How I Make \$100+ Daily from CPALead

A step by step guide through the whole process.

Introduction: I will show you some of my methods on how to generate up to \$100+ each day with CPALead.

The Company. CPALead, LLC is a performance-based, online advertising network that develops technologies to promote incentive-based advertisements across niche websites in the following genres:

- 1) Massively Multi-Player Online Role Playing Games (MMORPG)
- 2) Virtual Worlds
- 3) Social Networks
- 4) Premium Video, Music, eBook and Art Content Sites
- 5) USA Compliant Poker Websites

Recent Earning Stats





Before getting down to business...

Because I took the time to write this whole ebook guide, the least you could do is sign up under me when applying to CPALead.

So I would really appreciate if you would sign up using my referral link.

Please use this link here.

THANKS!

METHODS:

- 1) Movie, youtube
- 2) Template, wordpress
- 3) eBook, article pack

1) The Youtube Method

- 1: You're probably wondering what network those earning stats are from. It's CPALead. By far, one of the best CPA networks in the market. Before you start earning you'll have to get accepted into their network, if you do what I tell you to in the next few steps, you should be accepted into their network within 24 hours. (Less if you already have a content website.)
- 2: To get accepted by CPALead, you must have a website to submit with your application when you apply. (Continued)
- **3:** CPALead is important because of the gateway they provide. You can use this gateway to block any sort of content you may have on your own website, game content, movie content, etc.. (Adult content not allowed) The reason you block the content is because the visitor has to complete one of the surveys that pops up on the gateway; once he completes the survey the visitor gains access to your content, and you get \$1 \$5 per survey completed. Imagine having 100 visitors complete a survey a day. 100 visitors is no biggie either, I get way more.
- **4:** Make sure you have a YouTube account handy to be able to upload videos with descriptions linking to your site. (This is where your main traffic will come from.)
- **5:** Now that you have a very basic idea of what will be going on we can start with the step by step process.
- 6: You need a website with wordpress installed on it. The

example I'll be using with this guide will be related to watching movies online for free. Find a free basic wordpress theme you can use on your own website to be able to start posting blog entries to watch movies on.

7: Once you have the wordpress installed, start making blog entries on new movie releases. Add a poster picture for better clicks. Here's an example of one of my blog posts.

You'll have different youtube videos for every post you want to do on your blog. So if you post about the movie 'Knowing', make a youtube video about watching 'knowing' online and have it link to your blog. (More details on this later.)



Once they click on "Watch" it leads them to an html page I have setup that looks like this. This is the gateway that pops up. It doesn't have to be a fake page, you could actually embed the real movie if you feel like you won't get in trouble. CPALead lets you edit the gateway to the way you want it.



So, once they complete a survey, the popup gateway should disappear and they can either enjoy their movie, or have it redirect them to another website.

Make sure you have at least 4-6 blog posts before submitting your website to CPALead with your application. You should get approved in no time. If you're still having trouble getting approved, post here. CPALead admins post there all the time.

8: Uploading to YouTube is simple, find a screenshot from the movie you'll be uploading a video about, try to find a screenshot from an actual scene in the movie and place it near the center of the video you'll be creating with Windows Movie Maker so that the youtube thumbnail makes it look like the actual movie when someone is searching. Add some crappy music to your video so that when they play it they'll feel like leaving immediately.

9: Ok so, your title should be something like the following: Watch<Insert Movie Title><Movie Year>Online Free, part 1/13, full length movie. Doesn't have to be exactly the way I made it, you can change things around, as long as you keep the words online, free, and movie in the title. Then enter you blog post link in the 'more info



While making your video on Windows Movie Maker, state something like you see in the picture above. "Movie was removed due to copyright issues" or something... Be creative, that's the key.

Ok, so you pretty much know how to make money now. Thousands of people are searching everyday on youtube for free movies online, you don't want to be the one that misses out. The more videos you make, the more traffic you get. The more traffic, the more money... of course!

This method can be used for other niches, not just movies, I was just giving an example. Think outside the box, find something no one else is doing on youtube and get some freakin easy money!

2) Template Method

This Method involves giving out wordpress or joomla templates for free. But we won't just be giving away clean template, instead we will modify some template scripts and insert our gateway in them. So here is how you do it.

- 1) Make a website similar to 1) Youtube Method
- 2) Create a new gateway and call it tmpl_website. This gateway we will be using on our new website.
- 3) Create another gateway and call it tmpl_referral. This gateway we will insert into the template php file, so when someone puts the template on their site we can activate the gateway and show our lead on their site. So to say, steal their traffic. Remember to disable the gateway on cpalead website and only activate it after a month or so. Give some time.
- 4) Find a good source from where you will get the templates, whether they are wordpress or joomla. I prefer <u>www.portaliz.com</u> or <u>www.yagbu.net</u>
- 5) Download a wordpress or joomla template, open the main php file should be called (template.php or smth similar to that) now
- 6) Insert the gateway script code line in top of the php script, save the file, zip the template and upload to rapidshare or mediafire.

- 7) Post new posts with templates, repeat the steps with different templates.
- 8) SEO the website.

Again remember to activate the second gateway after some time. Give people some time before you suck all their traffic.

3) eBook Method

This Method involves giving away free eBook's from different niches, it can be a guide or smth other or it can be blank just with a shiny title. People won't know what's inside it until they complete the survey and get to downloadit.

- 1) Make a wordpress website.
- 2) Create an account with twitter or use your existing.
- 3) Write some articles about marketing or smth related to your niche.
- 4) Create a new post in which you give away a free ebook "How to become rich in one night" etc something cheesy like that.
- 5) Insert your gateway in the post. To do so, you need to switch to html tab and just insert the gateway code in the top
- 6) Now share that post on twitter or other places like facbook, youtube, myspace etc..
- 7) You can even use PPC or other methods, but that's another story.

So now you know how to use CPA, these are just some methods, there are plenty more. Just give spin with these methods to see that you can actually earn with them. And then go for the "think outside the box" Add your own twist.

Good Luck

Thanks for reading!