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**NANCY BASILE**  
**ART DIRECTOR**  
**ERNST & YOUNG**

“BUDGETS ARE A BIG CONCERN TO IN-HOUSE WEB DEPARTMENTS. THEY’RE EAGER TO DESIGN HIGH-END GRAPHICS AND INTERACTIVE APPLICATIONS THAT WILL ADD IMPACT TO THEIR WEB SITE, BUT THEY DON’T HAVE THE LUXURY TO HIRE SPECIALIZED TALENT TO PRODUCE THAT KIND OF WORK. CUSTOMOBJECTS IS A LOW-COST, HIGH-QUALITY SOLUTION THAT EXPANDS YOUR CAPABILITIES AS A WEB DEVELOPER”





**DEVON COPLEY**

**WEB DEVELOPER**

**D2R DEVELOPMENT**

“MY CLIENTS HAVE SMALL BUDGETS SO I AM USUALLY LIMITED WHEN IT COMES TO DEVELOPING CUSTOM HIGH-END GRAPHICS. THE STOCKOBJECTS LIBRARY GIVES ME ACCESS TO THOUSANDS OF ILLUSTRATIONS, ANIMATIONS, AND APPLETS AT A VERY LOW COST, AND I STILL HAVE THE FREEDOM TO CUSTOMIZE EACH OBJECT TO FIT MY EXACT NEEDS.”






**JANET WAEGL**  
**WEB DEVELOPER**  
**ALTEMUS + WAEGL**

"WHO HAS TIME TO LOCATE AND MAINTAIN A DATABASE OF GOOD TALENT? I'M TOO BUSY FOR THAT. CUSTOMOBJECTS HAS A WORLDWIDE TALENT POOL WHO SPECIALIZE IN 3D MODELING, ANIMATION, AND JAVA APPLETS. NO MATTER WHAT I NEED, I KNOW CUSTOMOBJECTS CAN MAKE IT FOR ME. AND THEIR EXTENSIVE NETWORK ENSURES THAT I WILL GET THE HIGHEST QUALITY POSSIBLE."




**CRAIG KANARICK**  
**Co-FOUNDER, CHAIRMAN**  
**RAZORFISH**

“WORKING WITH CUSTOMOBJECTS  
IS LIKE WORKING WITH YOUR OWN  
IN-HOUSE TEAM OF PROGRAMMERS,  
ARTISTS, ANIMATORS, AND  
DESIGNERS. THEIR PROJECT  
MANAGERS FIND THE EXACT  
TALENT YOU NEED AND WORK  
CLOSELY WITH YOU TO CREATE  
PROFESSIONAL QUALITY  
OBJECTS.”

BY:	RUBBERBALL	
TITLE:	BOLTS	
OBJECT:	V2_82.JPG	
TYPE:	IMAGE / JPEG	
USE:	ONLINE CATALOG	

BY:	ALEX OSTROY	
TITLE:	CANDY FLY	
OBJECT:	CANDYFLY.GIF	
TYPE:	IMAGE / GIF	
USE:	CD-ROM	

BY:	EZONE	
TITLE:	BUSINESS PRESENTATION	
OBJECT:	PODIUM.DCR	
TYPE:	SHOCKWAVE	
USE:	ONLINE BROCHURE	

BY:	EDIMIT STUDIOS	
TITLE:	BRIEFCASE OPENING	
OBJECT:	BRIEFCASE.GIF	
TYPE:	GIF ANIMATION	
USE:	CORPORATE WEB SITE	





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