

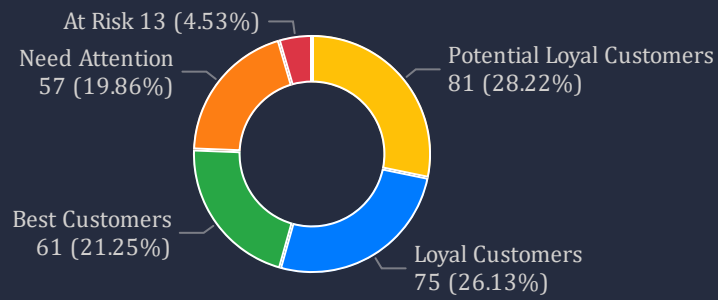


Customer Segmentation Overview

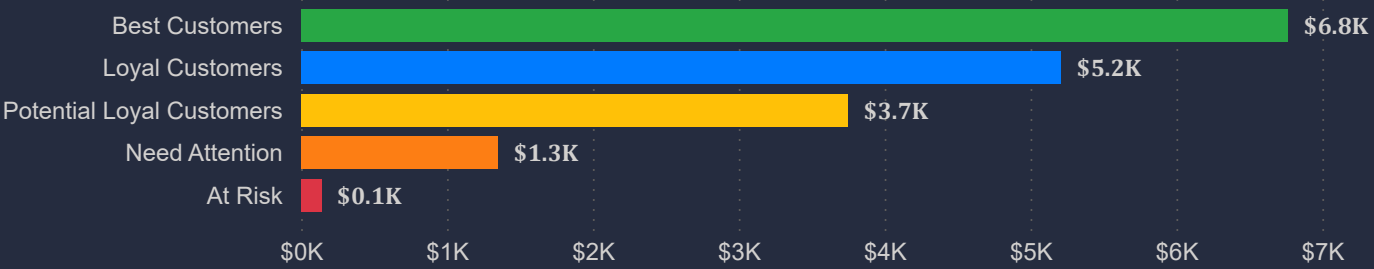
SEGMENT: All

Revenue	Total Customers	Avg Recency (Days)	Avg Orders per Customer	Avg Customer Value	Avg Order Value
\$17K	287	114	3.5	\$59.96	\$17.2

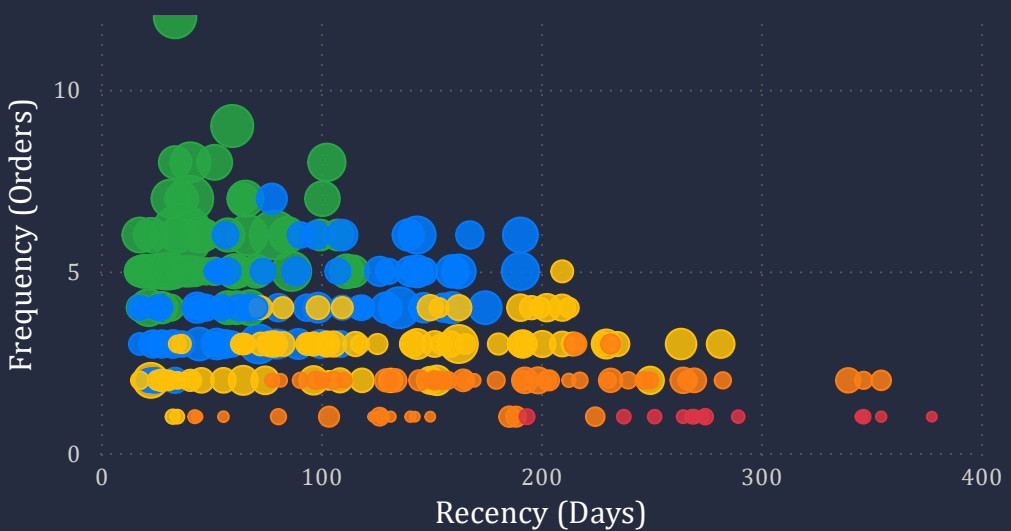
Segment Distribution



Revenue by Segment



Recency vs Frequency by Segment



Product Mix by Segment

