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# PEDRO DO CARMO

Full-Stack Developer

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## PROFILE

Full-stack developer with over one year experience developing web applications using MongoDB, Express.js, React.js, Node.js (MERN).

Background: Technology enthusiast, SEO Analyst trained abroad. I decided to study computer programming to fully understand and specialize in web development.

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## SKILLS

- ❖ Front-end: JavaScript, React, HTML, CSS, BOOTSTRAP
  - ❖ Back-end: JavaScript, ExpressJs, MongoDB
  - ❖ Runtime Environment: Node.js
  - ❖ Other Computer Languages: C++, Java
  - ❖ Design Software: Adobe XD, Photoshop, Illustrator
  - ❖ Languages: English, Portuguese
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## PROJECT EXPERIENCE

### PEDRODOCARMO.COM - PERSONAL WEBSITE

- ❖ Designed the template of the website in Adobe XD
- ❖ Used json file to simulate a local api
- ❖ Created components with React, optimizing the code

### BETTER MEALS – E-COMMERCE WEB APP (ACADEMIC PROJECT)

[bettermeals.herokuapp.com](http://bettermeals.herokuapp.com)

- ❖ Database system created on MongoDB to store User login data and Product data
- ❖ Back-end developed with Express.js, coding back-end forms validation
- ❖ Designed and developed the website's Front end using Handlebars.js and Bootstrap

### PLENTY MILK – PURE HTML CSS (FIRST WEB PROJECT)

<https://plentymilk.netlify.app>

- ❖ Developed a responsive website
- ❖ Programmed front-end validation form

## WORK EXPERIENCE

SEARCH ENGINE OPTIMIZATION ANALYST, GREEN PARK CONTENT – 2015-2017

- ❖ Gathered all relevant data of client's websites using Google Analytics, and presented it to co-workers in order to optimize the website functionality and content.
  - ❖ Monitored and searched features which influenced the SEO performance of the websites, such as duplicated meta tags, duplicated content, broken links, backlinks credibility, webpage loading speed, url structure, Google spiders
  - ❖ Improved the report data presentation, creating an interesting and easy standard way to wade through
  - ❖ Kept track of keywords tendency using tools such as SEMRush, Google Ads, Google trends, Google Search Console and Moz in order to give ideas to the content guideline.
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## EDUCATION

SENECA COLLEGE, TORONTO, ONTARIO

- ❖ Computer Programming & Analysis, 2019-2020 (2-year Diploma)

RED RIVER COLLEGE, WINNIPEG, MANITOBA

- ❖ Business Information Technology, 2018-2019 (1-year Certificate)

CASPER LIBERO UNIVERSITY, SAO PAULO, SAO PAULO

- ❖ Public Relations Bachelor's Degree, 2013-2017