

COMPETITIVE PRODUCT INTRODUCTION

progress report

To:	MANUFACTURER:	
FROM:	BRAND:	
DATE:	TYPE OF PACKINGS:	

REPORTING PERIOD:	Oct	Nov	Dec	Jan
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TESTMARKET GEOGRAPHY:	Division: 624 404027
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PRICE POINT:	FULL \$	PMV \$
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S4LeS Force INVOLVEMENT:

distributors

CHAINS	AcceptanceMERCHANDISING:

INDEPENDENTS	ACCEPTANCEMERCHANDISING:

ADVERTISING	8
	8