# **Assignment 5 - HTML and CSS Prototypes**

### Reflections

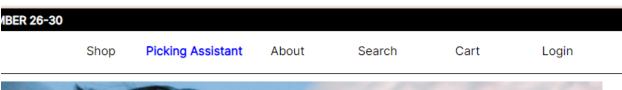
Link to the website: <a href="https://pvegired.github.io/homework\_5/">https://pvegired.github.io/homework\_5/</a>

Link to the source code: https://github.com/pvegired/pvegired.github.io/tree/main/homework\_5

### **Heuristic Evaluation**

1. No feedback on hover - violates #1 visibility of system status heuristic, fixed it by adding a hover color for giving the user a feedback





2. Lack of proper visibility of text (popup and text on top of images and arrow in product browsing page) - violates #8 aesthetic and minimalist design heuristic; Fixed it by not having any text on images



Before:



After: Round Pillow

3. Confusion in color options - Same color options were not being shown when the user clicks on a product and moves from product browsing page to product detail page. This violates #4 consistency and standard heuristic. Fixed it by giving same color choices



4. Popup in all the individual pages. In the previous design popup was only present in the homepage and then disappeared in other pages.



In the current design popup was maintained even when the users were on another page.

#### Bugs or Challenges and how did I overcome them

### 1. Double border on button, due to writing ids twice by mistake.

Fixed it after spending a lot of time. Debugged it by specifying background colors to individual elements and then going through each zone one after another



```
v class="shopallbutton">
<a href="productbrowsing.html" id="shopall">Sho
iv></a>
```

### 2. Making it responsive.

I took it as a challenge to make at least one page to have responsive elements. So I used the flexbox method to make the homepage responsive. But I'm not completely successful with it yet and facing issues with wrapping them. Will use the time later post submission to work on wrapping.

# 3. Pillows images in the handpicked collection are a bit off to the right.

Found the issue using chrome dev tools, inspect and then seeing where the border is wrong etc.,



Fixed this by justifying content one level above.

```
shopcollection {
 display: flex;
 flex-direction: column;
 border: 0.1em solid □black;
 margin: 1em 0em 2.5em 0em;
shopcollection .imagesrow {
display: inline-flex;
 justify-content: center;
.shopcollection .imagesrow ul {
 display: inline-flex;
 flex-direction: row;
 list-style: none;
 margin-top: 2em;
 margin-bottom: 1em;
.shopcollection .imagesrow ul li {
 margin: 0.5em;
```

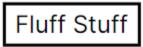
**Hand Picked Collection** 



# How is the brand identity reflected through my design choices

1. Main color palette of this brand is plain black and white with minimal accents of grey and blue here and there.

This is communicated in the logo on the home page



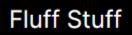


Image choices (deliberately choosing pillow with black and white strips)



## Borders on images and button default and hover colors





2. Accent colors are only used for vector shapes in the main image background and navigation hover color

### What kind of look and feel did I design them for and why?

- 1. I wanted to have an elegant feel to the website, so I was going for a classic and minimal feel of a look with a lot of white space.
- 2. Apart from the usual elegant feeling and breathing space, white color also is the standard color of pillow. So I just stuck to these basic two colors for my main color palette.
- 3. And this became basis for choosing specific content and styling to maintain my brand identity too

### **Bonus**

- Added picking assistant page as well
- Used flexbox for responsive site, yet to work more on wrapping though
- Read a blog about writing alt text and followed it religiously https://supercooldesign.co.uk/blog/how-to-write-good-alt-text