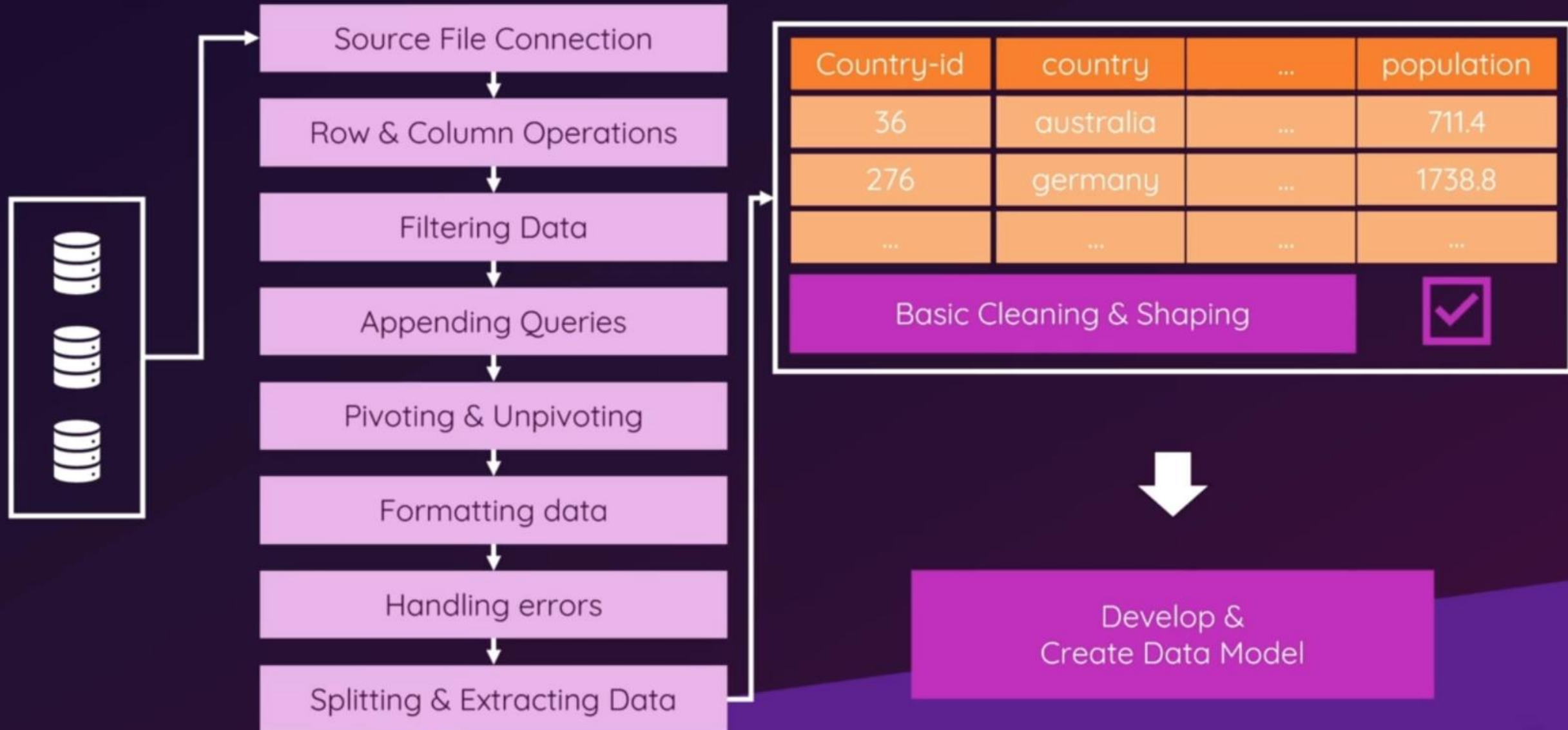


# POWER PIVOT

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DATA MODELING IN POWER BI

# The Current State & Next Steps



# Data Models – What & Why?

## Data Warehouse

Large store of data retrieved from various sources designed to enable BI activities

## Data Model

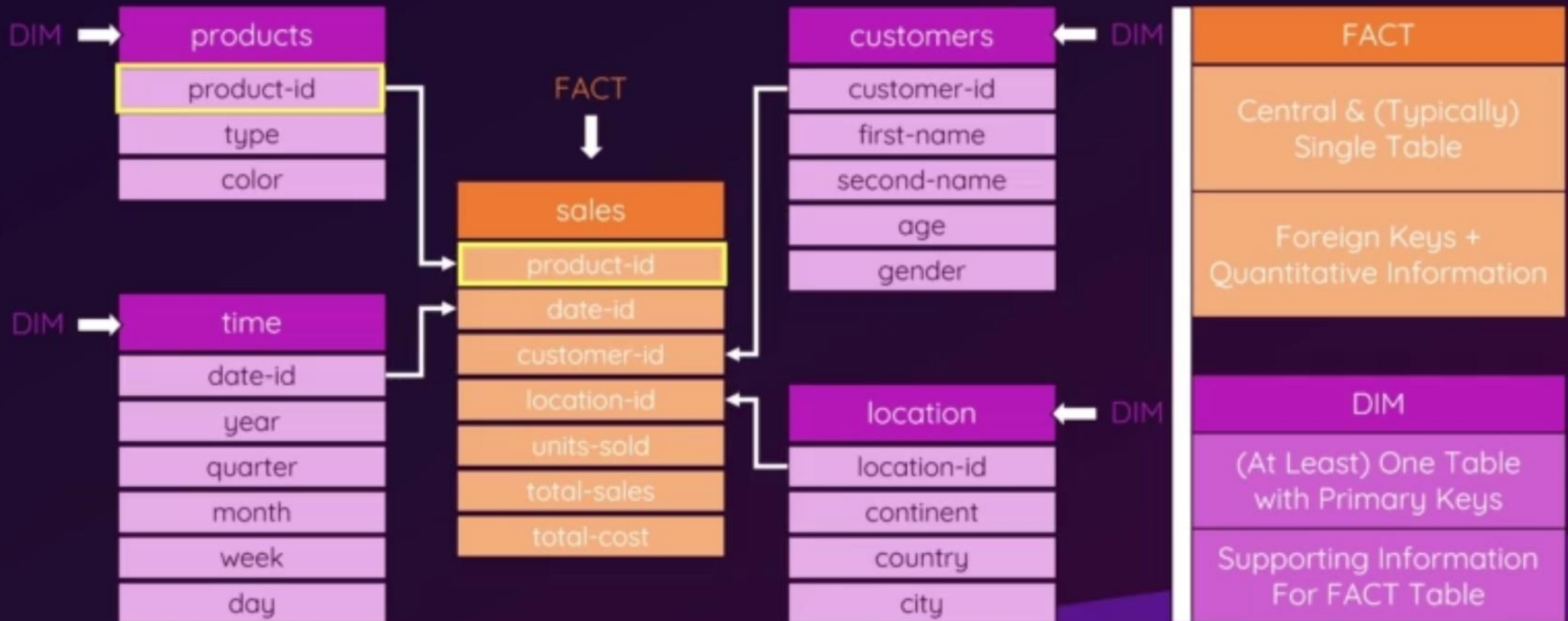
Structured & logical organization of data elements (e.g. tables) and the relationship between different data elements

## Multidimensional Schema

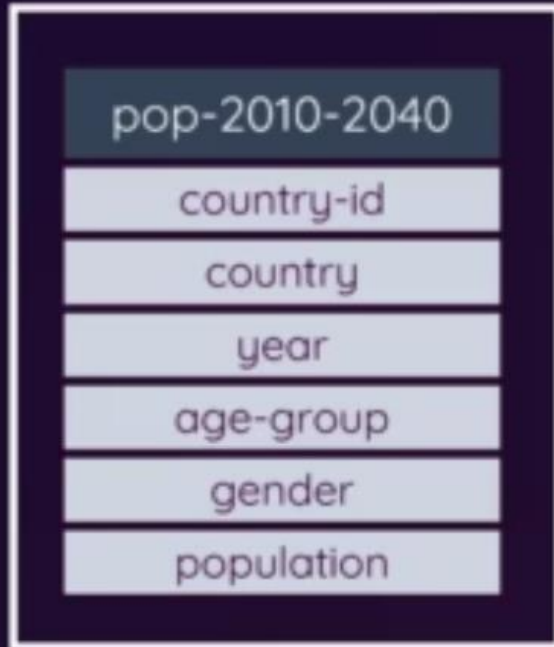
Model different dimensions to keep track of entities / actions concerning the warehouse's activities



# The Star Schema – An Example

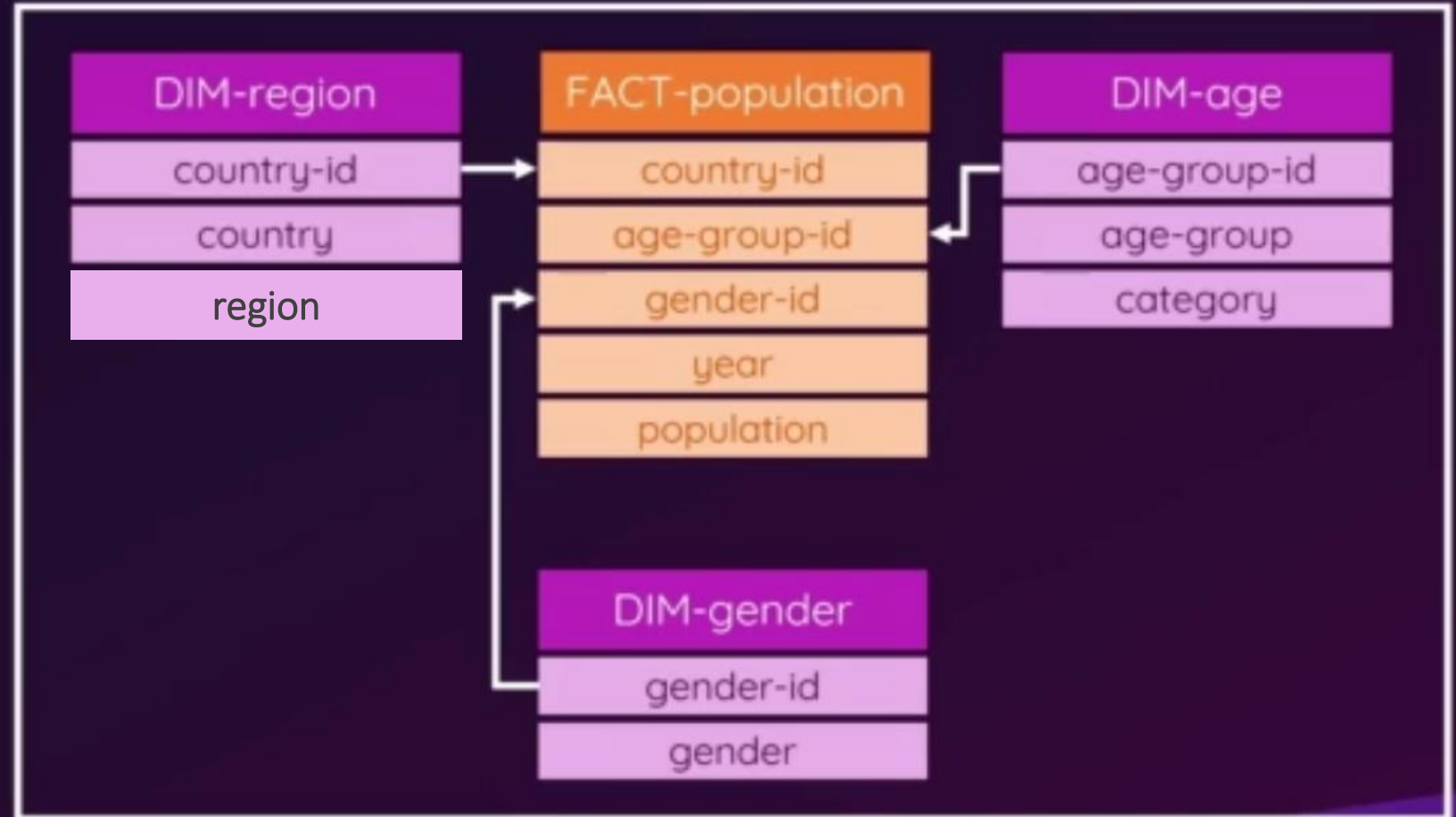


# Applying the Star Schema to the Course Project



Single Table

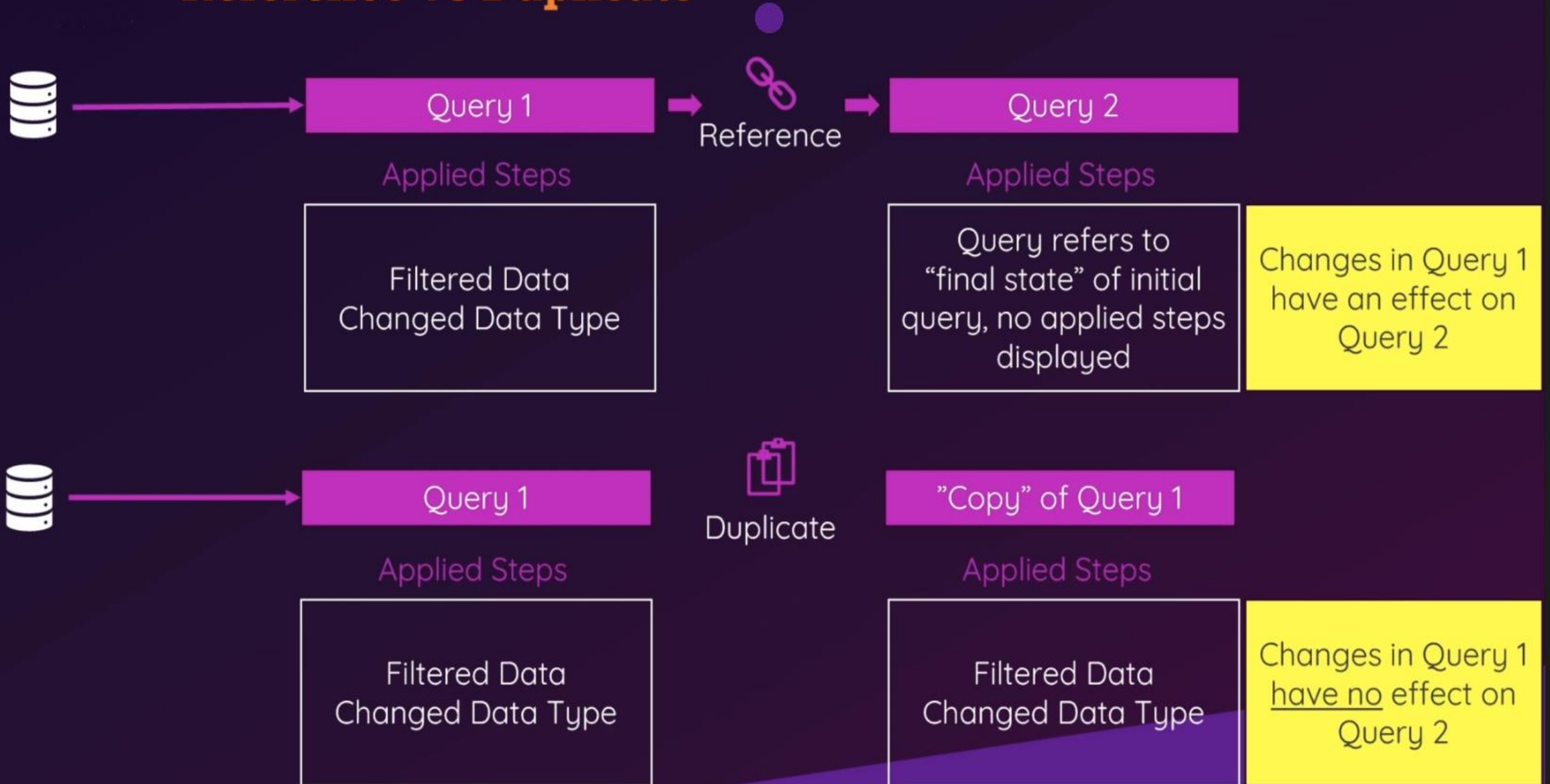
VS



Multidimensional (Star) Schema



# Reference vs Duplicate



# Understanding "Join Kind"

LEFT QUERY	ID	Sales
	A	10
	B	50
	C	20

RIGHT QUERY	ID	Region
	A	USA
	BB	Europe
	C	Asia

OUTER

LEFT			
ID	Sales	Region	
A	10	USA	
B	50	n/a	
C	20	Asia	

FULL			
ID	Sales	Region	
A	10	USA	
B	50	n/a	
C	20	Asia	
BB	n/a	Europe	

RIGHT			
ID	Region	Sales	
A	USA	10	
BB	Europe	n/a	
C	Asia	20	

ANTI

LEFT			
ID	Sales	Region	
B	50	n/a	

RIGHT			
ID	Region	Sales	
BB	Europe	n/a	

INNER			
ID	Sales	Region	
A	10	USA	
C	20	Asia	