## **Whitehat Copycat**

# **Awebwer BluePrint**

Tim Bekker introducing <u>Copycat Sites...</u>



## **Create a Download Page with Opt in!**

### Download Wizard

### Download starting...

Installation details will be send to you automatically if you click on the start download button below

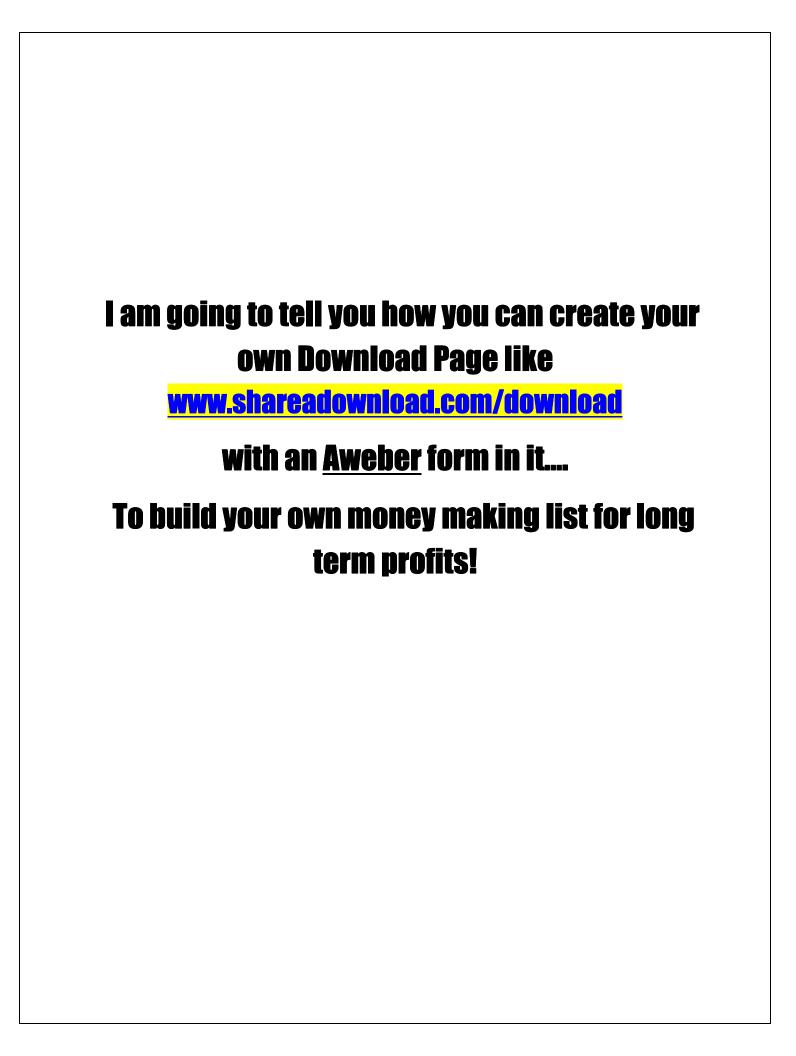
Once the installation is complete, click on the Setup Button

### Make sure you enter your first name and email correctly!

Enter your first name and email address below and we'll follow up with your download right away:

First name:	
Email:	
	Start my free download





# Here is the Step by Step procedure to create an account at aweber.com

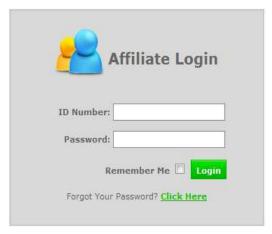
- 1. Go to <a href="http://www.whitehatcopycat.com/aweber.html">http://www.whitehatcopycat.com/aweber.html</a>
- 2. Read the <u>Discounts for Extended Terms</u>, select the plan as per you convenience.
- 3. Scroll down to the <u>Registration Form</u>, as shown in the Screenshot Below ->>

Account Login Name:		Mail sent through [AWeber] has the highest delivery rate of any competitor we have tested.
lowe.	login name can be up to 15 characters long, including rcase letters, numbers and hyphens, "-", and must ain at least one letter.	Jonathan Mizel
First Name:		I just successfully put a signup web form on my website, thanks to the complete and easy descripive video and written instructions. Excellent! If
Last Name: Organization (optional)		middle-aged geologist with a graduat degree in finance and little to no web savvy can do it, then anyone can. Thanks!
Street Address 1:		Jim Steel MBA P.Geo.
Street Address 2 (optional)		Your service is terrific! I've never dealt with an organization that responded so thoroughly, quickly, an
City:		patiently.
State/Territory:	23	Gary Screaton Page
Postal Code:		Hear Other Customers
Country:	INDIA	
Email Address:		
Talantana Namban		

- 4. Fill up the Registration Form and choose your payment option. Then click on I Agree, Complete My Order
- 5. After completing the registration process, click on Sign In at the top right corner.
- 6. Fill the Username and Password that you created in the required field. If you created a username for customer account, fill it in customer login area. If you created for Affiliate account, fill it in the affiliate login area. Click <u>Login</u> after filling username and password.

See the Screenshot Below for reference ->>



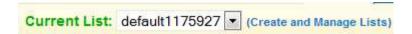




## Now I will show you How to work in Lists

Each list in an account has its own messages, subscribers, and sign up forms. You may set up as many in your account as you'd like. For example, if you have multiple websites, you can have a list for each.

To find your Current List, Go to Current List on Left Top of the page.
 See the screenshot below (It shows the default list of your account)



- 2. To select the list you'd like to work in, choose it from that box.
- 3. Once you have the list you need to work on it. So as to navigate around its settings, you'll use the row of tabs and menu options at the top of the page.
- 4. Use your mouse pointer over top any of the tabs and you'll find menu options. For example, if you want to search through your subscribers, move your mouse over the Subscribers tab, and then click on Search.

See the Screenshot below for reference ->>



# Now that we know how to get around in the account, let's set up our first list.

### **Creating a New List**

1. Click on Create and Manage lists.

See the screenshot below ->>



2. Click on <u>+create a New List</u> at right side of the page.

See the screenshot below ->>

( + Create a New List )

Back Up & Export All Active Lists

3. Fill up the form which contains List Settings and Company Branding.

See the screenshot below ->>

List Name*: Test		
List name	e,"Test", is available.	
Description*:		
From Address*: Test	Test	
Subscriber Alerts: Name	Email Addre	55
Company Branding:  nformation used to brand your unsubscribe pag	ge and email archive.	
Company Name:		

4. Click on Save List Settings after filling the complete form.

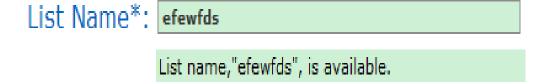
### To edit the Existing List, follow the steps as shown below->>

1. Move your mouse pointer to the My Lists tab and click on <u>List</u>
<u>Settings</u> as shown in the screenshot below.



- 2. Write Description: Choose a few words to describe the subject of your list. When someone Clicks on the unsubscribe link at the bottom of your messages, they will be reminded of what it is they'd subscribed for with this value.
- 3. <u>List Name</u>: This sets the name you'll see in the Current List box. Enter in your desired name, and wait a few seconds. Just beneath the box, you'll see either a green or red highlighted line letting you know of whether or not that name is available.

See the Screenshot below for reference ->>



- 4. Company Branding: There are a few places where you're subscribers will be directed to pages hosted on Aweber system.
- 5. Fill the Company Branding as shown below:-

**Company Name:** Fill the Name of your company

Website URL: Enter the address for your website so subscribers can visit from these pages using your link.

**Logo URL**: If you have a logo published on your website, copy its location (URL address) and paste it in the box.

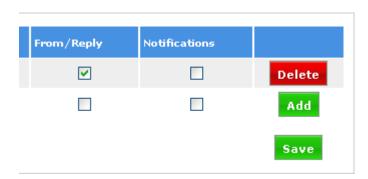
<u>Divider Color</u>: Type in a color name for divider or use the color code, if you have it.

6. Now put a Reply Address as shown in the screenshot below->>



7. Enter your name or the name of your company, something that your subscribers will recognize as soon as they open their email. Mark the "From/Reply" checkbox to specify this address as the one that you want to appear as the sender of the messages in your list.

See the screenshot below for your reference ->>



NOTE: Avoid using e-mail addresses found at the domains of free providers (e.g.@yahoo.com and @gmail.com) or Internet Service Providers (ISPs like@verizon.net), since spammers often use these for their reply addresses.

Needless to say, you don't want to be confused with spammers.

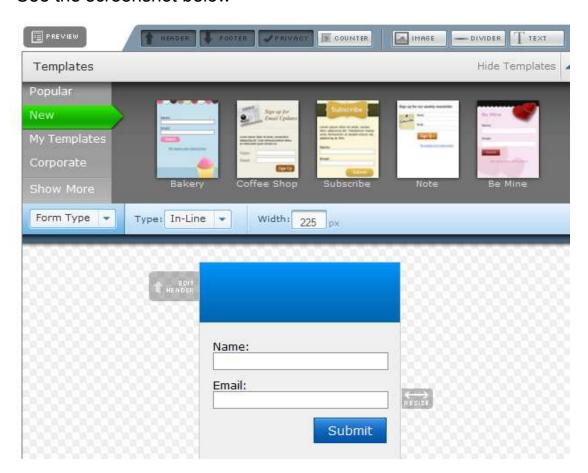
Now that we are done with our lists, let's add the form to your website.

1. Go to web form and <u>click on Create Web form</u>. As shown in the screenshot below->>



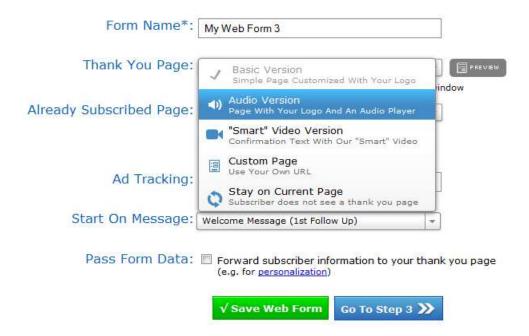
2. Choose the template from the templates available, load the template. Edit it as per your need (e.g. Header, footer, colors etc) and click on Go to step 2.

See the screenshot below ->>



3. Now you can customize you web form by giving it a name and few other changes. Click on the Thank You Page and you will get 4 more options to choose (e.g. Audio, Video or Custom). Now select the custom option from the scroll down and enter your own Thank You or Return Page. This is the page people are send after subscribing, so this should be your Download Page with ad or your Platform Link. Do the same for Already Subscribed Page (For already subscribed visitors). Now click on Go to Step 3.

See the screenshot below ->>



4. Now you will see three options to publish your web form. Choose I Will Install My Form. Now you can choose from JavaScript Snippet and Raw HTML. Usually, you'll want to choose the default, "JavaScript Snippet" version for reasons of simplicity.

See the screenshot below ->>







#### Recommended

- If you change your form here, you won't have to update your website.
  Track statistics in your account.

You can paste the snippet below anywhere between the body tags of your website:

<script type="text/javascript" src="http://forms.aweber.com/form/31/665130131.js">

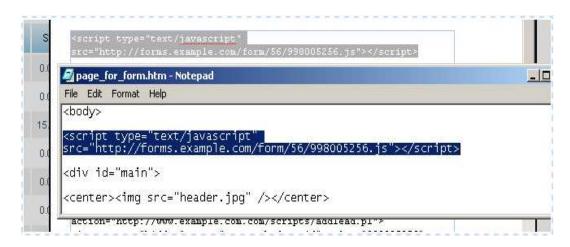




5. When you're ready to publish the HTML to your site, just copy it to your clipboard. In order to publish the web form to your page, you'll need to have access to make changes to your website. You need to get to the HTML source of the page, so that you can copy the HTML and paste it in.

Once you've found the HTML, just paste in what you've copied.

See the screenshot below ->>



Save the changes. Now reload your webpage (making sure your cache is clear in your browser so that it's loading the changes you made). You should see your form published with a place for your subscribers to opt-in to receive your information.