swaraj Abhija







Gram Swaraj Abhiyaan



14th April 2018 to 5th May 2018

नरेन्द्र सिंह तोमर NARENDRA SINGH TOMAR





ग्रामीण विकास. पंचायती राज और खान मंत्री भारत सरकार कृषि भवन, नई दिल्ली MINISTER OF RURAL DEVELOPMENT. PANCHAYATI RAJ AND MINES GOVERNMENT OF INDIA KRISHI BHAWAN, NEW DELHI

Message

As you are aware , the Hon'ble Prime Minister in "Mann Ki Baat", on 25th March 2018, announced the commencement of "Gram Swaraj Abhiyaan" from 14th April , birth Anniversary of Bharat Ratna Dr B.R Ambedkar to the 5th of May 2018.

A series of programmes, designed to reach out to the poor and to promote social harmony in rural areas have been planned as part of this campaign.

Hon'ble Prime Minister has urged all of us to participate actively in this campaign. Under this campaign, separate programs on village development, poverty amelioration and social justice will be held throughout the country.

The details of the programmes and the action plans proposed by each Ministry for the campaign is given in this booklet.Let all of us work together to make this campaign a success,and help improve the lives of the poor and the needy.

(Narendra Singh Tomar)

The Government of India has designated the period from 14th of April to the 5th of May 2018 as the campaign for "*Gram Swaraj Abhiyan*".

The campaign has been divided into two parts:

- Focused interventions on specific days across the country
- A campaign for GSA Special Interventions in selected backward villages from 14.4.2018 to 5.5.2018



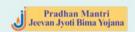


















Focused interventions on specific days across the country

A campaign for GSA Special Interventions in selected backward villages from 14.4.2018 to 5.5.2018

DAY	DATE
Ambedkar Jayanti	14 th April 2018
Swachch Bharat Diwas	18 th April 2018
Ujjwala Diwas	20 th April 2018
Panchayati Raj Diwas	24 th April 2018
Gram Shakti Day	28 th April 2018
Ayushman Bharat Diwas	30 th April 2018
Kisan Kalyaan Diwas	2 nd May 2018
Aajeevika Diwas	5 th May 2018

Campaign for GSA Special Interventions for saturation of the following programmes in selected backward villages:

- I. Pradhan Mantri Jan-Dhan Yojana
- II. Pradhan Mantri Jeevan Jyoti Bima Yojana
- III. Pradhan Mantri Suraksha Bima Yojana
- IV. Pradhan Mantri Sahaj Bijli Har Ghar Yojna (SAUBHAGYA)
- V. Unnat Jyoti by Affordable LEDs for All(UJALA)
- VI. Pradhan Mantri Ujjwala Yojana (PMUY)
- VII. Mission Indradhanush



14th April 2018: Ambedkar Jayanti

- NATIONAL LEVEL:
- Commemorative celebrations
- Prime Minister to address the nation LIVE
- GRAM PANCHAYAT I EVEL
- Camps for caste & income certificates
- 100% school enrolment for transition from Upper primary to high school for SC students
- Enrolment for pre & post matric scholarships to eligible SC students

18th April 2018: Swachch Bharat Parv

- STATE/DISTRICT/ BLOCK LEVEL
- Review of SBMG progress
- Visit of district Administration to slow performing GP on sanitation
- Mobilization of Local celebrities/ leaders for Shramdaan
- Engagement with local & national media: press conferences & Media visit
- GRAM PANCHAYAT LEVEL
- Cleanliness movement in all GPs
- fast track ODF PLUS process
- Shramdaan by GP in cleaning/ digging twin pit toilets
- "Ratri Chaupal" with villagers in GPs
- Door to door awareness generation on using toilet use
- Early morning "nigranis" for people heading to defecate in the open







20th April 2018: Ujjwala Panchayat



- DISTRICT/ BLOCK LEVEL:
- Beneficiaries of Ujjwala Yojana will be distributed LPG gas cylinder in GP/Block/District Level Functions
- GRAM PANCHAYAT LEVEL
- Organization of LPG Panchayat at Gram Panchayat level to sensitize Ujjwala beneficiaries regarding safety and utility of LPG, health benefits of using clean fuels
- KYC forms to be collected for expanded categories of Ujiwala



24th April 2018: National Panchayat Day

NATIONAL LEVEL

- Direct telecast of Prime Minister's address to all Gram Sabhas of the country
- National awards to be given by Hon'ble Prime Minister
- Exhibition to showcase the models of good governance



STATE / DISTRICT/ BLOCK LEVEL

• IEC campaign through Print. Electronic, A/V and New Media by State Government, District offices and Blocks about the programme, awardees & Success stories



GRAM PANCHAYAT LEVEL

- Gram Panchayat will organise **Special Gram Sabhas** on 24th April 2018 to discuss important social issues viz. Immunisation and Health, Women Empowerment, Social Development,
- GPDP formulation process will be initiated by the Gram Sabhas





28th April 2018: Gram Shakti Abhiyan

STATE/ DISTRICT/ BLOCK- DEPARTMENT OF RURAL DEVELOPMENT

 Distribution to beneficiaries of Aawas Awards to best performing functionaries of District / Block / Gram Panchayat



GRAM PANCHAYAT- DEPARTMENT OF RURAL DEVELOPMENT

- Innovative IEC to explain salient features of different programmes and entitlements (like Nukkad Nataks)
 - Experience sharing by beneficiaries / functionaries to encourage eligible beneficiaries

STATE/ DISTRICT/ BLOCK- MINISTRY OF POWER

- Distribution to beneficiaries of Pradhan Mantri Soubhagya
- kiosk to display progress under SAUBHAGYA (household electrified)
- IEC on 'free release of connection',
- Demonstration of app-based connection release
- Release of symbolic 100-200 connections under Saubhagya





30th April 2018: Ayushman Bharat Abhiyan

- STATE/ DISTRICT/ BLOCK
- Health related information to be disseminated
- GRAM PANCHAYAT
- Information regarding Medical Insurance/Ayushman Bharat scheme to be disseminated to targeted beneficiaries at Gram Panchayat level
- Drive to be initiated for collecting additional information for each eligible household by ASHA, ANM.LHV & LMV

2nd May 2018: Kisan Kalyaan Karyashala

- BLOCK LEVEL
- Kisan Sammelan at Block level- theme: doubling farmers income by 2022
- Training programmes for farmers at block
- ICAR & KVK scientists to inform about latest appropriate technology
- Schemes of Agriculture, Veterinery, fisheries, cooperatives, horticulture, sericulture etc to be highlighted by concerned officers
- Animal Health Camps
- Information brochure on strategies of Ministry of Agriculture & Farmers welfare to be distributed to farmers
- Sharing of success stories by farmers







5th May 2018: Aajeevika & Kaushal Vikas Mela

NATIONAL LEVEL

- National event with SHG Women, DDU-GKY, Bankers etc
- Address by Hon Prime Minister
- Presentation of their work
- Awards to best performers
- E launch of RSETI buildings, Kushal Kendra centres & Milk Producer Companies

STATE/ BLOCK LEVEL (4000 BLOCKS)

- States could also organize event at State/ district level (around 2500 participants)
- The participants to include SHG women, CRPs, DDU-GKY, Skills Development Ministry candidates, Officers from various Government departments, Local Administrative and Political leadership, Bankers, CSOs and NGOs etc
- Presentations by Government Departments on specific programmes, & entitlements of women
- Cultural programmes, success stories, job offer letters, awards, credit camps, employment camps
- Flag off Skills Van for publicity
- Broadcast of PM's message to all participants

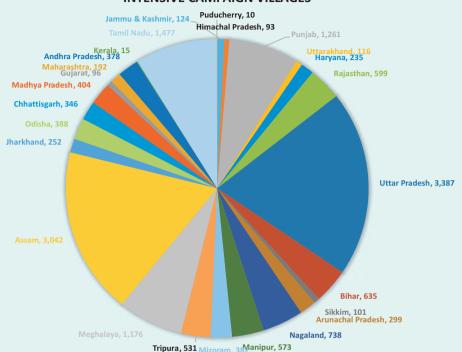


For the GSA Special Interventions, there are 16,850 backward villages that have been selected for saturation under 7 selected programmes. The breakup of villages among States is given in the chart

14th April to 5th May 2018: GSA Special Interventions



INTENSIVE CAMPAIGN VILLAGES



Schemes covered for GSA Special Interventions

Pradhan Mantri Jan-Dhan Yojana (PMJDY):



 Pradhan Mantri Jan-Dhan Yoiana (PMJDY): for Financial Inclusion to ensure access to financial services, namely, Banking/ Savings & Deposit Accounts, Remittance, Credit, Insurance, Pension in an affordable manner. Accounts can be opened in any bank branch or Business Correspondent (Bank Mitr) outlet with Zero balance

nt insurance of worth ₹ 2 lan at just ₹ 12 per annum

Pradhan Mantri Jeevan Jyoti Bima Yojana

· Pradhan Mantri Jeevan Jyoti Bima Yojana is a government-backed Life Insurance available to people between 18 and 50 years of age with bank accounts. It has an annual premium of ₹330. In case of death due to any cause, the payment to the nominee will be ₹2 lakh

Pradhan Mantri Suraksha Bima Yojana

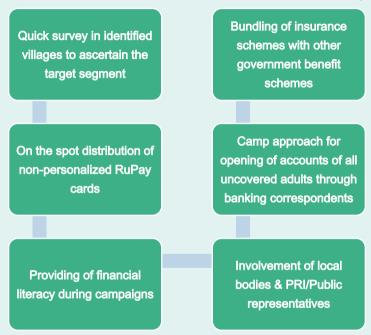


· Pradhan Mantri Suraksha Bima Yojana is a government-backed accident Insurance scheme & is available to people between 18 and 70 years of age with bank account with an annual premium of ₹12. In case of accidental death or full disability, the payment to the nominee will be ₹2 lakh and in case of partial Permanent disability ₹1 lakh

For further information on these schemes, please see the website of Department of financial services http://financialservices.gov.in



Action Plan for Pradhan Mantri Jan-Dhan Yojana, Pradhan Mantri Jeevan Jyoti Bima Yojana & Pradhan Mantri Suraksha Bima Yojana



Schemes covered for GSA Special Interventions



Pradhan Mantri Ujiwala Yojana

· Aims to safeguard the health of women & children by providing them with a clean cooking fuel. LPG connections are provided to BPL families with a support of Rs.1600 per connection

For further information on this scheme, please see the website of Ministry of Petroleum & Natural Resources at http://petroleum.nic.in





• scheme to provide electricity connections to all remaining un-electrified households in rural & urban areas to achieve universal household electrification in the country. The electricity connection to households include release of electricity connections, installation of energy meter, wiring for a single light point with LED bulb and a mobile charging point

Unnat Jyoti by Affordable LEDs for All(UJALA)



· Programme is designed to reduce energy consumption in the lighting sector and to promote LED based efficient lighting products to provide LED bulbs to domestic consumers with a target to replace 770 million incandescent bulbs with LED bulbs by March. 2019

For further information on these schemes, please see the website of Ministry of Power at https://powermin.nic.in



Action Plan for Ujjwala

To saturate identified villages with Ujjwala connections

Issue of connections from 14th April to 5th May, 2018 in these villages

Daily reporting through Mobile App and Dashboard

List of these villages sent to field officers



Action Plan for Saubhagya

Electricity connections to all remaining unelectrified households in identified villages

Release of electricity connections by State Power Deptt. / DISCOMs as per Saubhagya scheme

Camps to be organised in villages / cluster of villages

On spot registration and completion of application documentation

On spot registration and completion of application documentation

Multiple teams to work in parallel to achieve 100% household electrification

DISCOMs to organise release of electricity connections to 100 to 200 households at each District HQ

Head of the HH to be given certificate of release of connection

Kiosks / Stalls / Counters to be set up at district level



Action Plan for Ujala

EESL will organise sale of LED lamps, tube lights and other appliances through Mobile Vans etc

Real time monitoring on web enabled platform

LED bulbs to consumers at Rs 70/- with 3 years warranty

Online complaint redressal mechanism Anticipated distribution of bulbs: 40,21,899



Schemes covered for GSA Special Interventions

Mission Indradhanush (MI) & Intensified Mission Indradhanush (IMI)



- MI and IMI are special immunization drives to Increase full immunization coverage to 90% by December 2018.
- 528 districts covered in 4 phases of MI and 190 districts & urban areas in IMI
- Mission Indradhanush will ensure that all children under the age of two years and pregnant women are fully immunized with all required vaccines

For further information on these schemes , please see the website of Department of Health & Family Welfare at https://mohfw.gov.in/

Action Plan for Indradhanush

Holding three rounds of vaccination, from 23rd
April'18

Vaccines supplies availability to be ensured

District task Force
Meetings to be organized
by District Collectors &
Microplans prepared

IEC materials to be shared with States for use in Campaign

Focus on:

- Left-out children
- Drop-out children

States to:

Conduct VC with districts and block officials where villages are identified

ASHA, AWW or ANMs to conduct Headcount survey



Current Status of Schemes

UJJWALA YOJNA:

Target: 8 crores gas connections

So far: 3.57 crore connections released

SAUBHAGYA YOJNA:

Target: Connect 3.7 crores households by March 2019

So far: 39 lakhs households connected

UJALA

Target: to replace 770 million incandescent bulbs with LED bulbs by March, 2019

Total LEDs distributed: 29,56,78,561

PM JAN DHAN:

Target: Universal access to Banking facilities

By March 2018: 31.44 crore accounts

PM JEEVAN JYOTI BIMA YOJNA

5.33 crore beneficiaries enrolled

PM SURAKSHA BIMA YOJNA:

13.49 crore persons enrolled under the scheme

PMAY Gramin:

Target: 1 crore households by March 2019

So far: 74.93 lakh sanctioned

38.22 lakh completed

Swachh Bharat Mission:

Target: ODF by 2nd October 2019

So far: 3,47,768 ODF villages

Mission Indradhanush

58.03 lakh children & 11.62 lakh pregnant women vaccinated in four rounds



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