

# **PVK Ventures LLP**

**Company Profile** 



## **PVK: Professionally run company I Industry Experience**

Founded in **December 2020**, headquartered in Ahmedabad, India, team consists of more than 5 decades of cumulative experience in large corporates, Investment banking firm and Knowledge Process Outsourcing (KPO)

**Mission:** To be a reliable offshoring / domestic partner for businesses by providing bespoke financial insights through quantitative and qualitative research

**Vision:** We aspire to be a financial consulting/advisory firm with focus on leveraging technology to drive efficiency and provide innovative solutions

#### We Cater to

- Leading Corporates
- Consulting Firms
- Private Equities
- Brokerage Houses
- Investment Banks
- Start-Ups

## **Major 2 Pillars of PVK**

**Offshore Services Worldwide** 

Investment Banking

Private Equity and Venture Capital

**Equity Research** 

Fixed Income and Credit Research

Hedge Funds/Managers

Macroeconomic and FX Research

**Transaction & Advisory Services for Domestic Market** 

Mergers & Acquisitions

**Fund Raising** 

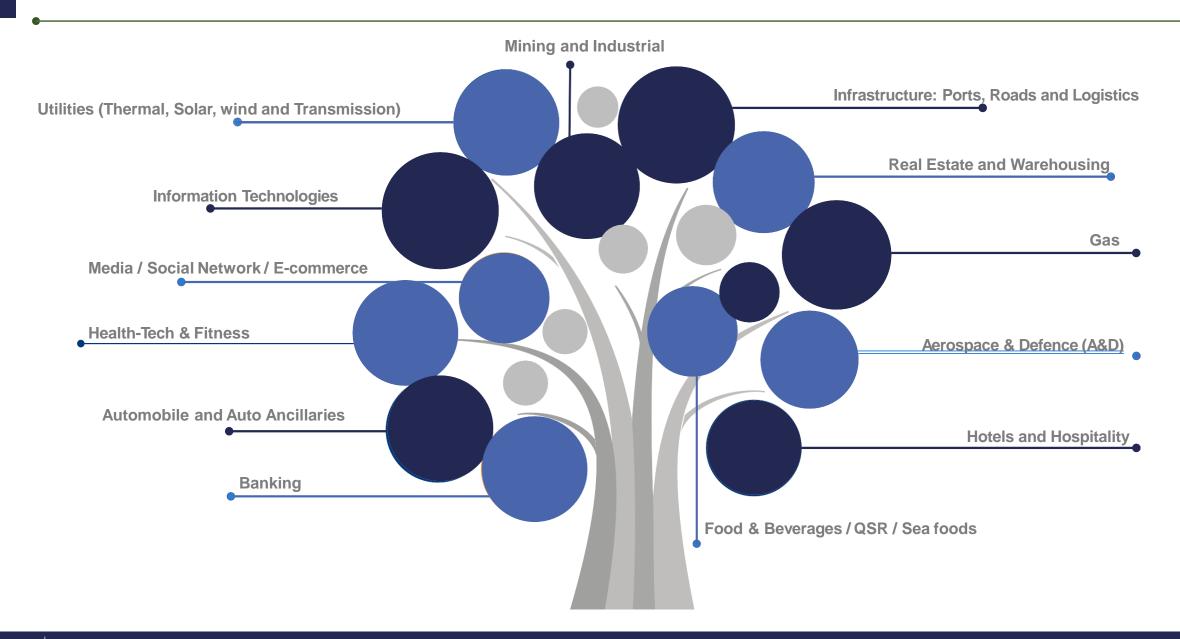
Structured Debt Advisory

**Trade Financing** 

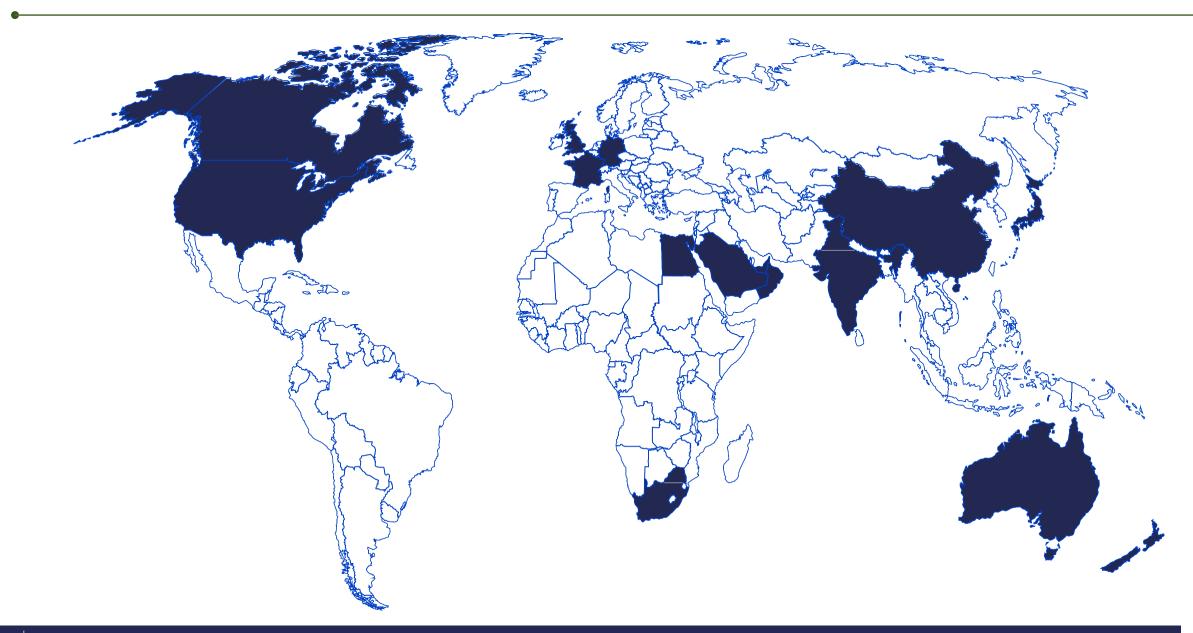
Corporate Advisory and Strategic Tie-ups

Certified Registered Valuer

## **Expertise across Industry**



## **Client Presence: More than 10 Countries worldwide**



## **PVK - Competitive Advantage**

#### **Experienced Team**

Consists of professionals who have worked in the analytics' space for cumulatively more than 40 years\_

### **Cost Arbitrage**

The relationship leads to savings of ~40-50%, including reduction in manpower costs, infrastructure expenses and others

### **On-Time Delivery**

We strive to complete the projects within the stipulated time periods and maintain 100% on-time delivery standards

### **Analytical Output**

Team looks to put together logical and thoughtful outputs, rather that data dumps and presents them in client ready formats

## **Data Confidentiality**

Maintains high standards of secrecy, including dedicated staffing, monitored work-areas, firewalls

#### **Database Support**

Access to our proprietary database, having information on a large pool of industries, companies, deals, executives; access to research, databases and search services

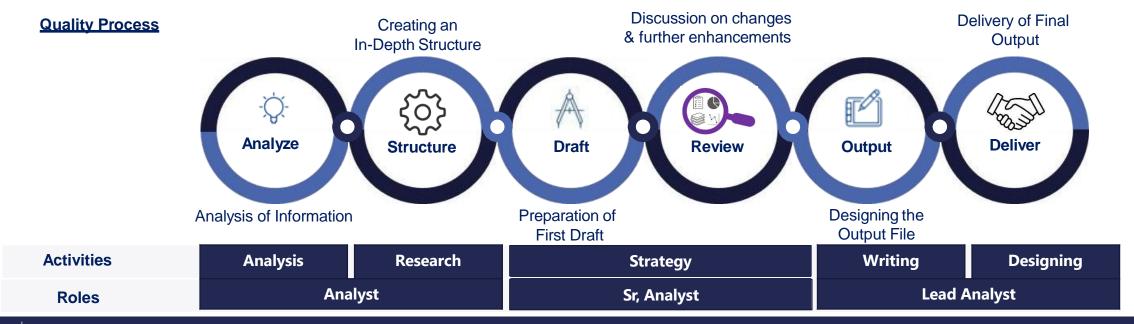




## **Engagement Models for Offshore Services**



### Quality is what we strive for, to deliver the admirable solution for our clients worldwide



## **We Support Throughout Your Journey**

	Ideation				
Nature	Idea/technology, but no pilot to demonstrate; no operations	Pilot ready; funded by grant or "friends/ family" equity	Pilot project underway; business model yet to be proven as viable	Proven model; focus on raising capital and scaling up	Track record/ proven model; scaling up operations
Need	A compelling business proposition to secure pilot funding	Expertise in Structuring pilot project. Identify market and customer base	Analyses of pilot data; preparing refined, follow on pilots; financing support	Refined investor materials, capital structuring	Strategic advice for geographic expansion or broadening of product offering
Support	Concept notes	Project Feasibility Study Financial Model			

## **Offshore Services Worldwide**

#### **Business Plan**

Refine ideas and strategies & mold them into a viable business

Capture key elements, crystalizing longterm visibility

#### **Pitch Deck**

Conveys the story of the business in the language the Investors understand

Compelling design that engages the audiences

### Financial Model & Valuation

Distilling the essence of business into manageable number of core assumptions

Developing an appropriate strategy through financial analysis

#### **Market Research**

Research and analysis to understand the target market's critical characteristics

Blending different trends to confirm and improve business idea

## **Feasibility Study**

Chance to "get it right" before committing time and money to an idea

Focuses on the various aspects of the survivability of the start-up business

## **Corporate Presentation**

Establishing the best communication strategies

Putting "Life" into idea to magnify your imagination

## **Trade Finance Products**



## **Trade Finance Products**

## **Import/ Export Invoice Factoring or Invoice Discounting**

 Invoice discounting is a short term loan against outstanding invoices. It's unsecured and collateral free. Where client will get 80% to 90% against the invoices for 60 to 90 days.





**Bank Guarantee** 

 Factoring is the selling of outstanding receivables for immediate payment. In doing so, you sell your company's outstanding receivables from customers, etc. to a factoring company, which in return pays you an amount for this.



• These all terms are short term, unsecured and collateral free. Letters of credit are guarantees to sellers that they will be paid for a transaction. Here bank or financial institution provide guarantee against the client. These terms are mostly use for international transaction.





## **Trade Finance Products**

## **Vendor Financing**

Vendor Financing also known as trade credit is the lending of money by the vendor to its customers who use the money to buy products/services from the same vendor. Customers did not pay for the products upfront when buying the goods but after the product's sale. The vendor gives a line of credit to its customer based on their goodwill and rapport to pay for the products after a certain period or over a while.

## **Benefits to corporate**

- Trade Payable to Supplier. Not Bank Debt.
- No Credit Documentation
- No Financing Cost
- Facilitates dialogue with Suppliers for negotiation of commercial terms
- Supports strategic supplier relation
- Scalability Supports growth in suppliers and transactions over a long term period

## **Benefits to Suppliers**

- Improves Cash Flow / Liquidity
- Monetize receivables
- Reduces dependence on Local Bank
- No collateral required
- Competitive Pricing Leveraging on Corporate's credit rating
- Simple Standard documentation
- Encourages vendors to take up new business opportunity without waiting advances
- Facilitate additional working capital funds









#### For any other queries write to us at

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#### **Corporate Office:**

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