

Whitehat Copycat **BluePrint**

Tim Bekker introducing Copycat Sites...



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Facts: This platform was developed for me personally. My programmers build it and it's my property. It took me over \$25,000 to build it. I offer you a license for an exact copy of this platform with the exact same functionality as my own platform →.....	15
Complete control from the admin: add new programs with images, download links and text, cpa offers, multi language, see all your members (name, email, country), silver and gold part and much much more.....	15
Get your hands on a very LIMITED discount copy now for an unbelievable low price that ONLY my Whitehat Copycat members qualify for →.....	15
Order now for a ONE TIME FLAT FEE of just \$97	15
[that's \$402 off] Order now →.....	15
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Introduction

First of all thanks for buying the Whitehat Copycat System. You won't regret it!

I am literally going to take you by the hand and tell you the exact steps you should take childish simple. Just do as I say and you will be fine. I recommend that you don't go out and experiment yourself with parts of the plan (keep that for later). I don't want to tell you later: "I told you so". I hate that part. I am not trying to make a point a point here. I am trying to make you some money, right?

This Blueprint is the red line trough the ENTIRE system. It will reveal the exact steps that you should take to get your copycat sites up and running! It's the blueprint that binds all other modules (pieces of the puzzle) together to ONE system...

If you ever get things mixed up, don't know what step to take next or just get a little overloaded by the information (this things happen to anyone, also to me☺) GRAB this blueprint again and read it again and again... and remember to breathhhhhhhh!

Before I take you to the blueprint I will first tell you something about myself, my company, my team, what we do and how we do it, and our working method.



Tim Bekker

Tim Bekker

About myself and what I do

I am Tim Bekker, creator of The Stupid Simple System that was a big hit on Clickbank. I have been marketing online for over 7 years and made over \$2 Million from 100's of niches, products and industries!

Me and my team are Dutch and we work from an office in the North of Holland (about 90 minutes from Amsterdam).

The **one big advantage** of being Dutch is that me and my team can monitor what foreign marketers, like you, do and then implement it in our own Dutch market space. We have the best of both...

But of course we don't only monitor other players. We like to invent and construct new marketing options or revenue streams ourselves.

And I guess we are doing pretty well. Over the past 7 years we gathered a database counting over 8 million records. Unfortunately when I started my biz I was only 19 years old and not experienced enough to handle that many records. Literally like 10k+ per day. So I am still busy with splitting and (cleaning) this enormous db into manageable lists :}

Except for creating and marketing our own products we also run our own Design & Advertising Agency: <http://www.iMayBeFire.com>.

We handle all kinds of **IT related projects**, small, medium and enterprise size. (not just related to IM). If you need something done, like a web 2.0 sites (community, video), widgets, or anything else come to me.

Let's go over the package!

First of all let's go over the package. If you have downloaded all the material from the members area you have:

The Whitehat Copycat Templates

5 templates with different colours. You are going to use these templates to setup your copycat sites.

+ 5 blueprints!

1. The Whitehat Copycat Blueprint

The exact Whitehat Copycat blueprint that goes over the entire system and tells what to do with the other material

2. The Niche Blueprint

Reveals the exact niche you are going to hit.

3. The Product blueprint

Reveals the exact products that I have tested and that have PROVEN to convert within this niche.

4. The Copycat Site Blueprint

Reveals exactly how to set up your copycat sites

5. The Download Page Blueprint

Reveals exactly how to set up your download pages!

6. The Traffic Blueprint

Reveals the exact steps I have taken to get my copycat sites up in the organic rankings of Yahoo, MSN (Bing) & Google.

Including: The unique linking system of Whitehat Copycat that will catapult your rankings and traffic big time!

Ok? Ready to go? Let's start!

Simplifying the process

First of all I would like to take away one false presumption that some people have: that making money online is easy money without a lot of sweat, tears and efforts.

It's true once you come to a certain point where you have sites running that hit a steady flow of traffic or where you have build a good customer list that making money online can be pretty easy...

But let me tell you all these top marketers or so called guru's have worked very hard to make it to that point.

Don't expect to sit on the first row for a penny. Anyone who is telling you that is probably going cost you money instead of making you money.

However I have made the Whitehat Copycat project as easy as possible for you and as close to a plug n play system as it gets, but all "real" top marketers know that there always have to be a certain input from your own site to make the system unique to you.

Why? Not because I don't want to give you a plug 'n play site or business, but because it just won't work if everybody has the exact same "thing" running. If we do it like that no one is going anywhere. And we don't want that, right?

Basically all you have to do is to customization to make the sites unique to you. It's not even that much work or actually it's a piece of cake, but it has to be done.

So what are we exactly going to do? And I don't want to make it harder than it is (→ I will explain this figure in the next chapters)



Whitehat Copycat: Copycat Sites

In this chapter I will tell you what copycat sites are. I will take download.com as example. It's a great example of the earning model copycat sites are trying to simulate.

Download.com ➔

home | reviews | news | downloads | cnet tv

HOLIDAY HELP DESK broadcasting live at 1:00 p.m., PT


log in | join CNET

cnet download.com

Windows | Mac | Mobile | Webware

Home > Windows Software > Security Software > Antivirus Software > AVG Anti-Virus Free Edition

Ad Feedback


**Recommended Download**

Editor's Rating: ★★★★★ Rated 5 Stars by Brothersoft (May 2009)


Operating System: Windows® 7, Windows Vista and Windows® XP

DOWNLOAD HERE!

AVG Anti-Virus Free Edition 9.0.704

**Download Now** (870.36K)
Tested spyware free ⓘ

~OT~

**HOLIDAY SPECIAL!**
Upgrade to AVG Anti-Virus Pro
for only ~~\$34.99~~ \$31.49
10% off

CNET editors' rating: ★★★★★
Average user rating: ★★★★★
out of 20035 votes
See all user reviews

Quick specs

Price: Free

Operating system: Windows 2000/XP/Vista/7

Date added: November 11, 2009

Total Downloads: 245,027,097

Downloads last week: 1,745,462

See full specifications >

+ Add to my list

Ad Feedback

Recommended Download

Anti-Virus / Anti-Spyware

Lucas Pearson
Rated 5 Cows (May 09)

CyberDefender will:

- Remove spyware, viruses & trojans
- Block pop-ups & phishing sites
- Get a system diagnostic in minutes

Start Download >

CNET editors' review

Reviewed by: Seth Rosenblatt on October 15, 2009

AVG Free provides the bare necessities when it comes to security, but that should be enough for savvy Windows users. You'll get a combined antivirus and anti-malware engine, Link Scanner, and e-mail scanning. AVG Free 9 introduces a few new features, with improvements focused on performance, including claims of faster scan and boot times. One new feature is the Identity Theft Recovery Unit. Only for users in the United States, ITRU is a business partnership with Identity Guard which provides "consumer identity theft solutions," accessible only from the AVG toolbar in Firefox and Internet Explorer.

Sponsored Links

[Remove Antivirus Live](#)
Antivirus Live Virus Removal Download Award
Winning AntiVirus!
www.pctools.com

[Free iAntiVirus Download](#)
100% Free leading AntiVirus. No catches.
Download Now!
www.iantivirus.com

[Norman Antivirus software](#)
Nieuwe generatie van Norman Virus Control

Download.com. A big fat site making millions and millions of dollars per month. A dream to have for most marketers. But complete out of reach. Far too expensive to build if you only have \$50 on your savings account.

If we take a look at the screen we see the ads on top and at the right hand side. I guess that's how most marketers see a site like download.com or facebook.com. A nice site to advertise on...

HOLIDAY HELP DESK: 8 modcasting 16e at 1:00 p.m., PT

cnet download.com

Windows Mac Mobile Webware

Home > Windows Software > Security Software > Antivirus Software > AVG Anti-Virus Free Edition

Ad Feedback

Recommended Download

Editor's Rating: ★★★★★ Rated 5 Stars by Brothersoft (May 2009)

Operating System: Windows® 7, Windows Vista and Windows® XP

DOWNLOAD HERE!

AVG Anti-Virus Free Edition 9.0.534

Download Now (870.36K)

Tested spyware free

HOLIDAY SPECIAL!
Upgrade to AVG Anti-Virus Pro
for only \$34.99 \$31.49

10% off

CNET editors' rating: ★★★★★

Average user rating: ★★★★★ out of 20235 users See all user reviews

Quick specs
Price: Free
Operating system: Windows 2000/XP/Vista/7
Date added: November 11, 2009
Total Downloads: 245,027,097
Downloads last week: 1,745,462
See full specifications >
+ Add to my list

adspace!!!

Recommended Download

Anti-Virus / Anti-Spyware

5 Cows Rated 5 Cows (May 09)

CyberDefender will:

- Remove spyware, viruses & trojans
- Block pop-ups & phishing sites
- Get a system diagnostic in minutes

Start Download >

Sponsored Links

[Remove Antivirus Live](#)
Antivirus Live Virus Removal Download Award Winning Antivirus!
www.pctools.com

[Free iAntiVirus Download](#)
100% Free leading Antivirus. No catches. Download Now!
www.iantivirus.com

[Norman Antivirus software](#)

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Reviewed by: Seth Rosenblatt on October 15, 2009

AVG Free provides the bare necessities when it comes to security, but that should be enough for savvy Windows users. You'll get a combined antivirus and anti-malware engine, Link Scanner, and e-mail scanning. AVG Free 9 introduces a few new features, with improvements focused on performance, including claims of faster scan and boot times. One new feature is the Identity Theft Recovery Unit. Only for users in the United States, ITRU is a business partnership with Identity Guard which provides "consumer identity theft solutions," accessible only from the AVG toolbar in Firefox and Internet Explorer.

HOWEVER!!! This screenshot tells us much much more...

Forget for one second that download.com is a huge site existing of thousands of pages and products....

If we look closely look to the screen and we simplify the whole download.com model. Their product pages exist of no more than 2 parts:

- Offering a free product or trial
- Ads that make them tons of \$\$\$

That's what I see, free products and ads. They even integrate the ads so smart with all the "download now" buttons and texts that they literally trick lots of people into clicking on the ad instead of the right download button.

If download.com can do that than for sure we can do it too!

The screenshot shows the download.com website for AVG Anti-Virus Free Edition 9.0.754. The page is annotated with red circles and text labels:

- Recommended Download** (top right): A red circle highlights this section, with the word "money" written in red over it. It includes an "Editor's Rating" of 5 stars, "Operating System: Windows® 7, Windows Vista and Windows® XP", and a "DOWNLOAD HERE!" button.
- Download Now** (middle left): A red circle highlights this section, with the words "free product" written in red over it. It shows the product is "Tested spyware free" and has a "HOLIDAY SPECIAL!" banner for upgrading to AVG Anti-Virus Pro for only \$34.99 (down from \$31.49).
- Recommended Download** (bottom right): A red circle highlights this section, with the word "money" written in red over it. It features a "Start Download >" button and a "Sponsored Links" section with links to "Remove Antivirus Live", "Free iAntiVirus Download", and "Norman Antivirus software".

The page also includes a search bar, navigation links, and various promotional banners.

Most marketers nowadays talk about Niches in the sense of micro niches. You find yourself a good product niche and sell a matching product. Traffic is relative small, buyers are targeted. However most marketers have a hard time to discover these kind of niches. And if they do they have a hard time to compete about other niche marketers that are just a little bit better or smarter.

What can we learn from the Download.com Model?

- Sites like download.com tell us that (certainly) for starting marketers it could be much easier to operate in a **Macro Niche**. Niches that are so big that it doesn't matter how many marketers operate in it. You will get yourself a "shitload" of traffic.
- Download.com even tells us how we should operate in these Macro Niches. Attract your traffic with a free download and make sure they go for one of the ads. So we don't target (like in the micro niches) directly on the product we want to sell.

We target on something that the public is looking for to get the traffic. And once the traffic hits us we try to make them go another way... Plain simple!

And really guys this macro niche is so unbelievable big like millions and millions of searches every single day for free downloads like realplayer, windows media player, internet explorer etc.

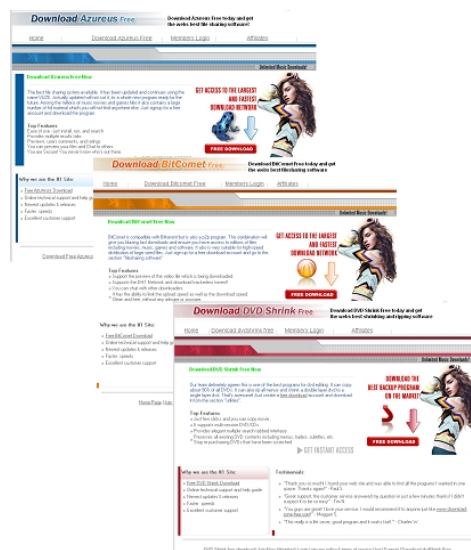
I operate with about 30 copycat sites in this macro niche and average about 80k+ visitors per month. Sometimes 200k+!

So what are these Copycat Sites?

Copycat sites are small optimized sites that simplify the earning model of a site like download.com and target for only one product. These copycat sites make it possible for people with no investment power to simulate and copy the earning model of the big fat sites

The earning model of these “Copycat Sites” is identical to the earning model of a site like download.com. The simplified process.

- **Target the free product/download. Write a small text per page or modify existing product text.**
- Drive an amazing amount of traffic to your copycat sites targeted on these macro niche.
- Give your traffic (in this example) the download link and earn with ads on page. Google AdSense, Hot CPA Offers (free download offers convert like crazy in the download macro niche), Clickbank offers etc.



The Macro Niche You Will Operate in

The macro niche we are going to operate in was no secret anymore. But yeah...it will be the download niche.

Literally millions and millions of searches per day and lots of free material that you can offer to your traffic => the perfect niche to bring you an amazing amount of traffic, that you can offer what they are looking for (and it won't cost you a dime) and excellent products that match this traffic.

I will tell you everything about this macro niche and its sub niches in the Niche blueprint

The Exact Step-By-Step Blueprint

1. Choose your sub niches (programs) for which you are going to create copycat sites. I recommend to start with about 25 programs.

Please read the Niche Blueprint carefully. It reveals how you can select your sub niches and how to target your copycat sites!

2. Create Copycat Sites for your chosen sub niches. Use the templates that you received with the Whitehat Copycat Package to create these sites.

Please read the Copycat Sites Blueprint carefully. It tells you the exact steps you should take to prepare your sites and which (free) program to use (if you have no website building experience)

3. Link your copycat sites to a download page where you give the free download matching to your copycat site and an ad or banner to redirect your traffic to a money making offer.

This is REALLY an important step. This download pages have to be perfect to make you the biggest amount of money.

Also these download pages are covered in the “Download Page Blueprint”. Please read the Product Blueprint to see which products I recommend to promote on these download pages!

If you have bought the dMayBeFire download platform then please advise your special download page blueprint.

Before you continue!

If you didn't buy the dmaybelfire download platform yet, but now see the value of having just ONE platform where you can offer an unlimited number of programs to your traffic (whether you create 25 or 2500 copycat sites...and yes indeed: This will save you ton's of time because you don't have to create 2500 separate download pages, but just one and did I mention that it just looks much more professional (have a look for yourself <http://www.dMayBelFire.com>)

And last but not least you will also build a high quality customer list at lightning speed that will make you money over and over again.

I will offer this platform right now to you once again for the last time with a HUGE discount. This platform is part of a huge launch in a few months and will **then sell for \$499+**

Facts: This platform was developed for me personally. My programmers build it and it's my property. It took me over \$25,000 to build it. I offer you a license for an exact copy of this platform with the exact same functionality as my own platform →

Complete control from the admin: add new programs with images, download links and text, cpa offers, multi language, see all your members (name, email, country), silver and gold part and much much more...

The platform package comes with install Instructions!

Get your hands on a very LIMITED discount copy now for an unbelievable low price that ONLY my Whitehat Copycat members qualify for →

Order now for a ONE TIME FLAT FEE of just \$97

[that's \$402 off] Order now →

<http://www.WhitehatCopycat.com/171082oto3.php>

Remember: Complete control

Upload your copycat sites to the world wide web. You don't have to buy a new domain for every copycat site. One domain will do and upload the copycat sites to subfolders with a corresponding name (so if your copycat sites is targeted for:

realplayer → www.yoursite.com/realplayer/,
if your copycat sites is targeted for”
quicktime → www.yoursite.com/quicktime
and so on...)

If you don't have a domain and hosting account yet I recommend to buy it here: <http://www.WhitehatCopycat.com/godaddy.html>

Other hosting companies that I recommend:

<http://www.top-web--hosting.com/>

IMPORTANT: You have to buy a domain name with the words free and download in it. The order doesn't matter:

<http://www.download-area-free.com>

<http://www.area-download-free.com>

<http://www.free-area-download.com>

<http://www.download-free-platform.com>

.....

There are literally millions of options just buy a good one!

For the newbies: I have attached a bonus blueprint called “Getting Online Faster” that tells you exactly how to purchase domain and hosting with Godaddy. It also shows how to upload your sites to your hosting account!

4. WE start the link building part. We have to get you some quality links to rank yourself on the first pages of Google, Yahoo and MSN (called SEO). This sounds maybe a little bit scary, but I have got you covered with a UNIQUE approach. You will love it!

Please read the Traffic Blueprint for the exact steps you should take!

5. Sit back and relax. It may take a while before your copycat sites are indexed and start driving traffic.

Or...create yourself a second set of 25 pages! ☺