

₹ 984.81M

Revenue

2.4M

Sales Quantity

2017

2018

2019

2020

April

August

December



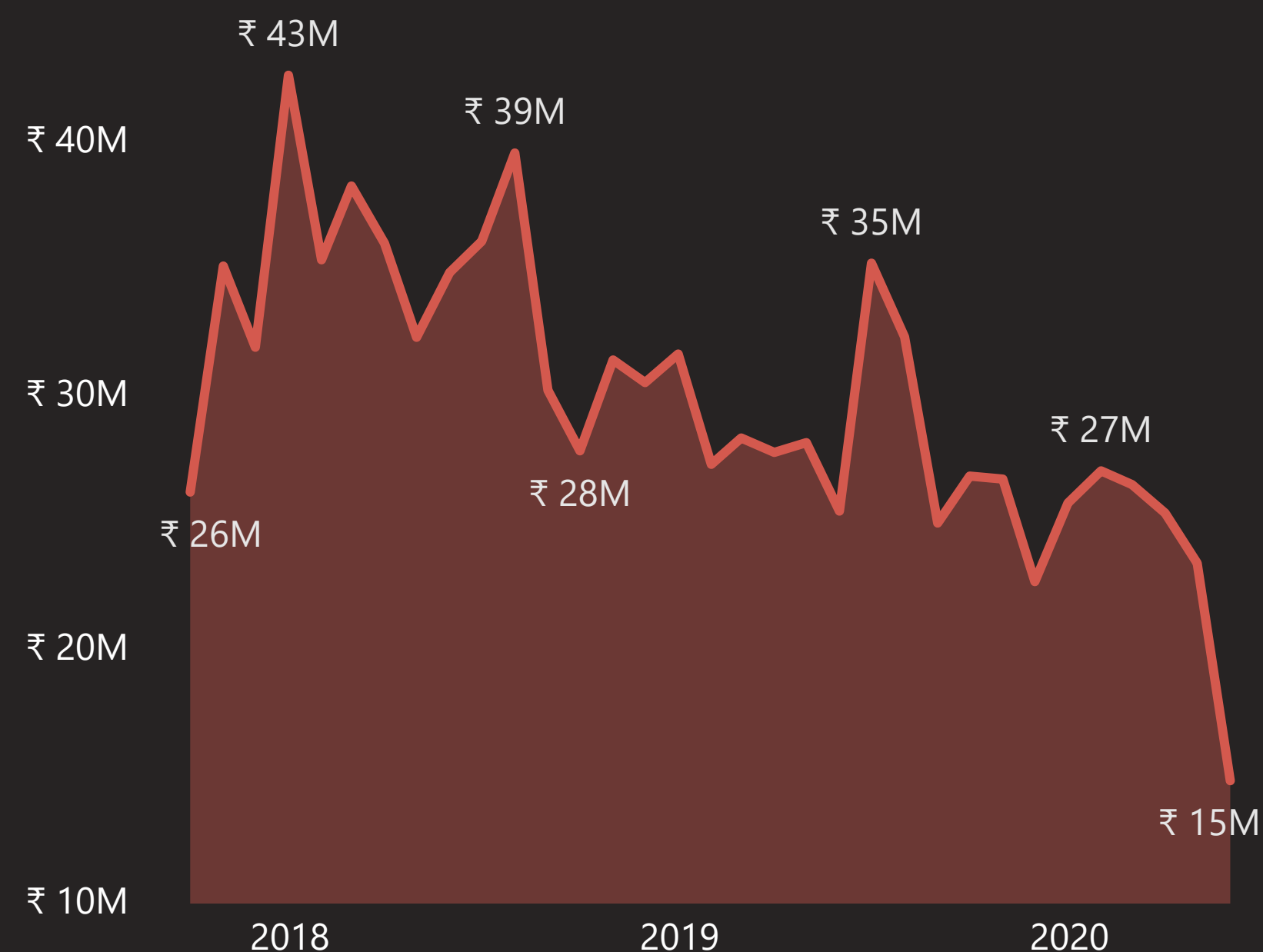
## Revenue By Market

Delhi ...	₹ 519.51M
Mumbai	₹ 150.08M
Ahmed...	₹ 132.31M
Bhopal	₹ 58.61M
Nagpur	₹ 55.03M
Kochi	₹ 18.81M
Chennai	₹ 18.04M
Kanpur	₹ 13.58M
Hydera...	₹ 7.44M
Patna	₹ 4.43M
Lucknow	₹ 3.09M
Surat	₹ 2.61M
Bhuba...	₹ 0.89M
Bengal...	₹ 0.37M

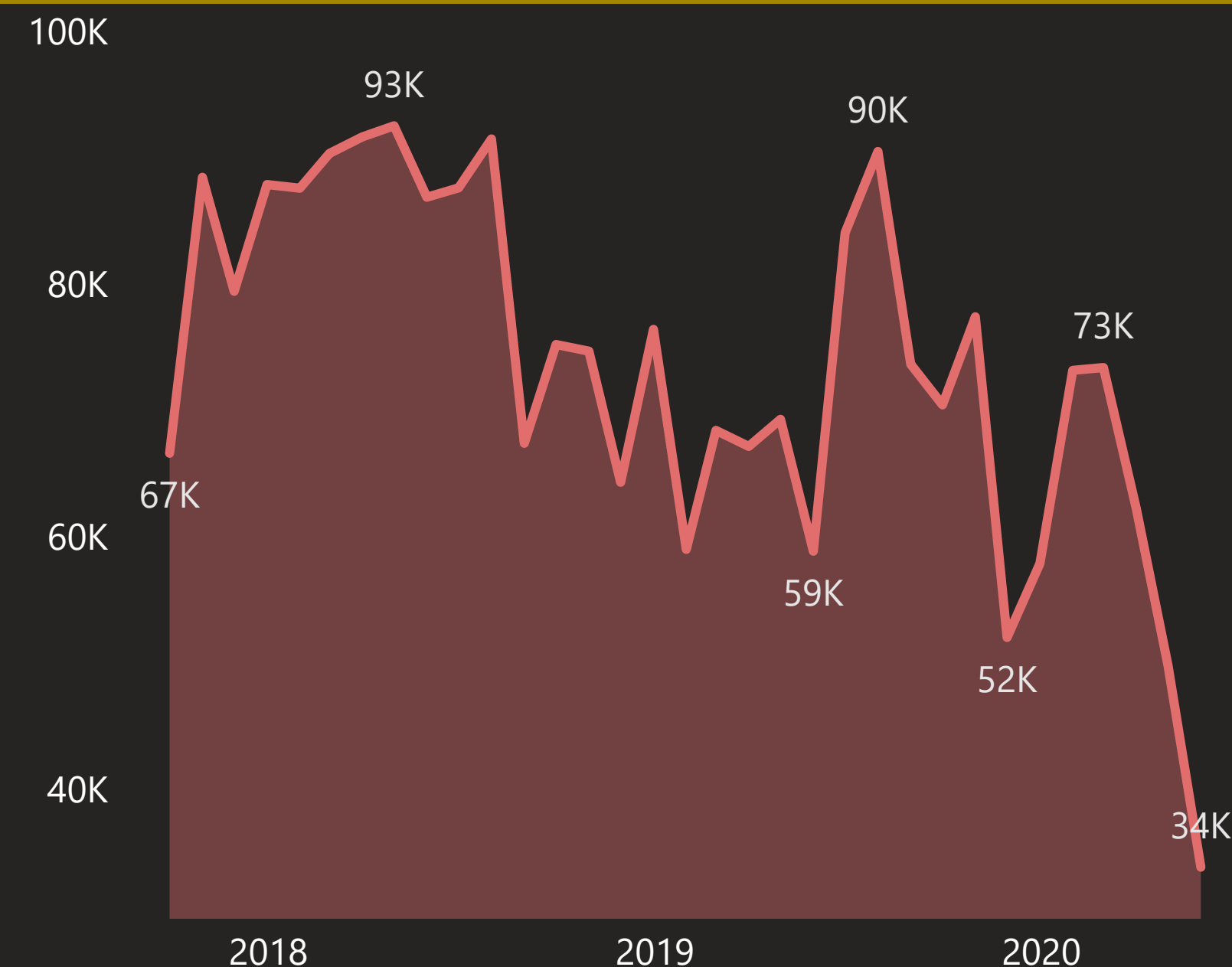
## Sales Quantity by Market

Delhi N...	1.0M
Mumbai	0.4M
Nagpur	0.3M
Kochi	0.3M
Ahmed...	0.2M
Bhopal	0.1M
Hydera...	0.1M
Chennai	0.1M
Lucknow	0.0M
Surat	0.0M
Kanpur	0.0M
Bhuban...	0.0M
Patna	0.0M
Bengal...	0.0M

## Revenue Trend



## Sales Trend



## Top 5 Revenue Customers

Electricalsara St...	₹ 413.33M
Electricalslytical	₹ 49.64M
Excel Stores	₹ 49.12M
Premium Stores	₹ 44.91M
Nixon	₹ 43.89M

## Top 5 Revenue Products

(Blank)	₹ 468.96M
Prod040	₹ 23.58M
Prod159	₹ 17.66M
Prod065	₹ 16.26M
Prod018	₹ 15.60M



# HARDWARE SALES INSIGHTS

Key Insights

Profit Analysis

Performance Insights

₹ 984.81M

Revenue

₹ 24.7M

Total Profit Margin

2017

2018

2019

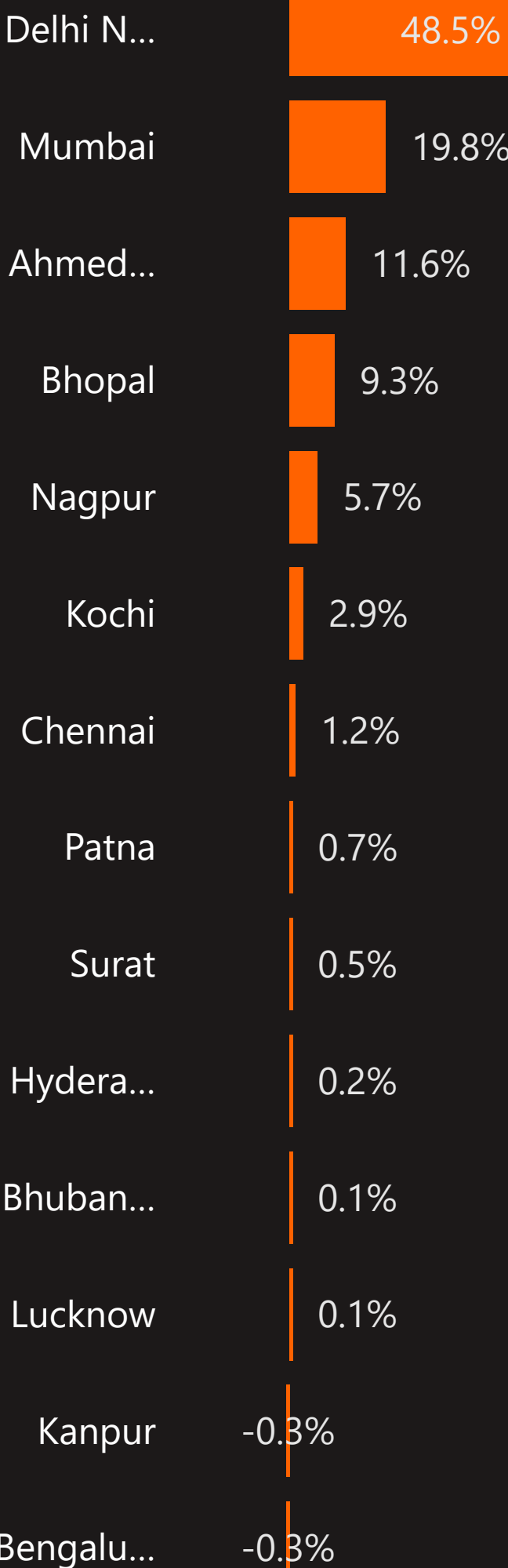
2020

April

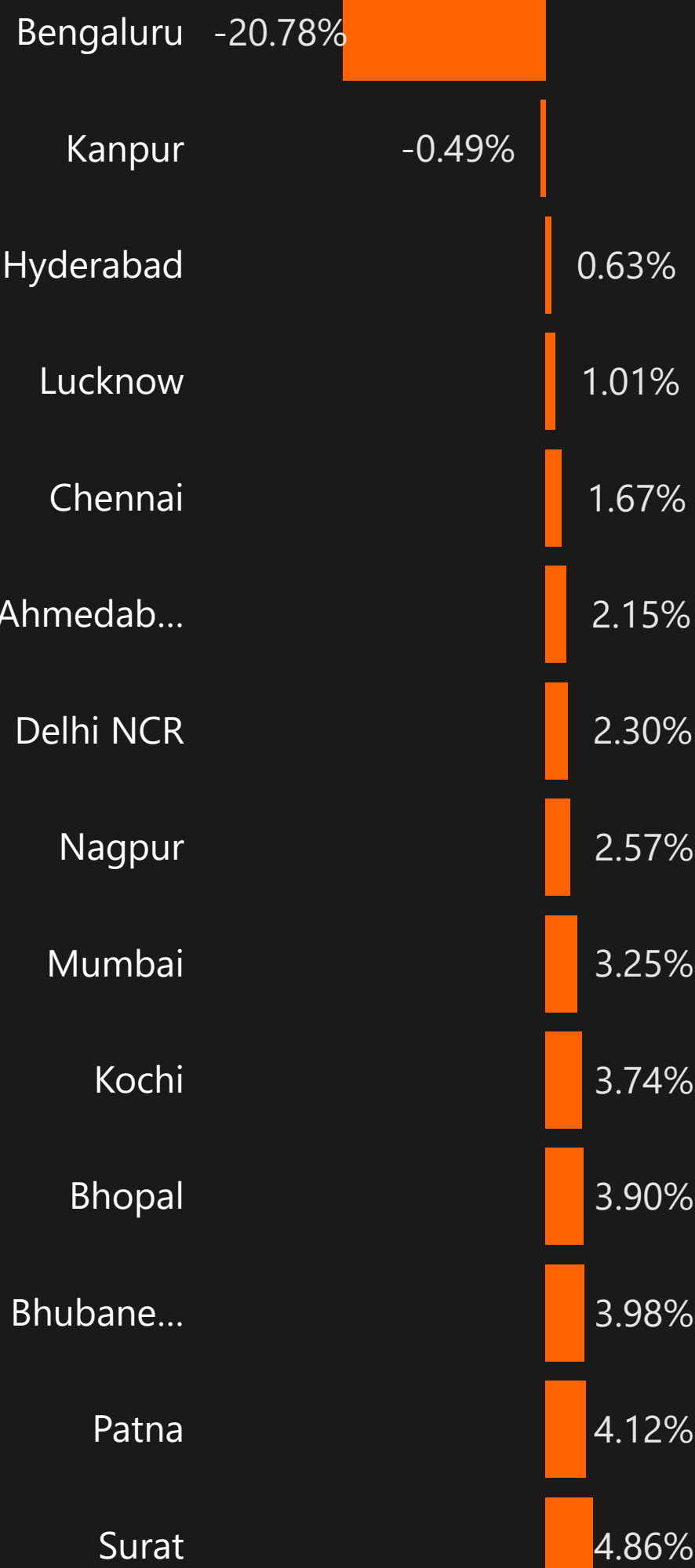
August

December

## Contribution % by Markets



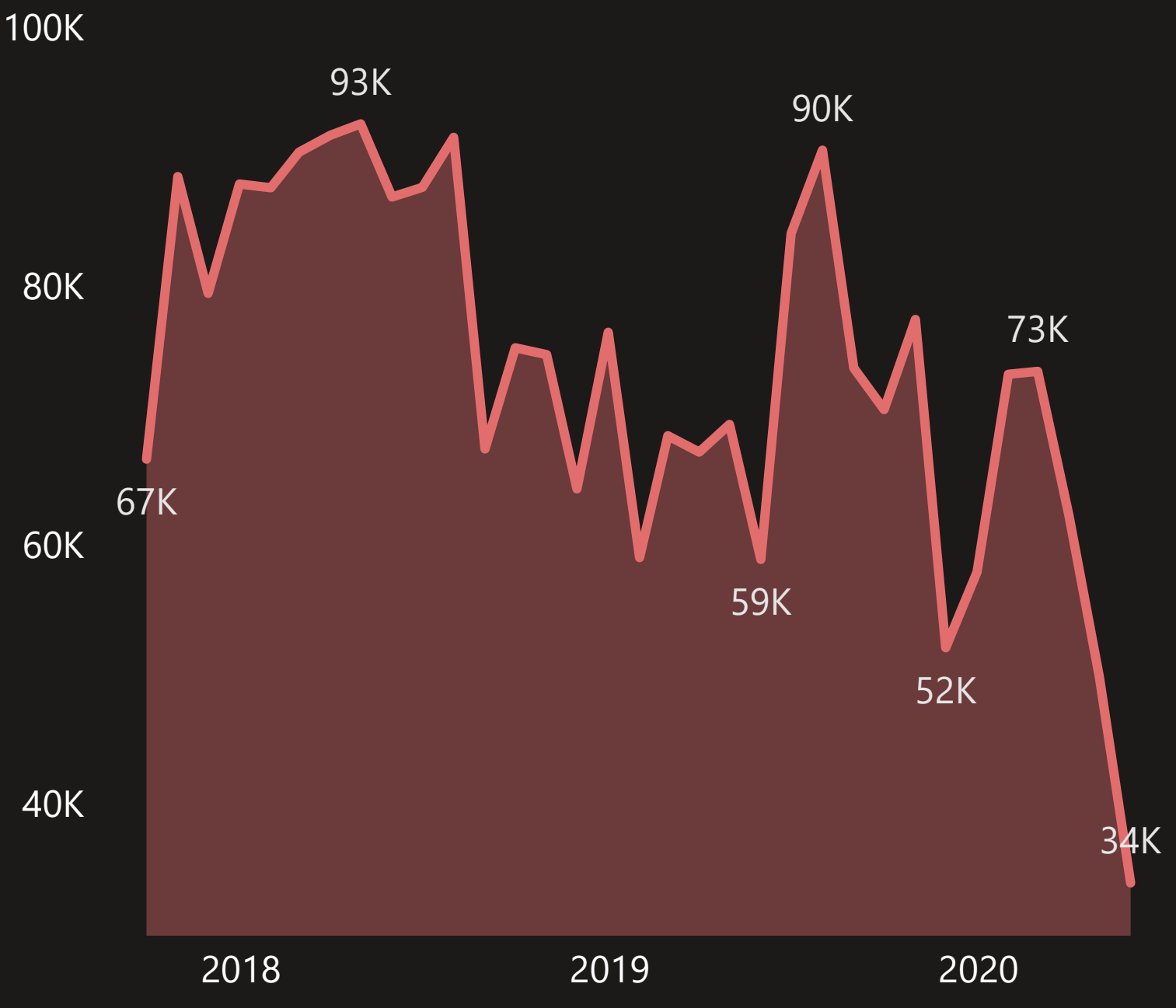
## Profit % by Markets



## Revenue Trends



## Sales Trend



Customer Name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Electricalsara Stores	₹ 413,333,588.00	41.97%	37.7%	2.25%
Nixon	₹ 43,893,083.00	4.46%	7.2%	4.07%
Electricalslytical	₹ 49,644,189.00	5.04%	6.8%	3.40%
Leader	₹ 16,529,970.00	1.68%	5.1%	7.54%
Premium Stores	₹ 44,906,666.00	4.56%	4.3%	2.35%
Control	₹ 31,771,997.00	3.23%	3.3%	2.60%
Electricalsociety	₹ 17,489,935.00	1.78%	2.9%	4.14%
Excel Stores	₹ 49,115,620.00	4.99%	2.8%	1.38%
Total	₹ 984,813,463.00	100.00%	100.0%	2.50%



# HARDWARE SALES INSIGHTS

Key Insights

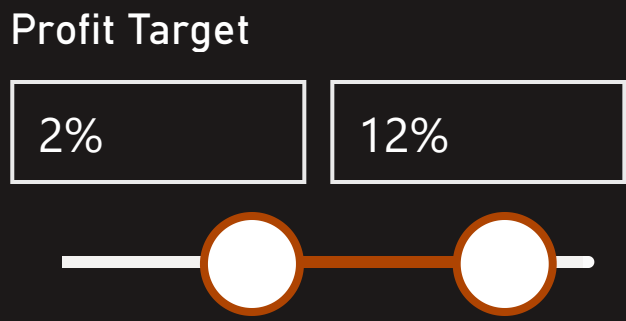
Profit Analysis

Performance Insights

₹ 142.22M  
Revenue

350.2K  
Sales Quantity

₹ 2.1M  
Total Profit Margin

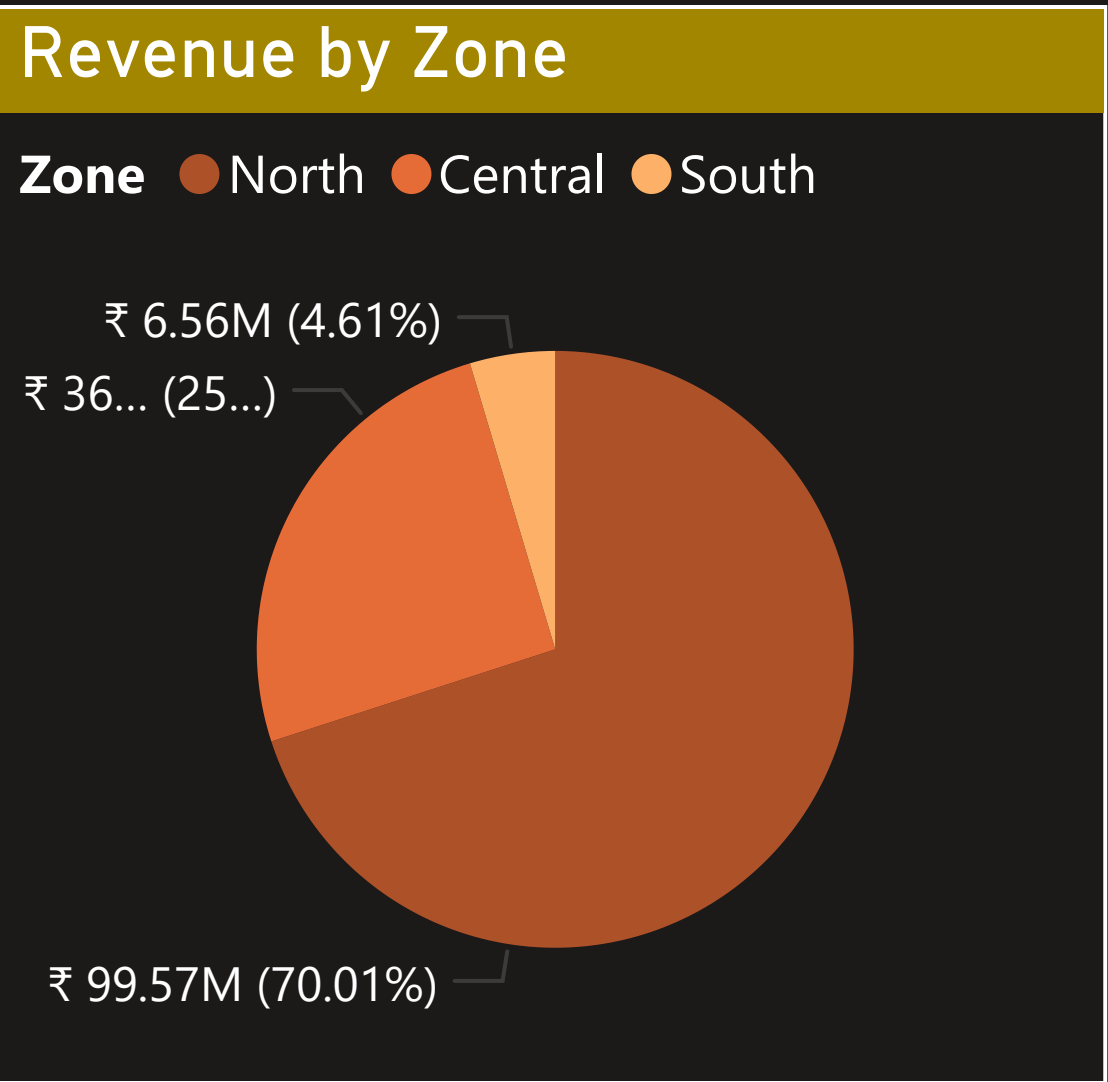
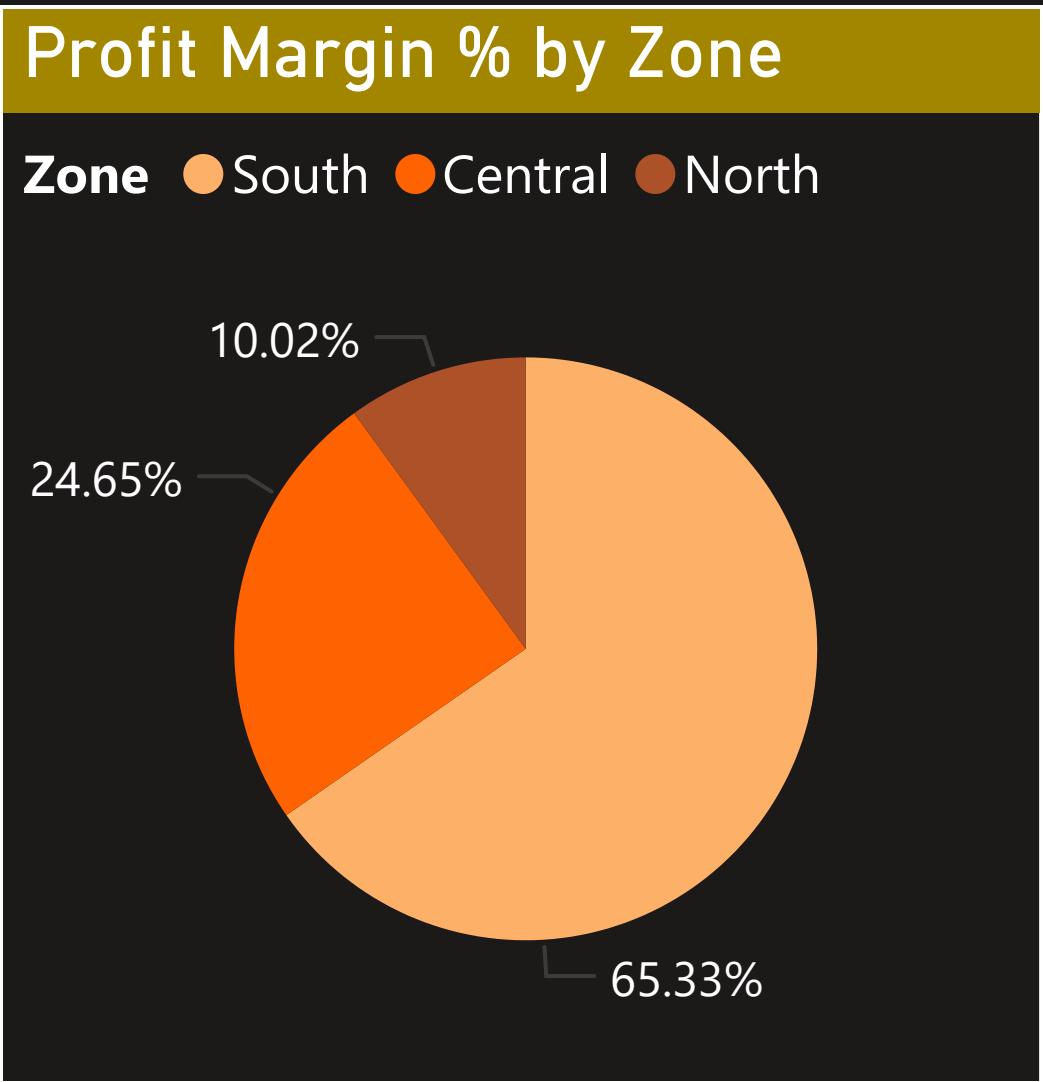
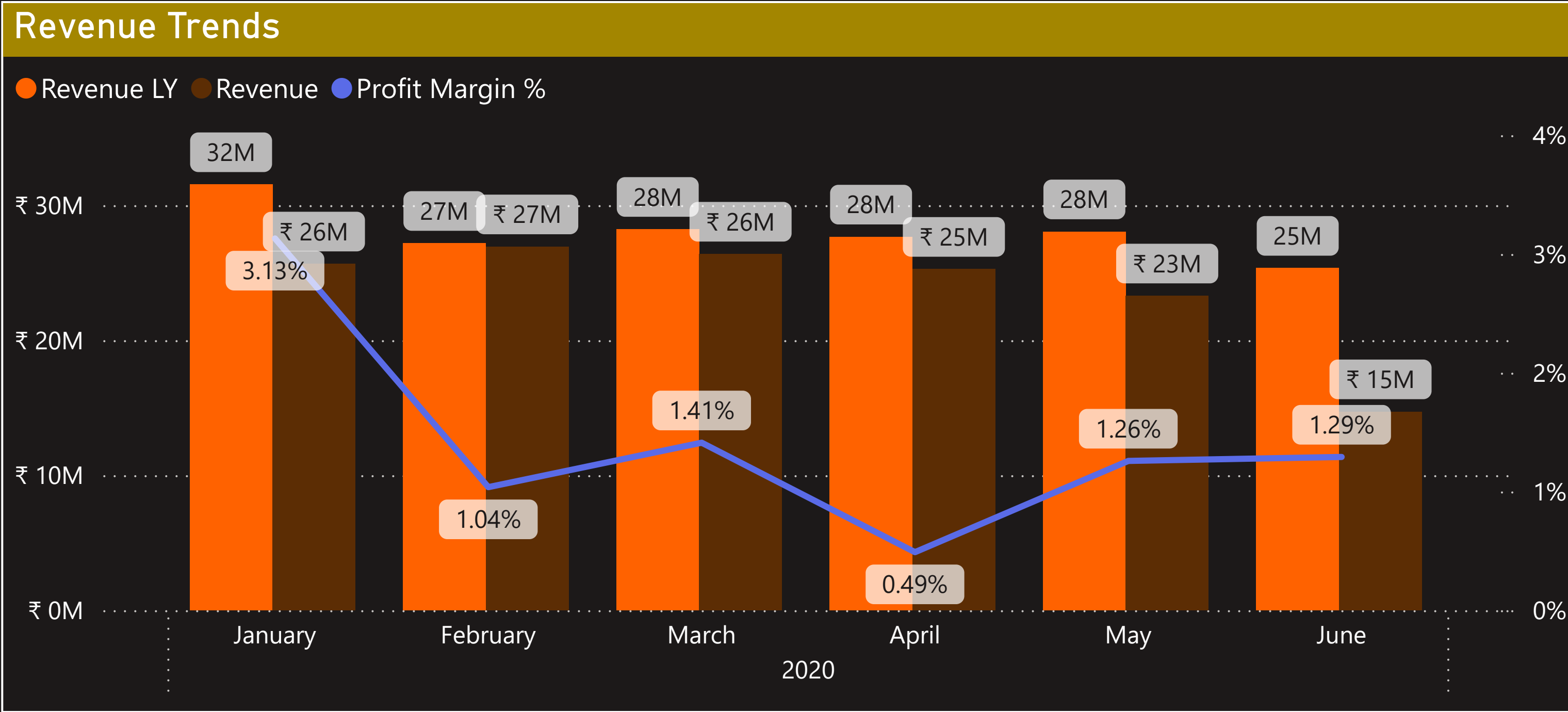
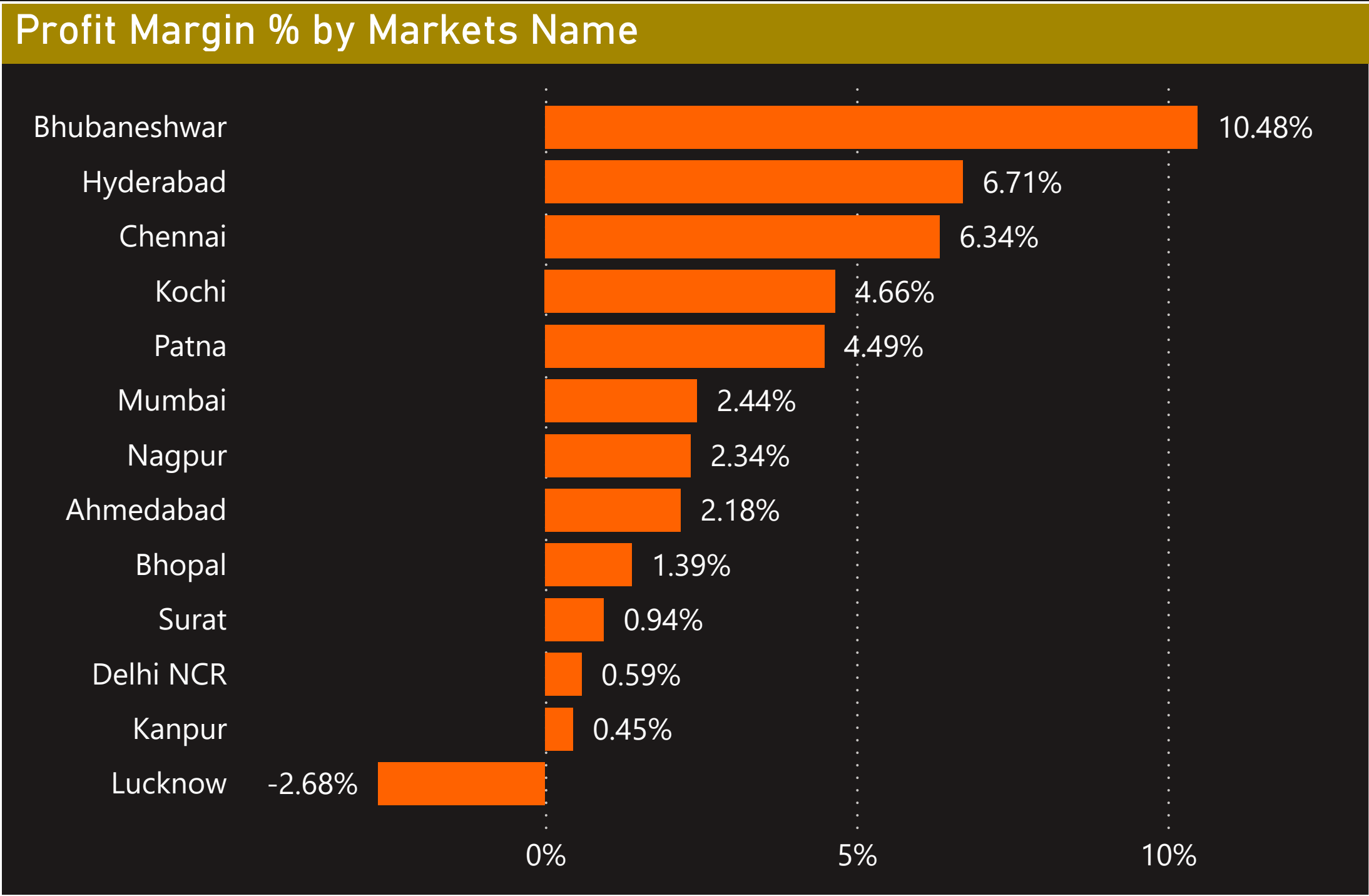


Year

2020

Months

All



Customer Name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Electricalsbea Stores	₹ 50,940.00	0.04%	0.4%	15.63%
Expression	₹ 82,845.00	0.06%	-0.2%	-4.16%
Electricalsquipo Stores	₹ 86,908.00	0.06%	-0.5%	-11.49%
Sage	₹ 96,950.00	0.07%	0.2%	3.46%
Electricalslance Stores	₹ 142,742.00	0.10%	0.2%	3.54%
Novus	₹ 258,543.00	0.18%	0.2%	1.65%
Propel	₹ 541,553.00	0.38%	0.7%	2.83%
Insight	₹ 571,430.00	0.40%	-0.5%	-1.92%
Total	₹ 142,224,545.00	100.00%	100.0%	1.45%