



PURECURE BIOMEDICAL DEVICES PRIVATE LIMITED

INTRODUCTION

At PureCure Biomedical Devices Private Limited, we are focused on transforming healthcare with innovative, patient-centric biomedical devices. Our mission is to develop high-quality solutions that address unmet medical needs, improve patient outcomes, and advance medical technology. By fostering strong partnerships with healthcare professionals, researchers, and regulatory bodies, we ensure our products meet the highest standards. We are committed to reducing healthcare costs while enhancing patient well-being. With a deep focus on innovation, quality, and compassion, PureCure aims to be a leader in the biomedical field, shaping a healthier future for all.



VISION

To be the global leader in innovative, patient-centric biomedical devices that redefine healthcare.

MISSION

To develop innovative biomedical devices that meet unaddressed medical needs and improve patient care. We focus on delivering high-quality, cost-effective solutions that enhance patient outcomes while fostering partnerships to drive sustainable advancements in healthcare.



PROBLEMS

01

Unmet Medical Needs

Many medical conditions lack effective treatment options, creating gaps in patient care that need to be addressed with innovative devices.

02

High Healthcare Costs

The rising costs of healthcare put financial strain on patients and healthcare systems, necessitating the development of more cost-effective solutions.

03

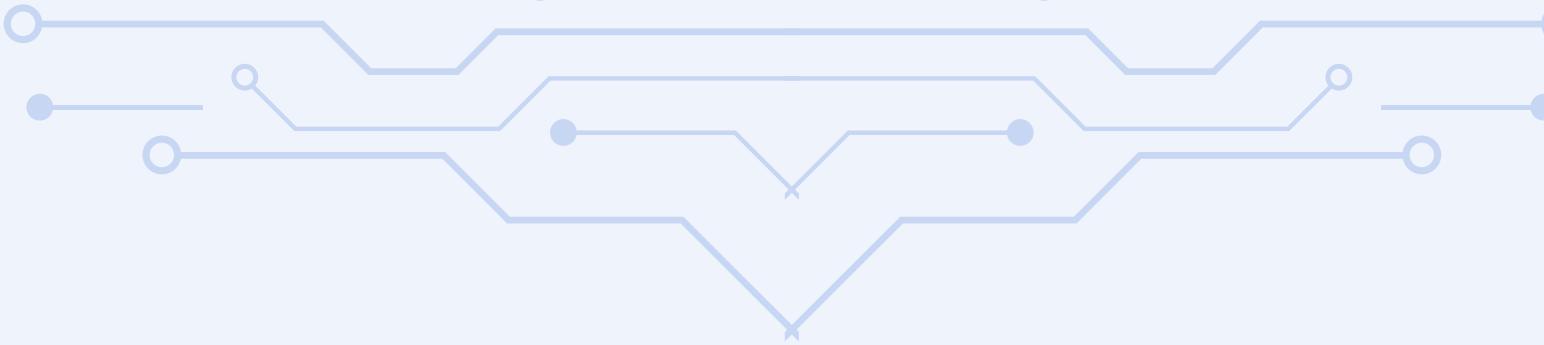
Regulatory Hurdles

Strict regulatory standards for medical devices pose challenges in terms of time, cost, and complexity for product development and market entry.

04

Technological Advancements

Keeping pace with rapid advancements in technology requires constant innovation and significant investment in research and development.



SOLUTIONS

Innovative Medical Devices

We develop cutting-edge biomedical devices that address unmet medical needs, improving patient care and outcomes where current treatments fall short.

Cost-Effective Solutions

By creating affordable, high-quality medical devices, we help reduce the financial burden on patients and healthcare systems while maintaining exceptional care standards.

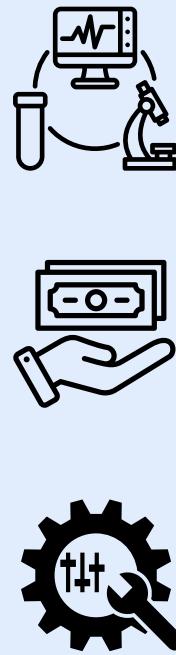
Regulatory Compliance

Our products are designed to meet or exceed regulatory requirements, ensuring faster and smoother market entry without compromising quality.

Advancement in Technology

We invest in research and development to stay ahead of technological trends, continuously innovating to provide better, more effective healthcare solutions.

OUR OFFERINGS



INNOVATIVE BIOMEDICAL DEVICES

COST-EFFECTIVE MEDICAL SOLUTIONS

CUSTOMIZED SOLUTIONS FOR HEALTHCARE PROVIDERS



RESEARCH & DEVELOPMENT

QUALITY ASSURANCE

CUSTOMER SUPPORT

PARTNERSHIPS

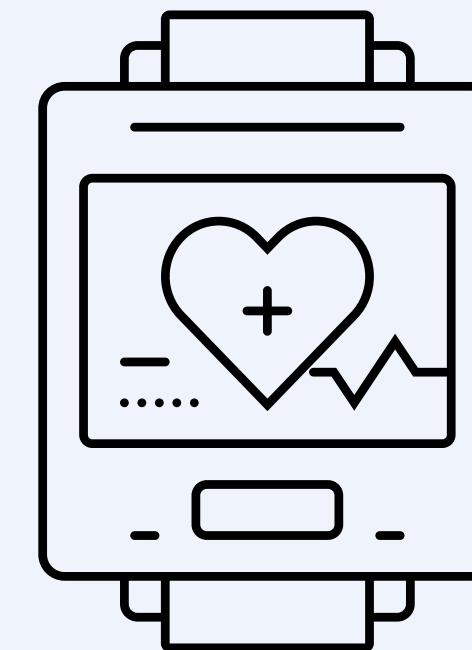
UNIQUE SELLING POINTS (USP)

Innovative Products

We offer cutting-edge biomedical devices designed to address unmet medical needs and improve patient outcomes.

Quality & Reliability

We maintain rigorous quality standards, ensuring that our devices meet or exceed regulatory and industry requirements.



Patient-Centric Focus

Our solutions prioritize patient comfort, safety, and well-being, ensuring improved quality of life.

Strong Partnerships

We collaborate closely with healthcare professionals, researchers, and regulatory bodies to drive innovation and enhance patient care.

COMPETITIVE ANALYSIS

Criteria	PureCure Biomedical Devices	Medtronic	Stryker	Transasia Bio-Medicals
Innovative Product Development	Yes	Yes	Yes	Yes
Focus on Unmet Medical Needs	Yes	Yes	No	No
Cost-Effective Solutions	Yes	No	Yes	Yes
Regulatory Compliance Expertise	Yes	Yes	Yes	Yes
Strong Healthcare Partnerships	Yes	Yes	Yes	No
Customer Support & Services	Yes	Yes	Yes	Yes
Geographic Expansion Focus	Yes	Yes	Yes	No
Sustainability Practices	Yes	Yes	No	No
R&D Investment	Yes	Yes	Yes	No

VALUE PROPOSITION



Innovative Solutions:
Our devices address medical conditions with unmet needs, enhancing patient outcomes where current treatments are insufficient.



Improved Quality of Life: Designed to prioritize patient comfort and reduce complications, our products contribute to better overall well-being.



Cost-Effective: We provide high-quality, affordable solutions that help reduce healthcare costs for both patients and systems.



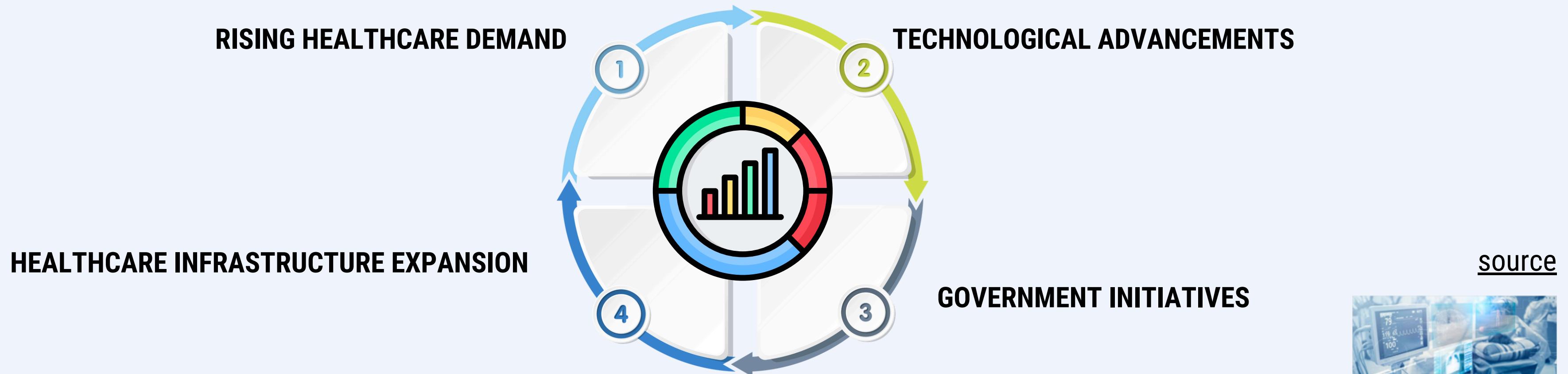
Advancing Technology: We are committed to pushing the boundaries of medical technology, driving continuous innovation.



Collaborative Approach: By working closely with healthcare professionals, we ensure our devices meet clinical needs and deliver superior patient care.

MARKET SIZE

The Indian medical devices sector is a growing market, currently valued at approximately **USD 15.35 billion in 2023**. It is projected to expand at a compound annual growth rate (**CAGR**) of **5.35%**, reaching an estimated **USD 20.51 billion by 2029**. This growth reflects the increasing demand for innovative medical devices and healthcare solutions in the country.



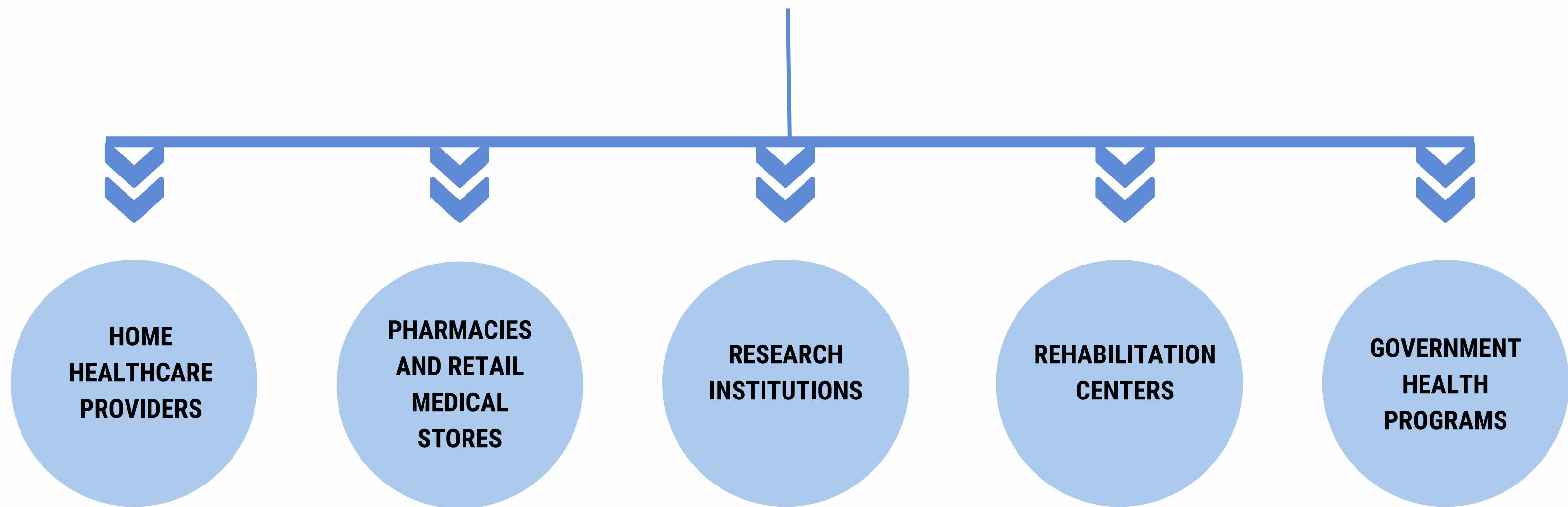
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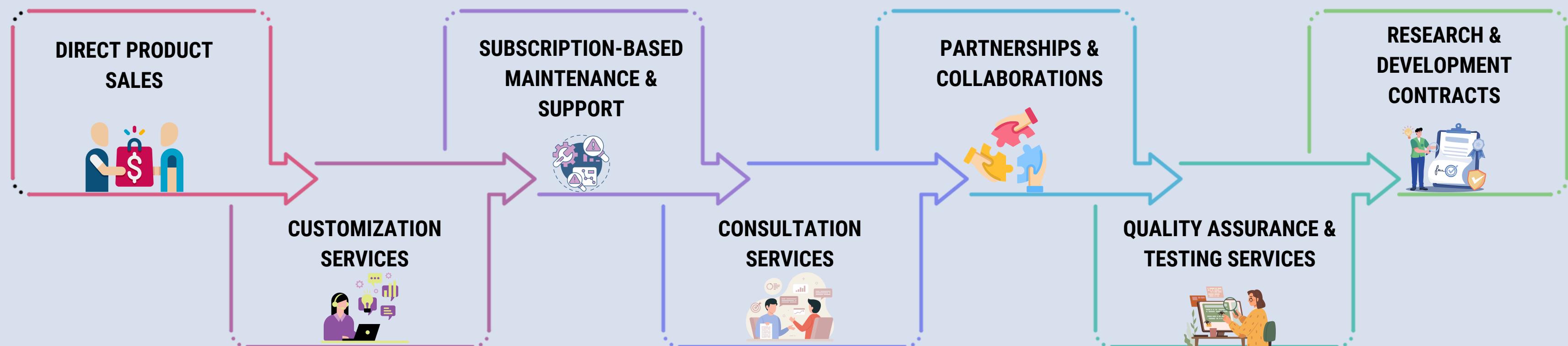
India Push on Medical Technology Industry Expansion
India is implementing key initiatives aimed at growing the medical technology (MedTech) industry and attracting more foreign investments.

India Briefing News / Apr 10

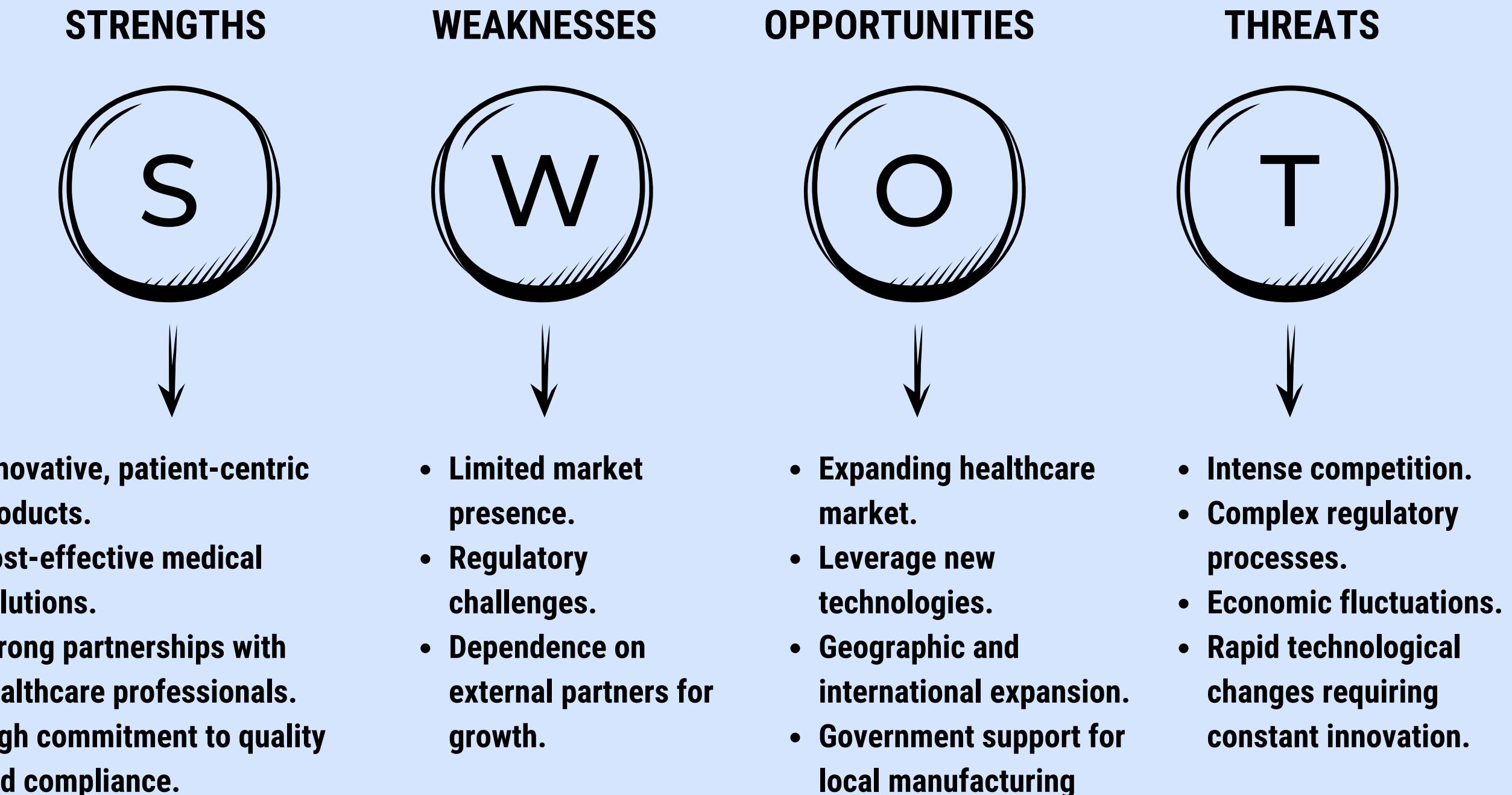
TARGET CUSTOMER



REVENUE MODEL

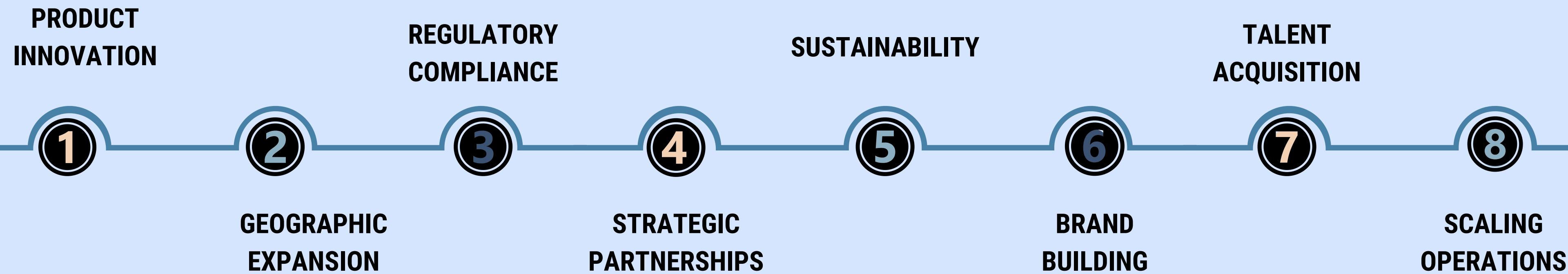






FUTURE TIMELINE

In the next 1-2 years, PureCure will focus on product innovation and streamlining regulatory compliance. By 3-4 years, the company plans to scale manufacturing, expand into new markets, and strengthen strategic partnerships. In 5 years and beyond, PureCure aims to solidify its global brand, enhance sustainability, and drive further growth through talent acquisition and comprehensive marketing.



MEET OUR BEST TEAM



**DEEPALEI MANOJ MULE
DIRECTOR & CO-FOUNDER**

She is a BSc graduate with 6 years of experience in accounting and office administration, bringing strong organizational and financial management skills to her role

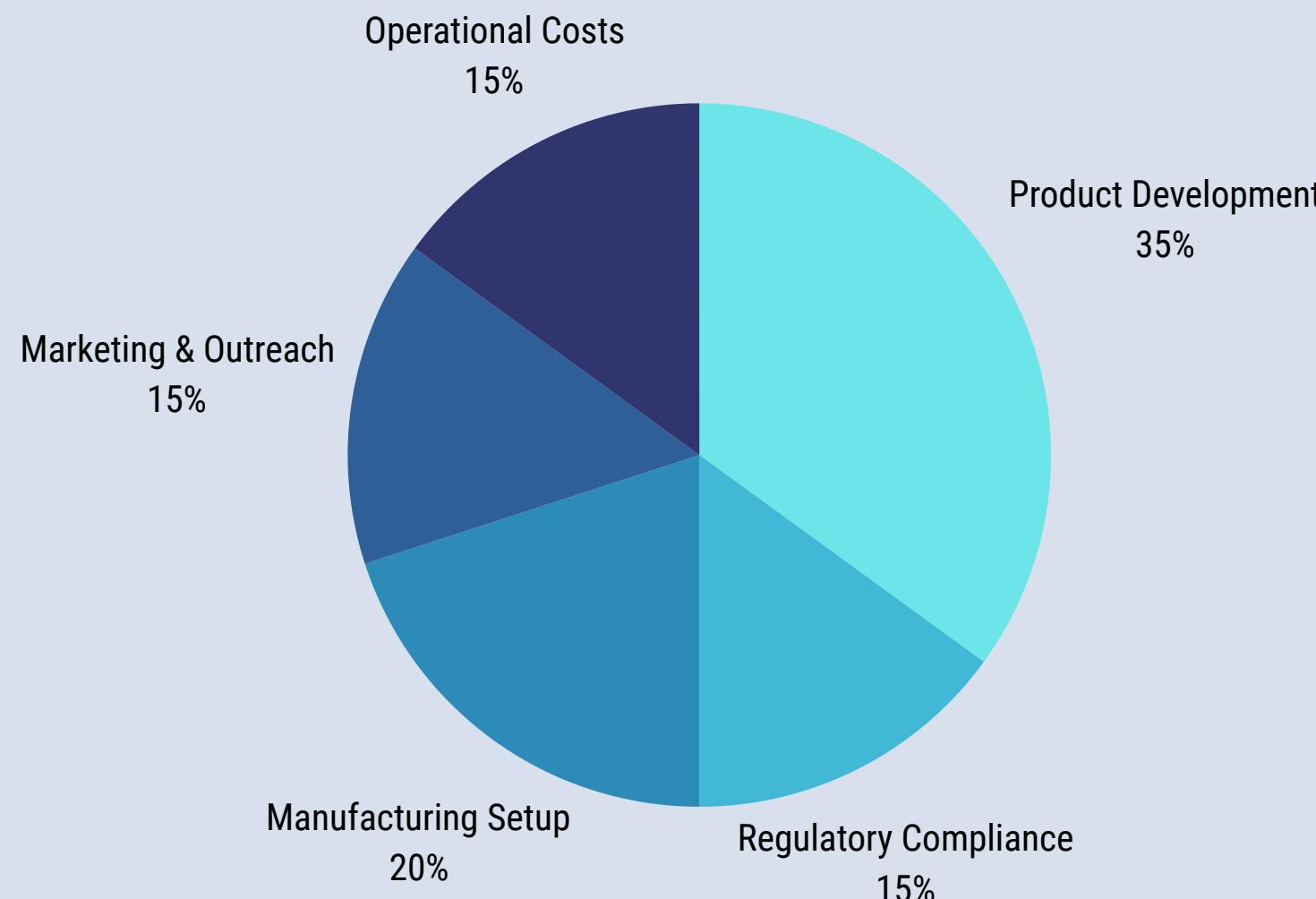


**MANOJ V. MULE
FOUNDER AND MANAGING DIRECTOR**

Manoj V. Mule, founder and Managing Director of PureCure Biomedical Devices, holds an MBA from Pune University and brings extensive experience from his time at Vygon, a multinational medical company. Driven by a passion for innovation, he founded PureCure to introduce cutting-edge healthcare technologies that enhance patient care. Under his leadership, the company has become a key player in the industry, known for its groundbreaking products and services.

FUND UTILIZATION

Total Ask- INR 20 LACS



Expense Category	Amount (INR Lakhs)	Percentage (%)
Product Development	700000	35%
Regulatory Compliance	300000	15%
Manufacturing Setup	400000	20%
Marketing & Outreach	300000	15%
Operational Costs	200000	10%
Customer Feedback & Iteration	100000	5%
Total	2000000	100%

GET IN TOUCH



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