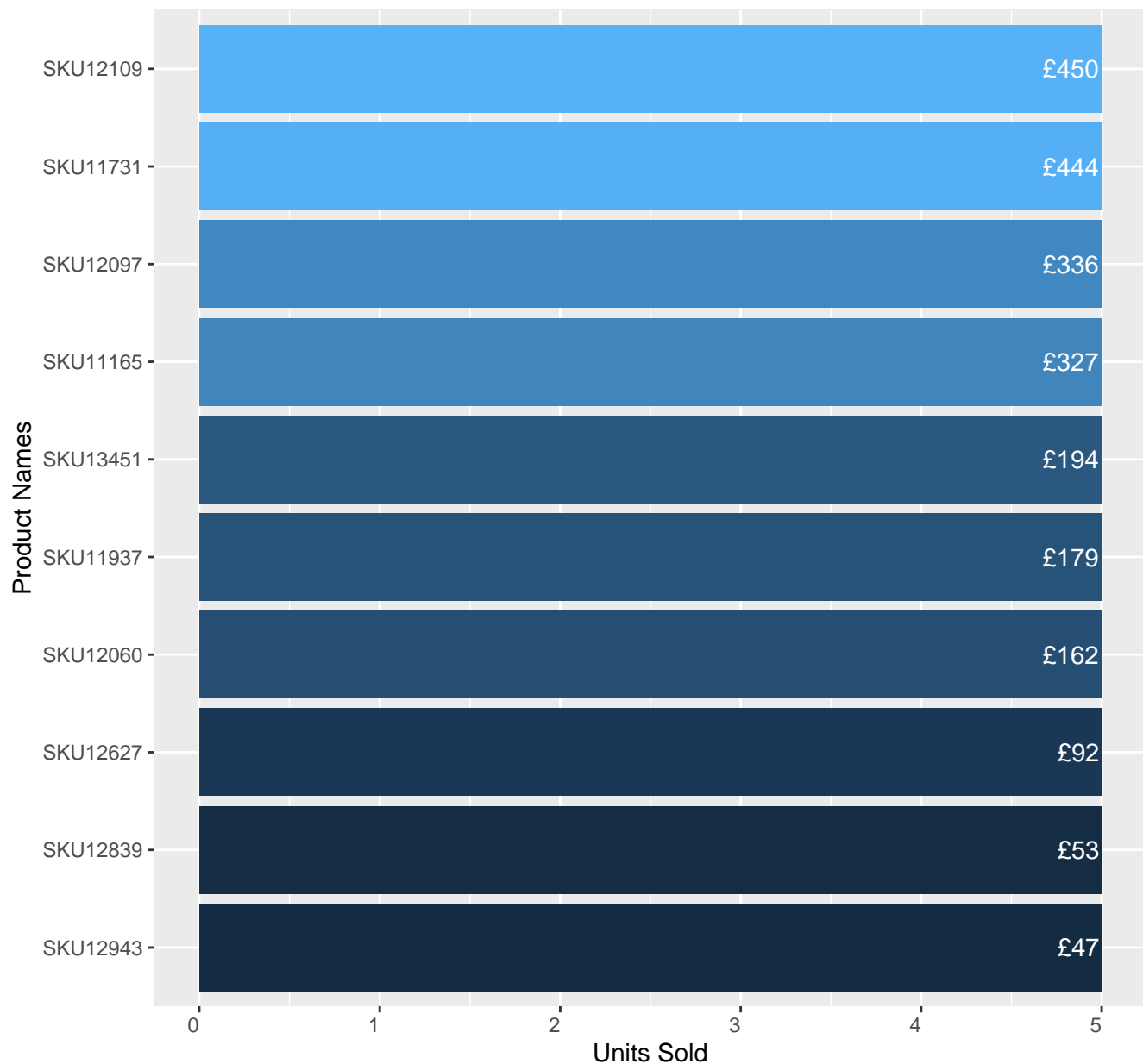


# Top 10 Most Sold SKUs in Units

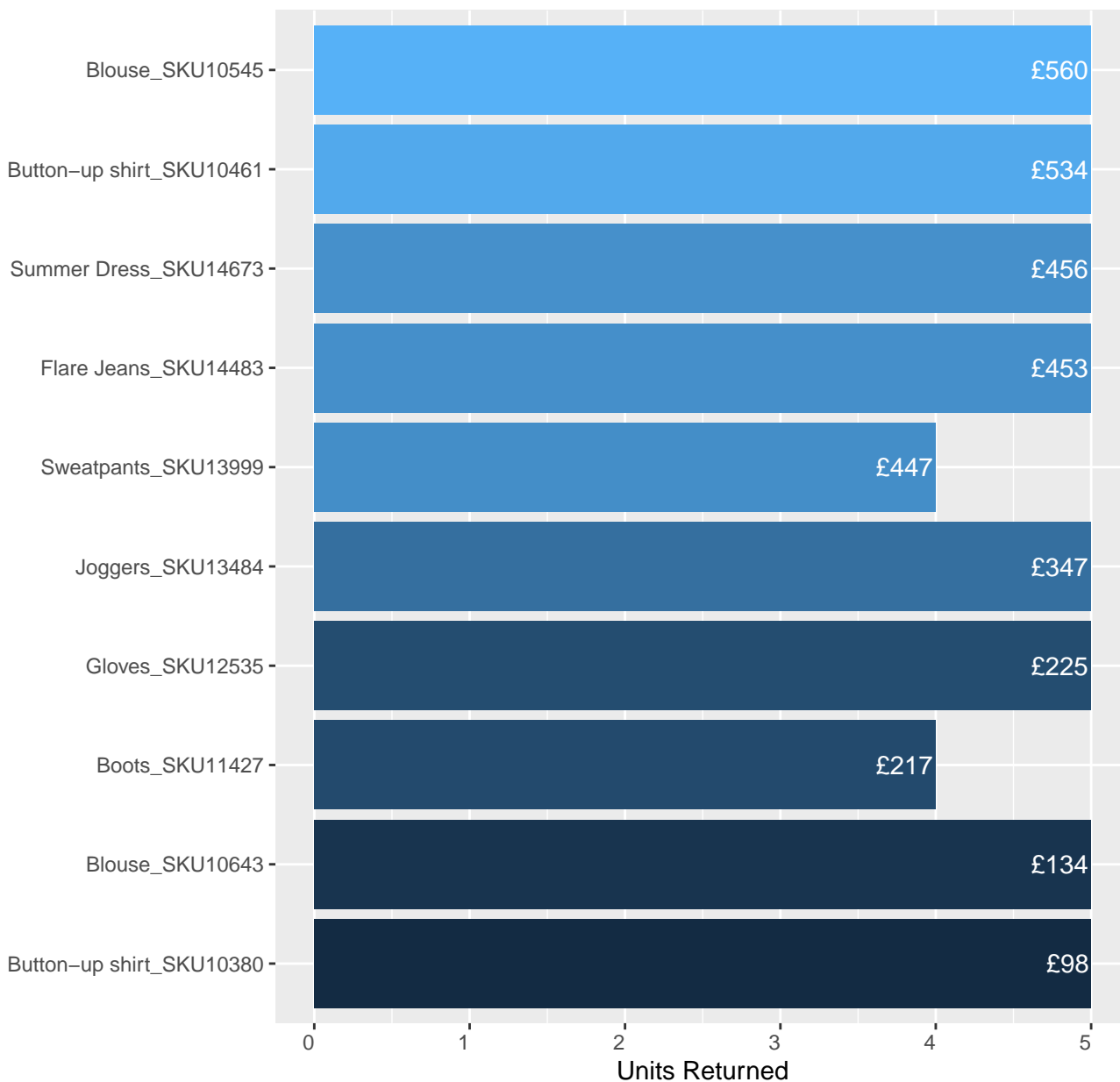
Labels indicate the revenue generated by the SKUs



# Top 10 Most Returned SKUs

Labels indicate the money to be refunded back to the customers

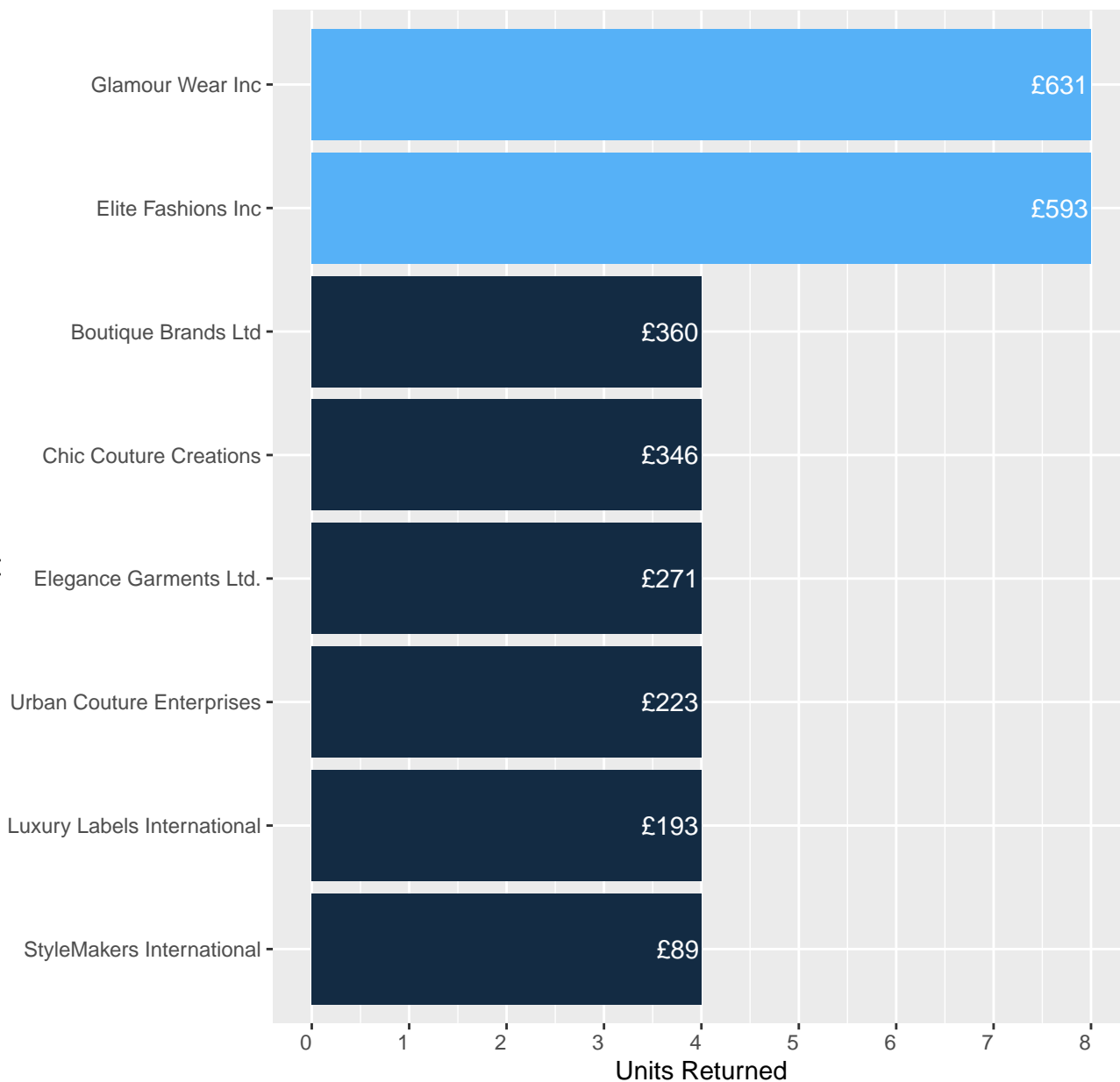
Product Names



# Top Supplier with Most Returned Products

Labels indicate the cost incurred in purchasing the items from the supplier

Supplier Names



10 Best Selling Products in Last 1 Year

Labels indicate the revenue in GBP generating from each product

Product ID and Description

SKU14302 Straight Leg Jeans M white

£1886

SKU12268 Puffer Jacket M beige

£1863

SKU12345 Puffer Jacket S red

£1709

SKU10139 T-shirt M pink

£1594

SKU11092 Bra M white

£1535

SKU11781 Coat M black

£1467

SKU10643 Blouse M blue

£1457

SKU14100 Skinny Jeans M purple

£1409

SKU10556 Blouse M green

£1382

SKU14718 Spring Dress S beige

£1371

0

500

1000

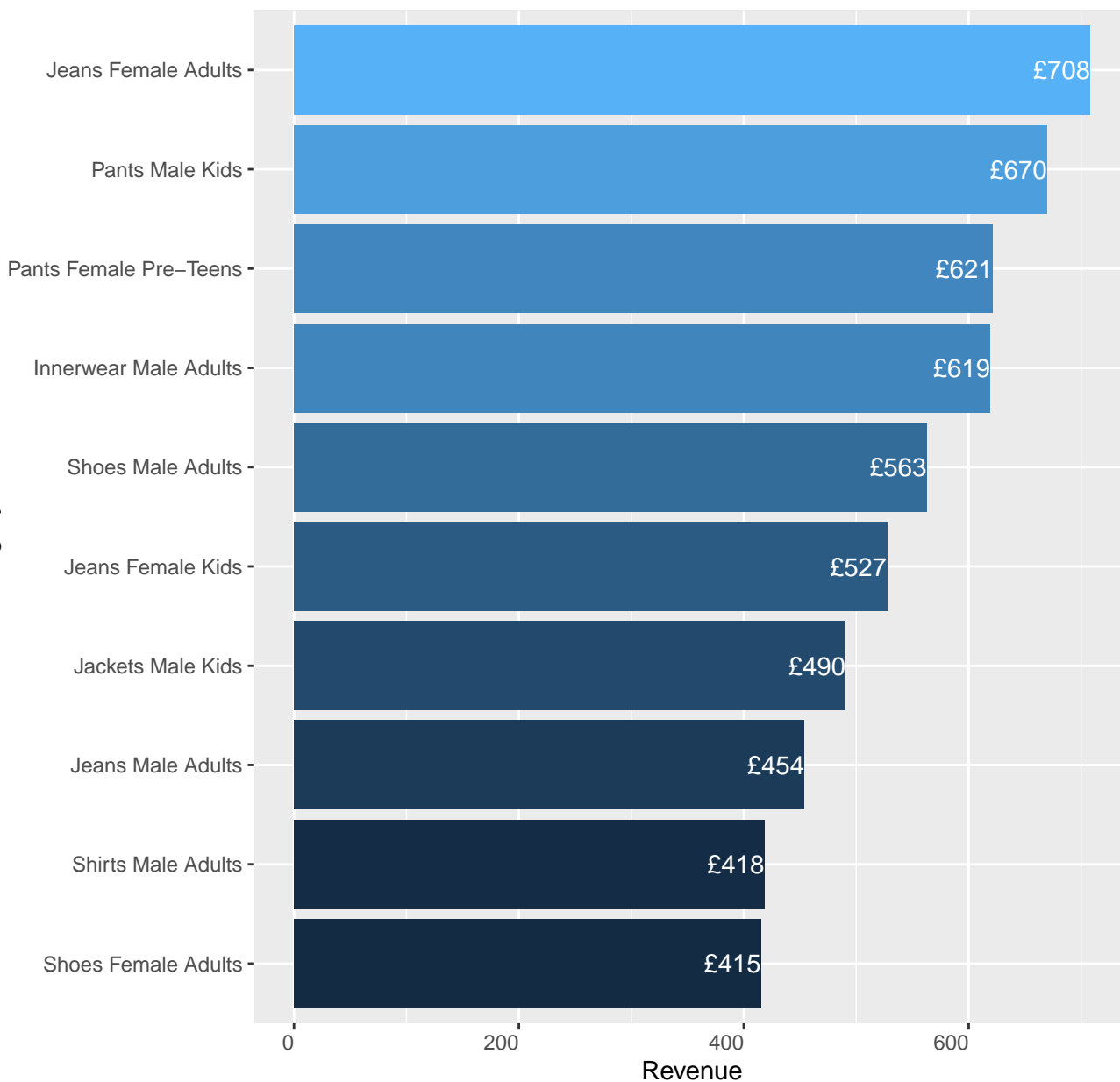
1500

Revenue

# 10 Best Selling Categories in Last 1 Year

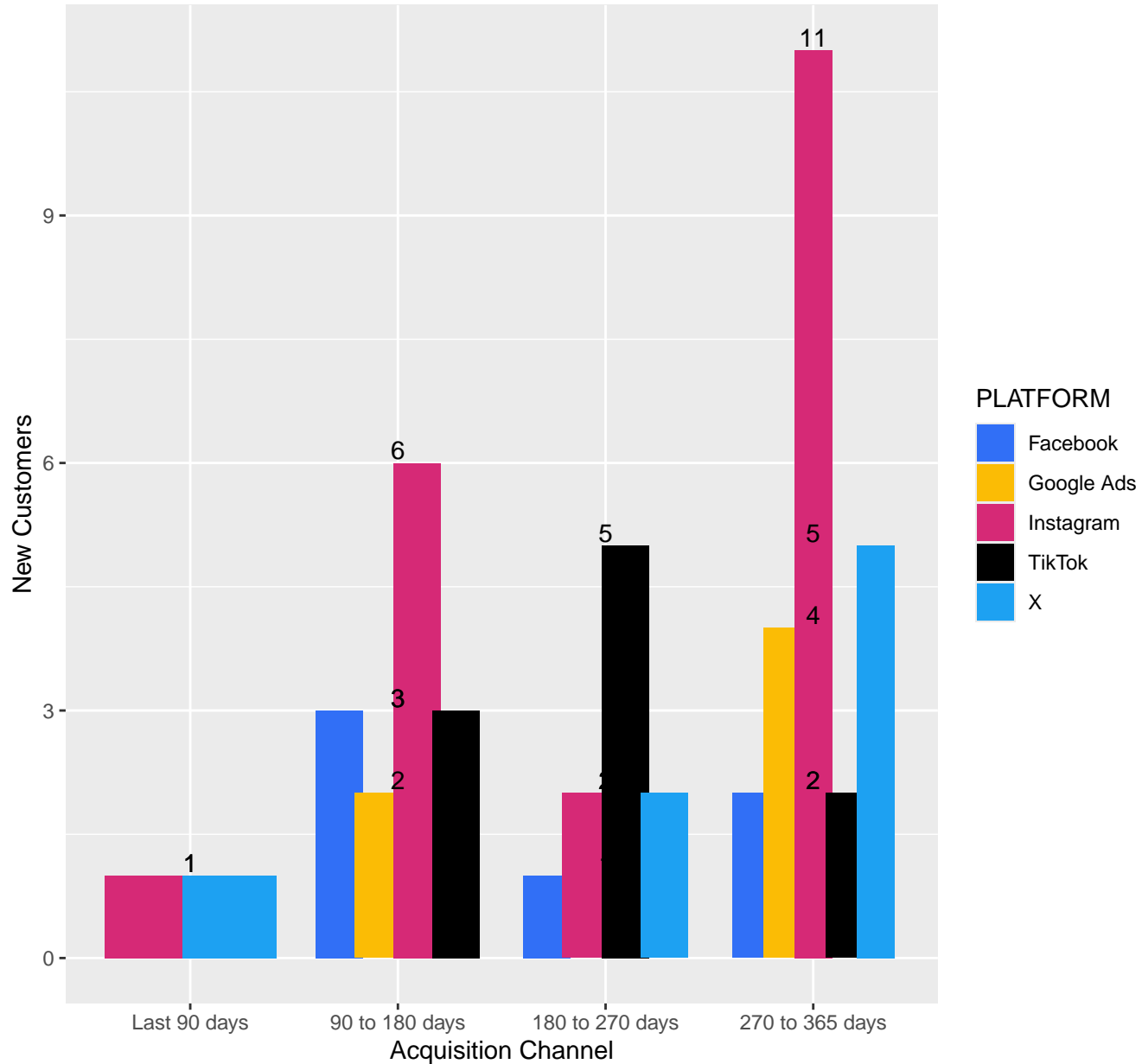
Labels indicate the revenue in GBP generating from each category

Category Name



# New Customer Acquisition through advertisement platforms in Last 1 Year

Labels indicate the number of new customer from each platform



# New Customer Acquisition through advertisement platforms by Gender in Last 1 Year

Labels indicate the number of new customer from each platform

