

Education

Bachelor of Arts in Interactive Arts and Technology

2021 - present

Concentration in Design, Simon Fraser University

- Courses in interface design, graphic design, web development
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Academic Project Experience

Web Designer & Developer

Jan - Mar 2024

Website Design and Development for Cyberdaze

- Collaborated in a team of 2 to design and code a responsive website using HTML and CSS for a fictional online accessory store, Cyberdaze, enhancing the brand's visual appeal and streamlining the shopping process with easy navigation
- Established the art direction by coordinating the colours and typography, along with curating and editing images in Photoshop to maintain a cohesive and unique brand identity for a memorable and engaging user experience
- Organized all design elements and site templates within a comprehensive style guide to foster consistency and facilitate efficient collaboration

UX Researcher & Designer

June 2023

Design Intervention Website for InnerChange Foundation

- Collaborated in a team of 4 to prototype a website using Figma for InnerChange Foundation, a non-profit organization, to effectively address the needs of youth struggling with addiction
 - Performed insightful secondary research by analyzing the organization's existing website to understand their mission and frame the design problem, ensuring the proposed solution aligns with their goals
 - Conducted visual discovery through iterative wireframing and user flow experimentation, with consideration towards content, design principles, and end goals to enhance the accessibility of valuable resources for the target audience
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Skills

UX Research / Writing
Wireframing / Prototyping
Web Design
Visual Design

Figma
HTML & CSS
Photoshop
Illustrator