"Article Cash Robots"

By Davion Wong

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About Davion Wong

Davion Wong has been marketing online since 2006. Having graduated as a student from the internet school of hard knocks, he has discovered what works and what does not in the online marketing world. Prior to his venture in internet marketing, he was a successful professional manager in the transportation industry.

Having left the corporate world at the age of 31, he now makes it one of his life goals to mentor others for success online. His motto is to help professionals like himself and just about anyone who wants to quit the rat race and run their own business online.

As the owner of a huge network of niche sites and blogs, Davion has established himself as a successful niche blogger. He blogs regularly as a guest blogger on invitation by Reed Floren, a semi-retired and world-renowned internet marketing Guru and JV extraordinaire, at http://www.ReedFloren.com.

He is also a well-known online author having written and published well over 1000 articles at EzineArticles, a global online article directory. Currently ranked Top 50 out of 122,287 expert authors worldwide, his writings are distributed globally and read by more than 1,200,000 readers.

You can learn more about how Davion makes money and how you can do the same through his personal online marketing blog, http://www.DavionWong.com.

Feel free to also visit other websites he own:

1. http://www.GenesisXCreations.com
2. http://www.Secrets-of-AffiliateMarketing.com

To Your Online Success,

Davion Wong

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1. Introduction

1.1 Power of Article Marketing & EzineArticles

Article marketing is a powerful workhorse that has worked for as long as the internet marketing world has existed. You may already know it.

But if you are not using it to promote your websites, drive traffic, make sales and build lists, then you are missing out BIG TIME on lost opportunities!

There are many marketing and traffic driving techniques, from safelist promotion, classified advertising, pay-per-click, banner advertising, Ezine advertising, forum marketing and so on.

Some works great, others are worthless such as safelist promotion. Others like PPC cost just too much and is not a worthwhile option for newbie marketers who are starting out.

Article marketing has a few advantages over many different effective traffic driving techniques:

1. It is FREE! You need not pay a single cent to submit to the article directories.

2. It establishes you as an expert in your niche. This is called Branding.

3. Articles that are well-written are ranked in Google, Yahoo and MSN and gets constant streams of traffic to your website.

4. Traffic from articles can last for a long time. I have articles written 2 years ago that are still giving me consistent traffic today!

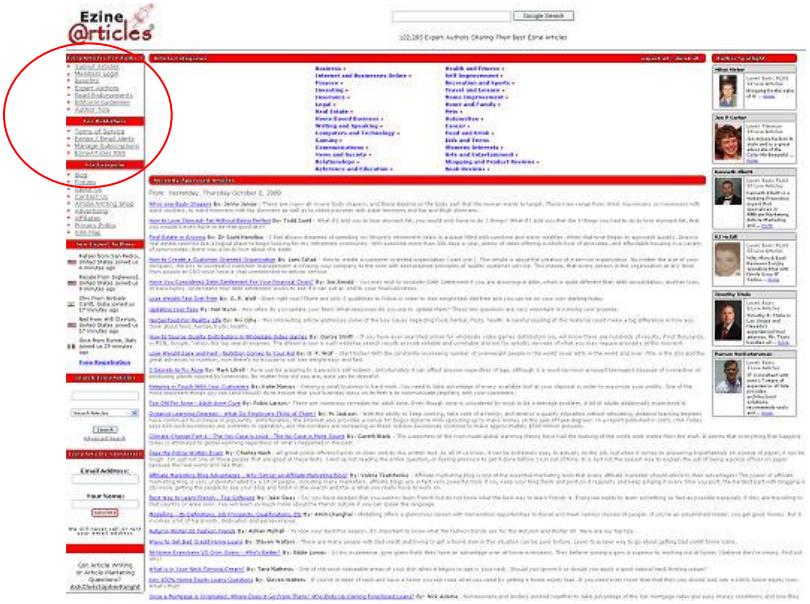
In this report, I am going to show you how you can create cash-churning and traffic-sucking article cash robots that will work for you 24 hours 7 days a week without complaints and without a paycheck!

EzineArticles.com is a Page Rank (PR) 6 article directory with thousands of articles ranking well in Google for thousands and thousands of keywords. The blueprint in this report teaches you the exact steps to dominate Google using EzineArticles to create cash-pulling, traffic-sucking article cash robots!

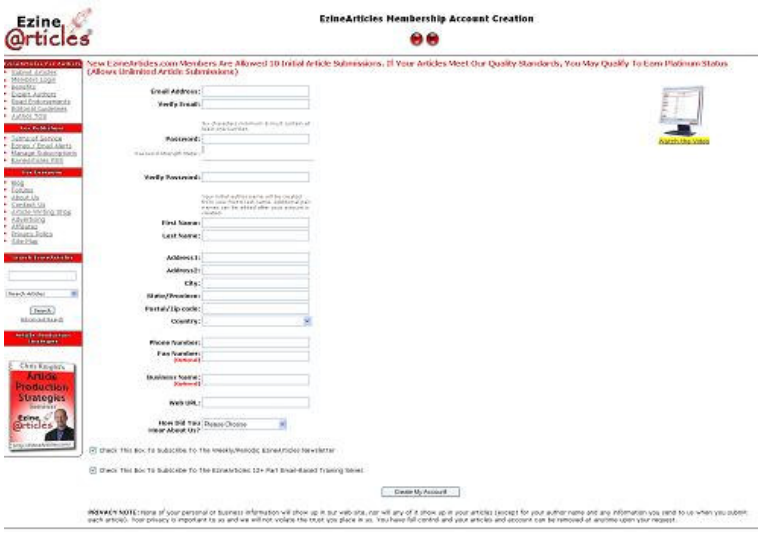
Are you ready to mass produce your article cash robots that send you $27, $47 and $97 sales commissions every single day?

1.2 Creating An Article Submission Account

You will have to get to http://www.EzineArticles.com and create an account. On the top left hand corner where I have circled, click on “Submit Articles”.



In the following page, simply fill in your personal particulars and click “Create My Account!”



If you are stuck, here is a video that will show you how to create your account:

http://ezinearticles.com/video/NewMemberSignup/index.html

1.3 Guidelines of EzineArticles – What to Look Out For

On the top right hand corner of the navigation, click on “Editorial Guidelines” to see the whole list of guidelines.

It can be very daunting to try to make sense of all the guidelines, especially if you are new to it. So what exactly do they mean?

Here are some layman explanations of guidelines that are important and often overlooked by a lot of existing article marketers.

1. All articles submitted must be unique and not copied from anywhere else. This means that if you are using Private Label Rights (PLR) content, be sure to rework them first. Use DupeCop or Copyscape to make sure it passes the duplicate content filter.

2. Articles must not be overly promotional but provide useful information. In other words, do not write a sales pitch. Sales pitches are left to the author resource boxes.

3. One author can only have one account. You can also create many pen names.

4. Article length must be at least 250 words and no more than 5000 words.

5. Only 4 links are allowed within the body and resource box; 2 links (max) to point to your websites and another 2 (max) to point to other related websites.

6. Keyword stuffing is not encouraged. My experience tells me that keeping it between 1% and 1.5% is quite safe.

EzineArticles hates keyword spamming for the sake of trying to rank in the search engines. This includes single-keyword (eg article) and multiple-keywords phrase (eg article marketing).

7. Article title must be relevant to the article body. Many bum marketers use article titles like “How To Find Dog Training Schools In New York” in order to rank for the keyword “dog training schools in New York” in Google, but write articles that are generic and not contextual in terms of the locale.

These are often rejected by the reviewers. It makes perfect sense therefore to write contextual and relevant content to the article title. If your article title is “3 Tips to Potty Train Your Puppy”, be sure to include exactly 3 tips.

2. Niche & Product Selection

2.1 Choosing a Hot Niche

The first step of our blueprint is to choose a niche, followed by the product to sell. The first rule of the thumb is to choose a hot niche. A hot niche or market is determined by the availability of buyers, and not just information seekers.

For example, there can be millions of searches for “Paris Hilton”, but that does not make it a hot market to sell to.

ClickBank is one of the best places to find hot selling niches and products. They sell downloadable information products that satisfy buyers instantly!

If you do not have a Clickbank account, go ahead and sign up for one. It is free and approval is instant.

Within Clickbank, there are 9 main categories of products. Click on “Marketplace” and you will see all of them such as “Business To Business”, “Health & Fitness”, etc.

Under each category, we will browse through the list of products using the “Sort by: Popularity”. This tells us which niches and products sell well.

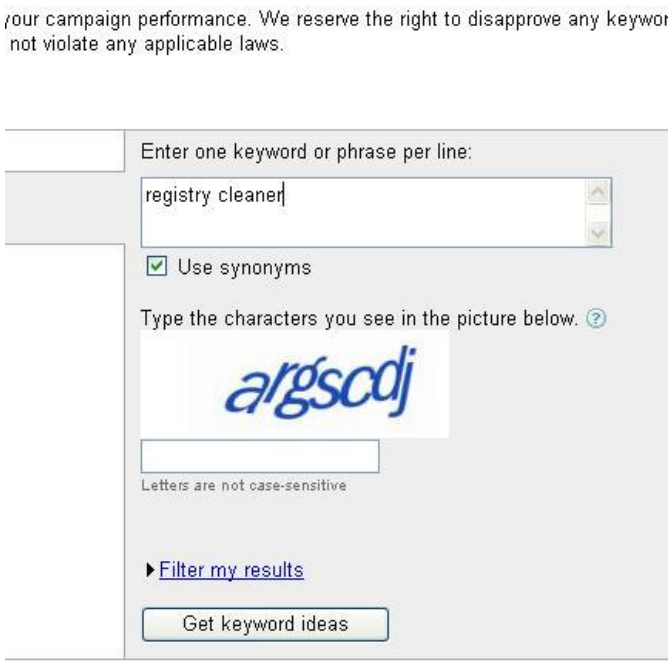
Taking the example of “Computing & Internet”, one glance tells me that registry cleaner software seems to be selling well.

In picking niches, you want to measure 2 parameters to see if they will turn out to be profitable.

The first parameter to measure is the interest level. You need to know if there are ready interested buyers. The stats “grav: 150.41” below the top registry cleaner product tells you the affiliate gravity, ie an index/estimate of the number of affiliates that have made at least 1 sale over the last 30 days. So this shows that the niche does have ready buyers.

Also, https://adwords.google.com/select/KeywordToolExternal can reveal to you how many people are searching for products in the niche using Google.

See the screenshot below where I run a quick test on the niche “registry cleaner” to see the search volume. Always start your searches with a general term like “weight loss pills”.



Keywords	Advertiser Competition	Approx Search Volume: September
Keywords related to term(s) entered - sorted by relevance		
registry cleaner		368,000
complete registry cleaner		1,600
advanced registry cleaner		1,600
freeware registry cleaner		8,100
shareware registry cleaner		1,900
registry cleaner 32		1,900
registry cleaner tool		720
window registry cleaner		6,600

This shows me that the search volume is very high and there are many searches for related keywords.

A monthly search volume above 5000 is good. Above 10,000 makes it excellent.

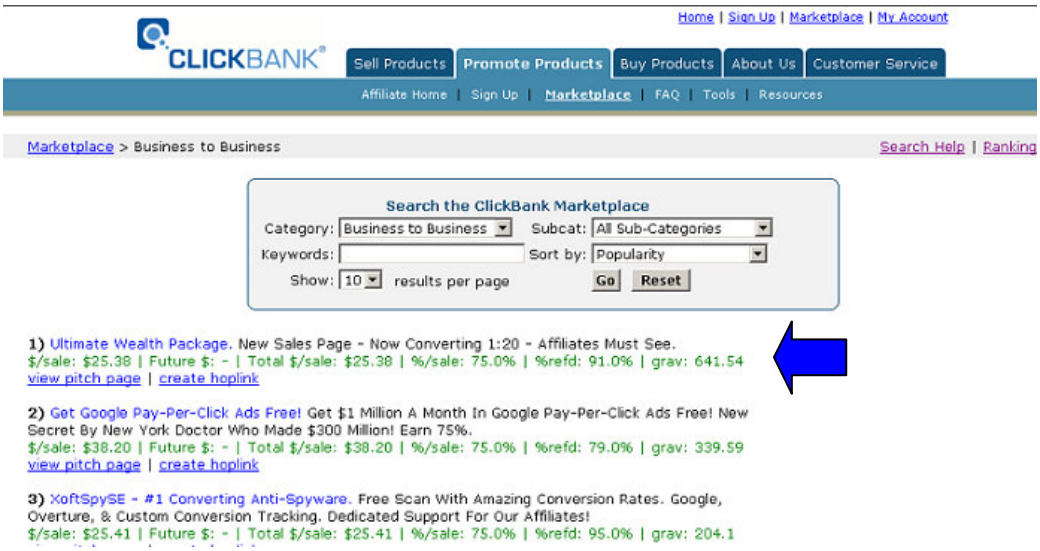
The second parameter is the competition level. Competition level indicates the number of competitors who are promoting this particular niche as well as competing products. A hot niche will often attract affiliates to promote and there should be at least 3 competing products in Clickbank.

Head over to Google and observe the number of Google Ads on “registry cleaner” and other keywords related to the niche. If you see many advertisers are spending a lot of money to promote the products, this means that they convert well! If there are at least 5 or 6 advertisements, it is a good sign.

2.2 3 Steps to Pick a Winning Product to Sell

As a ClickBank affiliate, you want to select a product that sells well. You have to be familiar with some numbers associated with each product. Once you have decided on the product category, say Computing & Internet, here are the 3 secret steps to pick a winner. Get these right and you have a top seller!

Step 1: Look Out For Healthy ClickBank Statistics



This is a screen shot of ClickBank Marketplace. See the numbers next to the blue arrow.

• $/sale - Average net amount earned per affiliate per sale. Note that this is the net earned per actual sale, and so it is affected by refunds, charge backs and so on

Always go for a minimum of $20 per sale to make it worthwhile for you. If the product costs $50, and the commission is set at 50%, by right, you should be getting around $23 – 25 per sale.

However, if $/sale shows that it is only $16 or lesser than the set commission, it could be a signal that there are many refunds, hence the low figure. There is also a possibility that the product owner did change the selling price in the past.

• %/sale - Average percentage commission earned per affiliate per sale

• %refd - Fraction of product owner's total sales that are referred by affiliates

Target a product with at least 50% for %/sale & 70 – 90% for % refd. The numbers suggest that there are affiliates promoting and the commission is generous enough.

• grav – "Gravity" is a measure of the number of affiliates who have sold at least 1 product within the past 30 days. Not the exact number of affiliates though

A product with 50 – 100 for "grav" indicates that there are a handful of affiliates promoting the product but not competitive enough. This is a positive sign that the product is in demand and it will be profitable for you. However, for certain niches like music, even a high grav of 200 can still be profitable since the demand is huge but most niches do not behave in this way.

Step 2: Professional Sales Page

A professional sales page is crucial and determines whether you will make one or two sales only or make many sales. Visit the sales page and read it. Does it motivate you to buy? Some products are great. I have come across such products but the sales page look like a cheap $5 cookie cutter website.

Step 3: Complete Affiliate Marketing Tools

Affiliate marketing tools are critical to your marketing efforts. Most affiliates gloss over this but if you take it seriously, your income level will shoot to the roof. There should be a wide array of tools available for affiliates to use such as PPC keywords and ad copy, email ad copy, banners and so on.

Go to the product website and check out the affiliates section. Browse through and see if they provide a comprehensive set of tools and if there is any support forthcoming.

With these set of guidelines, pick 3 competing products in the same niche that fulfill the criteria.

If we use "Registry Cleaner" as an example and apply the 3 steps above, we can single out Registry Cleaner And Optimizer, Registry Easy and ErrorSmart.

Tip: CBEngine makes it really easy for you to check out the statistics and details of each product.

3.Targeting Keywords Your Buyers Are Searching

Our strategy is to find a set of keywords that we can target for our article cash robots to rank Top 10 in Google. Why do we want to get top rankings in Google?

The answer is simple. The searchers are the right kind of people we are looking for. They are looking for a solution to their problems, and when they find your website in top 5 or top 10 in Google for the keyword they are searching, they are going to see you as an authority and your recommended product as their answer!

This beats having to go out and find buyers. Those who come knocking at our doors are the best buyers we can find!

3.1 How to Find the Right Keywords to Rank Top 10 in Google

We want to target keywords that have ***low competition yet attract moderate traffic***. In bum marketing, people call them long tail keywords. A long tail keyword is an extension of a root or basic keyword. An example of a long tail keyword is "how to get rid of acne on back" where "acne" is the root word. If the keyword does not attract traffic, it is worthless to us. This is where a lot of marketers get it wrong!

Basically, we are going to create articles targeting these keywords. Such keywords are much easier to rank in Google than the root keyword. But one thing to ensure is that people DO search for the keyword.

Use free keyword tools like:

Google Keyword Tool - https://adwords.google.com/select/KeywordToolExternal

WordTracker - http://freekeywords.wordtracker.com

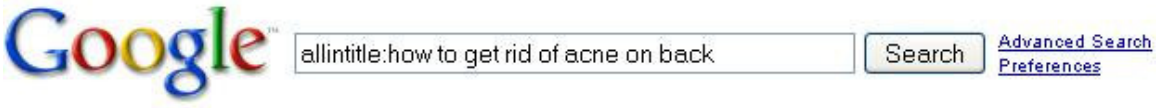
You will be able to find long tail keywords that enjoy moderate traffic. **A search volume of at least 300 to 500 searches per month is good.**

Here is the screenshot showing the search volume using Google keyword tool.

Notice that the monthly search volume is 390, which meets our traffic criteria!

A quick way to measure the competitiveness of a keyword is to use Google's search query "allintitle:keyword". It tells you how many web pages are optimized for the keyword. These are your real competitors!

Using the example of "how to get rid of acne on back", go and google "allintitle:how to get rid of acne on back". See the screenshots below.



As you can see, there are only 79 results. This means that only 79 websites are optimized for the keyword "how to get rid of acne on back". This should be very easy for your article to rank within top 10. **Anything between 500 to 1000 results for "allintitle:keyword" is excellent!** The lower, the easier.

Find at least 30 of such keywords. The more the merrier! If you feel that you want to make more money, gather a larger list of keywords, 50 or even 100 keywords.

There are several niches I target which have as many as 100 article cash robots out there pulling in hundreds of visitors and converting them into 2 or 3 sales daily in each niche on autopilot!

Imagine if you can pull in 2 sales per day with 100 article cash robots (conservatively) paying you $30 per sale for one niche. That is an income of $1800 per month. By creating 1000 robots that pull in 20 sales, it equates $600 per day or $18,000 per month!

Our article cash robots work best with long tail keywords. Remember, two important points about getting the right keywords. They must have low competition (use allintitle) and moderate traffic (at least 300 monthly searches).

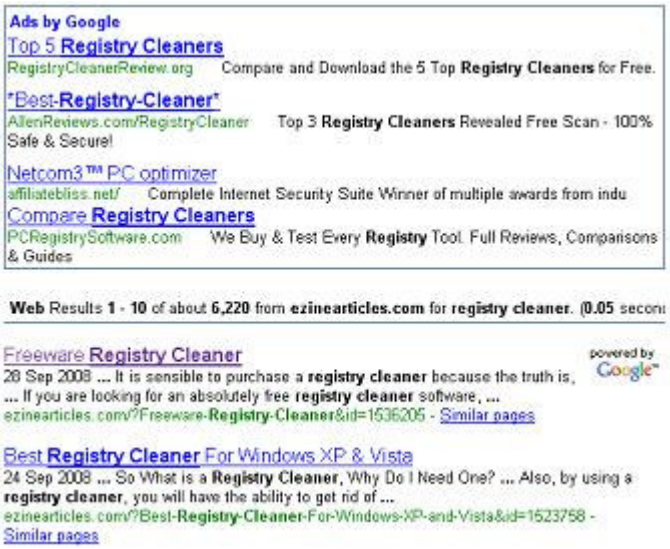
I personally use Micro Niche Finder to help me find hot selling niches. It is an extremely fast and accurate tool to dig out long tail keywords that not many people know of that are being searched daily. Perfect for creating our robots!

Micro Niche Finder - http://MicroNicheFinder.Guru-Site.com

3.2 More Secret Tips to Dig For Gold Keywords

Okay, we have touched on how to find long tail keywords to create our articles. Now, we want to learn some really sneaky tricks to get more gold keywords that will help our article cash robots rank well in Google. Let us now go to EzineArticles to do some research.

Using the example niche “Registry Cleaner”, do a search “Registry Cleaner” in the searchbox at the top of the website. You should see a screenshot like this.



Click on the first article, which in this case is titled “Freeware Registry Cleaner”. Once you are there, scroll all the way down to “Most Viewed EzineArticles”.

This actually tells you which EzineArticles articles get the most views in the past 90 days. Now, there is a high chance that they are getting high traffic because they are ranked in Google for the keywords they are targeting.

These keywords can be found in their article titles. Take a look at article number 3 titled “How to Identify and Beat the Win32 Adware Virtumonde Virus”. My guess is he is targeting the long tail keyword “Win32 Adware Virtumonde Virus”.

Let’s go and google “Win32 Adware Virtumonde Virus”. My suspicions are confirmed! His article is ranked No.2 in Google for “Win32 Adware Virtumonde Virus”.

Using the same example, the keyword “Warning Spyware Detected On Your Computer” occurs at least 3 times. This suggests that it could be a great and easy keyword to target.

This research also reveals to you some keyword suggestions which you may not have thought about. They also show you possible low competition keywords you can copy to create your article cash robots!

4. Writing an Article That Converts

In order for our article cash robots aka EzineArticles articles to pull in visitors to our websites; we need to create our robots to do two things. One is to offer useful information and the other is to attract them to click through to our websites.

By offering useful information, we are able to build trust with our readers. This also subtly establishes us as experts.

You also do not want to reveal everything within your article. When you do so, they will click away once they read your article and not visit your website where you make your sales.

Your article should be a teaser article written to convince them that they should click through to your website and see what you have to offer. If it sounds challenging to you, I assure you that it is not as I will illustrate to you how easy and simple it can be.

4.1 Format of a Traffic-Pulling LSI-Compliant Article

In Chapter 3, we learnt how to pick the long tail keywords to create our articles. We are going to use them now. Let's use a keyword like "Registry Cleaner Software" for the purpose of illustrations.

Format of an Article

All articles should contain 3 parts, the article title, the article content or body and the author resource box.

Article Title:

The article title tells your reader what to expect from your article. Make it catchy and invoke curiosity. Keep it below 100 characters.

"10 Tips To Keep Your Registry Clean" and "How To Fix Your PC Registry In 3 Steps!" are some examples of powerful article titles.

People love numbers. Numbering always attracts the attention of your readers.

Article Body:

The article body is where you share the information with your reader. Ideally, have 1 article introduction and at least 4 paragraphs including the conclusion.

Author Resource Box:

The author resource box is where you can place your links to your websites. This is where you pitch your sales and is the most important portion. A lousy resource box will spoil your entire article and ruin your chance of making any sale.

On the contrary, a well-crafted resource box will capture the attention of your audience and make them want to check out your website. Compare these two.

John makes a living selling reports online. Learn how he does it. **Click Here**.

John cashes in $300 paydays selling simple $7 reports. Copy his 5-figure income blueprint and **start churning your autopilot cash reports now**!

(the bold underlined words are hyperlinks that bring people to his sales page)

Which one is more attractive? Look at what others are doing. Copy their ideas.

How to Use Our Target Keywords

Your articles should be written such that the target keyword "*Registry Cleaner Software*" appears within the article title, the first and last sentences of the article body. We should also use the keyword within the middle paragraphs. A trick to get higher ranking is to break the keyword up and use the words in the title.

An example article title could look like this - "*Registry Cleaner Software* Review – Find Out About The Top 3 *Registry Cleaner*"

The first sentence of the article may read like this:

There are dozens of *registry cleaner software* sold online and it can be challenging to find one that meets our PC needs.

Aim for the keyword density of 1% to 1.5% for your article body. This works great for ranking within top 10 in Google from my experience. What this means is that for every 200 words in your article, the keyword is mentioned 2 or 3 times.

Ideal Length of an Article

The article length must not be too long as it bores your reader. A 300 to 400 word article is ideal. EzineArticles only requires a minimum of 250 words.

Latent Semantic Indexing/Analytics (LSI/LSA)

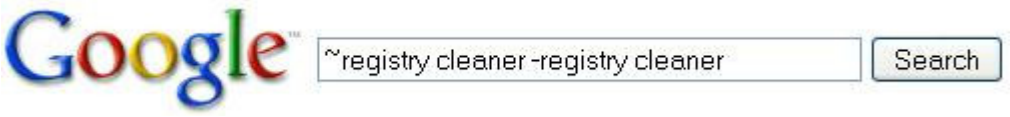
This may sound foreign and complicated. Let me explain it in simpler terms. This is a term that is becoming popular in content publishing.

You see, many spammers used to use keyword spamming within their web page content to get them to rank in the search engines. Basically, what they do is to stuff their target keywords everywhere in the article title and body to trick the spiders into thinking that their content contains quality information related to the keywords, hence the mentioning of the keywords all the time.

Google caught up with their acts and decided that content should be ranked according to its overall context to the keyword, rather than just the keyword count and density. ***In other words, when we create our article cash robots, we are going to make them contextual to the keywords we are trying to rank***.

To put it plainly, if we are targeting the keyword "registry cleaner software", we want to make sure that our content is relevant to it meaning we want to write about how the software works and when we need it, what a registry error means, what are the options available in the market and so on.

The article should also contain relevant and related keywords like "windows registry", "computer", "PC", "registry errors", etc. ***Google "~target keyword –target keyword" and you will find some LSI keywords that Google feels is relevant and contextual to your target keyword.*** For example, I will google "~registry cleaner –registry cleaner" to see what other keywords Google think are related to "registry cleaner.



Google Labs is another powerful tool to find keywords Google feel are related and contextual. http://labs.google.com/sets

Think along the line of offering useful information that is contextual to the target keyword and you will do well in terms of LSI/LSA.

Most Popular Types of Articles to Write

There are different types of articles we can write. I have tested many. Review-style, "How To" and List-style articles are the most popular and convert the best.

Review Style

A review style article talks about the pros and cons of certain products or services. Using our “registry cleaner software” example, we may talk about the pros and cons of a particular software, say RegCure. If we are promoting “Commission Blueprint”, an IM product, we can do it the same way.

The easiest way to write a review is to go to google for information and rewrite it. The best is of course to buy the product and give a complete “dissection”. Do not appear to sound biased. Include one con at least to sound neutral.

How To Style

A “how to” article basically shares information about how to do something. If you are promoting registry cleaner software, you may want to write about “How to detect spyware on your computer?” Chances are your readers are looking for information to know if their computers are infected.

When they read your article, they will learn how to detect spyware on their computers. So what’s next? Surely they will want to know what they can do to remove them! That is where you start to introduce them to check out your product in your author resource box.

List Style

This is where you try to list a number of things concerning your target topic.

By that, you can write about the “3 Advantages of Owning a Dog”, “3 Ways to Get Over a Break Up”, “5 Reasons Why You Need to Visit Africa”, “5 Tips to Overcome Anxiety” and so on.

For example, if you want to promote a registry cleaner software, you can write an article titled “3 Signs That Suggest Your PC Needs A Registry Cleaner” or “4 Tips to Repair Your Computer Registry”.

4.1 Dig, Copy & Rewrite

This is where you are going to learn how to create an article cash robot really fast. With some practice, it is possible that you can create a solid one within 15 minutes or lesser. We are going to make use of Google and EzineArticles for this.

Method 1 – Google Research

Google your target keyword, for example "spyware detection software". Go to each of the top 10 results. Read through each page and copy the relevant points.

The reasons for doing this are simple. You can use it for future research when you write subsequent articles and also, if these points appear in Google, surely they are deemed as relevant to Google, hence the top ranking?

You want to collate as many points as possible. Each point is simply a snippet of useful information. Copy and paste them into a content swipe file. It can either be a Word document or a Notepad text file. This is your resource file where you can refer to whenever you want to create a new article.

Basically, before you start writing, you can get some ideas from the swipe file you have created and decide which points you want to use. You will be surprised at how many different combinations and article titles you can come out with it.

Think first of an article title and pick 3 or 4 points from your swipe file with each point as seed for each paragraph. A point can start as a single sentence only.

Using the keyword "**Spyware Detection Software**" to illustrate, the skeleton article "How **Spyware Detection Software** Can Help You" will then look like this.

Introduction – Explain briefly what spyware detection software can do

Article point 1 – point 1 can be the harmful effects of spyware

Article point 2 – point 2 can be benefits & information about spyware detection

Article point 3 – point 3 can discuss briefly the software available online

Concluding paragraph – closing or summary which reiterates the article title

For each point, I will elaborate to create more content. If I need some information such as figures or examples, I will Google for quick information on that point.

*Here's a sample article on the target keyword "**Spyware Detection Software**":*

How **Spyware Detection Software** can Help You

Installing **spyware detection software** can give you the protection that you need from potentially threatening spyware. Spyware is a generic term for all software programs that are installed on your computer without your knowledge or consent. Spyware can track your online activities and collection important information which can be used to change your computer's configuration, tailor advertising and send personal information to the wrong hands – all without you knowing.

The presence of spyware in your computer can make your computer run very slowly or cause annoying pop-up ads to appear on your screen every so often each time you browse a website. Spyware can also change the settings or home page of your web browser, add unwanted components and make it difficult for you to revert your setting back to the way they were.

It is very important to detect spyware on your computer. Not only can this help boost your computer's performance, but it can also protect your privacy as well. There are a number of ways to detect spyware on your PC. You can install an anti-spyware software program or use a spyware scan on your computer. It may be best to start with a free spyware cleaner since it can get rid of spyware that currently running on your PC.

There are a lot of spyware detection software programs that you can download for free or purchase. The Internet hosts a wide array of available **spyware detection software** applications that can effectively detect and eliminate spyware from your computer. Some examples of detection software include the McAfee Virus Scan. This program comes with a user friendly anti-spyware module and is free to all university users. This is especially recommended for those in the academe. There is also the Windows Defender, a free detection software program from Microsoft. Moreover, there are several third party applications that you can find such as the Spybot and Ad Aware.

Spyware detection software programs just might be your best line of defense from spyware and other malicious content that causes potential havoc not just to your computer's operations but to your privacy as well.

The underlined sentences are the points I have gotten from my swipe file. Each sentence works as a seed for me to create content around. As you can see, from a few sentences, it is quite easy to develop complete paragraphs to form a full article with useful information. For each paragraph, expand it into 3 or 4 complete sentences with filler content (highlighted in yellow). By doing so, your article will easily come up to 300 to 400 words.

Method 2 – Lazy Man's Method

This is the Lazy Man's method. What we are going to do is to go to EzineArticles and search for relevant content.

Go to EzineArticles and run a search for your target keyword and other related keywords. Again, using "registry cleaner software" or a related keyword "registry cleaner program", we can see tons of results within EzineArticles.

You can pick any of them and start copying. What you want to do is to rewrite each of the sentences and paraphrase them. Do not leave a single sentence unchanged!

Which of the two methods work better?

Frankly, the first method works best, even for more competitive keywords.

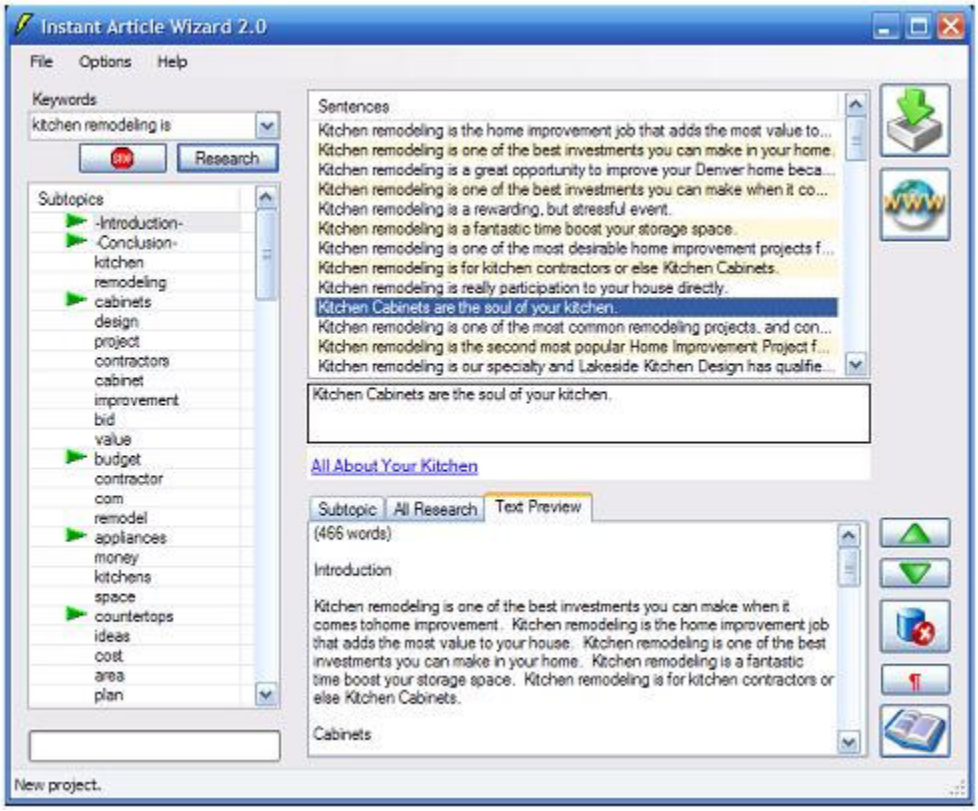
However, if you are targeting a super long tail keyword, even copying and rewriting can work wonders. They do get ranked within top 10 in Google too! Lazy Man's method works well if you are targeting a keyword with "allintitle:keyword" showing less than 300 to 500 results.

4.3 Tools to Instantly Research & Write Your Articles

I have shown you 2 free methods to research on the topic you are writing about. Now, I decided to share a few more secret weapons marketers including me use to get our content researched and written in a flash!

Instant Article Wizard Pro – Instant Article Research & Writing Tool

http://InstantArticleWizard.Guru-Site.com



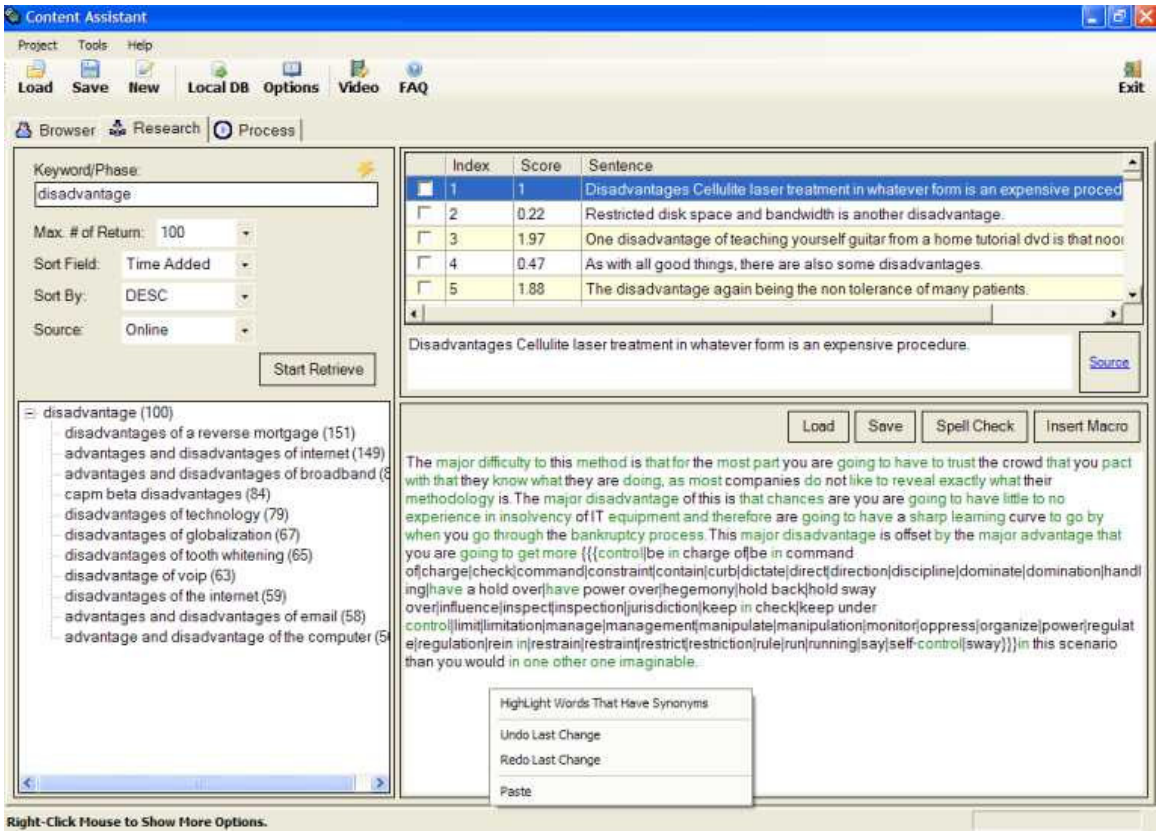
This is a screenshot of the Instant Article Wizard 2.0. This tool basically digs the web for information and content related to the keyword you are searching for.

It will then organize the sentences where you simply have to select the ones you want, click and add them to the introduction, article body and conclusion.

The entire process takes no more than 8 minutes. After that, all you need to do is to rewrite the article and it is done. I have personally used this tool to create many article cash robots that continue to pull in cash up till today. Many of them were created months ago and all were done in less than 15 minutes flat.

Another great tool that comes close to this is Content Assistant.

http://ContentAssistant.Guru-Site.com



While it has more features than Instant Article Wizard, this tool is not as easy to use. For the purpose of creating our article cash robots, simply using Instant Article Wizard 2.0 is good enough.

5. Landing Page Creation & Secrets

In the previous chapter, we spoke about the importance of making our author resource box stand out. A well-crafted resource box will suck your traffic to your website easily.

See an example resource box where the underlined phrases are actually hyperlinks to my respective websites. Remember to use anchor text!

Davion has been secretly bagging 5 figure incomes monthly from niche marketing. Discover **how to make money online** at Davion's online marketing blog and pick up his free report "**Secrets of Affiliate Marketing**" worth $97 now!

Assuming your resource box is an excellent one, the next question is where do you want to send your traffic to?

There are basically 2 places you can send your visitors to.

1. Sales Page

You may actually send your visitors to the sales page of the product you are selling. However, EzineArticles do not allow affiliate links within the resource box.

Still, there is a way to work around it. You can purchase a cheap dotinfo domain and forward it to your affiliate link. Remember to mask it so that buyers cannot hijack your commissions!

If you are promoting "Commission Blueprint", you may want to buy a domain like "TheCommissionBlueprint.info" or "CommissionBlueprintReview.info" and so on.

2. Landing Page

A landing page is a page where your visitors land upon after clicking on the link in your author resource box.

This landing page is created for different purposes. One is to pre-sell your visitor so that he or she is more prepared to buy your product, and the other is to capture his or her name and email address to build your list.

Which works better?

I personally prefer to use landing pages because of its higher conversions. However, sending traffic directly to sales pages can work too. Use Trial & Error!

5.1 Types of Landing Pages For Article Marketing

There are basically 3 types of landing pages you can create to send your visitors to.

They are:

1. 1-page or Multiple-Reviews Website

2. Review Blog

3. Name Squeeze Page or a Lead Capture Page

5.2 Creating a 1-Page or Multiple-Reviews Site

For a 1-page review review site, you are going to review 1 product and inform your visitor what is so great about the product and what are the shortcomings, or you are going to review and compare 3 similar products in the same niche.

A 1-page review site is easy to create. But make sure you are hosting it.

Go over to Google and search for “free website templates” and you can find a lot of places where you can grab a template for free. EzineArticles also accept Squidoo lens which is free to use and do not require any web hosting at all.

Simply put, you are going to use this simple template, add some review content and include your affiliate links. Here are some examples.

Built manually using a handpicked template: http://www.reviewedtrends.com

Built automatically without a template: http://winyourexback.guru-site.com

(Created in 15 minutes with http://AffiliateReviewPageGenerator.Guru-Site.com)

As for a multiple-reviews website, an example would be:

http://www.ClickbankProductReview.com

This website reviews many different products with each web page dedicated to each product. If you are targeting the internet marketing (IM) niche, such a model is most suitable since there are many IM products and therefore many review pages you can create!

5.3 Creating a Review Blog

A review blog is similar to a review site. However, it contains more information than the review site. You may want to think of it as a mini website with about 3 pages of content which is easy to build.

I love Blogger blogs because of their simplicity. http://www.Blogger.com

They are simple to build and the interface is easy to understand. You do not need to fiddle with HTML at all. If you know how to create a Word document, you will know how to use this.

Your blog will consist of 3 posts. Each post simply means a web page. The first post will introduce your visitor to your blog and provide some general information about your blog topic. The second post will provide some useful information on the topic to establish you as an expert. The third will focus on creating a review or product comparison of the product you are selling.

Here's an example review blog: http://article-submission-software.blogspot.com

Simple, isn't it? If you are too lazy, just create a single post that reviews the product or products you are promoting. But never go beyond 4 products in your product comparison as it confuses your visitor.

5.4 Creating a Lead Capture Page

Creating a lead capture page is another powerful method which you should consider if your market is one that is full of repeated buyers, a rabid market. The weight loss is one such market. Your prospect may buy a report from you that show them how to lose a few pounds by following a certain diet today, and buy some diet pills through your affiliate link later.

The internet marketing niche is another one that has many repeated buyers. Marketers are always looking out for new reports and tools that will help them to increase their sales conversions, improve their traffic, and follow up with their prospects and so on.

These niches are huge and a lot of profits can be made in such markets.

Here is how a simple lead capture page may look like:

http://TopTrafficSecret.guru-site.com

By using a lead capture page, what you are doing is to capture your visitor's name and email address. You are then able to follow up with them with your autoresponder. The autoresponder is a tool that allows you to broadcast emails to your list members to promote your offers and to communicate with them.

Market research shows that a person who is exposed to the same product at least 7 times (which can translate to 7 emails) is more likely to buy it.

Even if they are not interested in your current offer, they might be interested in another product that you promote. The potential is simply limitless…

Aweber is a popular and professional autoresponder used by many marketers including me. Check it out:

http://AWeberAutoresponder.Guru-Site.com

If you find it challenging to set up your autoresponder, Aweber has a set of simple tutorials that teach you every single step clearly.

I know you might be thinking of how to build a lead capture page. Here is one free tool which I use to create lead capture pages within 5 to 7 minutes.

http://www.NicheListBuilder.com

6. Article Marketing Firepower to Supercharge Your Efforts

Now that we understand how to create the article cash robots using EzineArticles, I want to show you some tips to supercharge your article marketing efforts.

6.1 How to Get Platinum Status at EzineArticles

As a new writer, you are entitled to submit 10 articles for free. After the 10 articles are submitted, the reviewer will then decide if they should upgrade your account to Basic Plus or Platinum. There is a difference between the two.

Platinum author status is given only to those that manage to get the first 10 articles approved without needing any amendments. A Platinum author gets his or her articles reviewed within 48 business hours. Typically, a Basic Plus author gets his or her articles reviewed within 1 week.

A Basic Plus author gets another chance to be upgraded to Platinum after 25 more article submissions if he/she fails on his/her previous try for upgrading.

During peak submission periods, your articles may take longer to be reviewed and approved. If your article does not pass their review, it will be stuck for another wait again.

In order to get your article cash reports out there to start making money as soon as possible, getting a Platinum author status will help speed things up a lot!

The first 10 articles you submit are critical. Observe the guidelines I mentioned in Section 1.3 on Page 7 and you should be safe. Nonetheless, I cannot promise it will work 100% of the time as I cannot control the quality of your writing.

But many marketers who followed these guidelines I shared with them were able to get their Platinum author status on their first attempt.

If you fail on your first attempt, I encourage you to try again. Just make sure that the next 25 submissions fulfill these guidelines.

A Platinum author status is worth gold to you as your articles get priority review and are approved more quickly! The faster your articles are approved, the faster your article cash robots are going to send you $27, $37 and $67 sales commissions!

6.2 Article Marketing Firepower Secrets

By now, you have learnt the complete steps to create article cash robots. I understand that some parts will be extremely easy to you, while others may take a little while to digest. It is time to learn some article marketing firepower secrets that will take your income level higher.

Outsourcing Secrets

I have included this section to help marketers who may have difficulty writing and/or creating quality landing pages. My personal opinion is that no one should be deprived of using my proven blueprint to profit from the internet just because he or she cannot write well or create websites.

In my dialogue with most folks, the 3 common challenges they face are:

1. How to write a quality article

2. How to create a landing page

3. How to multiply their efforts within the 24 hours they have

The solution is Outsourcing! If you know nuts about writing quality articles, outsource it to writers. If you do not know how to create a beautiful landing page, outsource to web designers. If you can only write 2 articles a day, outsource the writing to other writers so that you can churn out 10 articles daily!

I have tried many places. There are a few places that I now use regularly to find quality writers as well as good website/landing page designers:

http://www.GetAFreeLancer.com
http://Forums.DigitalPoint.com – Buy, Sell Or Trade
http://www.WarriorForum.com

For $4 to $5, you can get a keyword optimized article written for you in excellent English. Place a bulk order, say 30 or 100 articles and you get cheaper rates! For less than $50 to $60, you can get a cool-looking and professional landing page created for you.

The key to choosing quality writers and web designers is to look at their reputation status, past works and the number of positive reviews they received. If they are reputed for quality work, use them even if it costs a little more. Reliability is important as you do not want your work delayed.

Distribute Your Articles for Maximum Traffic

Since you have written your article, why not rewrite it and submit to hundreds of article directories?

There are many advantages in getting your articles distributed to quality article directories like GoArticles, ArticlesBase, SearchWarp, IdeaMarketers and others.

1. You will get additional traffic from the article directories where your articles are.

2. It gives your articles more exposure and increase the chance of having your content syndicated on websites.

By using your article as content for their websites and blogs, webmasters have to give you credit by placing your author resource box on their websites. This means that their visitors will also visit your landing pages and buy from you too!

3. By distributing your articles to hundreds of article directories, you are building many one-way backlinks to your landing pages. This will get them ranked overtime for the keyword you have targeted for your landing page.

The trouble is, submitting your article manually to hundreds of article directories can be painfully tiring and monotonous. Fortunately, there are tools that can do it.

I use 2 powerful tools to get maximum traffic for my articles. It takes 1 click only.

Unique Article Wizard (UAW) – http://UniqueArticleWizard.Guru-Site.com

Article Post Robot (ARP) – http://ArticlePostRobot.Guru-Site.com

Simply fill in the form fields, click “Submit” and it goes submitting unique versions of my articles to hundreds of article directories as well as blogs (for UAW).

Social Bookmarking Sticky Power

Just this trick alone is worth the price of this entire report. So do pay attention. You will notice that your articles may be slip out of top 10 in Google after a while. Social bookmark your articles at the top social bookmarking sites like Del.icio.us, Simpy, Reddit, etc to make them sticky in Google.

I am always looking for quicker ways to bookmark my sites, so here they are:

http://www.Onlywire.com
http://www.Socialmarker.com

7. 7-Day Article Cash Robots "Create, Release and Profit" Plan

Okay, we have come to the most exciting part. Just knowing the techniques is not good enough; we need to kick them into action.

To make things incredibly simple for you to understand, I have mapped out a 7-day Article Cash Robots "Create, Release and Profit" plan for you. Think of this as your own factory that pumps out lean and mean robots that once created will be released out there to cash in sales commissions for you 24/7 for months and even years to come!

Day 1

1. Identify a niche you want to target and use my tips to pick one hot selling product or 3 products for comparison. Perform keyword research to target 30 long tail keywords for the niche.

2. Perform content research and create a content swipe file for your articles and landing page. This is where you want to find as many points as you can. Ideally, 30 to 50 points is good enough. The more the merrier!

3. Create your EzineArticles account. If you are using Article Post Robot for the first time, you will need to spend a few hours signing up at all the article directories. Unique Article Wizard creates accounts at these article directories automatically.

Day 2

1. Create your landing page or simply forward it to the sales page with a domain you own. Read Chapter 5 on landing page creation.

2. Write your first 3 articles and submit them to EzineArticles.

3. Rewrite 1 article and submit it manually to Article Sender, ArticlesBase, IdeaMarketers and GoArticles. If you are using Article Post Robot (APR) or Unique Article Wizard (UAW), the tool will automatically submit to 100s of article directories.

It's your first attempt at writing. Well done!

Day 3

1. Write 7 articles and submit them to EzineArticles.

2. Rewrite 1 article and submit it manually to Article Sender, ArticlesBase, IdeaMarketers and GoArticles. If you are using APR or UAW, the tool will automatically submit to 100s of article directories.

By now, you have submitted 10 articles to EzineArticles. You have to apply for your account upgrade if you are a new member of EzineArticles.

Day 4

1. Write 7 articles and submit them to EzineArticles (assuming you have not reached your account submission quota).

2. Rewrite 1 article and submit it manually to Article Sender, ArticlesBase, IdeaMarketers and GoArticles. If you are using APR or UAW, the tool will automatically submit to 100s of article directories.

Day 5

1. Write 7 articles and submit them to EzineArticles (assuming you have not reached your account submission quota).

2. Rewrite 1 article and submit it manually to Article Sender, ArticlesBase, IdeaMarketers and GoArticles. If you are using APR or UAW, the tool will automatically submit to 100s of article directories.

Day 6

1. Write 6 articles and submit them to EzineArticles (assuming you have not reached your account submission quota).

2. Rewrite 1 article and submit it manually to Article Sender, ArticlesBase, IdeaMarketers and GoArticles. If you are using APR or UAW, the tool will automatically submit to 100s of article directories.

Day 7

1. Monitor the traffic and outsource the creation of article writing or landing page creation. Write and submit a few articles for your other niches.

Repeat For a New Niche Or Ramp It Up On This Niche For Next Week!

8. Recommended Resources

Free Keyword Tools:

Google Keyword Tool – https://adwords.google.com/select/KeywordToolExternal

WordTracker – http://freekeywords.wordtracker.com

Software To Find Top Converting Niches:

Micro Niche Finder – http://MicroNicheFinder.Guru-Site.com

Instant Article Research & Writing Software:

Instant Article Wizard – http://InstantArticleWizard.Guru-Site.com

Content Assistant – http://ContentAssistant.Guru-Site.com

Instant Affiliate Review Page Generator:

http://AffiliateReviewPageGenerator.Guru-Site.com

Professional Autoresponder:

http://AWeberAutoresponder.Guru-Site.com

Automatic Article Submission Software:

Unique Article Wizard – http://UniqueArticleWizard.Guru-Site.com

Article Post Robot – http://ArticlePostRobot.Guru-Site.com

Lead Capture Page Creator:

http://www.NicheListBuilder.com

Landing Page Creators:

Blogger – http://www.Blogger.com

Squidoo – http://www.Squidoo.com

Recommended Article Directories:

EzineArticles – http://www.EzineArticles.com

GoArticles – http://www.GoArticles.com

ArticlesBase – http://www.ArticlesBase.com

IdeaMarketers – http://www.IdeaMarketers.com

ArticleSender – http://www.ArticleSender.com

8. How to Make Money with this Report

By now, you have the complete system I use to create article cash robots that keep generating $27, $37 or $67 sales commission for me 24/7. You have also personally witnessed how powerful this entire system can be for you and those who bought the report.

Surely, the value of this report far outweighs the $7 I am charging.

The conversions for this report will be good because of the tons of useful and powerful income-growing techniques packed within it.

Why am I telling you all this?

Because I am going to let you sell this report and pocket 100% commissions. Yes, you are going to earn $7 each time someone buys the report from you.

And at such a low price, most people will not think twice about pulling out their wallets to purchase the report.

Oh yes, I forgot to mention. There is a One-Time Offer that entitles you to 50% commissions each time someone takes up the offer at $17.

Well, if you missed the offer, you can still buy it today at $37. At this price, you are still getting a great deal. All the products are essential and useful to your affiliate marketing success.

http://www.ArticleCashRobots.com/oto37

What must you do now?

1. Sign up as my affiliate:

http://www.ArticleCashRobots.com/affiliates.php

2. Use the Article Cash Robots blueprint and start selling this report for instant $7 commissions today.

Wishing you success,

Davion Wong