Whitehat Copycat Niche BluePrint

Tim Bekker introducing <u>Copycat Sites...</u>



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Introduction

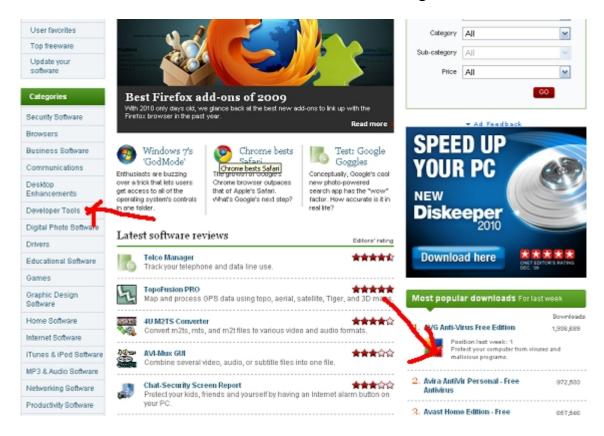
In this Niche Blueprint I will tell you exactly how you are going to target your copycat sites within this Macro Download Niche.

I will start by telling you how to divide the macro niche in sub niches first. After that I will tell you exactly how you should target these sub niches on your copycat sites for the best results.

IMPORTANT: Once again → You could go many directions with how you target your sub niches on your copycat sites. I recommend just doing as I will reveal to you in this blueprint. Keep the experimenting for a later moment!

Dividing the Macro Niche in Sub Niches

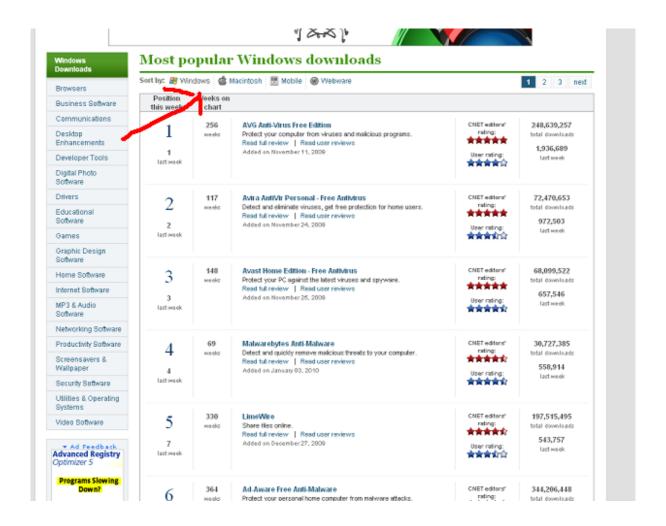
Let's have a look at for instance download.com again:



Sites like download.com have huge lists of programs that can be downloaded for free.

Download.com has top lists of the programs that are most popular and they also have all programs nicely listed in categories.

The first step you should take to get up your copycat sites is selecting a few good programs from the extensive lists of free programs that are offered nowadays on the net (100k+). There are many download sites like download.com. You could get your information from other download sites as well.



I recommend to start with 25 copycat sites so choose 25 free downloads for every copycat site one!

These are 25 programs for which I have copycat sites running. (I recommend you to choose your own programs though. It's just a few seconds work)

- Limewire
- Ad Aware
- Winzip
- Winrar
- Yahoo messenger

- Realplayer
- Windows media player
- Quicktime
- Azureus
- VLC player
- Msn Messenger
- Irfanview
- Google chrome
- Mozilla Firefox
- Jetaudio
- ICQ
- Trillian
- Winamp
- Imesh
- Itunes
- Avg
- Avast
- Bitcomet
- CCleaner
- Mp3Rocket

Once again search traffic on these free downloads are AMAZING. I guess only for this 25 program a millions per day. I guess you get the point.

You only have to grab a small part of the cake and you get thousands of visitors per day to your copycat sites that are floating around on the internet (what if you setup 100 or 200 copycat sites)

Turning these programs into a sub niche

Once you have selected your programs you have to turn them into a niche or subniche.

Of course we could say the program names themselves are a good niche. But I feel like it is too general still.

We are going to target our copycat sites with these programs for the 'free download" sub niches. These two words "free" and "download" are the 2 words that are mostly used when people look for these programs.

Targeting your copycat sites wrong →

- Limewire
- Ad Aware
- Winzip
- Winrar
- Yahoo messenger
- Realplayer
- Windows media player....

Targeting your copycat sites right →

- Download Limewire Free
- Download Ad Aware Free
- Download Winzip Free
- Download Winrar Free
- Download Yahoo messenger Free

- Download Realplayer Free
- Download Windows media player Free....

IMPORTANT

- I wouldn't use the version numbers of the programs, but just the program name. No more, no less.
- I will also go over this in the Copycat Sites Blueprint. But targeting
 your copycat site for for example Download Realplayer Free.
 Doesn't mean you have to use that exact phrase all the time. Play
 with the order of the words.
 - o Download Realplayer Free
 - o Free Realplayer Download
 - o Realplayer Free Download