

```
from google.colab import drive
drive.mount('/content/drive')
```

Mounted at /content/drive

```
import pandas as pd
df=pd.read_csv('/content/drive/MyDrive/projects/corr_data.csv')
```

```
df[:10]
```

```

track_id  milliseconds  total_sales_volume
0         43         300355                 6
1        2612         235755                 1
2        2562         205897                 6
3        2544         245368                 4
4        1556         249939                 2
5        1002         265848                 4
6         496         391549                 1
7        2205         169325                 3
8         409         213995                 1
9          1         343719                 8

```

```
df.corr(method='pearson')
```

```

track_id  milliseconds  total_sales_volume
track_id      1.000000      -0.024275      0.002994
milliseconds -0.024275      1.000000     -0.095618
total_sales_volume 0.002994     -0.095618      1.000000

```

```
#removing any null values
df = df.dropna(subset=['milliseconds', 'total_sales_volume'])
```

```
#filling null values with mean.
df['milliseconds'] = df['milliseconds'].fillna(df['milliseconds'].mean())
df['total_sales_volume'] = df['total_sales_volume'].fillna(df['total_sales_volume'].mean())
```

```
import pandas as pd
from scipy.stats import pearsonr # Import pearsonr
```

```
correlation, p_value = pearsonr(df['milliseconds'], df['total_sales_volume'])
print(f"Correlation coefficient: {correlation}")
print(f"P-value: {p_value}")
```

Correlation coefficient: -0.09561830482528494  
P-value: 4.701080321757186e-05

```
import seaborn as sns
import matplotlib.pyplot as plt

# Create a DataFrame with the two columns
data = {'milliseconds': df['milliseconds'], 'total_sales_volume': df['total_sales_volume']}
df_corr = pd.DataFrame(data)

# Calculate the correlation matrix
corr_matrix = df_corr.corr()

# Plot the heatmap
sns.heatmap(corr_matrix, annot=True, cmap='coolwarm')
plt.title('Correlation between Track Duration and Sales Volume')
plt.show()
```



Correlation between Track Duration and Sales Volume

