PUNEETH VELIVELA

📞 (571)604-1146 | 🖴 Exp: 3 years | 🕈 Fairfax, VA (Open to Relocate)

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PROFESSIONAL SUMMARY

- Earned a Master's in Data Analytics Engineering and mastered SQL, Python, and building Interactive Dashboards; presented insights to stakeholders, leading to improved data analysis.
- 3 years of hands-on experience transforming messy enterprise data into actionable insights at Infosys, building dashboards, streamlining data flows, and delivering reliable reporting across business units.
- Currently driving research in financial regime detection using unsupervised learning (VAE + GMM) under Prof. KC Chang; applying machine learning to real-world market data.

PROFESSIONAL EXPERIENCE

Graduate Research Assistant | Prof Kuo Chu Chang, George Mason University, Fairfax, VA Jun 2025 – Present

- Enhanced financial market regime detection accuracy under Prof. KC Chang using unsupervised ML methods, incorporating VAE and GMM to refine the model's sensitivity to market volatility by 25%.
- Guided an asset allocation model using latent representations of S&P 500 signals, improving Sharpe ratio by 33.7%.

Data Analyst Intern | Atlantic Flyway Council, Virginia

Jan 2025 - May 2025

- Built a scalable AWS Glue ETL pipeline that standardized 40+ years of bird colony data, enhancing data quality and reducing data processing time by 75% for stakeholders.
- Mapped population density of endangered bird species using geolocation data, revealing key habitats and informing conservation efforts across 15 states, resulting in higher quality data for stakeholders.
- Validated over 10,000 geolocation points and harmonized species names using AOU taxonomy.

Data Analyst | Infosys Ltd, India

Jan 2021 – Jun 2023

- Designed and maintained SQL-based dashboards to track key business metrics and reporting KPIs.
- Prepared automated data flows using MuleSoft to transform XML and JSON data into structured formats.
- Developed Power BI reports for operations and finance teams, reducing manual reporting time by 50%.
- Uncovered a critical flaw in CAMT/XML message processing that caused duplicate transactions, and designed a validation system to flag similar errors, preventing financial loss.
- Collaborated with cross-functional teams to ensure accuracy and consistency across APIs and backend systems.

EDUCATION

Master of Science in Data Analytics Engineering | George Mason University, Fairfax, VA | GPA: 4 Bachelor of Science in Mechanical Engineering | Koneru Lakshmaiah Educational Institution, India

ACADEMIC PROJECTS

YouTube Trending Analytics | Github Link

PipelineAWS | Athena | QuickSight | Lambda | S3 | Parquet

- Designed a serverless pipeline on AWS using Lambda and S3 to ingest YouTube trending data across 10 countries, enabling real-time analysis and identifying emerging trends.
- Processed raw JSON/CSV into Parquet using AWS Lambda, cataloged with Glue, and visualized via Athena and QuickSight.

Diabetes Prediction Analysis | Github Link

Python | Scikit-learn | Pandas | Logistic Regression | Clustering

- Created ML models to predict diabetes risk based on clinical parameters.
- Applied logistic regression, decision trees, and K-means clustering to identify patient groups and key risk factors.

Blinkit Sales Dashboard (Power BI) | Github Link

Power BI | Excel | DAX | KPIs

- Developed an interactive Power BI dashboard analyzing Blinkit's sales and customer satisfaction.
- Tracked KPIs like Total Sales, Avg. Rating, and Outlet Type to uncover insights and improve business strategy.

SKILLS

- Programming Languages: Python, R, SQL, DataWeave
- Data Visualization & BI Tools: Tableau, Power BI, Python (Seaborn, Pandas, Matplotlib)
- Databases: MySQL, PostgreSQL, Relational Databases, Basic NoSQL (MongoDB)
- Data Engineering & Integration: MuleSoft Anypoint Studio, API Development, ETL Pipelines, Data Transformation, CI/CD Pipeline Automation, Batch Processing, Databricks (Notebooks, SQL Editor)
- Machine Learning & Data Analysis: Predictive Modelling, Logistic Regression, Decision Trees, Feature Engineering, Data Pre-processing, Data Warehousing Concepts, Report Optimization
- Cloud & Monitoring Platforms: MuleSoft CloudHub, Splunk, AWS (Basics: EC2, S3, Lambda), CI/CD Tools (Jenkins)
- Version Control & Collaboration: Git, GitHub, Jira, Postman.