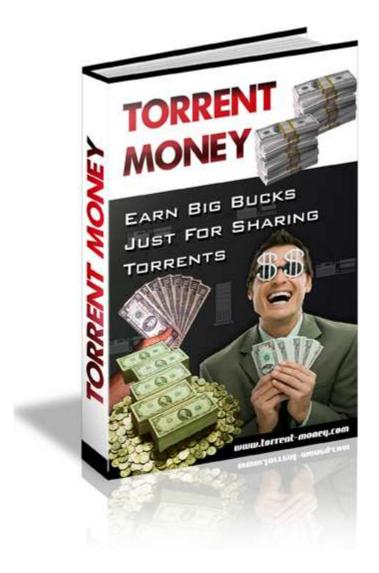
Torrent Money



© Copyright 2007, All Rights Reserved.

You do not have resale rights to this e-book. Only customers who have rightfully purchased this e-book are permitted to view it.

This e-book and its supporting material are protected under International and Federal Copyright Laws and Treaties. No part of this publication may be reproduced or transmitted without written consent from the author. Violations of this copyright will be enforced to the full extent of the law.

OBLIGATORY LEGAL NOTICE: The information and resources provided in this e-book are based upon the current internet environment. Since the internet is constantly changing, the techniques and materials

presented in this e-book may change, cease, or expand with time. We cannot be held responsible for changes to the internet that may affect the applicability of the techniques presented in this e-book. Screenshots and images in this e-book are obtained from publicly available archives. All products names, artwork, and logos are property and copyrights of their respective owner. None of the product owners have endorsed or sponsored this e-book.

Although all attempts have been made to provide accurate information, the author cannot be held responsible for any errors or misconceptions. No income guarantees have been made. The reader assumes responsibility for uses and applications of the materials provided in this text. The author reserves the right to alter this publication and assumes no liability on behalf of the reader or purchaser of these materials. The author is not responsible for the actions of the reader as a result of this e-book. The reader hereby agrees to defend, indemnify and hold the author, and its officers, directors, employees, independent contractors, instructors, and their related companies harmless from and against all damages, liabilities, costs, losses, expenses, claims, and/or judgments, including legal costs and reasonable attorney fees, and disbursements which any of them may incur or become obligated to pay arising out of or resulting from (I.) the activities of the reader pursuant to this agreement and (II.) the breach by the reader of any of its representation, warranties, covenants, obligations, agreements or duties under this Agreement, and claims of injury or otherwise arising from the sales of any products or services pursuant to this Agreement.

Table of Contents

Introduction	4
Acknowledgements	5
Step 1: Setup a Website	6
Step 2: Find a Product	14
Step 3: Seed and Upload Torrents	20
Step 4: Notes About Sharing Torrents	25
Step 5: Cashing Out	26
The Concept: How it Works	28
Bonus Cash Generating Secrets	30
Conclusion	33

Introduction

I'm sure you're all very excited about the thought of making money just from sharing torrents. All I can say is: it's true! I just keep my computer on everyday and watch the money roll in!

Just one very IMPORTANT note: read this book carefully. As torrents are a huge legal issue, you do not want to be caught in a legal battle! There are horror stories all over the news about lawsuits with regards to file sharing. I even read about a lawsuit where a regular woman was charged TRILLIONS of dollars for file sharing allegations by the RIAA. We try to include legal reminders throughout this book to assist you, but it is your responsibility to be conscious of legalities.

There are very few people using this technique for torrents at the moment. The technique is very powerful and is capable of generating thousands of dollars everyday. Just one word of caution: don't abuse the technique; else you might end up with a few bans that could seriously hurt your income. As with anything, use this knowledge with modesty.

Acknowledgements

I would like to take the time to acknowledge the people who introduced me to this technique, "Joe" and "Owens." I will not give further details on their identities for privacy purposes.

The original technique taught to me was illegal; however, I expanded on the ideas and turned this into a 100% legal cash generator. Just be wary of the rules and laws so you don't get in trouble. This technique can be abused so use this with modesty if you don't want to end up in court.

That's enough with the chit-chat. Let's move on to making money!

Step 1: Setup a Website

The first step is to setup a website. Why? This technique was designed to send traffic via BitTorrent. We will then convert that traffic into buyers; hence, we will be generating sales. Even without sales, you'll still be able to cash out nicely. You'll find out what I mean soon enough.

The first step is to register a domain. A domain is anything ending with .com, .net, .org, etc. Why a domain? Studies have shown people are more likely to provide personal information and **purchase** when dealing with domains. The goal here is to build trust. You can try without a domain if you're on the cheap side. It definitely won't yield you as much money in the end though. It's up to you.

Where do you register domains?

I HIGHLY recommend Namecheap.com. Sure, there are cheaper services out there. However, Namecheap provides easy, instant, and FREE transfer of domain names. They also allow free account signups so you can transfer to anyone completely free. This will be essential if you want to sell your domain later.

So what type of domain name do we want? It doesn't need to sound catchy, so we can be creative here. I'd say go for a name dealing with "torrents" or "passwords." For instance, try torrentpassword.com. Now that I've used that domain as an example, you can bet it's already registered.

A domain at Namecheap currently costs about \$10/year. You will pay \$10 at registration, and you will only be charged on an annual basis after that. Well worth the investment, especially if you can sell it off for \$1000+.

Domain Name	Search	
	SIMPLE DOMAIN SEARCH SE	EARCH BY KEYWORDS BULK DOMAIN SEARCH
Enter a domain name y Example: myfamilyw www. torrentpasswor	eb or mysmallbusiness e	etc 🗸
	available TLDs	Search >>
Domain Search	Results	
DOMAIN NAME	STAT	TUS MORE INFO

Now you've registered a domain at Namecheap. Try accessing your domain name within 24-48 hours (that's how long it should take to setup). I do not recommend sharing any torrents until the 48 hour wait period is over.

Try accessing your domain. My guess is that you do not see a website? You need to set one up now.

To setup pages on your website, you need a "host." A host allows you to stick a bunch of files on the web. The current #1 host — which I use myself — is HostGator. HostGator's 99.9% uptime will ensure you will make money ALL the time, even while you're sleeping. HostGator just provides the best service, and when your server goes down because you used another host that was ignorant, don't say I didn't warn you! HostGator has great uptime and LIVE support, which is essential. If your website is down, you cannot earn money. Live support allows any Billy Bob to get instant help in setting up a website. If your site goes down, contact HostGator live support and you'll be up and running again in no time. There's a reason HostGator's reviews are 99% positive. It literally has NO competition.

Which <u>HostGator</u> plan to choose? Choose the cheapest "Shared Hosting" plan. That's all you'll probably need. If you need to upgrade because you're getting too much traffic, it's a simple and painless process. Just contact live support and they'll upgrade it for you.

So you're probably tired of paying for all this junk when you don't even know if you'll make money yet. Go ahead and read the entire book first if you don't trust the method provided. You'll soon see this is an ingenious idea and you'll be making huge cash once you get over these minor setup

fees. Just to be fair, since you're dishing out so much cash, I have a <u>HostGator</u> coupon code so your first month at <u>HostGator</u> will only be \$0.01. That's quite a bargain to get this torrent traffic up and running. You can CANCEL anytime, so if it doesn't work out for you after that \$0.01 month, you're free to cancel. They have live **chat** support, so you can cancel the exact day you want to cancel.

So how would you go about getting that coupon discount? First, you need to sign up through the discount link here:

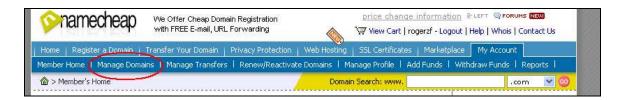
HostGator Discount Link

Order any <u>HostGator</u> **shared** plan, and when it asks for a coupon code, type in "hgc25" without the quotes. When you get to the order confirmation screen, you should see you only have to pay a penny. That's quite nice since you should be able to host a variety of websites on a single <u>HostGator</u> account – not just your torrent site. At the time of this writing, the coupon code is still available

Phew! Now that you've got all that taken care of, it's time to setup the DNS (domain name servers). It might sound scary or difficult if you're not the tech type, but it shouldn't take too long. Get HostGator live support to help you setup your DNS if you're really stuck. Ask HostGator for their "nameservers." They should have two for your account. You should have received the nameserver information in your welcome email from HostGator. It should look something like:

ns1.hostgator.com ns2.hostgator.com

Now go back to Namecheap and login. Click on "Manage Domains" in the menu bar.



You should now see a list of domains and checkboxes next to each. Check the checkbox for the domain you wish to edit and click the "Edit Selected" button. You should now see a new menu bar on the left. Look for "Domain Name Server Setup."



Once you go to Domain Name Server Setup, you should see five textboxes. You will only need to enter data into the first two. Type in your nameservers. The first textbox should be your primary nameserver. Ask HostGator if you need help with your primary nameserver.

Domain Name Server Setup	► CHANGE EXISTING DOMAIN NAME SERVER INFORMATION			
Transfer DNS Back to Us	You can change the existing	domain name cerver (DNS) information below. This		
Registrar Lock	You can change the existing domain name server (DNS) information below. This option is typically used when you change your web hosting company etc. Please note that it will take upto 24 hours for the changes to take effect.			
₩ Auto-Renew				
List Domain For Sale	1. ns2.hostgator.com	Φ.		
TypoScan 🚾	2, ns1.hostgator.com	ф.		
Advanced Options	3.			
Nameserver Registration	4.			
Push Domain To User	5.			
Grant Modification Rights	Add More Nameservers			
Make Like Another Domain	Please note that you are also free to <u>Transfer the DNS back to us</u> * to take			
Registered On: Tue 06/05/2007 Expires On: Fri 06/05/2009 Add More Years to Domain	advantage of our free feature Save Changes	es like e-mail & url forwarding, dynamic dns etc.		

Now remember when I said it would take 48 hours to setup? That's 48 hours after the last DNS change. You can buy the domain, buy the hosting, and setup your DNS all in one day. Then wait 48 hours and you should be ready to go.

To upload files to your website, you need to use FTP. Search Google for a free FTP program. HostGator should have provided FTP login details with their welcome email. Login via FTP and upload a blank text file named "index.html" without the quotes. You can add in some text if you want to identify when your DNS has finally been updated. Index.html is the file that shows up when you type in your domain into your web browser.

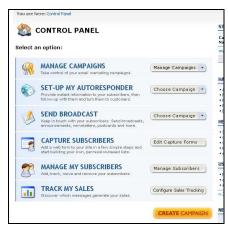
Keep checking your website to make sure you can view your new website. Once it's up, we need to edit index.html.

You see, we want to capture the user's name and email address. This will allow us to market to them and generate even more cash. I will outline how to do this later. First, we need to get their email. To do this, we need to setup an email autoresponder.

Go to <u>GetResponse</u>. Setup a free account. If you need more features, you can upgrade to a paid account. For this to be setup correctly, you NEED a paid account. I'd highly suggest the silver or gold plan for this to work effectively. Use <u>this link</u> for a discount on the silver/gold plan. Once again, if you're not comfortable with immediate purchase, read through this whole

book and you'll see why every purchase is WORTH EVERY PENNY because you will make all the money back and more.

Once you setup your <u>GetResponse</u> account, look for the control panel:

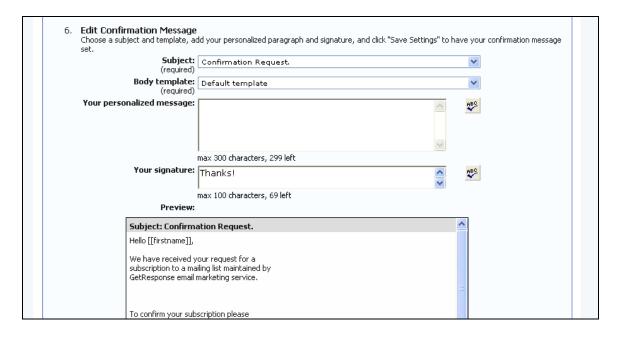


Click on the orange "Create Campaign" button at the very bottom. Fill out the required fields. Go back to the control panel and click "Manage Campaigns." Find your torrent campaign and click the "Campaign Settings" button. Browse around this area to see what you want to customize, but the important thing to customize is the confirmation message. This can be located in the "Personalization" tab.



Scroll down and you should see a section to "Edit Confirmation Message."

We won't do much editing here. In the "Your personalized message" field, just clear it all and put in a space (<u>GetResponse</u> does not allow a completely empty message here, so we will use a space to accomplish this). The subject should be "Confirmation Request." Why must we use this subject? All the other subject headlines involve some sort of "subscription confirmation." Users might take this as permitting spam into their inbox, so they will not confirm. That is not what you want, as you want to be able to email this members later on to market to them and generate cash. In any case, just choose the headline we used.



Once you finish doing that, head back to the "Manage Campaigns" page. It should look like this:



Notice how I circled "Manage Follow-up messages" above. Click this link. Now go to the "Create/Edit Message" tab.

Create a new message with the subject "Torrent Password" or anything along those lines. The interval should be 0 days! This is integral. A message

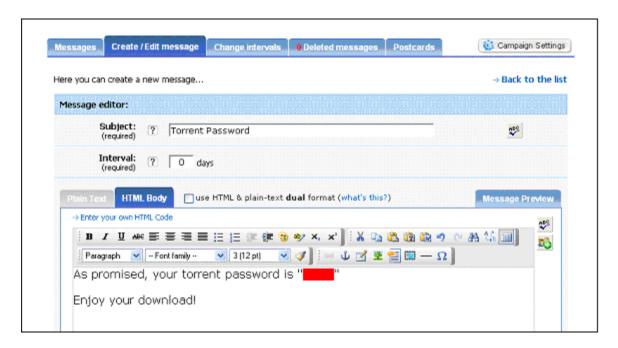
sent in 0 days means <u>GetResponse</u> will send the message right after the user confirms his/her email address. If you don't set it to 0 days, this method may not work very well.

Tell them the password is "confirm" without the quotes. This is the message I used:

As promised, your torrent password is "confirm"

Enjoy your download!

It's plain and simple. No need to get fancy here. Here's a screenshot of my <u>GetResponse</u> so you can check if you did it right:



Test the message. Once you see that it's in working order, click the "Add Message" button at the bottom.

We are done with <u>GetResponse</u> for now. We will have to come back to it to finish setting up our website. However, we should get some market research done first.

Step 2: Find a Product

Now we need to find a product to promote. If you have your own product, that's great! If not, we can still find one for free.

Go to Clickbank

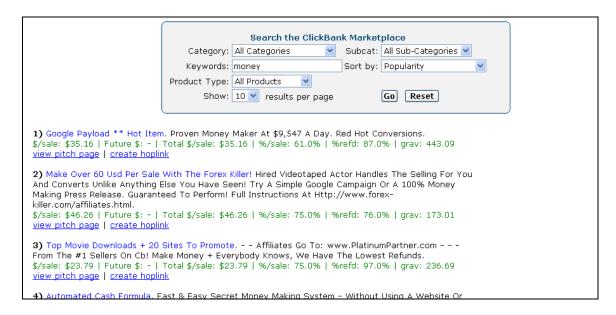
Go to the "Promote Products" tab and sign up.



Once you have a <u>Clickbank</u> (CB) account, go to the CB "Marketplace." The Marketplace link should be at the top of <u>Clickbank</u>'s website.

So exactly what do we want to promote? You can promote anything! Type keywords into the marketplace and find a product you want to promote. For our example, I will use "money."

You should now see a ton of product listings:



Notice the line in green under each product. Just what does all of it mean?

\$/sale is the amount you are paid PER SALE you generate for the product.

%/sale is the commission the seller is going you per sale. This is the percentage of the product's full price.

%/refd is the percentage of the product's sale coming from affiliate marketers like yourself.

Grav or gravity is how well the product is performing on <u>Clickbank</u>.

Find a product you think is enticing and which you think will ACTUALLY SELL. This is the key here. You want to find a product people are looking for. No sales, no money. Think about what's hot on the market right now, and market that product.

I'm going to say right now that "money" products (the example we used) are NOT what torrent users are looking for right now.

In marketing, there is a term we use called "conversion rate." This means the amount of buyers compared to the number of people shown the sales page. It is usually represented in a percentage.

So if you 100 people visitor your website, and only 2 buy, you have a 2% conversion rate. A 2-3% conversion rate is considered very high. How do you raise the conversion rate? Well you can't really edit the sales letters for the products, so all you can do is make sure you're sending TARGETED traffic. So if I'm selling a product about cows, I might target farmers, not financial officers.

Just remember, a product that pays \$50/sale but converting at 0% is not better than a product paying \$10/sale converting at 2%.

With the method taught in this book, you should be able to send hundreds of unique visitors to the product you choose EVERYDAY. So if you send 500 visitors per day and the product you choose converts at 3%, you are selling 15 units per day. Let's say the product pays \$10/sale. That's \$150 per day!

Realize conversion rates can fluctuate, so try not to get too excited with statistical predictions.

Anyhow, once you settle on a product, click the link under the green line that says "Create hoplink." Enter your <u>Clickbank</u> username and a hoplink should have been generated for you. Copy this hoplink URL.

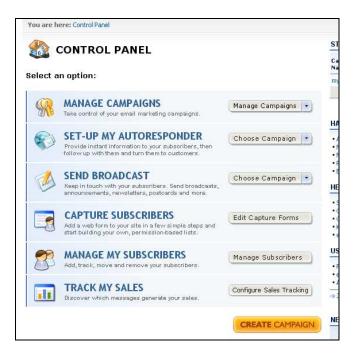
Search the ClickBank Marketplace
Category: All Categories Subcat: All Sub-Categories
Keywords: money Sort by: Popularity
Product Type: All Products
Show: 10 v results per page Go Reset
1) Google Payload ** Hot Item. Proven Money Maker At \$9,547 A Day. Red Hot Conversions. \$/sale: \$35.16 Future \$: - Total \$/sale: \$35.16 %/sale: 61.0% %refd: 87.0% grav: 443.09 view pitch page Create hoplink
2) Make Over 60 Usd Per Sale With The Forex Killer! Hired Videotaped Actor Handles The Selling For You And Converts Unlike Anything Else You Have Seen! Try A Simple Google Campaign Or A 100% Money Making Press Release. Guaranteed To Perform! Full Instructions At Http://www.forex-killer.com/affiliates.html. \$/sale: \$46.26 Future \$: - Total \$/sale: \$46.26 %/sale: 75.0% %refd: 76.0% grav: 173.01 view pitch page create hoplink
3) Top Movie Downloads + 20 Sites To Promote Affiliates Go To: www.PlatinumPartner.com From The #1 Sellers On Cb! Make Money + Everybody Knows, We Have The Lowest Refunds. \$/sale: \$23.79 Future \$: - Total \$/sale: \$23.79 %/sale: 75.0% %refd: 97.0% grav: 236.69 view pitch page create hoplink
4) Automated Cash Formula, Fast & Easy Secret Money Making System - Without Using A Website Or

Realize it's more than just sending targeted traffic. The sales letter is an important factor in conversions. Click "View pitch page" to see the sales letter. Is the sales letter so convincing you just want to pull out your wallet? If so, it's probably a good product to promote if it's relevant to your target audience. You cannot edit the sales page of the product, so most factors are out of your control.

The most difficult part about generating money from this method is finding the right product. Use trial and error. Keep searching for products until you find one that converts really well.

What are some key elements to look for in a sales page? Testimonials, pricing, headline, and benefits. If these four are strong, chances are, the product is converting well.

So now you have your hoplink. It's time to go back to <u>GetResponse</u>. Go to the <u>GetResponse</u> control panel:



You need to generate a form to capture the user's email and name for our email campaign.

Click on "Capture Subscribers."



You want to select "HTML Form." Make sure you select the correct campaign to generate a form for. Click the "Start Capturing" button.

In the confirmation URL, enter your HOPLINK. If you do not enter your hoplink correctly, you will not make a lot of money from sharing torrents.

The error page should be your domain name.

capturing subscribers	5.
Create Html Form	
Confirmation URL	? HOPLINK GOES HERE
Error page URL	? http://
Pass subscriber details	Use standard settings for my customized landing pages Let me configure how subscriber information is passed to my pages
Tracking Code (REF)	? 000
Custom Fields	No thanks. I won't use custom fields in my form Yes, I would like to collect custom data
« PREV STEP	NEXT STEP »

After you've filled this out, go to the next step.

<u>GetResponse</u> should have generated some code for you. Remember when I told you to create an empty "index.html" file on your FTP on your HostGator account a while back? You will now paste this code in index.html.



Now go to your domain name with your web browser. You should now see a form asking for the name and email address.

Test this out with a test email if you want.

Congratulations! You should now have fully setup your website and you are ready to start making money!

Step 3: Seed and Upload Torrents

For demonstration purposes, I will use uTorrent, a free BitTorrent application. You can grab a copy at www.utorrent.com. You can use whichever BitTorrent client you are comfortable with.

Now we need to find a file to share.

LEGAL NOTICE: When finding a file to share, make sure the file is legal. Check to ensure the file is not copyrighted or that you have permission to publish the file.

Do not try to share music files, movie files, etc. These are most often copyrighted. The key here is to find a file to share that will be popular but LEGAL. If the file is not popular, you won't be getting a lot of traffic; thus, you won't be getting a lot of sales.

If you can't find something to share that will be popular, be imaginative. For instance, create a text document about government conspiracies and write a few paragraphs on what you suspect the government is doing. When submitting the torrent, you can name the file "The government is watching you – Government secrets." That should be enough to garner quite a bit of attention and downloads.

So you've found a file. Now what?

Step 1: Create a new folder.

Step 2: Add a new text document to the folder named "password.txt" Inside "password.txt," you should tell the user to visit your website to get the password to the downloaded file. Tell them you password-protected it for security purposes.



- Step 3: Put your file in the new folder you created.
- Step 4: Zip the file you just moved into your new folder.
- Step 5: Delete the file you just zipped.
- Step 6: You should now have only two files in your folder: password.txt and your zip file.



- Step 7: Go into the zip file. Add a password. On Windows XP, you would go to "File Add a Password." The password you will use is "confirm" or whatever password you supplied in your <u>GetResponse</u> email.
- Step 8: Test the zip file to ensure it is password protected.
- Step 9: You should still only have two files in your new folder: password.txt and your zip file.
- Step 10: Now zip BOTH files you have in your new folder. We will call this the "final zip." The final zip should include password.txt and the password-protected zip file inside it.
- Step 11: Start up uTorrent or any BitTorrent application you prefer.
- Step 12: Go to "File→Create New Torrent." You should see a box like this:



Step 13: Click "Add File." Add the "final zip" file.

Step 14: Find torrent trackers. You can search Google or torrent sites for these. It's good to have multiple trackers in case one goes down.

LEGAL NOTICE: Make sure you read the torrent tracker's policy BEFORE you use their tracker to submit your file/torrent. If you violate their policy, they have legal grounds to sue. Some trackers disallow commercial activity (which you are engaging in), so please ensure you read their policy and rules CAREFULLY for your own safety.

Step 15: Make sure "start seeding" is checked.

Step 16: Click "Create and save as..." Save your new torrent. You should now have a .torrent file. You will submit the .torrent file to torrent websites.

Step 17: Submit your .torrent file to as many torrent websites as possible.

CAUTION: Read each torrent site's policies before submitting. Some torrent sites do not allow commercial activity (which you are engaging

- in). If you break their policies and agreement, this gives them legal grounds to sue you. Torrent sites are making tons of money from advertisements and possess the money to sue you so be VERY CAREFUL as you are COMPLETELY liable. We are not liable as stated in the agreement at the beginning of this book, our terms of service, and the fact we are providing completely legal information and consistently warning you to take precautions to ensure you are not breaking any rules. Any policy violations or breaking of the law will be on your will; thus, leaving you completely responsible for your actions.
- Step 18: Once you have submitted to torrent websites, just wait a couple hours. You should notice that other people have begun downloading your file.
- Step 19: Leave your torrent application on (even overnight if you have to). Leave it on as long as possible to generate more seeds.
- Step 20: Once you have 50+ seeds, it should be safe to stop sharing the file as you have tons of other people doing it for you.
- Step 21: Repeat the process with new files/torrents.
- Step 22: Eventually you will get to the point where you are maxing out your internet connection's bandwidth. You can only upload so many torrents at once. Delete the torrents that have 50+ seeds already so you can allot more upload bandwidth to your new files.

So why is this so ingenious? As more and more people download your file, you will get more "seeds" (uploaders) for the file. Eventually, you will get to a point where you no longer have to share the file because all the other seeds will do it for you, willingly. The effect spreads like a virus: it multiplies. So you might start off making \$50/day, then you will make \$500/day a month later, \$5000/day a few months later, and so forth.

All you have to do is ensure you have a semi-popular file. Go to torrent sites and check to see if they have a "search cloud." This usually provides a list of the most-searched keywords. Make sure the keywords are legal and start sharing!

For instance, "300" is a keyword that is popular right now. If you share the movie, that would be illegal. However, you can make a text file naming "300 sites you HAVE to visit." This will still show up in the search results for "300" while still being legal. Better yet, the 300 sites you list can just be a huge list of all your Clickbank hoplinks. Once again, use your creativity. The more creative you are, the more you will earn. Yes, it is legally possible to earn thousands of dollars per day using this method.

Once you get 50+ seeds for one file, that means the file has spread quite a bit already. Then move on to your next file. As you can see, traffic multiplies itself for each individual file. As your list of submitted files grow, your earnings will just pile itself up.

Be careful: Do not submit too many torrents in one day. Three per day should be sufficient. You don't want to raise any red flags, and you definitely do not want to spam. Submitting too many might end up in a ban.

Step 4: Notes About Sharing Torrents

I'm dedicating this chapter to remind you guys about legal information and practices.

The first thing you need to check is if the tracker allows the activity you are doing. Do they allow password-protected zip files? Do they allow commercial activity?

You should perform this check for every torrent website you submit to as well.

As with anything, this should be performed with modesty. Submit about three torrents per day maximum. Do not spam. Do not post fake files. Do not abuse. Do not violate the terms of services. Make sure you are following all the guidelines to the maximum extent.

Lastly, make sure you check local and national law to confirm everything you are doing is legal.

Sharing torrents in itself is legal. Sharing copyrighted information or data is illegal. Spamming is illegal. Commercial activity where prohibited is illegal. Just watch every step you take and enjoy the profits. Don't get greedy or you might end up in court...or worse.

As this is only an informational product, we cannot be responsible for your actions. We hope you use your best judgment. If you develop new techniques based on the information provided to you, just ensure you take precautions first.

Just remember: breaking the law can cost you trillions of dollars in fine or an extensive prison statement. Be careful, and enjoy the techniques we provide you!

Step 5: Cashing Out

You should now have built a huge email list. If you selected a high-converting product, you should be making thousands of dollars per day as well.

<u>Clickbank</u> pays you every two weeks for your "hard work" ©.

So how else can we generate even MORE cash?

First, you can export your email list from GetResponse to an Excel CSV file.

Sell your exported email list.

Internet marketers will pay tons for a large email list. We're talking about \$350 per 1000 emails. Due to the multiplying effect, you should eventually be getting 200-300 email addresses per day. That totals 6000 emails, and that's a modest estimate. If you manage to sell this email list at the "average" rate of \$350 per 1000 emails, you should be seeing about \$2000/month just from selling emails to a single buyer. Sell to five buyers and you're banking at \$10,000/month. Can you say six-figure income?

Remember how I said you can market to your email list?

Send emails to all your subscribers and include your <u>Clickbank</u> hoplinks in the emails.

So now search the CB marketplace for products. Gather a number of hoplinks.

Send your email list a message saying how great the product is, how it changed your life, etc. Make sure you include the [FirstName] field that GetResponse allows (in the "+" sign button). This will attach the user's name in their email message which leads to a more personalized experience (and, thus, more sales). After you give a great review of the product and convince the user he HAS to have it, provide your hoplink. Try providing your hoplink several times (in between paragraphs) in your emails to increase the click rate.

Writing emails with hoplinks that convert will take some getting used to. You don't just write an email saying "hey, buy this product." It takes a lot of persuasion and experience. Eventually, you should be able to send maybe an email per week and make thousands of dollars from each email you send out.

Say you have 10,000 subscribers (very easy with the multiplying effect). Let's be modest again and say only 5% click the hoplink, that's 500 going to the sales page. If only 2% (10 people) convert to buyers and you're getting \$50/sale, that's \$500 for sending out an email. Send an email once every week, and you're sitting on an extra \$2000/month. These are very modest figures, as you can definitely expect to eventually have more than 10,000 subscribers and higher than a 5% click rate (once you get the hang of typing marketing emails).

I only recommend sending about one email per week. If you overdo it, people may begin unsubscribing or report you as a spammer. Once you get on the spam list, you can watch your income drop.

Another great way to cash out on all your torrent traffic is to sell your website. First, install Google Analytics to track your traffic stats. You can grab Analytics free at www.google.com/analytics

List your site up for sale (for instance, on Ebay). Provide buyers with your traffic and income proof. Install their Analytics code on your website (the email capture form) if they want more proof. Sell your website for about 10-12 months revenue. If your site is generating \$2000/month from affiliate income, you will likely find someone willing to buy your website for \$20,000 and still think they got a reasonable offer. Usually, selling below 5 months income (\$10,000 in this case) will ensure a faster sale.

After your site is sold, setup another one and repeat the process. Just realize since traffic multiplies, you can be losing out on a great deal as the site might eventually be multiplying in earnings.

The Concept: How it Works

Some of you may still be scratching your head as to how this is supposed to generate income. So let's go over this whole thing again and highlight the key concepts.

- 1) The user downloads your torrent. He opens the file and finds it is password-protected. However, you have attached the password file. The password file tells them to visit your website to get the password.
- 2) The user goes to your website and sees an email form. The user types in his email. Once he submits his information, he is automatically redirected to your <u>Clickbank</u> hoplink, which redirects to a product sales page. If the user buys the product, your <u>Clickbank</u> account is credited with a percentage of the sale. You will effectively be gathering emails and generating sales all at once. You can sell the email list or broadcast offers to them and make thousands of dollars per email.
- 3) The user receives a password in his email after confirming his email is real. He unzips the password-protected zip file and finds the file is legit, so he seeds/shares the torrent file.
- 4) The torrent spreads. 1 seed turned into 2 seeds. 2 seeds turned into 4 seeds. 4 seeds turned into 8 seeds. The effect is exponential or multiplies. Your income from selling the <u>Clickbank</u> product begins to multiply with the torrent.
- 5) After you get about 50+ seeds, you free your upload bandwidth by not sharing that torrent anymore. You create a new torrent and begin sharing that; thus creating a new revenue stream.
- 6) You email all your users with more <u>Clickbank</u> hoplinks convincing them to buy. They buy the products and you have just created yet another easy revenue stream by just simply emailing to your list.

So as you can see, the method is quite ingenious. The torrent will multiply itself. Your earnings will multiply itself.

Here is a brief summary going through each step again:

1) Buy a domain

- 2) Setup hosting (HostGator)
- 3) Setup an email autoresponder (<u>GetResponse</u>)
- 4) Find a product on <u>Clickbank</u> to promote. This step will require the most experimentation on your end.
- 5) Generate the <u>GetResponse</u> form. The confirmation URL should be your <u>Clickbank</u> hoplink or any product URL. So when a user enters his information, you get his email AND you send them to a sales page which can generate you money. Paste the <u>GetResponse</u> code into your index file.
- 6) Find a file to share.
- 7) Zip and password protect the file you found.
- 8) Include a password.txt so the downloader knows where to find the password.
- 9) Make a "final zip" with both password.txt and your password-protected zip file in it.
- 10) Create a torrent out of the "final zip"
- 11) Upload your torrent to as many torrent sites as possible, but make sure their policy allows such torrents
- 12) Seed the torrent for a couple days. Once you've built 50+ seeds, you can stop sharing it and let all the other guys do the work for you while you get the money. Repeat the process with a new torrent now that you've freed up your bandwidth. You can possibly be submitting and seeding about three new torrents per day, but don't overdo it or you might end up being banned or worse due to spam.

Bonus Cash Generating Secrets

So now that you've seen the power of my methods, I'm going to give you even MORE power to make even MORE cash.

Secret #1

Remember how I told you to find a file to stick in the password-protected zip file? What if you can't find a legal file that will be popular?

Sure, I told you to think outside the box, but you're probably reading this because you were too lazy to think yourself? ©

Well here's a great <u>legal</u> idea that's sure to generate cash: write your own ebook. It can be in the form of a Microsoft Word document, PDF, anything!

So what do you write it on? You can write it on any subject you have knowledge in. That can include web design, weight lifting, whatever you want.

You're probably wondering: How's that supposed to make you money?

Simple. Slap all your <u>Clickbank</u> hoplinks into the e-book. Don't just create a "recommended resources" section and stick all your links in there. You need to integrate the hoplinks inside your content. For instance, let's say I'm writing an article on weight loss (very popular and very high-paying niche). I will place my hoplink inside the text:

"The first step to weight loss would probably be your belly area. I've spoken with multiple doctors and experts on the issue, and they all recommend doing crunches and running. This is effective, but if you want superior, faster results, weight loss product hoplink here offers a spectacular system that will turn your abs rock-solid within weeks."

The advantage is you can place several hoplinks in one e-book. Your recommendations give them more reason to buy.

Now people will find your product (the e-book) and see that it is legitimate. Just watch the seeds multiply from here.

Secret #2

This secret involves a little more deception and exploits people's ethics and good will to an extent (don't worry, you won't harm anyone!).

So remember how our final zip contains two files? The password.txt file and the password-protected zip file? We will now include another file in the final zip:

Beware txt

Why does this work? The filename "beware" instantly gets them to read this first. People are always worried about viruses or security threats, and they'll associate beware.txt with something related to your file.

What do you put in beware.txt? Here's a sample:

"I just heard on CNN that there's a new virus going around on torrent websites that most virus scanners cannot pick up (Norton, McAfee, etc.). It steals your private information by going through your files such as cookies, passwords, credit card information, and many other things. I have searched the net and this was the only cure I could find:

[special hoplink here]

If you find any others, please let me know at [fake email here].

The best way to stop this virus is to spread knowledge of it. Hopefully some security expert will pick up on it or the antivirus companies will make a solution if it becomes big enough. So please seed/share this torrent so we can stop this virus!"

What's the special hoplink:

http://www.zoomforge.com/gs-affiliate

I have found this product converts the best. You can try looking into spyware products, but they almost never convert and none of them have a good sales page. The spyware products on <u>Clickbank</u> all offer demos, and users go off the site and never return from there. The above product (Guardian Storage) was the only security product I found that required

purchase immediately and that I could write some fake info on to get people to go to the link. Their <u>Clickbank</u> hoplink information and all necessary setup information is on the link provided.

http://www.zoomforge.com/gs-affiliate

In case you haven't realized it, the beware.txt file exploits people's benevolence and their will to do good deeds. They think they are "helping" by seeding your torrent and spreading beware.txt, but, in reality, they are only making you richer.

Secret #3

This one's not really a secret (more like common knowledge) and it's not really going to make you extra cash, but it'll help a lot.

On your website, create a new file called "redirect.php"

Stick this code in there:

```
<?php
header("Location: [HOPLINK GOES HERE]");
>>
```

Now www.yoursite.com/redirect.php should redirect the user to your hoplink. Why do we do this? If people realize your link is a hoplink, they'll just change the URL up and you won't get ANY money if you generated a sale. It can really hurt your income. Create a new, different redirect file for each hoplink you want to make.

Make sure you test your redirect to ensure it's working before you release it to the public.

You might want to repeat all the steps in this book to make sure all your hoplinks are disguised. If not, you could be losing A LOT of money. Just take the extra hour to fix things up to save your easy income.

The reason it's presented way down here is because all the other information you were getting all at once in the previous sections may have gone way over your head.

Conclusion

As you can see, the traffic and earnings multiply itself. As with any multiplication, it starts off small. For instance, we can multiply by 2. We can start with the small number of 2. Then it goes to 4, 8, 16, 32, 64, 128, and so forth. If your earnings are not exploding right away, do not be startled. Give it time. Do not abuse the knowledge provided to you and make sure everything you're doing is legal and abides by the policies of the torrent sites and trackers

Remember, I'm making thousands of dollars per day with this method LEGALLY. You can do the same. Give it time and you will have a gigantic legal income. It's very much worth the wait ©.

You do not have the right to create derivative works from the knowledge provided in this book. If you expand upon my methods, you cannot publish it. Just keep it to yourself and earn happily.

Good luck with sharing torrents and may money come to you!