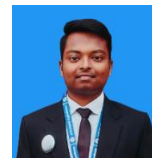




PAPIJENNI VENKATA TARUN KUMAR REDDY

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CAREER OBJECTIVE

To secure a dynamic role in the FMCG sector, leveraging my analytical skills and creativity to develop innovative marketing strategies, drive customer engagement, and contribute to sustainable business growth.

EDUCATION

Master of Business Administration, (Pursuing) Army Institute of Management, Kolkata	2024 -2026
Bsc(Hons) Agriculture, 74.4% Sam Higginbottom University of Agriculture, Technology and Sciences, Prayagraj	2020 - 2024
High School Education, 88.6% Sri Chaitanya Junior college, Vijayawada	2018 - 2020
Secondary School Education, 92.15% Alpha High School, Cumbum	2017 - 2018

PROFESSIONAL EXPERIENCE

Vista seeds (Industrial Trainee) (Hyderabad) Gained hands-on experience in seed production, quality testing, and distribution processes while assisting in R&D activities to enhance seed varieties. Developed a deeper understanding of agricultural inputs and their role in sustainable farming.	AUG 2023 – SEP 2023
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ACADEMIC PROJECT / CSR ACTIVITY

RAWE (Rural Agriculture Work Extension) Conducted field surveys in rural communities to assess living conditions, agricultural practices, and socio-economic factors. Engaged with local farmers to understand challenges and suggested innovative and sustainable farming practices
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CERTIFICATIONS

- Create your e-commerce store with Shopify
- Essentials of Digital Marketing and Lead Generation

ROLES & RESPONSIBILITIES

National Service Scheme (NSS) Volunteer Participated in awareness campaigns through poster-making and interactive sessions. Contributed to campus and locality clean-up drives, promoting environmental sustainability.	AUG 2020 – JUN 2024
Placement Associate Collaborate with the placement team to coordinate campus recruitment activities, ensuring a seamless experience in lead generation.	NOV 2024 - PRESENT

AWARDS & ACHIEVEMENT

Represented SHUATS in the All India Inter-University Kho-Kho Championship (North Zone), showcasing teamwork, physical fitness, and competitive spirit

INTERESTS

- Dance
Represented my college in various events like Spring Fest (IIT Kharagpur), Inferno (AIMK), and other stage events
- Music

LANGUAGES

- English
- Hindi
- Telugu

TECHNICAL SKILLS

MS PowerPoint
Basic SEO and SEM
Knowledge
Basic Data Analysis
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SOFT SKILLS

Communication

Team Management
Teamwork and collaboration
Problem-solving