

## Problem

**Exam  
dates**

**Work  
shifts**

Homework  
deadlines

**Career  
fairs**

**Club  
meetings**

Social  
obligations

**Password  
expiration**

**Not  
getting to  
class on  
time**

## Solutions

Users may  
want a  
calendar to  
mark  
important  
dates

Reminders to  
leave x  
minutes  
before an  
event

Pop-up  
notifications

**Alarms**

**Class  
schedules**

**Digital  
notepad**

Dashboard  
with what  
needs to be  
done that day

**Location  
specific  
help**

## Details

**College  
Oriented**

2-Factor  
Authentication

**Compact  
interface**

**Password  
protected**

**Personal  
reminders**

Voice recordable  
lines to play when a  
certain type of  
notification pops up

Separate sections to  
divide personal  
information and  
quick access  
information you  
need on the spot

**Modifiable  
user interface**

## Other ideas

**Password  
Manager?**

Google  
Calendar  
integration

**Partner  
with  
Colleges**

Run ads to  
have it be free  
or have a  
monthly fee to  
use ad free

**Import  
syllabus**

Personal  
incentives?

Pop up of  
events user  
may be  
interested in

Link  
Handshake  
account?